From:	EDC
To:	Freedman, Andrea
Subject:	FW: Legistar 75280
Date:	Wednesday, January 18, 2023 2:24:20 PM

From: Brian Flad <bflad@flad-development.com>
Sent: Wednesday, January 18, 2023 1:54 PM
To: EDC <EDC@cityofmadison.com>
Subject: Legistar 75280

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Greetings, EDC members –
I urge you to oppose the *mandatory* benchmarking program and revisit the city's own legislative directive to establish a *voluntary* program. We all agree that something must be done to combat the effects of climate change but at what cost? Businesses are already struggling to recover from a global pandemic and, frankly, that data collected will a) not be consistent; and b) not be accurate (should an owner even be able to collect the right info from commercial tenant(s)).
Plainly, many commercial tenants will refuse to provide building owners with their energy bills or number of employees in the building or number of laptops or other computers or the many other items of information that the Energy Star tool requires in order to submit a report. Even if commercial tenants were willing to report the number of employees working in the building, in many cases, the number would be different every day, because so many employees continue to work from home on some days.

This is overly burdensome to our great City's business community.

Thank you for the consideration.

Sincerely,
Brian

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