

City-Funded Neighborhood Center Support and School-Age Child and Youth Programming Proposals: Staff Recommendations

The Community Development Division proposed, and the Common Council approved, a new framework through which to allocate more than \$1.3 million in “Center Support” payments, and about \$870,000 in Child and Youth Development Program grants divided among 15 neighborhood centers in Madison. The implementation of that framework, which is embodied in the Request for Proposals (RFP) released in June, requires \$293,000 in additional funding in 2020. While the presentation of staff recommendations presumes that added funding will be available, its fate will be determined by the Council as part of the City’s 2020 budget process.

CDD staff has reviewed the information submitted by each center, in response to the RFP, pertaining to Center Support and School-Age Child and Youth Development programs. As you may recall this is not a competitive process; centers are not competing against each other for available funds. **Rather this process focuses on establishing (1) whether a particular center will be designated as a Tier 1 or a Tier 2 facility based on the standards identified in the Neighborhood Center Support Policy Paper and (2) if a particular center’s school-age child and youth development program proposals meet standards set forth in the School-Age Child and Youth Development Policy Paper.**

Center Support

Staff has compiled the results of its assessments for each center. The summary sheets indicate which benchmarks each center meets and offer a recommendation regarding designation as a Tier 1 or Tier 2 facility. In some cases, you will notice that the number of benchmarks that staff indicated a particular neighborhood center met differs from what the center claimed. Most of these differences relate to the treatment of those benchmarks that are the same for Tier 1 and Tier 2 categories (see for example, Facility Policies and Plans benchmark in the chart below). In these instances, CDD staff noted the center satisfied the benchmark for both Tier 1 and Tier 2; some centers indicated the benchmark was met for Tier 1 or Tier 2. **These discrepancies do not impact any Tier placement.**

Prior to finalizing its assessments, CDD staff met with neighborhood center directors to review their conclusions and discuss any questions or issues. **Through this review process and discussions, 13 out of 15 city-funded neighborhood centers agreed with staff recommendation on Tier placement.** The two centers for which there remains disagreement regarding Tier placement are Vera Court and Bridge LakePoint. CDD staff recommend Tier 1 designations for both centers. Tom Solyst, the director for both facilities, contends both should receive Tier 2 designations. He is expected to attend the Conference Committee meeting and ask the Committee to change the staff recommendation

CDD staff will work with centers through the development and implementation of individual contracts to ensure that centers achieve and maintain established standards. In the coming years, CDD staff anticipate that several centers that currently meet Tier 1 benchmarks will make sustainable changes to reach Tier 2 designations. CDD staff will monitor and convey such progress to the appropriate committees and policy makers, and recommend any funding adjustments that might be warranted.

Child and Youth Development Programs

Most school-age child and youth development program proposals met City-identified standards provided in the School-Age Child and Youth Development Concept Paper. There are a few neighborhood centers with whom

CDD will work, in the course of developing and implementing contracts over the next several years, to ensure alignment with those standards.

Overview of CDD Staff Recommended Tier Placement:

Neighborhood Center	CDD Recommended Tier Placement	Agreement Between Neighborhood Center and Staff Review
Bayview	Tier 1 (\$80,000)	Yes
Boys and Girls Club-Allied	Tier 2 (\$100,000)	Yes
Boys and Girls Club-Taft	Tier 2 (\$100,000)	Yes
Bridge Lakepoint	Tier 1 (\$80,000)	No
CRC-Badger Rock	Tier 1 (\$80,000)	Yes
East Madison Community Center	Tier 2 (\$100,000)	Yes
Goodman Community Center	Tier 2 (\$100,000)	Yes
Kennedy Heights	Tier 1 (\$80,000)	Yes
Lussier	Tier 2 (\$100,000)	Yes
Meadowood	Tier 1*	Yes
Neighborhood House	Tier 1 (\$80,000)	Yes
Vera Court	Tier 1 (\$80,000)	No
Wil-Mar	Tier 2 (\$100,000)	Yes
WYC-Elver Park	Tier 1 (\$80,000)	Yes
WYC- Theresa Terrace	Tier 1*	Yes

*See Theresa Terrace and Meadowood's summary sheets for details on funding.

Benchmarks for Tier 1 and Tier 2 funding:

Requirement:	Benchmark:	Tier 1 Expectation (\$80,000):	Tier 2 Expectation (\$100,000):
Ensure Surrounding Neighborhoods and Stakeholders have Access to the Facility	Square footage	5,000-9,999 square feet	10,000+ square feet
Ensure Surrounding Neighborhood and Stakeholders have Access to the Facility	Facility use hours	250-2,140 facility use hours per year	2,141+ facility use hours per year
Ensure Surrounding Neighborhood and Stakeholders have Access to the Facility	Facility use participants	200-2,150 unduplicated facility use participants per year	2,151+ unduplicated facility use participants per year

Ensure Surrounding Neighborhood and Stakeholders have Access to the Facility	Facility available for community use on weekends and evenings	- Center is available for facility use at least 5 or more Saturdays or Sundays per year. - Center is available for facility use until 7pm at least 2 days per week.	- Center is available for facility use at least 12 Saturdays or Sundays per year. - Center is available for facility use until 8 pm at least 3 days per week.
Engage and Connect with the Community	Resident involved planning or governance	- At least 4 events or processes that provide documented resident input into planning for center functions. - Center staff should reflect the demographics of the participants served. - Center board should reflect the demographics of the participants served.	
Engage and Connect with the Community	Community outreach	At least 2 resident informed community building events per year.	At least 4 resident informed community building events per year.
Offer Programs and Services to a Variety of Age Groups	Programming and Resources Offered	- Programming for at least two of the following age groups offered: Elementary, Middle, and High School age programming. 12 or more planned activities at the Center for adults per year. - Have a plan to connect residents with needed resources and services. - Operate a food pantry on site or have a close relationship with an established food pantry.	- Elementary, Middle, and High School age programming required. 24 or more planned activities at the Center for adults per year. - Have a plan to connect residents with needed resources and services. - Operate a food pantry on site or have a close relationship with food pantry in area. - One or more of the following: Adult Employment, Early Childhood, and/or Older Adult programming.
Build Organizational and Administrative Capacity	Total Agency Budget	\$200,000-\$520,699	\$520,700+

Build Organizational and Administrative Capacity	Total Agency FTE	3-7.9 FTE	8.0+ FTE
Build Organizational and Administrative Capacity	Policy and Planning	• Have a current strategic plan. • Submit annual reports on board and staff demographics. • Have an existing personnel policy that addresses key elements required in contract.	
Collect and Use Data	Sampling and Data Informed Decision-Making	• Participate in sampling. • Use data in decision-making (data toolkit and other resources). • Collect data to track program outcomes.	

2020 City Funding Requests for Child and Youth Programming at Neighborhood Centers

Neighborhood Center 2020 City Funding Request By Child and Youth Age Groups				
	Elementary	Middle	High	Notes for Contract Process
Bayview	\$23,000	\$11,500	\$11,623	
Boys & Girls Club Allied	\$0	\$33,531	\$9,670	* Clarify staffing structure and FTEs
Boys & Girls Club Taft	\$0	\$64,595	\$9,670	* Clarify staffing structure and FTEs
Bridge LakePoint	\$53,376	\$41,227	\$0	* Clarify staffing structure and FTEs * Add family engagement to M.S. & H.S. programs
CRC/Badger Rock	\$0	\$0	\$0	
East Madison Community Center	\$46,748	\$19,501	\$6,634	* Clarify staffing structure and FTEs * Delineate program hours
Goodman Community Center	\$89,407	\$35,475	\$60,552	* Clarify school year program weeks * Clarify joint and separate prg times for M.S. & H.S.
Kennedy Heights	\$20,563	\$26,426	\$0	* Clarify staffing structure and FTEs * Delineate program hours * Clarify agency & program budgets * Develop improvement plan and request specific fundraising plan * KH has to allocate \$23,881 additional child and youth dollars.
Lussier	\$36,003	\$27,391	\$13,739	* Clarify staffing FTEs between school year and summer * Adjust high school prg service goals
Meadowood	\$0	\$5,267	\$0	* Clarify community engagement

Neighborhood House	\$14,515	\$0	\$0	
Vera Court	\$99,059	\$75,332	\$10,384	* Clarify staffing structure and FTEs
Wil-Mar	\$54,696	\$0	\$0	
WYC-Elver Park	\$49,356	\$52,681	\$0	
WYC-Theresa Terrace	\$61,263	\$0	\$16,778	
Total	\$547,986	\$392,926	\$139,050	