



City of Madison

City of Madison
Madison, WI 53703
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Minutes – Amended

Subcommittee of the Transit and Parking Commission: REVIEW TAXI REGULATIONS & SHARED-RIDE SERVICES

Thursday, July 10, 2014

Meeting Time
12:00 PM - Noon

Madison Municipal Building, Suite LL 130
215 Martin Luther King, Jr. Blvd.
Madison, WI 53701-2986

Please note: These Minutes were amended to reflect that additional TPC members were present.

Documents prepared for this Subcommittee can be found on the City website by searching on 34194 under Legislation at the Legislative Information Center.

I. CALL TO ORDER/ROLL CALL

The meeting was called to order at 12:05 PM.

Present: Wayne Bigelow, Ann Kovich, Kate Lloyd and Amanda White.

Excused: Alder Anita Weier

Other Transit and Parking Commission members present: TPC Member Margaret Bergamini, and TPC Chair Gary Poulson.

Other speakers and registrants present: Alder Scott Resnick; Asst. City Attorney Adriana Peguero; Lyft Government Affairs Rep Anabella Chang (by phone); Crystal Martin, Metro Paratransit Program Manager; Jason Glozier, City of Madison, Disability Rights and Program Services Specialist; Keith Pollock, Traffic Engineering.

II. APPROVAL OF MINUTES – June 26, 2014 Meeting

Kovich/White made a motion to approve the Minutes of the June 26, 2014 meeting. The motion passed by voice vote/other.

III. PUBLIC COMMENT – None.

IV. DISCLOSURES AND RECUSALS – None.

V. DISCUSSION ITEMS

a. Accessible Taxicabs

Crystal Martin, Metro Paratransit Program Manager: Martin gave an overview of Metro's paratransit ADA complementary services (Metro Plus); eligibility for participation; service provided (Metro Plus customer must contact Metro 4:30 pm the day before ride or may set up recurring ride); Metro Plus service area covered and gaps in coverage. Martin presented performance indicators for this service.

Jason Glozier, City of Madison, Disability Rights and Program Services Specialist: Glozier discussed the limitations of Metro Plus, e.g. schedule limitations; indirect routes (long rides); vehicle selection and geographical gaps in service. Commission for People with Disabilities is looking at accessibility taxicab issue and possible ride surcharge to fund service.

Taxicabs allow for more flexibility: direct routes and freedom to choose different vehicle types and services (shared or direct); and provide service in the greater Madison area.

Asst. City Attorney Adriana Peguero: Her opinion is the accessible taxicab ordinance has a sunset. There had been no finding of need by City because Union cab was providing accessible service for other companies. New language would be required to address these issues. TNC Uber/Lyft issue is intertwined with accessible taxicab issue. Union has six accessible cabs. Union has used federal funds (New Freedom Grant) to purchase vehicles, but this funding appears to going away next year.

- b. Proposed change(s) to MGO 11.06 definition changes, including: donation.

Asst. City Attorney Adriana Peguero:

- Donation to be included in the definition of for-hire
- Include TNC in definition of public passenger vehicle but that may not be needed however, because even Taxicab is not included. It is her opinion that TNCs would be included as they are for-hire.

Motion by Kovich/White: to approve the inclusion of donation in the definition of for-hire, but not to include TNC in definition of public passenger vehicle. Motion passed by voice vote/other.

- c. Required insurance for carriers.

The Committee discussed the different levels of insurance coverage provided by the TNC companies depending upon whether the driver was logged onto the TNC app or whether a driver has accepted a ride on the app.

Anabella Chang, from Lyft, clarified that Lyft customers can see all available Lyft drivers on the app; but Uber customers could only see available Uber drivers within a certain geographic proximity on the app.

Motion by Kovich/Hyde: to require that TNC vehicles be insured for the full amount (\$1 million) upon driver logging onto the app. Passed on 2 to 1 voice vote, as follows: Ayes – Kovich and Lloyd. No – White. Non-voting – Bigelow.

VI. ANNOUNCEMENTS

- a. General announcements by Chair.
- b. Items for future meetings.
1. 24 x 7 required taxi service
 2. Accessible taxi issue
 3. Resnick proposal or major provisions of proposal.
- c. Next meeting date: Tuesday, July 29th at Noon.

VII. ADJOURNMENT

White/Lloyd made a motion to adjourn at 1:25 PM. The motion carried by voice vote/other.