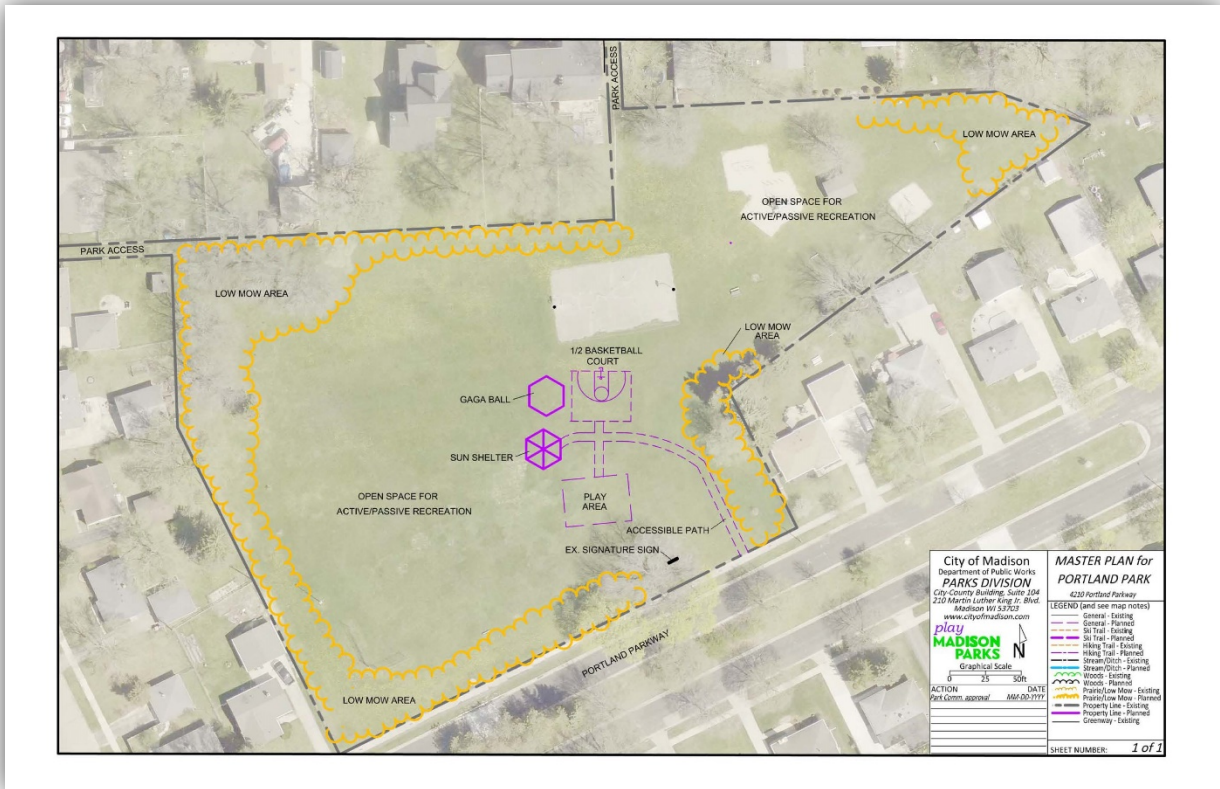


Portland Park Master Plan

4210 Portland Pkwy

City of Madison Parks Division

Madison, WI



play
**MADISON
 PARKS**

Board of Park Commissioners
 February 12, 2020

Prepared by the City of Madison Parks Division

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INTRODUCTION

Portland Park is a 3.41 acre park located on the east side of Madison at 4210 Portland Parkway. Classified as a mini park, the service area for Portland is 1/4 mile. The nearest developed parks to this location are Hiestand Park to the north and Honeysuckle and McGinnis Parks to the east. Eastmorland Park is also nearby and to the west, but separated from the neighborhood by Highway 51/Stoughton Rd. (see Exhibit 1).

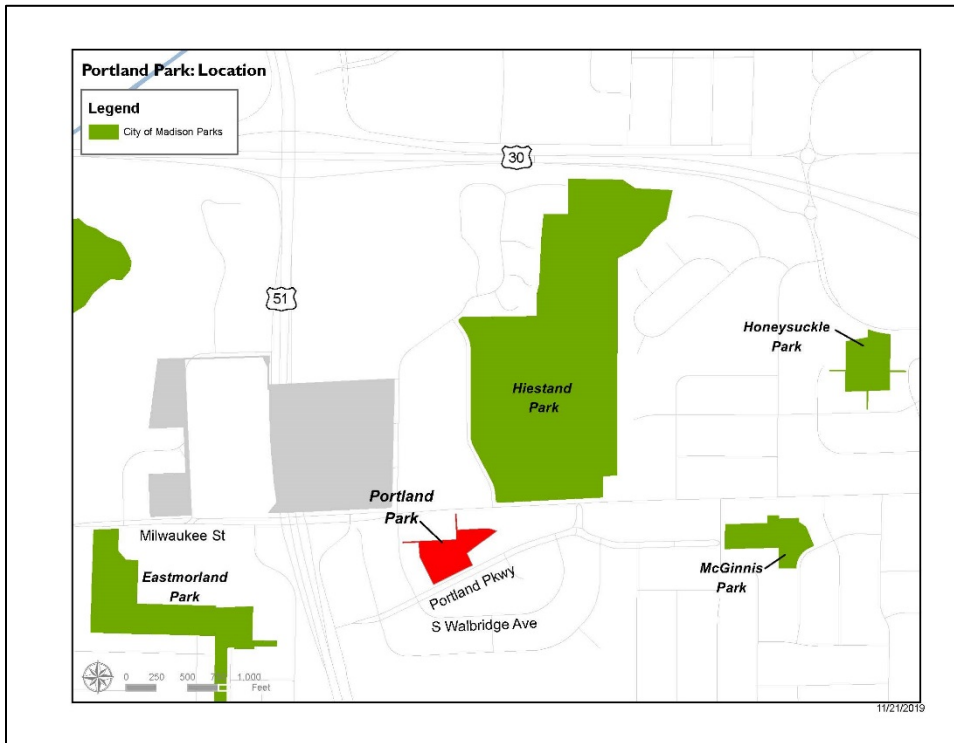


Photo: Location of Portland Park

HISTORY

The land which Portland Park occupies has a long history as a crop production field on agricultural property. In 1956, land was dedicated as public parkland as part of the Wedgewood subdivision (see Exhibit 2). Portland Park and the surrounding neighborhood are part of the Rolling Meadows Neighborhood Association (see Exhibit 3).



Photo: Portland Park, circa 1957

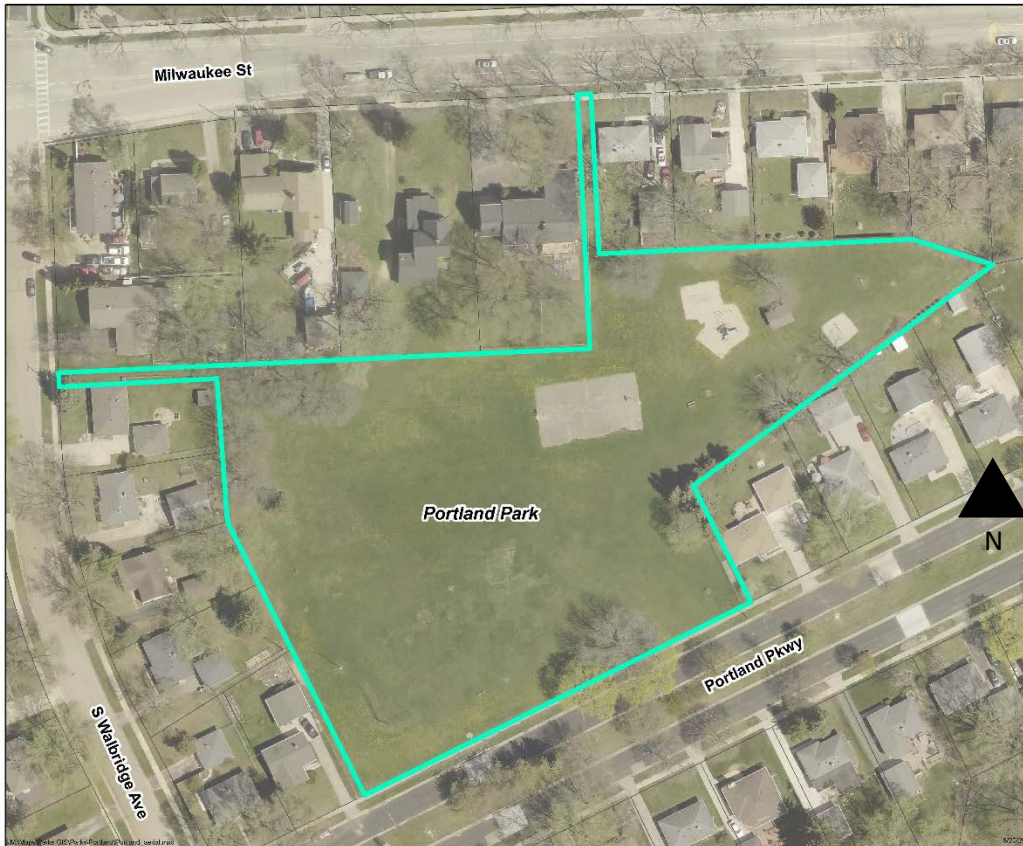


Photo: Aerial view of Portland Park, circa 2018.

EXISTING CONDITIONS

Portland Park consists of 3.41 acres of mowed turf and recreational amenities. The park slopes downwards gently from north to south except for a portion of steep hillside along Portland Parkway, which can be seen on the Topography Map (see Exhibit 4).

Access to Portland Park is from frontage on Portland Parkway or via narrow, unpaved corridors from South Walbridge Avenue or Milwaukee Street.

Existing amenities in the park include a backstop, play equipment, a full basketball court, open lawn spaces, and an assortment of benches. The backstop, located in the southwest corner of the park, is in serviceable condition and appears to be lightly used.

The majority of the existing play equipment, located in the far northeast corner of the park, was installed in 1996 and is reaching the end of its serviceable life. Pea gravel is currently being used as the safety surfacing material.

A full basketball court is located along the north boundary of the park, just to the west of the play equipment. Similar to the existing play equipment, the basketball court, due to its age, has reached the end of its serviceable life.

The majority of the park area features slopes from 1% to 5%, though a steep slope immediately adjacent to Portland Parkway exceeds 20% (see Exhibit 5). As the southern boundary of the park is the main route for access, this presents a challenge for accessibility. The dominant soil on site is Plano Silt Loam; typical characteristics of this soil include 2-6% slopes, a well-drained profile, and underlying loamy stratified outwash or sandy loam till.



Photo: View of Portland Park from Portland Parkway.

Existing trees on the property were evaluated and identified by Parks staff, see the Existing Vegetation Inventory (Exhibit 6). This survey identified honeylocust (*Gleditsia triacanthos var. inermis*) as the dominant species on site. These honeylocust have reached maturity and upon informal observation appear in good health. Other common species include Redmond Linden (*Tilia americana* 'Redmond'). Understory replanting efforts are recommended to maintain and expand quality and diversity of the tree canopy in Portland Park. Efforts to do so have occurred over the past few years and have continued through the fall of 2019.

CURRENT USES AND MAINTENANCE PRACTICES

Neighbors of Portland Park currently use the park as a space for informal pick-up sports and to bring children and grandchildren to use the play equipment.

Current maintenance practices include turf mowing, tree trimming/removals as necessary, and regularly scheduled play equipment inspections and upkeep. This property will be maintained in accordance with the [City of Madison Adopted Land Management Plan](#).

MASTER PLAN

The master plan process included two public input meetings and a community survey, which is consistent with the adopted [Park Master Plan Policy](#).

Public Input Process

The first public input meeting was held on September 11, 2019. Information provided at the public input meeting included history, background, and context for the site. Parks staff elicited neighborhood input regarding the park and potential amenities (see Exhibit 7 for the results of the community design activity from the first public information meeting). To gather additional feedback, a community survey was created to gauge the desire for specific amenities that are typically offered within mini parks while also identifying seasonal usage patterns and demographic information. This survey was mailed to approximately 586 addresses within ¼ mile of the park and made available online. The results of the survey were then compiled and analyzed (see Exhibit 8).

After analyzing the input received at the first public input meeting and the community survey, two master plan design concepts were created. These design concepts were provided for the community to review and comment on at a second public input meeting which was held on October 23, 2019 (see Exhibit 9 for the presentations provided at both public input meetings). The majority of the public input meeting participants expressed a preference for the final proposed master plan for Portland Park.

Proposed Park Amenities

The proposed park master plan took into consideration the usage patterns, existing park amenities, and public input received by Parks staff. The top desired amenities identified through the master planning process included new play equipment, a half basketball court, a gaga ball court, preservation of open space, and activities which appeal to a wide range of age groups. The proposed amenities include two additional recreational amenities for a mini park that are not identified in Table 4.2 Typical Park Facilities by Park Classification of the 2018-2023 Park and Open Space Plan (see Exhibit 10). The first additional park amenity (a sun shelter) was considered given that this park already includes a shelter. The second amenity, a gaga ball court, is a newly emerging recreational trend. The Parks Division continues to research and analyze this innovative recreational facility due to the neighborhood's interest.

All of the proposed amenities included in the master plan are shown on Exhibit 11 and include the following:

Play Area

Replacing the existing play equipment with updated structures and play surfacing was identified as a priority at all public input meetings. In the community survey, nearly four out of five respondents rated new play equipment as an important or very important amenity to include at Portland Park. Several residents suggested including accessible components and a paved path. The master plan relocates the play area from the northeast corner to a location nearer to Portland Parkway, as this offers increased visibility and the opportunity to provide an accessible path.

Half Basketball Court

This plan includes a half basketball court, which is a typical mini park amenity. Over fifty percent of community respondents rated a half basketball court as an important or very important amenity to provide in the park. This is a reduction from the existing full-size basketball court. Staff received many comments at the public input meetings regarding the close proximity of the full basketball courts at Hiestand Park; neighbors preferred a half court in Portland Park as full-size courts are available at Hiestand. The new court will be located slightly south of the existing court to provide an accessible route to the court.

Gaga Ball Court

The plan includes a location for a gaga ball court, which was identified as a desired park amenity at both public input meetings. This amenity was of particular interest to the younger, school-aged meeting participants.

Sun Shelter

An open-sided sun shelter with picnic tables is included in the proposed master plan in response to requests from park users. An existing shelter is located in the northeast corner of the park. When

replaced, the new shelter will be located near the play equipment, affording neighbors a shaded seating area from which to supervise children and a space to hold informal gatherings (a feature currently lacking in the neighborhood per public input responses). In the community survey, half of the respondents thought a sun shelter was important or very important to include in the master plan.

Open Space for Active/Passive Recreation

The west side and north-eastern corner of the park will be left as an open area for pick-up ball games, picnicking, or other activities requiring level and flexible use space. This will accommodate the current usage patterns, e.g. informal pick-up sports, while providing maximum opportunities for other active and passive recreation opportunities. Approximately three quarters of all community survey respondents rated the preservation of the existing open space as very important.

Native Vegetation



The master plan includes the addition of “no-mow” vegetation areas along the periphery of the park. Parks staff received several comments supporting the general idea of additional native vegetation in Portland Park, as neighbors were in support of providing resources for wildlife and minimizing mowing.

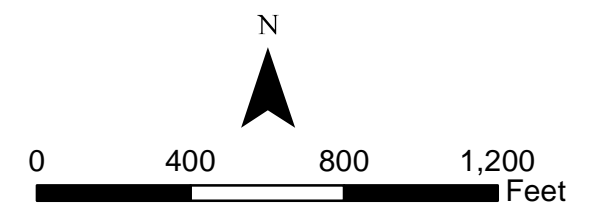
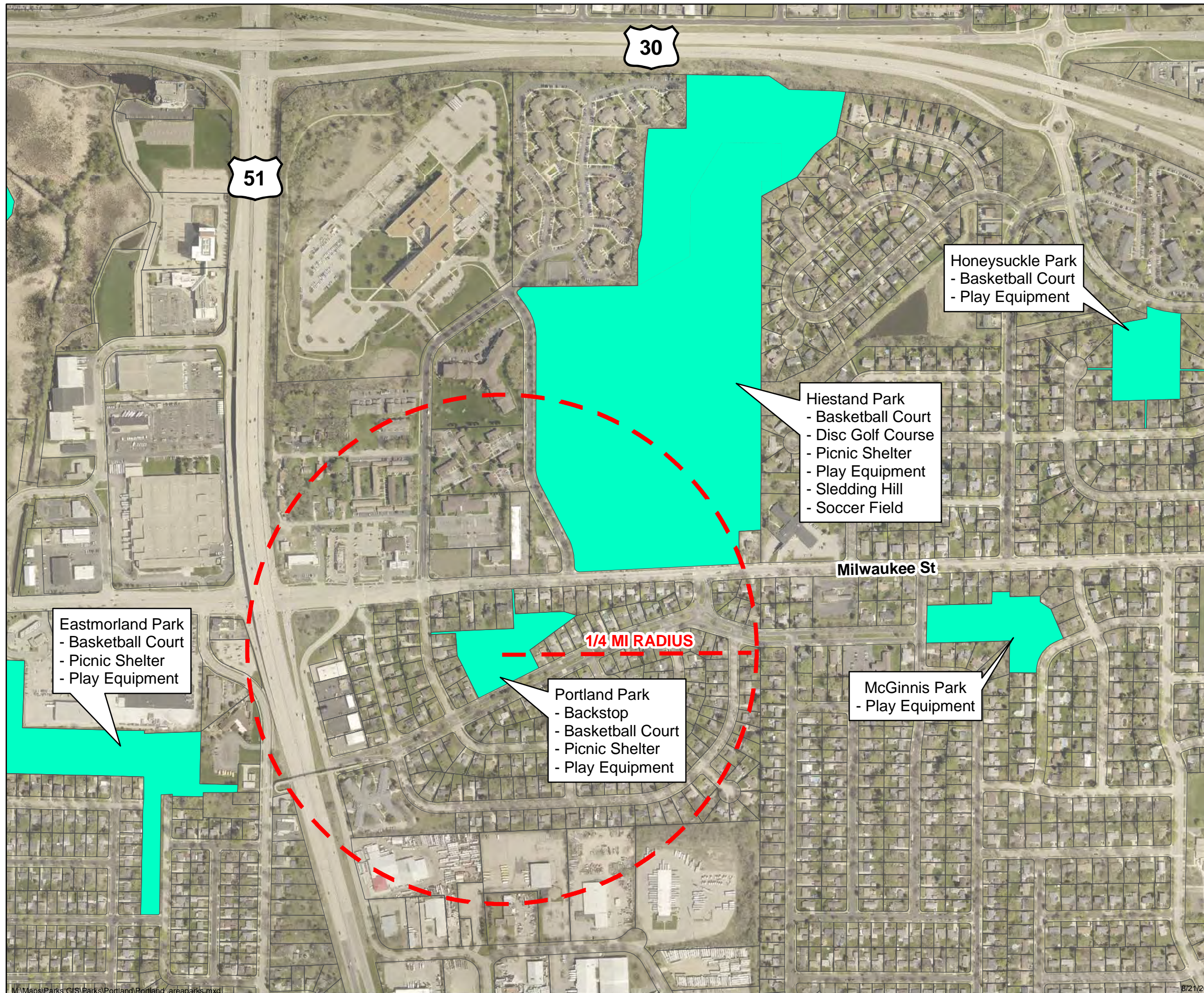
Exhibits

- Exhibit 1: Adjacent Parks Map
- Exhibit 2: Wedgewood Subdivision Plat (1956)
- Exhibit 3: Rolling Meadows Neighborhood Association Land Use Map
- Exhibit 4: Topography Map
- Exhibit 5: Slope Analysis Map
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Exhibit 1: Adjacent Parks

Legend

-  City of Madison Park
-  Ownership Parcels



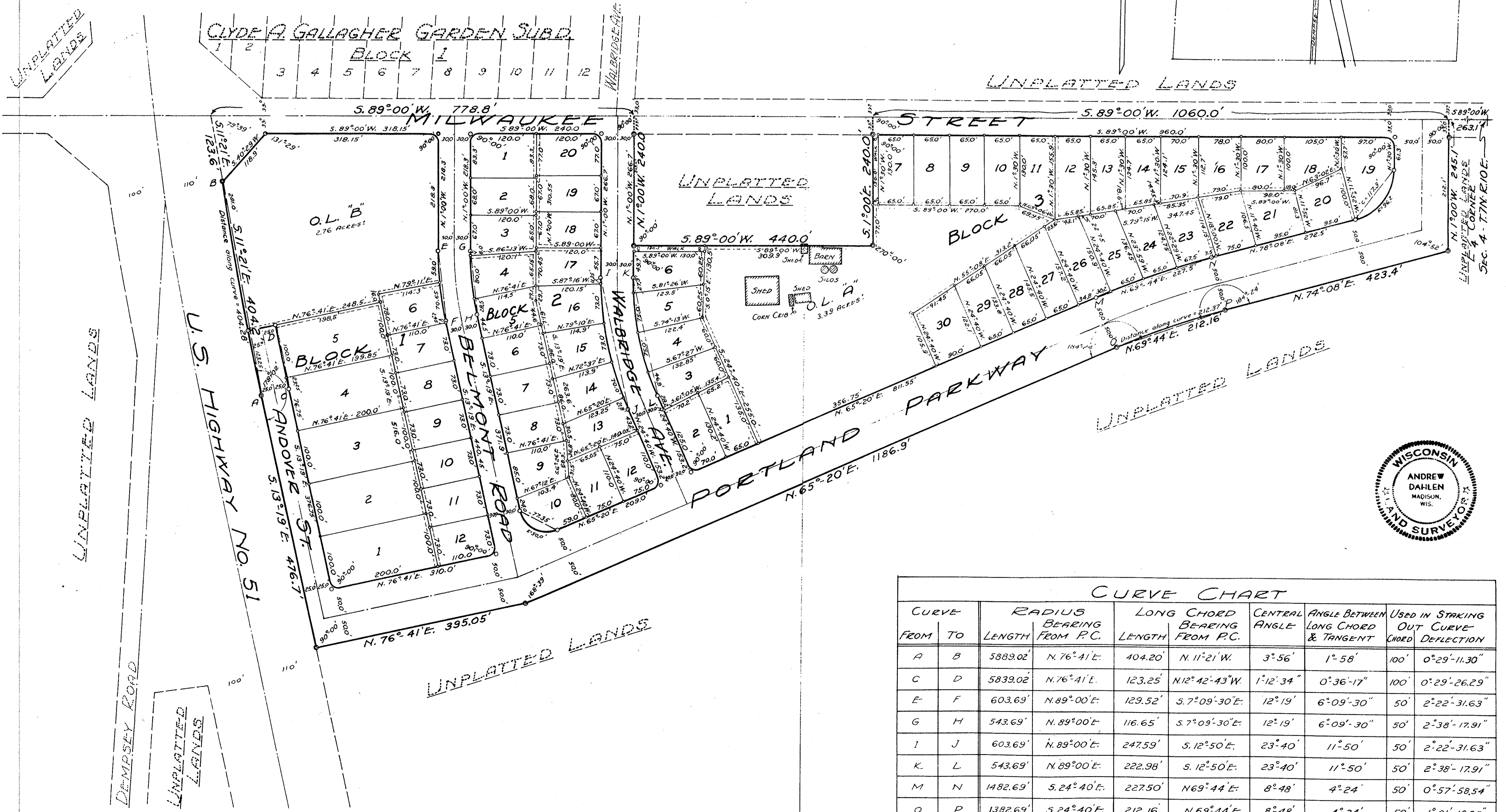
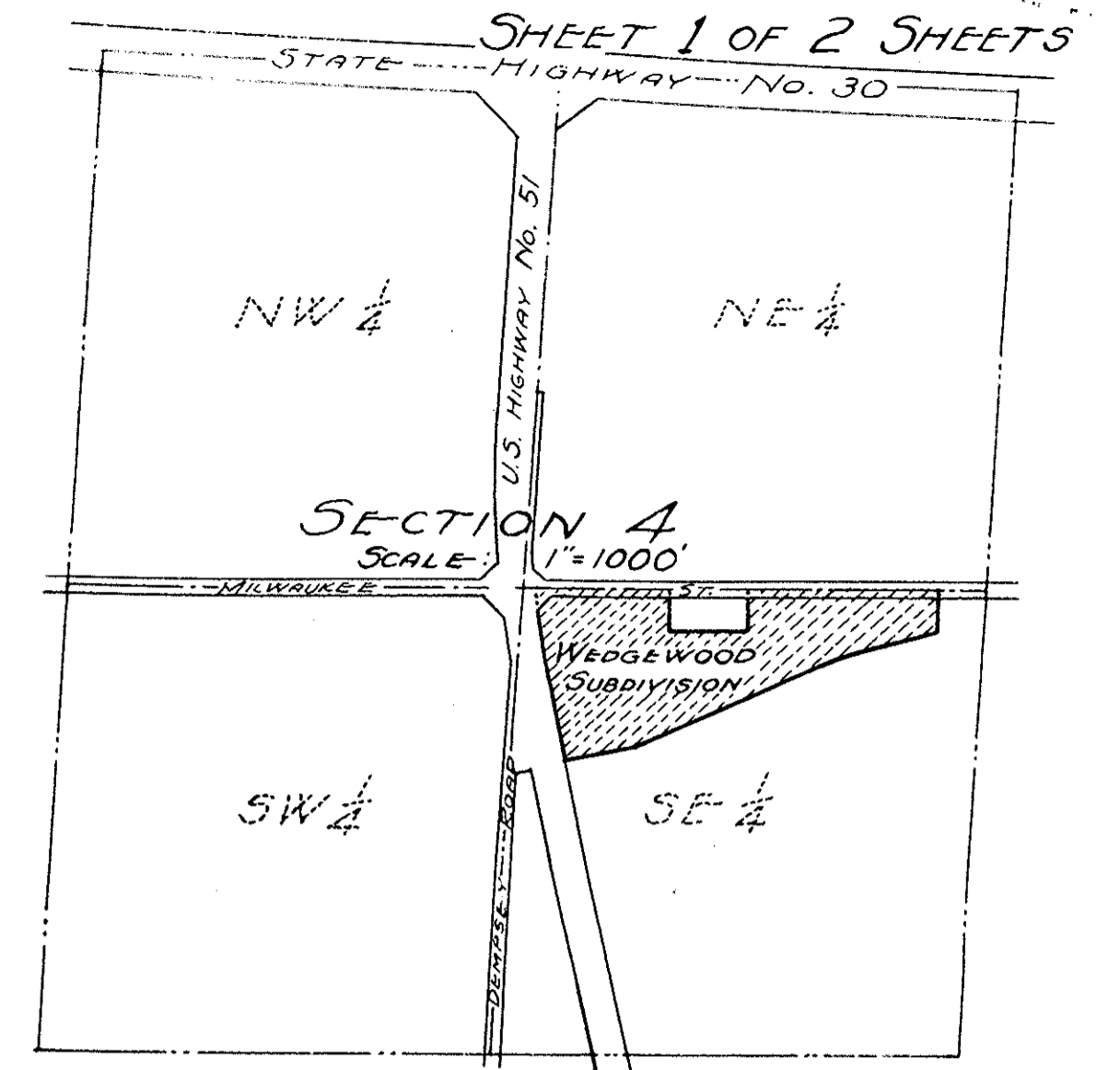
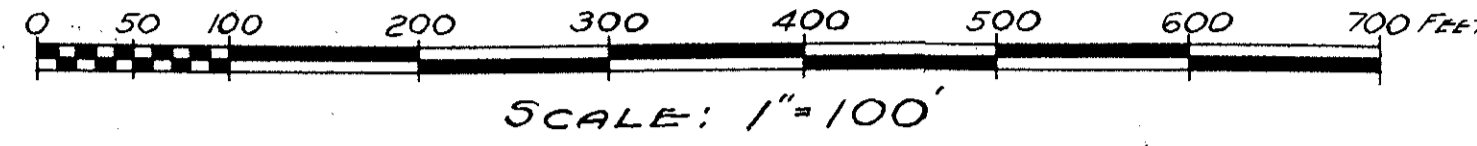
WEDGEWOOD SUBDIVISION

PART OF THE N¹/₂ OF THE SE¹/₄ OF SECTION 4 - T. 7N. - R. 10E.
CITY OF MADISON, DANE COUNTY, WISCONSIN.

ANDREW DAHLEN
1956

LEGEND:
 ○ 1" IRON STAKE - 24" LONG
 ● 1" IRON STAKE - 30" LONG
 ⊕ 2" IRON STAKE - 30" LONG
 --- UTILITY EASEMENTS

NOTES:
 PROPERTY LINES AT STREET INTERSECTIONS ARE ARCS WITH FIFTEEN (15) FOOT RADII EXCEPT WHERE OTHERWISE NOTED.
 ALL DISTANCES ALONG CURVED LINES ARE CHORD DISTANCES UNLESS OTHERWISE NOTED.



CURVE	FROM	TO	RADIUS LENGTH	BEARING FROM P.C.	LONG CHORD LENGTH	BEARING FROM P.C.	CENTRAL ANGLE	ANGLE BETWEEN LONG CHORD & TANGENT	USED IN STAKING OUT CURVE	CHORD DEFLECTION
A	B		5889.02'	N. 76° 41' E.	404.20'	N. 11° 21' W.	3° 56'	1° 58'	100'	0° 29' - 11.30"
C	D		5839.02'	N. 76° 41' E.	123.25'	N. 12° 42' - 43' W.	1° 12' 34"	0° 36' - 17"	100'	0° 29' - 26.29"
E	F		603.69'	N. 89° 00' E.	129.52'	S. 7° 09' - 30' E.	12° 19'	6° 09' - 30"	50'	2° 22' - 31.63"
G	H		543.69'	N. 89° 00' E.	116.65'	S. 7° 09' - 30' E.	12° 19'	6° 09' - 30"	50'	2° 38' - 17.91"
I	J		603.69'	N. 89° 00' E.	247.59'	S. 12° 50' E.	23° 40'	11° 50'	50'	2° 22' - 31.63"
K	L		543.69'	N. 89° 00' E.	222.98'	S. 12° 50' E.	23° 40'	11° 50'	50'	2° 38' - 17.91"
M	N		1482.69'	S. 24° 40' E.	227.50'	N. 69° 44' E.	8° 48'	4° 24'	50'	0° 57' - 58.54"
O	P		1382.69'	S. 24° 40' E.	212.16'	N. 69° 44' E.	8° 48'	4° 24'	50'	1° 01' - 10.25"

WEDGEWOOD SUBDIVISION

STATE OF WISCONSIN) ss.
COUNTY OF DANE)

I, Andrew Dahlen, surveyor, do hereby certify that by the order of Jacob J. Sinaiko, I have made a survey and plat of the following described land; Part of the North 1/2 of Southeast 1/4, Section 4, Town 7 North, Range 10 East, City of Madison, Dane County, Wisconsin, which is more fully described as follows; Commencing at the East 1/4 corner of said Section 4; Thence South 89°00' West, along the North line of said Southeast 1/4 Sec. 4, for a distance of 263.1 feet to the point of beginning of this description; Thence continue South 89°00' West, along said North line of Southeast 1/4, for a distance of 1060.0 feet; Thence South 1°00' East, 240.0 feet; Thence South 89°00' West, 440.0 feet; Thence North 1°00' West, 240.0 feet to the North line of said Southeast 1/4 of Section 4; Thence South 89°00' West along said North line of Southeast 1/4 for a distance of 778.8 feet; Thence South 11°21' East, 123.6 feet to a point on the East right-of-way line of U.S. Highway No. 51 where said right-of-way widens out for Milwaukee Street intersection; Thence Southeasterly along said East right-of-way line on a 0°-58'-22.6" curve to the left for a distance of 404.28 feet, said curve having a long chord which bears South 11°21' East for a distance of 404.2 feet; Thence South 13°19' East along said East right-of-way line, 476.7 feet; Thence North 76°41' East 395.05 feet; Thence North 65°20' East, 1186.9 feet; Thence Northeasterly along a curve to the right for a distance of 212.37 feet, said curve having a long chord which bears North 69°44' East for a distance of 212.16 feet; Thence North 74°08' East, 423.4 feet; Thence N. 1°00' West 245.1 feet to the point of beginning.

I also certify that the within plat is a correct representation of all the exterior boundaries of the land surveyed and the divisions thereon made and that I have fully complied with the provisions of Chapter 236 of the Revised Statutes of the State of Wisconsin, 1955, in surveying, dividing, and mapping the same.

Oscar L. Bock
Oscar L. Bock

Witnesses

Paul J. Hunt
Paul J. Hunt

Subscribed and sworn to before me this 11th day of April, 1956.

Andrew Dahlen
Andrew Dahlen, Surveyor

Jack Mc Manus
Jack Mc Manus
Notary Public, Dane Co., Wis.
My commission expires 2-22-1959

STATE OF WISCONSIN) ss.
COUNTY OF DANE)

As owner, I, Jacob J. Sinaiko, do hereby certify that I have caused the land described in the foregoing affidavit of Andrew Dahlen, to be surveyed, divided, mapped, and dedicated as represented on this plat.

Cromer E. Chapman
Cromer E. Chapman

Witnesses

Walter Hunter
Walter Hunter

Personally appeared before me this 23rd day of March, 1956, Jacob J. Sinaiko, to me known to be the person who executed the foregoing instrument and acknowledged the same.

Jacob J. Sinaiko
Jacob J. Sinaiko, Owner

Jack Mc Manus
Jack Mc Manus
Notary Public, Dane Co., Wis.
My commission expires 2-22-1959

STATE OF WISCONSIN) ss.
COUNTY OF DANE)

"Resolved that a plat known as Wedgewood Subdivision which has been duly filed for the approval of the Common Council of the City of Madison, Dane County, Wisconsin, be and the same is hereby approved as required by Chapter 236, Wisconsin Statutes, 1955."

I hereby certify that the above is a true and correct copy of a resolution adopted by the Common Council on this 11th day of March, 1956.

Jack Mc Manus
Jack Mc Manus

Witnesses

Audrey J. Hoel
Audrey J. Hoel

Eldon L. Hoel
Eldon L. Hoel, Deputy City Clerk

STATE OF WISCONSIN) ss.
COUNTY OF DANE)

As Clerk and Treasurer, respectively, of the City of Madison, Dane County, Wisconsin, we hereby certify that there are no unpaid taxes or unpaid special assessments on any of the lands included in this plat on this 23rd day of March, 1956.

Jack Mc Manus
Jack Mc Manus

Witnesses

Thomas J. Schwartz
Thomas J. Schwartz

Eldon L. Hoel
Eldon L. Hoel, Deputy City Clerk

Walter Hunter
Walter Hunter, City Treas.

STATE OF WISCONSIN) ss.
COUNTY OF DANE)

I hereby certify that there are no unpaid taxes or unpaid special assessments on any of the lands included in this plat according to the records now on file in this office on this 23rd day of March, 1956.

Jack Mc Manus
Jack Mc Manus

Witnesses

Maxine T. Olson
Maxine T. Olson

Walter N. Smithback
Walter N. Smithback
Dane Co. Treasurer

RESOLUTION:

Be it resolved that the plat entitled Wedgewood Subdivision in the North 1/2 of the Southeast 1/4 of Section 4, Town 7 North, Range 10 East, City of Madison, Dane County, Wisconsin, be and the same is hereby approved by the State Highway Commission on this 11th day of April, 1956, as required by Chapter 236, Wisconsin Statutes, 1953.

O. J. Hughes
O. J. Hughes
Secretary

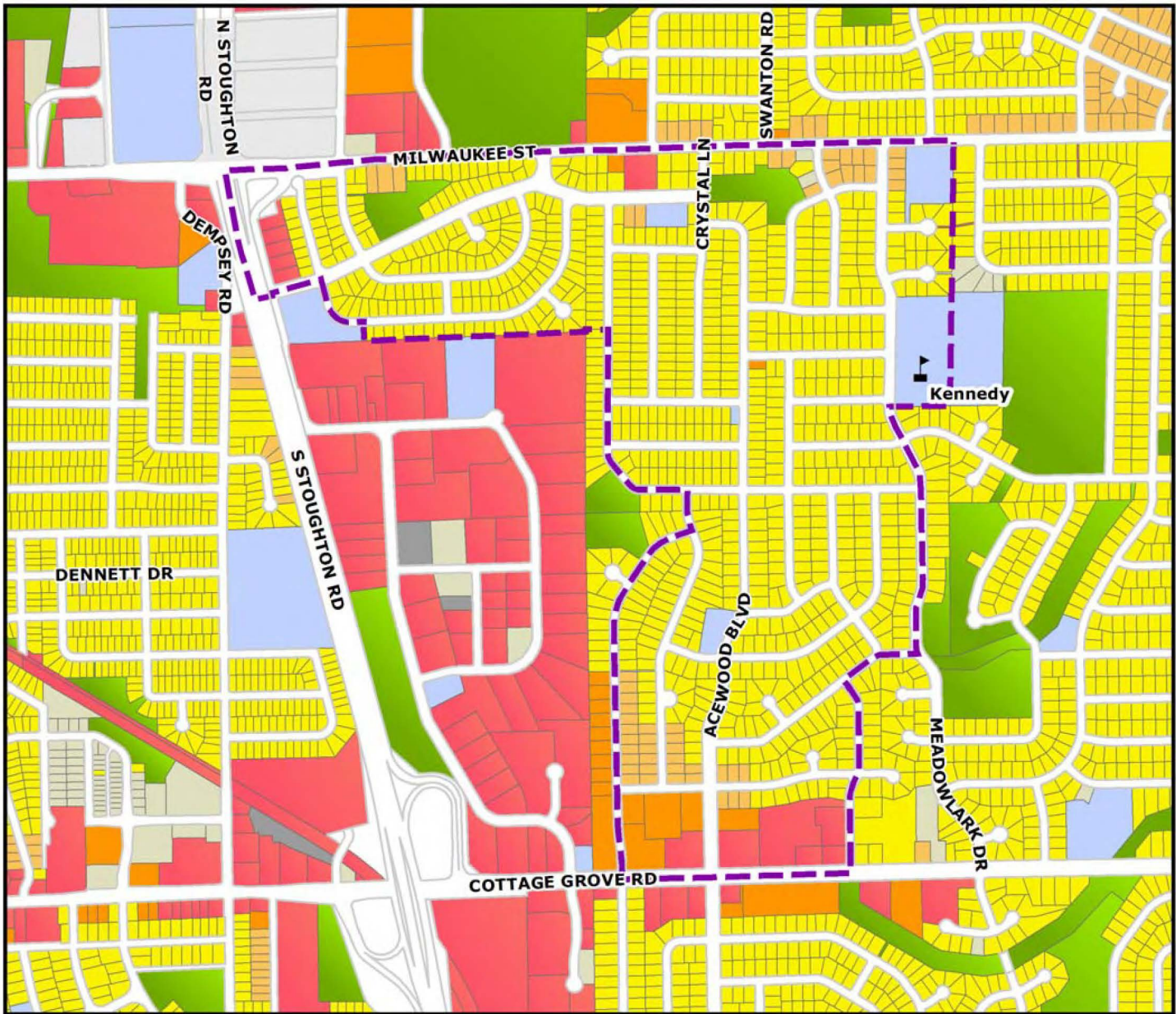
"Direct vehicular ingress and egress between U.S. Highway 51 and Andover Street, Portland Parkway, Lots 1 to 5 inclusive, Block 1, and Outlot 'B', as shown on this plat as approved by the State Highway Commission on April 11, 1956, is prohibited."

OFFICE OF REGISTER OF DEEDS) ss.
DANE COUNTY, WISCONSIN)

Received for record this 16 day of APRIL, 1956, at 10:30 o'clock A. M. and recorded in Volume 19 of plats on Page 3 + 4.

Miles C. Riley, Jr.
Miles C. Riley, Jr.
Dane Co. Register of Deeds

Rolling Meadows Neighborhood Association Land Use Map



- | | | |
|---|--|---|
|  Hospitals |  Single-Family and Two Units |  Industrial |
|  Park |  Multi-Family (3-4 units) |  Education and Institution |
|  Community Center |  Multi-Family (5 or more units) |  Park and Open Space |
|  Library |  Commercial |  Agricultural or Vacant Land |
|  School | | |
|  Neighborhood Boundary | | |

Exhibit 4: Topography Map

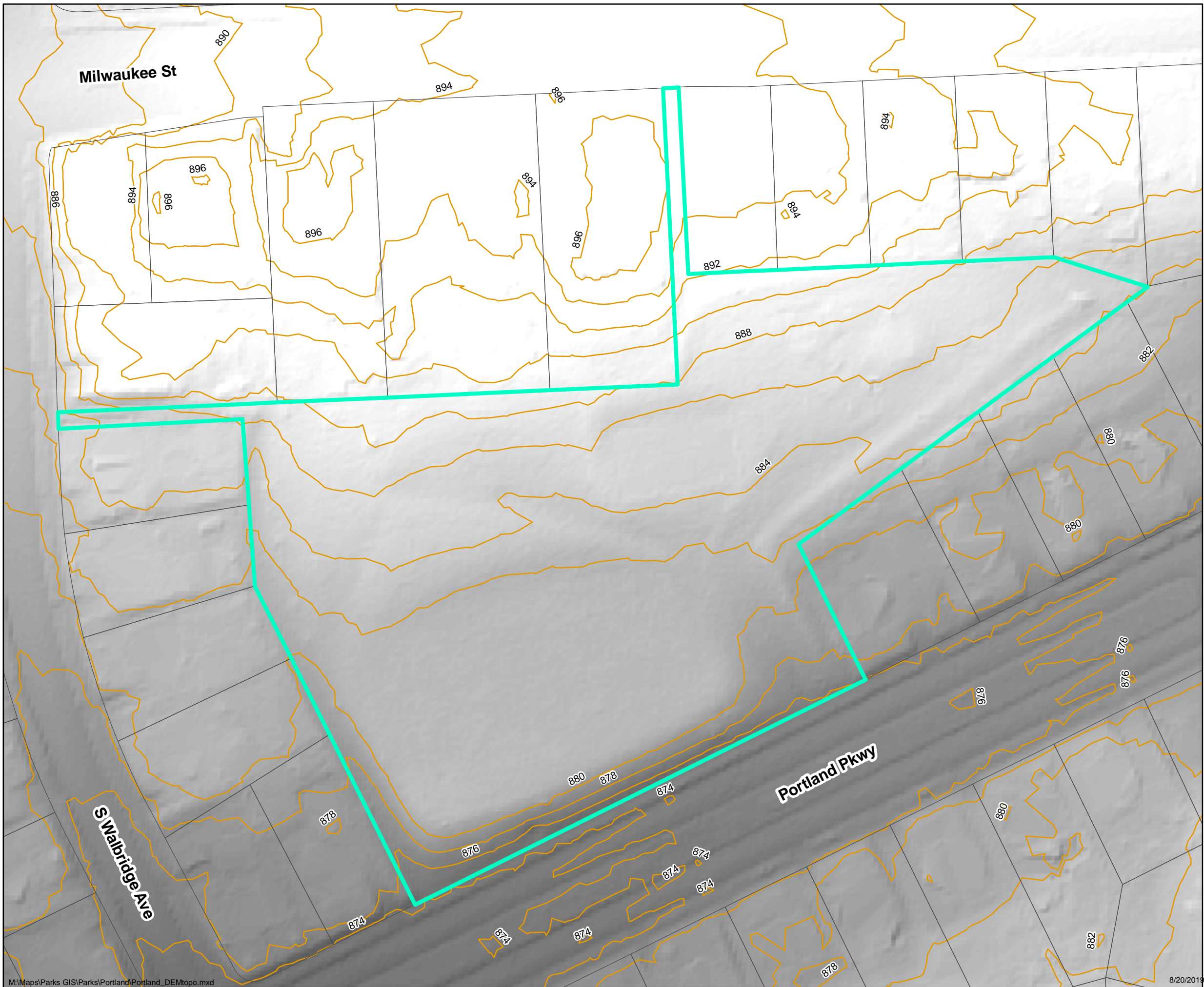
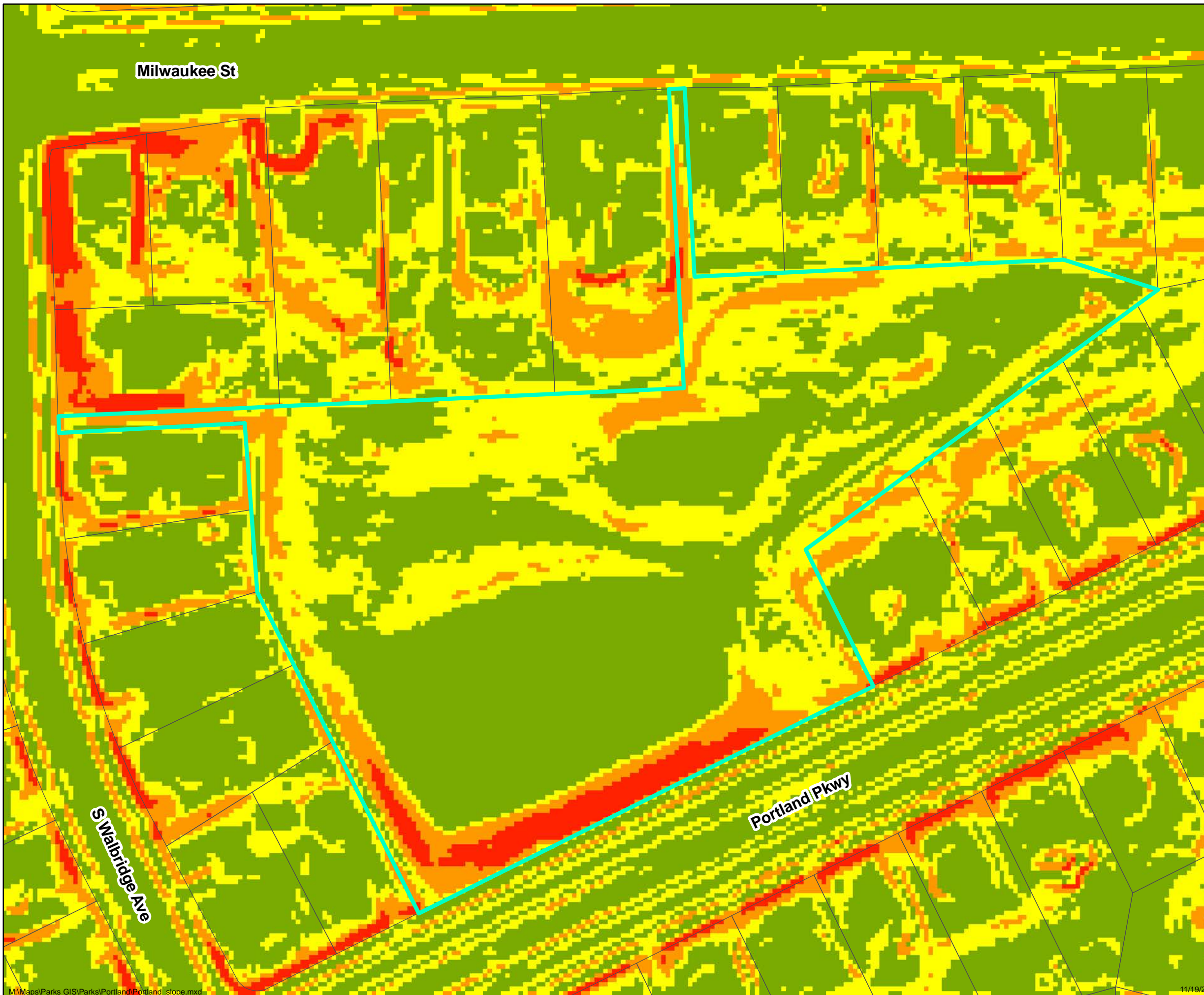


Exhibit 5: Slope Analysis Map



Legend

 Portland Park

 Ownership Parcels

Slope (in %)

 0

 1-5

 6-10

 11-20

 21-100





0 40 80 120 Feet












Exhibit 6: Existing Vegetation Inventory



Legend

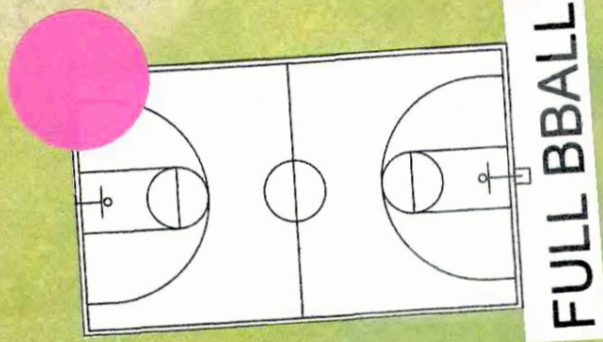
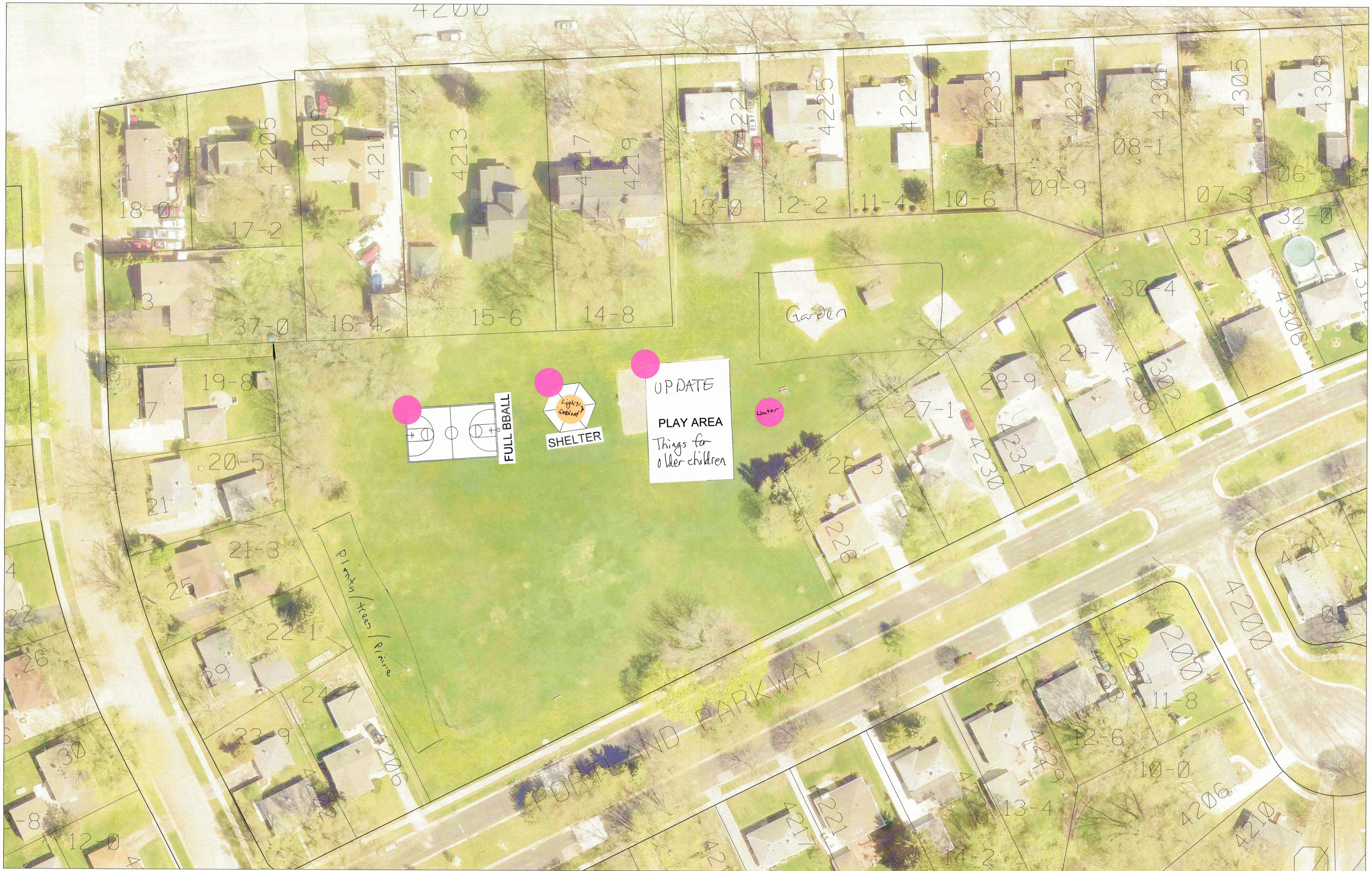
-  Portland Park
-  Ownership Parcels

Species

-  *Acer rubrum*
-  *Aesculus* sp.
-  *Betula nigra*
-  *Catalpa speciosa*
-  *Cornus* sp.
-  *Ginkgo biloba* 'Princeton Sentry'
-  *Gleditsia triacanthos* var. *inermis*
-  *Malus* sp.
-  *Picea pungens* var. *glauca*
-  *Pinus sylvestris*
-  *Tilia americana* 'Redmond'



0 40 80 120 Feet



UPDATE
PLAY AREA
Things for
older children

Water

Garden

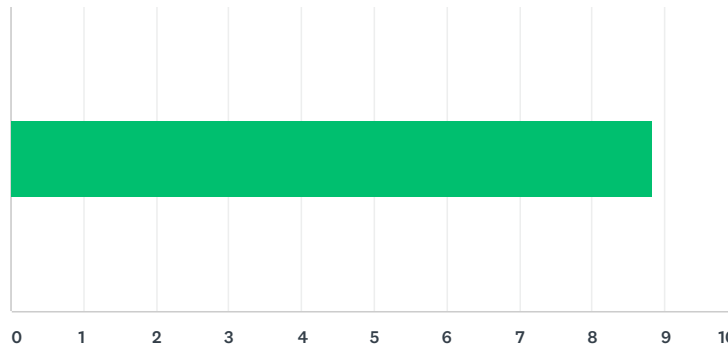
Plants/Trees/Prarie

PORTLAND PARKWAY



Q1 How important are public parks and open spaces to your quality of life?

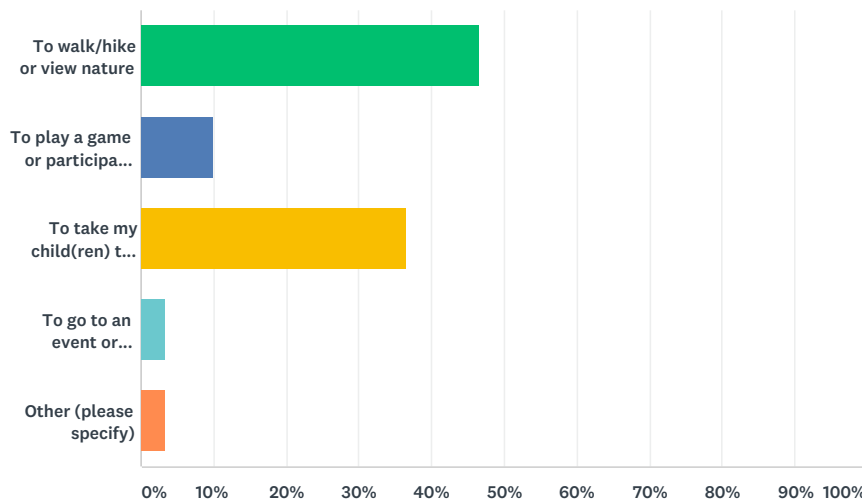
Answered: 28 Skipped: 2



ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
	9	247	28
Total Respondents: 28			

Q2 Why do you typically visit parks/outdoor recreation areas?

Answered: 30 Skipped: 0

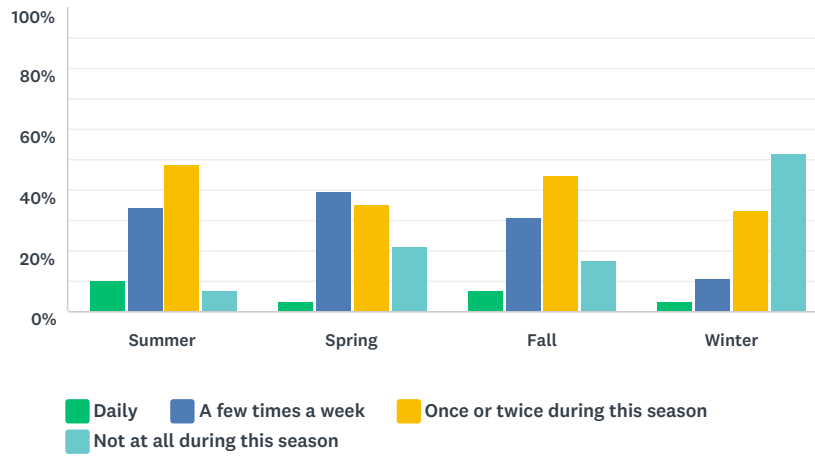


ANSWER CHOICES	RESPONSES
To walk/hike or view nature	46.67% 14
To play a game or participate in a field sport	10.00% 3
To take my child(ren) to a playground	36.67% 11
To go to an event or festival	3.33% 1
Other (please specify)	3.33% 1
TOTAL	30

PORTLAND PARK MASTER PLAN SURVEY

Q3 How often do you visit Portland Park in the below seasons? PLEASE CHECK A BOX FOR EACH SEASON.

Answered: 29 Skipped: 1



	DAILY	A FEW TIMES A WEEK	ONCE OR TWICE DURING THIS SEASON	NOT AT ALL DURING THIS SEASON	TOTAL
Summer	10.34% 3	34.48% 10	48.28% 14	6.90% 2	29
Spring	3.57% 1	39.29% 11	35.71% 10	21.43% 6	28
Fall	6.90% 2	31.03% 9	44.83% 13	17.24% 5	29
Winter	3.70% 1	11.11% 3	33.33% 9	51.85% 14	27

Q4 What do you feel is the best aspect of Portland Park?

Answered: 25 Skipped: 5

Of the 25 survey respondents who answered this question, nearly 43% thought the open space provided was the best aspect of the park. Approximately 29% felt the location of the park was the best aspect, while 18% mentioned the existing amenities. (Three votes were not categorized.)

Q5 What do you feel is the biggest drawback of Portland Park?

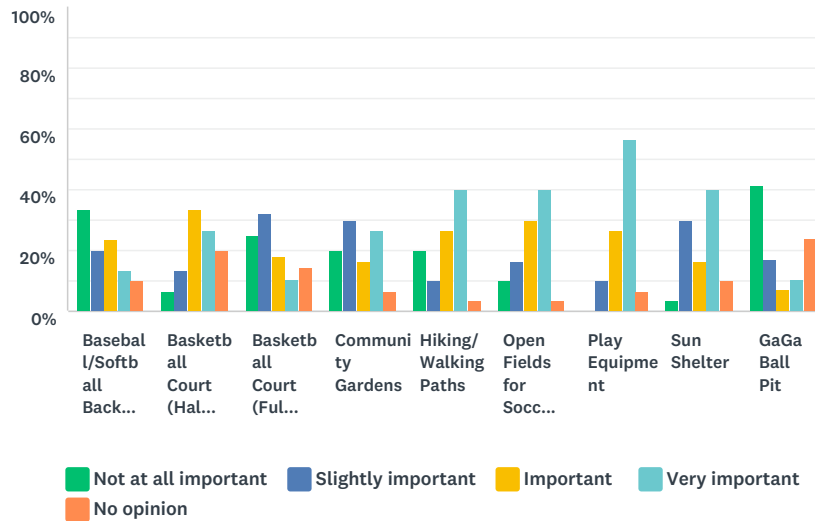
Answered: 26 Skipped: 4

About 38% of respondents thought that the existing amenities in the park were the biggest drawback, specific answers overwhelmingly mentioned the play equipment. At 23%, respondents had concerns regarding accessibility, for example no accessible path into the park is currently available. Tied at approximately 12% were comments about visibility and maintenance issues. Most survey respondents who mentioned these as the largest drawbacks had concerns about the existing amenities being located out of the sightline from the street and the frequency of mowing. Lastly, a little over 7% brought up the presence of dogs in the park as a drawback, both from the standpoint of desiring dogs access and wishing for more strict enforcement of the current prohibition. The remaining comments claimed they had no drawbacks to mention about Portland Park.

PORTLAND PARK MASTER PLAN SURVEY

Q6 Please select and rank the recreational amenities below on how important you feel it is that they be included in the Portland Park master plan.

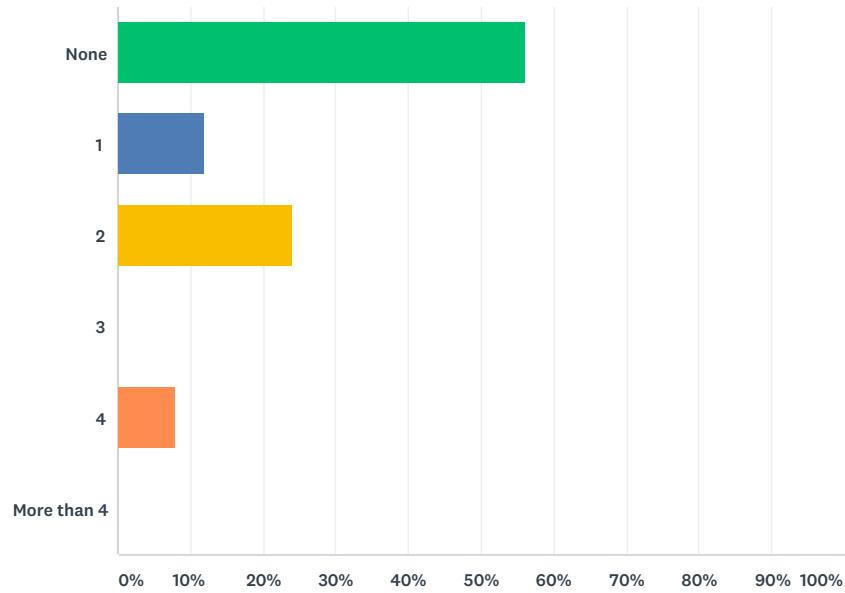
Answered: 30 Skipped: 0



	NOT AT ALL IMPORTANT	SLIGHTLY IMPORTANT	IMPORTANT	VERY IMPORTANT	NO OPINION	TOTAL	WEIGHTED AVERAGE
Baseball/Softball Backstop	33.33% 10	20.00% 6	23.33% 7	13.33% 4	10.00% 3	30	2.47
Basketball Court (Half Court)	6.67% 2	13.33% 4	33.33% 10	26.67% 8	20.00% 6	30	3.40
Basketball Court (Full Court)	25.00% 7	32.14% 9	17.86% 5	10.71% 3	14.29% 4	28	2.57
Community Gardens	20.00% 6	30.00% 9	16.67% 5	26.67% 8	6.67% 2	30	2.70
Hiking/Walking Paths	20.00% 6	10.00% 3	26.67% 8	40.00% 12	3.33% 1	30	2.97
Open Fields for Soccer, Frisbee, Football, Catch, etc.	10.00% 3	16.67% 5	30.00% 9	40.00% 12	3.33% 1	30	3.10
Play Equipment	0.00% 0	10.00% 3	26.67% 8	56.67% 17	6.67% 2	30	3.60
Sun Shelter	3.33% 1	30.00% 9	16.67% 5	40.00% 12	10.00% 3	30	3.23
GaGa Ball Pit	41.38% 12	17.24% 5	6.90% 2	10.34% 3	24.14% 7	29	2.59

Q7 If you are a parent/guardian, how many children live in your HOUSEHOLD (aged 17 or younger only)?

Answered: 25 Skipped: 5



ANSWER CHOICES		RESPONSES	
None		56.00%	14
1		12.00%	3
2		24.00%	6
3		0.00%	0
4		8.00%	2
More than 4		0.00%	0
TOTAL			25

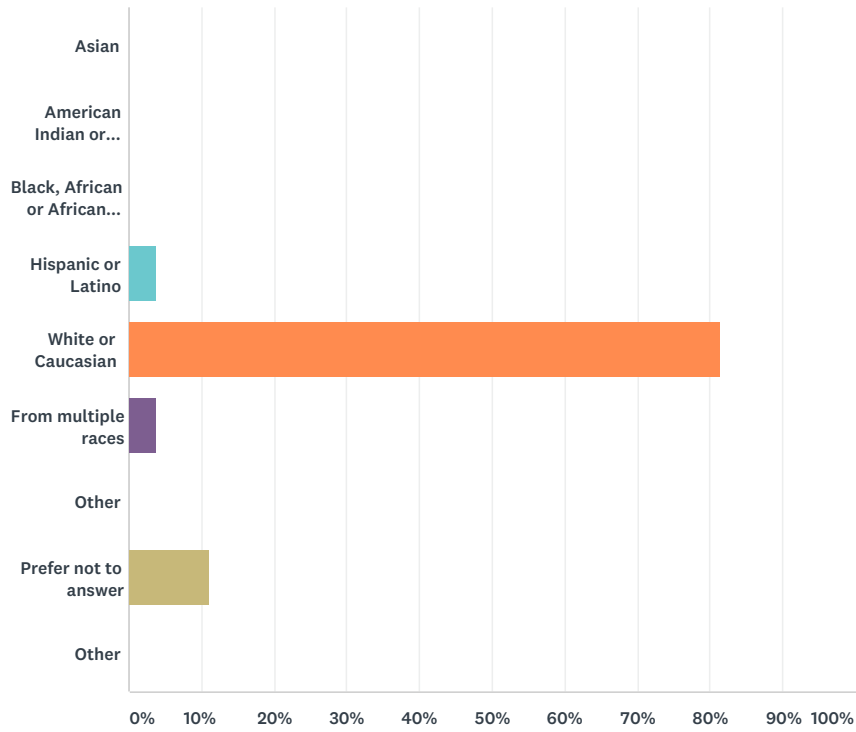
Q8 Please share any additional comments or concerns regarding the Portland Park master plan development.

Answered: 15 Skipped: 15

- 1) I'm glad that the City is finally giving this park some well-deserved attention
- 2) Keep ideas environmentally sound. Plants to attract butterflies and bees, more trees would be great. Don't put in a port-a-potty. The cost of maintenance, it becoming a "hiding" place for addicts, the increase of garbage around it out weigh the benefits. Moving the playground equipment and shelter closer to the center of the park would give it more visibility and hopefully more use. Ambient lighting in the shelter could deter crime.
- 3) Too many people are letting their dogs run in this park.
- 4) My kids grew up in park, son practiced hocky (sic) when they had ice there by City crews. If we could remove cell phones kids would go there.
- 5) As for older children I am talking about 8-13 years. Maybe a few junior zipline equipment. Something they can climb on and use arm muscles. Thanks. Like the park by the Sycamore dog park.
- 6) I attended a community input meeting hosted/directed by Sarah close on 9/11/19.
- 7) Need better lighting if it is going to be hidden behind houses
- 8) Something unique would be nice. Big boulders to climb on or a Nature playground.
- 9) It would be awesome to have a pickle-ball court. This would bring neighbors together. It is a great game for all ages.
- 10) I would not like to see any major sport addition that will cause more traffic on Portland Pkwy. It would also create additional unwanted noise in the neighborhood. We already have yelling and hollering from soccer and frisbee golf coming from Heistand park. It's hard to find peace and quiet when spending time in the yard as it is.
- 11) I would like the playground moved closer to the open green space to allow people to see and access it from the road.
- 12) As a grandma, I use it often.
- 13) Please make it a place that can be used for many different reasons like walking, sports and gathering. Shouldn't be single use.
- 14) I live at 4306 Portland Pkwy and have for several years and have always been a little disappointed that there was no direct access to the park from my backyard. I feel like my kids and I would use the park more if there was.
- 15) I think when the they redo the park it should include more equipment for children between 8 and 12-13

Q9 OPTIONAL: How do you identify your race?

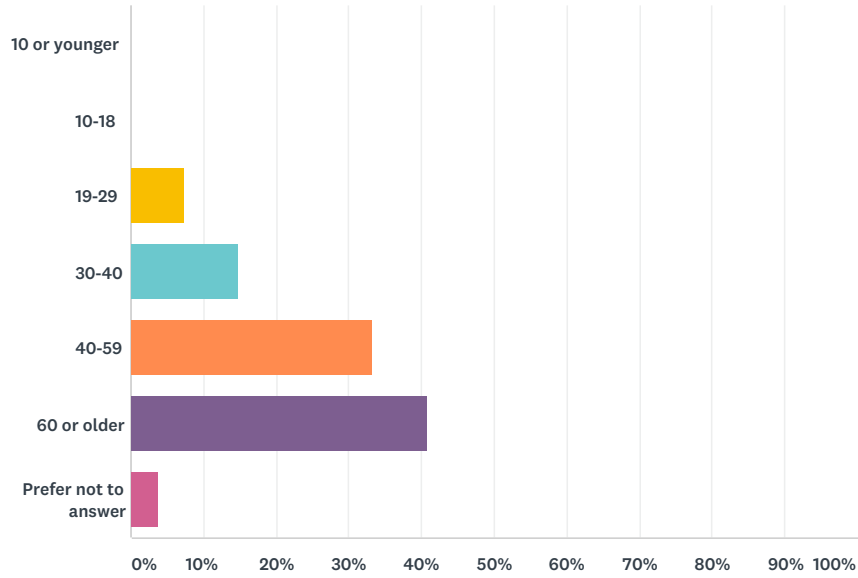
Answered: 27 Skipped: 3



ANSWER CHOICES	RESPONSES	
Asian	0.00%	0
American Indian or Alaskan Native	0.00%	0
Black, African or African American	0.00%	0
Hispanic or Latino	3.70%	1
White or Caucasian	81.48%	22
From multiple races	3.70%	1
Other	0.00%	0
Prefer not to answer	11.11%	3
Other	0.00%	0
TOTAL		27

Q10 OPTIONAL: What is your age?

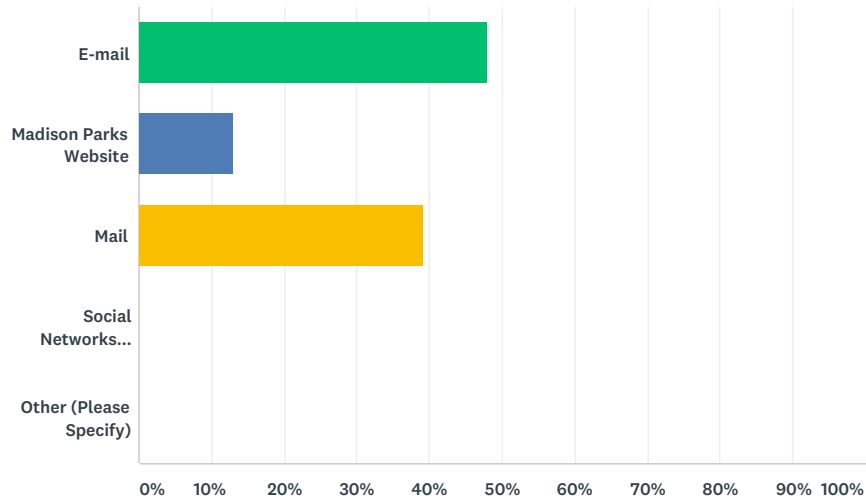
Answered: 27 Skipped: 3



ANSWER CHOICES	RESPONSES	
10 or younger	0.00%	0
10-18	0.00%	0
19-29	7.41%	2
30-40	14.81%	4
40-59	33.33%	9
60 or older	40.74%	11
Prefer not to answer	3.70%	1
TOTAL		27

Q12 OPTIONAL: How would you most like to receive additional information regarding this project?

Answered: 23 Skipped: 7




ANSWER CHOICES	RESPONSES	
E-mail	47.83%	11
Madison Parks Website	13.04%	3
Mail	39.13%	9
Social Networks (Facebook, Twitter)	0.00%	0
Other (Please Specify)	0.00%	0
TOTAL		23

PORTLAND PARK MASTER PLAN

Public Meeting #1
Kennedy Elem. School
9-11-2019

INTRODUCTION

Sarah Close, City of Madison Parks Division



WELCOME


Thanks for coming, we're looking forward to working with you to design Portland Park! We want to hear your thoughts and ideas, so to make sure everyone has an equal chance to speak...

- We will take all comments/questions at the end of the presentation.
- Do not interrupt others while they are speaking.
- No disparaging remarks about others' comments.
- If you are not comfortable speaking tonight, please call, email, or take our community survey.

Don't forget to sign in and grab an iClicker!

IClickERS – REAL TIME POLLING

- Push orange button to turn on
- When poll is opened, choose response with A-E buttons
- Display will show a "V" when your response is received
- You can change your answer until the poll closes



Troubleshooting:

- Display says "Closed" – Poll is closed
- Clicker isn't working – Push power button to turn off; turn on again
- Clicker still isn't working – push and hold power button for two seconds, then press A twice to reconnect to receiver.
- Clickers turn off after 10 minutes; Push power button to turn back on.

Practice question!



HOW OFTEN DO YOU VISIT A PARK OR OUTDOOR RECREATION AREA?

- A. Multiple times per week
- B. About once or twice a week
- C. Once or twice a month
- D. A few times a year
- E. Other

TONIGHT'S GOALS

- What are we talking about?
Location of Portland Park and introduction to master planning process
- What is there now?
Site inventory and analysis
- How will the park be developed?
Design exercise
- Now what?
Gathering public input/comments, creating draft plan(s), follow-up public information meeting

MASTER PLANNING

What is it?

A master plan:

- Is a forum for public input
- Provides a common vision for future management/development of a property through a public consensus building process
- Analyzes site inventory and suitability (What is there now and what can we do with it?)
- Provides programming (aka activities), development, and resource protection *recommendations*



Questions answered by a master plan: What is going to happen, where-ish, when-ish, and about how much will it cost?

A 10,000 foot view!

MASTER PLANNING



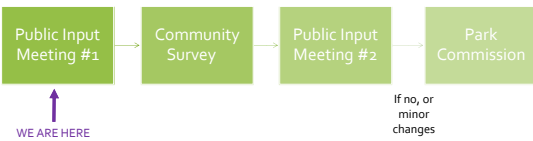
Not a blueprint!

A master plan does NOT:

- Specify specific materials or finishes
- Designate exact locations
- Contain construction drawings (which include information like dimensions, colors, products, quality requirements, etc.)

Questions NOT answered by a master plan: Who is going to build it, when (exact date), and how much will it really cost?

MASTER PLAN PROCESS



ZOOMING IN...

Rolling Meadows Neighborhood Association

Existing Park & Recreation Opportunities

Portland Park

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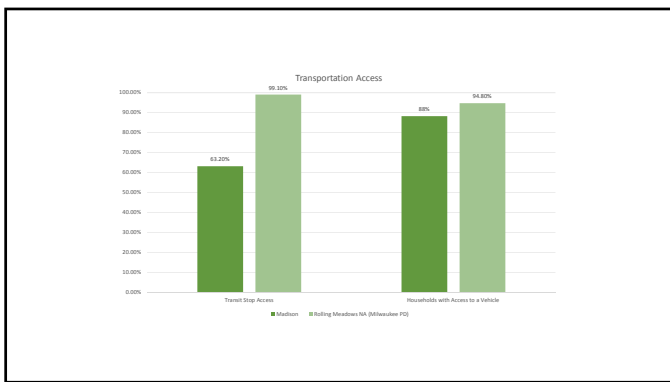
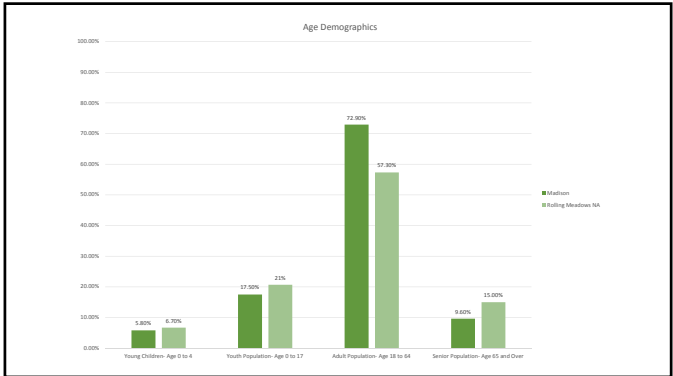
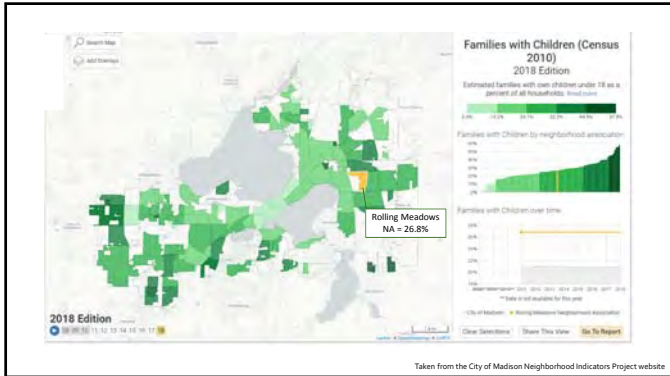
- Hospital
- Park
- Community Center
- Library
- School
- Neighborhood Boundary
- Single Family and Two Units
- Multi-Family (3-4 units)
- Multi-Family (5 or more units)
- Commercial
- Industrial
- Education and Institution
- Park and Open Space
- Agricultural or Vacant Land

City of Meadon Department of Planning and Economic & Economic Development Planning Division 10/2019

HOW LONG HAVE YOU LIVED IN THIS NEIGHBORHOOD?



- A. A few months or less
- B. A couple years
- C. Over five years
- D. I don't live in the neighborhood



WHAT DO YOU FEEL IS MOST LACKING IN YOUR LOCAL COMMUNITY SPACES?

- A. Places to walk or bike for exercise
- B. Places for children to play
- C. Places to picnic and have gatherings
- D. Places to grow and eat local food
- E. Other

PORTLAND PARK

- Location
- History
- Existing Conditions
 - Aerial
 - Site Photos
 - Topography and Slope
 - Soils
 - Vegetation



I HAVE VISITED PORTLAND PARK.

A. Yes
B. No



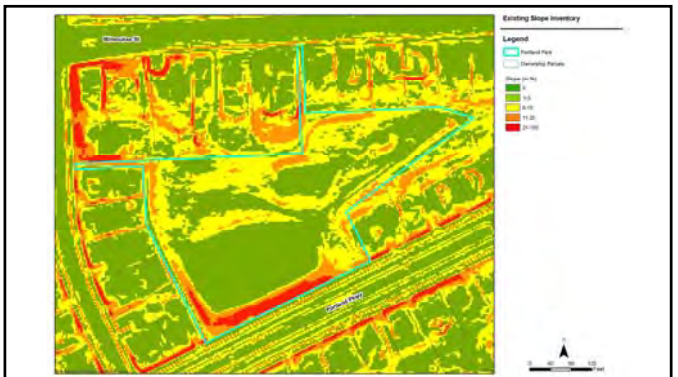
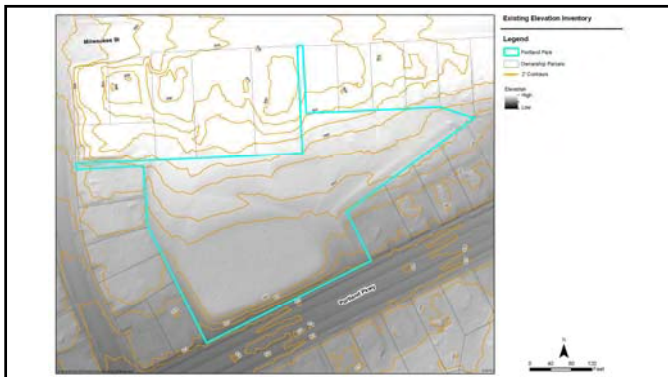
HISTORY

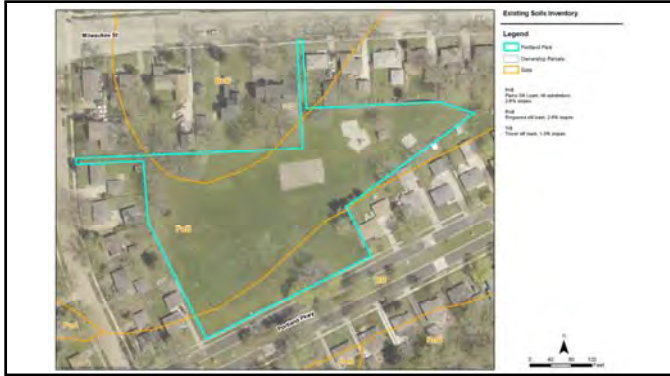
- o Parcel dedicated to the City of Madison in 1962 as part of the Wedgewood subdivision development
- o Long history as agricultural property
- o No significant or suspected archaeological artifacts/buildings on site



EXISTING CONDITIONS

- Aerial
- Site Photos
- Topography and Slope
- Soils
- Vegetation





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- Primarily ornamental trees
- Trees evaluated by Parks staff



Get ready to design!

WHY DO YOU TYPICALLY VISIT PARKS/OUTDOOR RECREATION AREAS?

- A. To walk/hike or view nature
- B. To play a game or participate in a field sport
- C. To take my child(ren) to a playground
- D. To go to an event or festival
- E. Other

DESIGN YOUR PARK!

Questions to ponder:

- What's been your best experience of a public space?
- What do you want to experience in Portland Park?
- What design elements would support that experience?

Design Activity in Groups

- Work for about 20 minutes

Quick presentation/summary to the entire group.

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DESIGN YOUR PARK!

Questions to ponder:

- What's been your best experience of a public space?
- What do you want to experience in Portland Park?
- What design elements would support that experience?

Design Activity in Groups
○ Work for about 20 minutes

Quick presentation/summary to the entire group.



NEXT STEPS

- Gathering public input
 - Be sure to contact us with comments and take/submit the Community Survey!
- Madison Parks will analyze public input and site conditions
 - What do residents want and what can the site provide?
- Public Input Meeting #2
 - Day and time to be announced, aiming for end of October
 - Conceptual plans will be presented for public review and voting!

Watch the City Parks "Project Portal" website for the Community Survey and project updates!
www.cityofmadison.com/parks/projects/portland-park-master-plan



**DON'T FORGET TO RETURN
YOUR ICLICKERS!**

Box for the IClickers is in the
back of the room.

COMMENTS?

CONTACT US:
SARAH CLOSE
OFFICE: (608) 263-6850
EMAIL: SCLOSE@CITYOFMADISON.COM



PORTLAND PARK MASTER PLAN

Public Meeting #2
Kennedy Elem. School
10-23-2019

INTRODUCTION

Sarah Close, City of Madison Parks Division

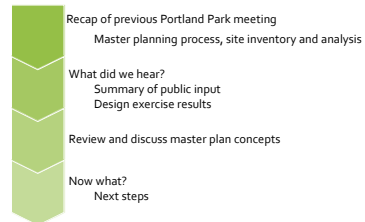


WELCOME

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TONIGHT'S GOALS



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- o Analyzes site inventory and suitability (What is there now and what can we do with it?)
- o Provides programming (aka activities), development, and resource protection *recommendations*



Questions answered by a master plan: What is going to happen, where-ish, when-ish, and about how much will it cost?

A 10,000 foot view!

MASTER PLANNING

A master plan does NOT:

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- o Designate exact locations
- o Contain construction drawings (which include information like dimensions, colors, products, quality requirements, etc.)



Not a blueprint!

Questions NOT answered by a master plan: Who is going to build it, when (exact date), and how much will it really cost?

MASTER PLAN PROCESS



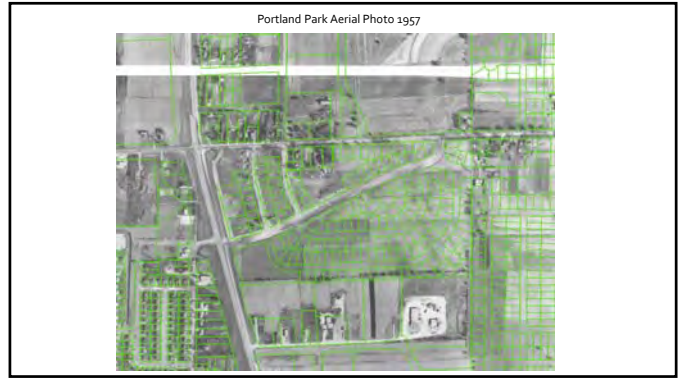
PORTLAND PARK

- o Location
- o History
- o Existing Conditions
 - o Aerial
 - o Topography and Slope
 - o Vegetation



HISTORY

- o Parcel dedicated to the City of Madison in 1962 as part of the Wedgewood subdivision development
- o Long history as agricultural property
- o No significant or suspected archaeological artifacts/buildings on site



Portland Aerial Photo 1968



Portland Aerial Photo 2000



EXISTING CONDITIONS

- Aerial
- Topography and Slope
- Vegetation

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Park Location

Legend

- City of Madras Park
- Downtown Park



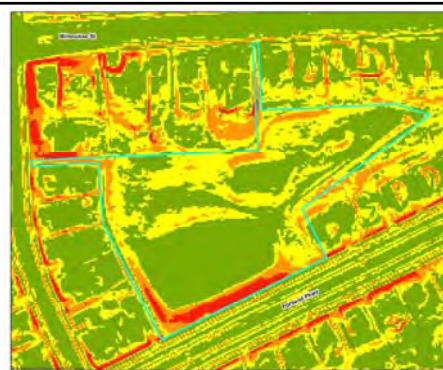
Existing Elevation Inventory

Legend

- Portland Park
- Downtown Park
- 2 Contours

Distance

- Feet
- Meters



Existing Slope Inventory

Legend

- Portland Park
- Downtown Park
- 0-1%
- 1-2%
- 2-5%
- 5-10%
- 10-15%
- 15-20%

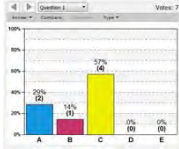
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- Primarily ornamental trees
- Trees evaluated by Parks staff



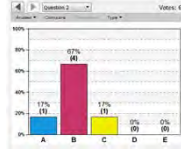
I CLICKER RESPONSES

How often do you visit a park or outdoor recreation area?



- A. Multiple times per week
- B. Once or twice a week
- C. Once or twice a month
- D. Once or twice a year
- E. Other.

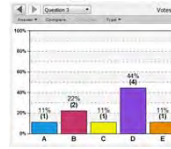
How long have you lived in this neighborhood?



- A. A few months or less
- B. About a year to two years
- C. About three to five years
- D. Over five years
- E. I don't live in the neighborhood

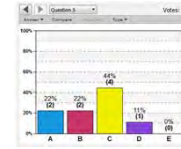
I CLICKER RESPONSES

What do you feel is most lacking in your local community spaces?



- A. Places to walk or bike for exercise.
- B. Places for children to play.
- C. Places to picnic and have gatherings.
- D. Places to grow and eat local food.
- E. All of the above.

Why do you typically visit parks/outdoor recreation areas?



- A. To walk/hike or view nature
- B. To play a game or participate in a field sport
- C. To take my children to a playground
- D. To go to grow and eat local food
- E. Other

COMMUNITY SURVEY

Q2 Why do you typically visit parks/outdoor recreation areas?



Answer Choice	Percentage
To walk/hike or view nature	44.4%
To play a game or participate in a field sport	22.2%
To take my children to a playground	22.2%
To go to grow and eat local food	11.1%
Other	0%

Q7 If you are a parent/guardian, how many children live in your household (aged 17 or younger only)?



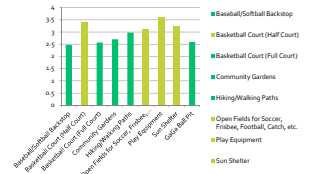
Answer Choice	Percentage
0	44.4%
1	22.2%
2	22.2%
3	11.1%

COMMUNITY SURVEY

Q10 OPTIONAL: What is your age?



Please select and rank the recreational amenities below on how important you feel it is that they be included in the Portland Park master plan.



DESIGN YOUR PARK!

Questions to ponder:

- What's been your best experience of a public space?
- What do you want to experience in Portland Park?
- What design elements would support that experience?

Design Activity in Groups
 ○ Work for about 20 minutes

Quick presentation/summary to the entire group.



- Picnic shelter
- Play equipment (with features geared towards older children)
- Public garden space
- Basketball
- Additional plantings (trees, prairie)

- Picnic shelter
- Play equipment
- Basketball
- Sand volleyball
- Gaga ball
- Accessible features (path, amenities)
- Additional plantings

COMMON THEMES

- ✓ iClickers
 - Top Results:
 - Most lacking in local area? Places to grow and eat local food
 - Why do you typically visit parks? To take my children/grandchildren to a playground
- ✓ Survey
 - Play equipment
 - Accessibility, paths
 - Natural vegetation/plantings
 - Open space
- ✓ Design Exercise
 - Active activities (play equipment, basketball, volleyball, open space)
 - Functionality (accessibility!)

MASTER PLAN OPTIONS – LET'S DISCUSS

Master Plan Option 1

Master Plan Option 2



NEXT STEPS

- Board of Park Commissioners
 - Approval of Master Plan
- Funding

Watch the City Parks "Project Portal" website for the Community Survey and project updates!
www.cityofmadison.com/parks/projects/portland-park-master-plan



COMMENTS?

CONTACT US:
SARAH CLOSE
OFFICE: (608) 263-6850
EMAIL: SCLOSE@CITYOFMADISON.COM



Exhibit 10: Planning Document Links

City of Madison Park and Open Space Plan

<https://www.cityofmadison.com/parks/about/parksopenspaceplan.cfm>

City of Madison Comprehensive Plan

<https://imaginemadisonwi.com/document/comprehensive-plan-adopted>

Dane County Park and Open Space Plan

<https://parks-lwr.d.countyofdane.com/Information/Planning-Development/Parks-Open-Space-Plan>



City of Madison
 Department of Public Works
PARKS DIVISION
 City-County Building, Suite 104
 210 Martin Luther King Jr. Blvd.
 Madison WI 53703
www.cityofmadison.com



Graphical Scale
 0 25 50ft
 N

ACTION	DATE
Park Comm. approval	MM-DD-YYYY

MASTER PLAN for PORTLAND PARK
4210 Portland Parkway

LEGEND (and see map notes)

	General - Existing
	General - Planned
	Ski Trail - Existing
	Ski Trail - Planned
	Hiking Trail - Existing
	Hiking Trail - Planned
	Stream/Ditch - Existing
	Stream/Ditch - Planned
	Woods - Existing
	Woods - Planned
	Prairie/Low Mow - Existing
	Prairie/Low Mow - Planned
	Property Line - Existing
	Property Line - Planned
	Greenway - Existing