

**West Area Public Participation Plan**

Public Participation Initiatives*	Winter-Spring 2023	Summer 2023	Fall-Winter 2023	Winter-Spring 2024	Ongoing
	1. Assets Issues, Opportunities and Values	2. Initial Draft Recommendations	3. Draft Plan Development	4. City Board, Committee and Commission (BCC) Plan Review & Approval	5. Implementation & Monitoring
<p><b>Inform and Build Awareness</b></p>	<p>Launch website, build email list, and identify key stakeholders and partners; hire Community Partners; distribute plan information widely</p> <p>Share information about exploring and identifying assets issues, opportunities and values and how people can participate</p>	<p>Share process for developing initial draft recommendations, link to drafts, and information on how people can participate</p>	<p>Share process for developing draft plan, link to draft plan, and how people can participate</p>	<p>Publicize final draft plan and BCC review and approval process and inform people how they can participate via City and outside stakeholders</p>	<p>Work with City agencies and other organizations to implement plan and monitor progress</p>
	<p><b>Publicize engagement activities to</b> neighborhoods, nonprofits, LCEC, schools, community groups and other organizations active in planning area  <b>Social media posts</b> via City, neighborhoods, nonprofits, LCEC, schools and other organizations active in planning area  <b>Info/Engagement Stations at</b> LCEC, community kiosks, businesses, non-profits, and in parks and other public places</p>				
	<p><u>MyAccount Project Update</u> - plan and process description, benefit and intended outcome; share community engagement events and activities</p>	<p><u>MyAccount Project Update</u> – share link to initial draft recommendations and community engagement events and activities</p>	<p><u>MyAccount Project Update</u> – share link to draft plan and community engagement events and activities</p>	<p><u>MyAccount Project Update</u> - share link to final draft plan and BCC review and approval dates and links</p>	
<p><b>Engagement and Input</b></p>	<p><u>Community Meetings I</u> – Present project and background information and gather assets, issues, opportunities and values - <i>Virtual and In-Person</i></p> <p><u>Resident Survey</u> – gather assets, issues, opportunities and values with online survey – distribute widely with MyAccount, City webpage, Lussier Community Education Center, other community groups</p> <p><u>Youth Engagement</u> – present Plan to teens in U.W. People Program at Vel Phillips Memorial High School; gather assets, issues, opportunities, values; meet with teens to view their recommendations and provide feedback</p>	<p><u>Community Meetings II</u> – Present initial draft recommendations, solicit public feedback - <i>Virtual and In-Person</i></p> <p><b>Meetings/conversations with existing groups</b> – present initial draft recommendations to neighborhoods, LCEC, cultural affinity groups and solicit feedback; coordinate with food pantries and other events and activities where typically underrepresented groups gather</p> <p><b>Focus Groups</b> – Community Partners host focus groups with typically underrepresented groups to review initial draft recommendations and solicit feedback</p> <p><b>Pop-up outreach/engagement</b> – attend events to present initial drafts and gather feedback through schools, library, parks, LCEC, centers of worship, neighborhood association events, others</p> <p><b>Business Survey</b> – distribute online survey and Community Partners follow-up</p>	<p><u>Community Meetings III</u> –Present draft plan, solicit public feedback - <i>Virtual and In-Person</i></p> <p><b>Meetings/conversations with existing groups</b>– present draft plan to neighborhoods, LCEC, cultural affinity groups and solicit feedback; coordinate with food pantries and other events and activities where typically underrepresented groups gather</p> <p><b>School Engagement</b> – explore opportunities through classrooms, after school programs, and other activities to present plan and gather feedback</p> <p><b>Pop-up outreach/engagement</b> – attend events to present draft plan and gather feedback through schools, library, parks, LCEC, centers of worship, neighborhood association events, others</p>		

\* Note - accommodations like access for people with disabilities, language interpretation and translation, and food will be made available during this process to ensure that all of those interested will have the opportunity to engage and share feedback.