

FIRST FLOOR PLAN

ALL CONSTRUCTION EXISTING UNLESS NOTED



NORTH

ARCHITECT
 TABELLA
 KONWICZ
 ARCHITECTS
 111
 W. KAMM
 MADISON, WI 53703
 6-25-13



Business Plan

November 2021

John McCune, Founder & Owner

McCune's Edible Spoons LLC (DBA Sookie's Veggie Burgers)
809 Vea Court, Stoughton, WI 53589

Cell: 608-535-0562

Email: sookiesveg@gmail.com

Website: sookiesveg.com

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1.0 EXECUTIVE SUMMARY

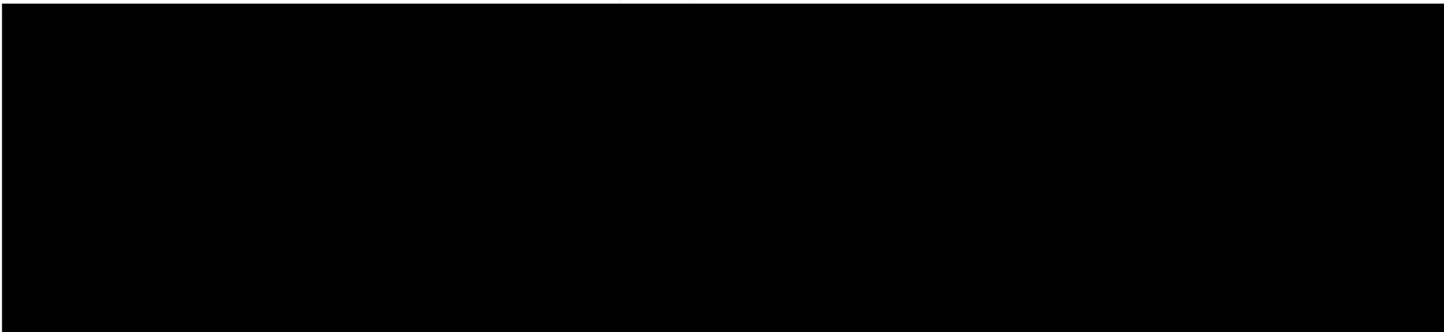
The purpose of this plan is to lay out the future operations of Sookie's Veggie Burgers at 502 State Street, Madison WI 53703 for the review of the landlord(s) and/or building owner(s) of the property.

1.1 The Restaurant

Sookie's Veggie Burgers is a 100% plant-based fast food restaurant concept that will serve veggie burgers, baked fries, and "Sookies" (all-original drinks in-between a shake and a smoothie).

Additionally, plant-based versions of common fast food items such as chicken nuggets and milkshakes as well as waters and sodas will be sold.

1.2 Financing



1.3 Mission Statement

Sookie's Veggie Burgers is prepared to meet the needs of the plant-hungry, eco-conscious UW-Madison community.

Our business follows an industry-wide trend towards providing plant-based products. We're doing it faster and more holistically than our competitors.



Sample Menu

Burgers

- Impossible Burger...\$9
- Balsamic Portobello Mushroom Burger...\$9
- Vegan Chicken Patty...\$9
- Black Bean Burger...\$9

Fries/Sides

- French Fries...\$4
- Onion rings...\$6
- Cauliflower bites...\$6
- Sweet potato fries...\$5

Breakfast

- Egg and Cheese Sandwich...\$6
- Egg, Sausage and Cheese Sandwich...\$8
- Hashbrowns...\$4

Drinks

- Wisco Pop Soda...\$3
- Boxed Water is Better...\$3
- Bottled Beer...\$5