

APPENDIX C
Madison Central Business Improvement District (BID)
2009 Proposed Operating Budget
Sep. 10, 2008

<u>Income</u>	<u>2009 Projected</u>
Special Assessment	\$243,888
Donations/Sponsorships	\$33,000
Map Advertising	\$53,000
Interest/Other	\$23,000
Total Revenue	\$352,888

<u>Expenses</u>	<u>2009 Projected</u>
Administrative	\$139,700
Marketing	\$95,000
Welcoming Environment	\$100,000
Business Development	\$16,000
Community	
Relations/Other	\$2,188
Total Expenses	\$352,888