



## **MUNICIPAL SILHOUETTE PROJECT**

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To whom it may concern,

I am proposing a public sculpture/city utility project for the city of Madison, WI. My project combines formal craft with urban function in the form of recognizable objects. The objects I am referring to are the municipal and utilitarian fixtures that help compose our urban infrastructure and allow it to systematically function. Objects such as transformer boxes, post boxes, fire hydrants are extremely common and absorbed into our visual idea of what an urban space looks like, and yet they are seemingly forgettable and do not stand out. The objective of this proposed venture is to replicate these objects into what I refer to as “municipal silhouettes.” This entails building simple steel square stock armatures in the form of these utilitarian objects and acting as bicycle racks within the city.

This project idea has seen its initial start through a UW public sculpture initiative. This first armature depicts the frame and features of a traffic light box on UW campus and was placed relatively close to one of these actual objects in front of the UW engineering building. All components of the sculpture were welded together and constructed from steel square stock tubes or steel sheet metal. All of these municipal fixtures have distinct features such as the traffic light box's ventilated surface on its exterior hatch. These features would all be accentuated by placing them in seemingly non-existent surfaces like that of the ventilated grill on the first *Municipal Silhouette*. The proposed series of sculptural bike racks would be placed strategically around the city and would inhabit a space next to or near the municipal object it references. Due to the nature of the sculptures square stock construct and ample amount of enclosed negative space, bicyclists would easily be able to lock their bicycles to the sculptures' frames. For aesthetic purposes the sculptures will be painted metallic black to express shadow-like or projected qualities of the referenced objects within the city. Each sculpture will require a concrete foundation excavated into the terrain it will be placed and bolted into that foundation in order to prevent movement or jostling the bike rack. The series will consist of 7 to 10 pieces placed around the city with a reasonable budget. Each sculpture costs approximately \$100 to make considering the amount of it took to produce the prototype. With the additional cost of installing them, I am asking for \$1300.

I believe that these sculptures serve a dual purpose of poignantly referencing the outside world we interact with regularly as well as providing a civic service to a city that prides itself with its bicycle culture. It's a playful method of helping the public appreciate components of our visual world and to promote a healthy mode of transportation and recreation. I feel that my prior sculptural practice vouches for the type of proficiency needed for this type of project. My main artistic focus has been that of referencing urban and utilitarian design through means of recreating and appropriating these familiar objects. I would be delighted to blend my own personal interest in urban subject matter with a civic project that would be enjoyable and accessible to the entire population of Madison.

## **Budget**

Production of steel sculptures: \$800-\$900

Installation cost of pouring concrete and faceting the objects: \$400

**Prototype Images**







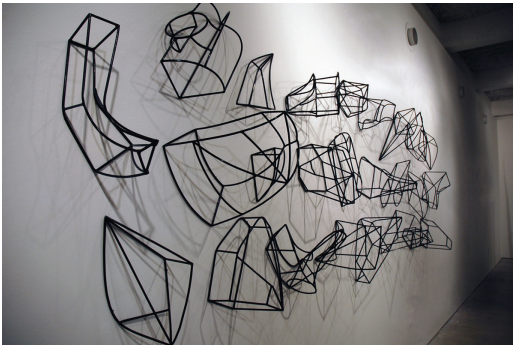
## Previous Work



*Iconic, Conventional*

2008

Welded steel



*Auto Canyon*

2012

Welded steel, auto body paint



*Capitol*

2013

CNC cut plywood



*LUX R-8815*  
2013  
CNC cut plywood



# Gabriel Strader-Brown

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## Education

<b>University of Wisconsin, Madison</b> Master of Fine Arts Degree: Sculpture	2012 - 2015
<b>Beloit College</b> , Beloit, WI Bachelor of the Arts Degree: Studio Art, Anthropology	2004-2007
<b>School of International Training</b> , Melbourne, Australia Program: Australia- Identity and Public Policy in a Multicultural Society	Fall 2006

## Solo Exhibitions

<i>Everyday Form, Form Every Day</i> <b>Class of 1925 Gallery</b> , Madison, WI	December 2014 – February 2015
<i>Replicants</i> <b>Commonwealth Gallery</b> , Madison, WI	April 2014

## Group Exhibitions

<i>The Land of Remains</i> <b>Lofts Gallery</b> , University of Wisconsin, Madison, WI	November – December 2014
<i>A/Systemic: Intersections, Dislocations, and Subversions</i> <b>MANA Contemporary</b> , Chicago, IL	February 2014
<i>&amp; Another</i> <b>Lofts Gallery</b> , University of Wisconsin, Madison, WI	February 2014
<i>Sculpture in a Room</i> <b>7th Floor Gallery</b> , University of Wisconsin, Madison, WI	November 2013
<i>Beloit &amp; Vicinity</i> <b>Wright Museum</b> , Beloit, WI	June – July 2013
<i>Sprung</i> <b>Bright Red Studios</b> , Madison, WI	March 2013
<i>Twofer</i> <b>7th Floor Gallery</b> , University of Wisconsin, Madison, WI Curator	December 2012
<i>Built</i> <b>7th Floor Gallery</b> , University of Wisconsin, Madison, WI	November 2012
<i>Festival of the Lion-Lamb</i> <b>Manxome Foe Gallery</b> , Minneapolis, MN	February 2009
<i>Art Shanty Projects 2009</i> <b>Soap Factory, MN Artists</b> , Medicine Lake, Plymouth, MN	January - February 2009
<i>Minimal/Manimal</i> <b>Soap Factory</b> , Minneapolis, MN Curator	November 2008
<i>Duluth Art Institute Arrowhead Biennial</i> <b>Duluth Art Institute</b> , Duluth, MN	November - February 2008
<i>The Human Furnace Project</i> <b>Gallery ABBA</b> , Beloit College, Beloit, WI	December 2007
<i>On Nodding Terms</i> <b>Wright Museum: Main Gallery</b> , Beloit College, Beloit, WI	April - May 2007
<i>Student Art Show</i> <b>Gallery ABBA</b> , Beloit College, Beloit, WI	May 2006
<i>Annual Juried Art Show</i> <b>Wright Museum: North Gallery</b> , Beloit College, Beloit, WI First Place Prize	April 2006

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## Group Exhibitions

<i>Student Art Show</i> <b>Wright Museum: Neese Gallery</b> , Beloit, WI	September - November 2005
<u>On Display</u> <i>Public Library Exhibition</i> <b>Madison Public Library</b> , Madison, WI <i>LUX R-8815</i> <b>Wright Museum</b> , Beloit, WI	January – February 2015 September 2013 - April 2014
<u>Related Work Experience</u> <b>University of Wisconsin Art Department</b> , Madison, WI Teaching Assistant Managing and facilitating undergraduate 3D Design Course	August 2014 - June 2015
<b>University of Wisconsin Art Department</b> , Madison, WI Teaching Assistant Assisted with use of CNC machine for Digital Fabrication Course	June 2014
<b>UW PEOPLE Program</b> , Madison, WI Sculpture instructor Facilitated high school sculpture courses	Summer 2013 - Summer 2014
<b>University of Wisconsin Art Department</b> , Madison, WI Teaching Assistant Facilitated undergraduate Drawing I courses	August 2012 - May 2013
<b>Burlington After School</b> , Burlington, VT Art Instructor Facilitated middle school visual and digital art classes	July – August 2012
<b>RARE Gallery</b> , Manhattan, NY Associate Director Managed gallery website and blog Assisted with artists' installations, Managed email lists and research Wrote press releases Worked in sales Produced video interviews	November 2009 - April 2012
<b>Alchemy Paint works</b> , Brooklyn, NY Free Lance Metal sculpture maintenance and restoration Assisted lead fabricator in sculptural paint and restoration jobs	January – February 2010
<b>Minneapolis Kids</b> , Minneapolis, MN After School Teaching Assistant Supervised after school recreational activities Led after school art classes	September 2008 - May 2009
<b>Experimental College of the Twin Cities</b> Macalester College, St. Paul, MN Facilitator for Introduction to Installation Art college course	October 2008

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## Related Work Experience

<b>Soap Factory</b> , Minneapolis, MN Shop Manager Intern Maintained workshop, Assisted in Installation, Curatorial work, Building maintenance	April - December 2008
<b>Walker Art Center</b> , Minneapolis, MN Temporary Installation Crew Carpenter, Installation	April - May 2008
<b>Beloit College</b> , Beloit, WI Teaching Assistant Class Taught: Intermediate Sculpture	Fall 2007
<b>Wright Museum</b> , Beloit, WI Sculpture Studio Overseer Maintained Studio Space, Supervised Equipment	September 2005- December 2007
<b>Sydney's Sculpture by the Sea Festival</b> , Sydney, Australia Intern/site crew Data Entry, Catalog Sales, Site Security Artist Recruitment Research, Sculpture De-Installation	November 2006

## Awards and Organizations

<b>UW Development Grant</b>	Spring 2014
<b>Nystrom Grant Recipient</b>	Spring 2008
<b>Marie Watt Workshop at Beloit College</b> , <i>Participant</i>	October 2007
<b>Beloit Annual Juried Art Show</b> , <i>First Place Prize</i>	April 2006

## Skills

### **Fabrication Experience:**

**Proficient with wood shop equipment**  
**Knowledgeable of carpentry techniques**  
**Proficient in metallurgy, welding, forging, cold work**  
**Proficient in foundry work**  
**Knowledgeable of mold making and casting with various materials**  
**Proficient with digital CNC equipment**  
**Knowledgeable of glass casting**

### **Proficient in digital fabrication programs:**

**Sketchup**  
**Rhino**  
**Photoshop**  
**Illustrator**  
**VCarve**  
**Partworks**

### **Art Handling/Packaging Experience**

**Sculptural Installation Experience**

**Microsoft Office Efficient**

**Editorial Experience**

**Knowledge of Constant Contact**

**Course Facilitating Experience**

**Film editing and video camera experience**

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