From: Govindarajan, MGR

To: licensing; Kamoske, Angela

Cc: Ben Churley

Subject: Alder Comment on Item 13

Date: Wednesday, July 17, 2024 3:47:28 PM

Hi Committee Members,

Today on your agenda, you will be voting to approve a 18+ Entertainment License for Liquid, at 624 University Ave. Liquid is on the border of my district, and is an establishment I've been familiar with since attending here as a UW Student. I'm writing to encourage you to approve the 18+ Entertainment license, without the condition of limiting 18+ nights to once a week.

Liquid is one of, if not the only, 18+ establishments in the downtown area. It is the only place for younger adults to be able to socialize with friends in a safe environment. It was the first club-like establishment I had visited, and one I continue to go to because of the fact it is both safe and fun. In my own personal experience, I can speak to the fact that Liquid's staff are very well trained in ensuring that customers have an enjoyable time while being safe. The staff wear glow sticks around their necks and are very visible throughout all events, handle any problems that might arise in a professional manner, and keep everyone safe. Out of the many establishments in the downtown area, Liquid has some of the least calls for service.

Beyond that, I believe it is unnecessary to place a once a week condition on this license. Over 60% of Liquid's profit comes from the tickets they sell, not any food or alcohol sold. Not only would this place a burden onto the establishment its self, it would also negatively trickle-down to students who already have trouble finding third-places for socializing without needing alcohol. In cities across the country which have placed restrictions on how many times an Establishment can host 18+ nights, this always negatively affects the residents.

In both my personal experiences, and as an Alder, I have had nothing but good things to say about Liquid and the service it provides to the downtown core. I highly encourage you to approve this 18+ Entertainment License without the condition limiting how many times they can host 18+ nights.

Thank you,

MGR Govindarajan (he/him/his) District 8 Alder | (608) 509-9119 My Blog