



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Draft SUSTAINABLE DESIGN AND ENERGY COMMITTEE

Wednesday, October 5, 2011

4:00 PM

215 Martin Luther King, Jr. Blvd.
Room LL120 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

The meeting was called to order at 4:08 p.m.

Present: 11 -

Sam J. Breidenbach; Ald. Paul E. Skidmore; Lucas K. Dailey; Christopher J. Laurent; Richard J. Pearson; Jesse J. Shields; David W. Drummond; Garrick R. Maine; Jeannette E. LeBoyer; Lou W. Host-Jablonski and Richard A. Heinemann

Excused: 2 -

Ald. Jill Johnson and Marc B. Kornblatt

Others present: Lance Green, Carol Richard, Jeanne Hoffman.

APPROVAL OF MINUTES

This was Approve the Minutes

PUBLIC COMMENT - None.

DISCLOSURES AND RECUSALS - None

DISCUSSION ITEMS

1. [21481](#) To approve the Madison Sustainability Plan.

Attachments: [Sustainability Plan 02-22-11.pdf](#)
[Studies on Pesticides and Health.pdf](#)
[BID_SustainPlan_Input.pdf](#)
[Mikolajewski Sustainability Plan Comments 3-10-11.pdf](#)
[Sustainability Plan Memo-CDBG_03-31-11.pdf](#)
[Engineering comments](#)
[BID_SustainPlan_Input.pdf](#)
[Registration Statement Sustainable Design CDBG April.pdf](#)
[GMCOC Sustainability Plan Memo_04-11-11.pdf](#)
[Klafka Comments on Madison Sustainability Plan dated October 281nov10.p](#)
[Widstrand Comments.pdf](#)
[Planning Division Memo 042811.pdf](#)
[ped bike .pdf](#)
[SustainabilityReport042711.pdf](#)
[MyMemoonCitySustainPlan.docx](#)
[Green roofs requirement in Madison Sustainability Plan.htm](#)
[Madison Sustainability Plan.txt](#)
[sustainability plan for Union Corners.txt](#)
[Madison Food Systems.htm](#)
[Madison Sustainability Plan Comments 5-10-11.doc](#)
[MadisonSoilVolume.pdf](#)
[SDE_SWAC Meeting_110512.pdf](#)
[Sustainability Plan recommendations APPROVED 5 12 2011 by BOHMDC.p](#)
[Paul Abramson comments.pdf](#)
[Comments emailed2.pdf](#)
[Comments emailed3.pdf](#)
[Peak Oil.pdf](#)
[Peak Oil 2.pdf](#)
[Si Widstrand Comments.pdf](#)
[Comments emailed.pdf](#)
[DannaOlsenEmail.pdf](#)
[BIDSustainPlanInputUpdated.pdf](#)
[Sustainability pesticide .pdf](#)
[Sustainability Plan - DMI edits 6-8-11 pdf.pdf](#)
[Lance Green Comments 5-10-11.pdf](#)
[Water Utility Comments on the Madison Sustainability Plan.pdf](#)

Economic Development

Goal 1: Encourage sustainable business practices. (p. 36) Action 1: PC feels that there is no need to "Create a taskforce to review planning, zoning, ordinances and code requirements" since one already existss, the Zoning Code Rewrite Team and they have looked at issues. MODIFY?

Add the word Ad Hoc to the taskforce (small letters)

Emphasize that this is for encouraging sustainable business practices...

DMI suggested wording "Ensure that the current efforts to revise the Downtown Plan and rewrite of the Zoning Code reduce obstacles..." EDIT?

Goal 2: Share Resources (p. 36) Already included in list above "planning and ordinances....." EDC feels that a comment should be made that suggests looking at alternatives to property taxes as a way to increase revenues. A

citizen suggested a municipal tax or user fees, but this is not supported by EDC. EDIT??

Goal 3: Increase market share for green products/services (p. 38) No increasing in revenues. Strategy addition wording. "Add "to share resources, including energy, gray water, naturally filtered air and storm water, information..." DMI EDIT?

Goal 6: Promote consumption of local food. (p. 41) Not included - too limiting - resources are much more broad.

Goal 7: Support diversified economy. (p. 42) New action item: "Create web-based clearing house for BMP's, local data, tools, tracking, etc. for business community." DMI EDIT?

Yes, we will add it.

PHMDC suggested additional action. "Increase local food consumption at sites like senior centers, low-income sites, child care centers and schools. EDIT

Yes, add it.....

DMI would delete goal. DELETE?

Not going to delete goal because this goal encourage local, small businesses and help them standardized.

Eliminate Annual.....

Action 2: EDC would delete-other two actions cover this one. DELETE

Action 2 says "monitor" and Action 3 is about "reporting and recommending."

PC questioned the link between diverse economy and sustainability. NO ACTION OR EDIT? Encourage local, small business is sustainable.

Employment & Workforce Development
Introduction (p.43)

Citizen suggested City encourage that city jobs be filled by city residents. (Residency requirement) EDIT??

New Action – Encourage employers to encourage and incentivize employees to live close to employers...including the City of Madison and report on this action. (where?)

Citizen suggested change to introduction paragraph. "The City of Madison will implement this plan, the Downtown Plan and the Comprehensive Plan which will create quality jobs." Suggested deleting rest of paragraph. EDIT??

New Action – Encourage employers to encourage and incentivize employees to live close to employers...including the City of Madison and report on this action. (where?)

Citizen suggested change to introduction paragraph. "The City of Madison will implement this plan, the Downtown Plan and the Comprehensive Plan which will create quality jobs." Suggested deleting rest of paragraph. EDIT??

Goal 1: Develop policies that promote quality jobs. (p.44)

Committee will not add this suggestion because DP and Comp Plan may not lead to jobs.

Goal 2: Help businesses transition to the Green / Cleantech economy. (p.45)

GMCC opposes attaching more requirements to City financial assistance tools. MODIFY or DELETE?

Committee feels that higher requirements are ok if city subsidies are provided.

DMI would add "as appropriate" to all actions. EDIT??

Where possible is fine.

Goal 3: Foster Sustainability Policies (p.46)

Action 2. City funds support organizations.... EDC wants to know what organizations are being considered here? CLARIFY

Goal 4: Support and promote green/Cleantech business development (p.47)

Take out "funds" and put in should.

Citizen suggested changing strategy to read, "City policies and programs assist companies through education in transitioning...." EDIT?

Will not do this too limiting.

Action 3: DMI opposes adding "strings" and says delete. DELETE??

Goal 5: Promote and support Green / Cleantech job training. (p.48) Citizen suggested City encourage that city jobs be filled by city residents. (Residency requirement) EDIT??

Delete "strings" leave everything else. No

Action 3: Add wording, "...create demand for sustainable products, by buying products, ..."
(Citizen) EDIT

Redundant.

Strategy: Change first word from Enhance to "Support" (Citizen) EDIT?

Redundant.

Action 5: Add reuse gray water to sustainable sites example. (Citizen) EDIT

Yes....

DMI deleted all actions of Goal 3. NO ACTION??

??

DMI deleted Goal, but not actions. NO ACTION??

??

EDC wants clarification on who will provide training. CLARIFY (Existing vendors, trade associations, MATC, etc)

The list is not needed.

Education introduction

Goal 1: Help close the achievement gap. (p.51)

We will have PHMDC to create another goal.

Strategy sentence change suggested. "Work with school district and other to support closing the achievement gap." (Citizen) EDIT??

No change needed

DMI deleted this goal. NO ACTION??

No changed needed

Additional action suggested. "Facilitate or support the adoption of healthy school nutrition policies, eliminate vending machines, eliminate sugar added beverages from schools, and initiate an award system for schools that adopt healthy food policies." PHMDC. EDIT

Goal 2: Support inclusive education. (p.52)

Goal 4: Foster place-based education. (p.54)

Additional Goal: PHMDC thought there should be an additional goal related to "healthy schools." EDIT??

Add as another action to goal 1.

Additional action suggested: "Provide safe routes to school for all students." PHMDC EDIT??

Add to goal 2.

Additional action suggested. "Locate a new school in downtown Madison.:

DMI EDIT??

Identify site and create a feasibility study for a downtown school and supporting existing schools within close proximity of the downtown.

AFFORDABLE HOUSING

Goal 2: Build affordable housing on sites that are currently underutilized or unsightly to revitalize neighborhoods and provide housing for the vulnerable. (p.58)

Action 1: PC feels that converting local eyesores into affordable housing may not be the best overall strategy to revitalize neighborhoods. MODIFY??

Goal 3: Locate affordable housing near transit and employment hubs. (p.59)

Identify eyesores and Add "quality" affordable housing.

PHMDC felt that locating "near to parks, playgrounds or other places to exercise" should be added to goal. DMI thought bike paths and pedestrian ways should be added. DMI and PHMDC EDIT??

Goal 5: Upgrade energy efficiency and sustainable materials use in low-income housing. (p.61)

Already stated in natural systems section – goal 6.

Goal 6: Provide more Green affordable housing. (p.62)

Action 4: Remove phrase "approved by City" from action item. (DMI) EDIT??

Delete is fine.

Action 1: PC feels that this action is similar to action 1 above and that it should be combined or deleted. COMBINE OR DELETE?

This is not redundant – pilot project to meet goals of 2 and 3.

Action 4: DMI opposes specific certification of LEED and deleted it. DMI EDIT? Not needed or equivalent...

HEALTH

Health introduction (p.63)

PHMDC wants to add a sentence to introduction. "PHMDC" will conduct health assessments and provide health improvement planning." EDIT Yes

Goal 1: Promote and create healthy neighborhoods. (p.64)

Additional action suggested: "Support opening schools after hours and partnering with fitness centers to provide exercise space for students and neighborhood residents." PHMDC EDIT??

Goal 2: Monitor Community Health Conditions (p.65) Yes

Additional action suggested: Develop a plan to identify, monitor and address issues with indoor air quality

Goal 6. Increase physical activity levels. (p.69) Yes goal 2.

Goal 7: Enhance health care accessibility (p.70) PHMDC wants to add a sentence to introduction. "PHMDC will conduct health assessments and provide health improvement planning." EDIT

Additional action suggested: "Create awards program for healthy workplace practices." PHMDC EDIT??

Yes goal 6

Add Dane County Health Council to list of Lead agencies and partners.
PHMDC EDIT
Yes goal 7

ARTS, DESIGN & CULTURE

Arts, Design & Culture
Introduction page. (p.71)

Goal 1: Promote sustainable art. (p.72)

Strategy 1: Arts committee wants to add the word "environmentally sustainable..." to strategy. EDIT

Too limiting.

Strategy 2: Delete per Arts Committee, as actions create the strategy already.
DELETE

Yes...delete goal...

Goal 2: Include sustainable art in city infrastructure projects. (p.73) Use goals
from pages 72 & 73 under Goals heading. Suggested different photos for
category pages on arts. (Arts Committee) (KvL will send) EDIT

Additional goal suggested: "Support neighborhood dance instruction for children and adults." PHMDC EDIT??

Add goal 1.

Arts Committee recommends making the strategy statement the goal: EDIT
Goal 2 will read: "Involve arts in development of sustainable design by including artists and designers early in the planning process for city infrastructure, building and public works projects."

Ok as is...

ANNOUNCEMENTS

Next meeting will be to review comments from PBMC, Long Range, WU and citizens and agency comments.

ADJOURNMENT