



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved URBAN DESIGN COMMISSION

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, March 5, 2025

4:30 PM

Virtual

Important information regarding how to listen to or watch and participate in this meeting:

- 1. Written Comments:** You can send comments on agenda items to urbandesigncomments@cityofmadison.com. Comments received after 3:00 p.m. day of meeting may not be added to the public record until after the meeting.
- 2. Register for Public Comment:**
 - Register to speak at the meeting.
 - Register to answer questions.
 - Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. Watch the Meeting: If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. Listen by Phone:
(877) 853-5257 (Toll Free)
Webinar ID: 814 6365 1966

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

For accommodations, contact: urbandesigncomments@cityofmadison.com.

CALL TO ORDER / ROLL CALL**APPROVAL OF MINUTES**

February 19, 2025: <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

1. [86031](#) Urban Design Commission Public Comment

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

AGENDA OVERVIEW**PUBLIC HEARING ITEMS**

The Urban Design Commission uses a consent agenda, which means that the Commission can consider any item at 4:30 p.m. where there are no registrants wishing to speak in opposition regardless of its placement on the agenda.

2. [87165](#) 849 E Washington Avenue + 10 S Paterson Street - Comprehensive Design Review for Signage in Urban Design District (UDD) 8. (District 6)
Owner: Neutral
Applicant: Luke Severson, Sign Art Studio
Final Approval is Requested
UDC is an Approving Body

INFORMATIONAL PRESENTATIONS

3. [87242](#) 3361-3375 E Washington Avenue + 922-930 N Fair Oaks Avenue - New Mixed-Use Building Located in Urban Design District (UDD) 5. (District 12)
Owner: John Brigham
Applicant: Kevin Burow, Knothe & Bruce Architects, LLC
UDC will be an Approving Body
4. [87243](#) 501 E Washington Avenue - New Residential Building Located in Urban Design District (UDD) 4. (District 6)
Owner: The WMC Foundation, Inc.
Applicant: Nick Orthmann, Bear Development, LLC
UDC will be an Approving and Advisory Body

SCHEDULE OF MEETINGS

March 26; April 16, 30; May 7, 2025

SECRETARY'S REPORT

Recent Plan Commission Actions:

- Amending the Report of the Lamp House Block Ad Hoc Plan Committee
- 3915 Lien Road
- 6303 Portage Road

Upcoming Matters:

None at this time.

BUSINESS BY MEMBERS

5. [87114](#) Business by Members
Rafeeq Asad to present UW Design Review Board update

ADJOURNMENT