

City of Madison Voter ID Outreach

The City Clerk's Office, Department of Civil Rights, Mayor's Office, Common Council Office, City of Madison Libraries, Madison City Channel, Finance Department, City Treasurer, Madison Metro, Parks Division, City Attorney's Office, Engineering, Municipal Court, Community Development Authority, City of Madison Housing, Police Department, Water Utility, and Public Health have partnered to educate voters about recent changes in state elections law, including photo ID requirements.

Presentations/Question & Answer Sessions

The City Clerk's Office has scheduled 129 voter outreach sessions so far with the following organizations:

- River Food Pantry
- Goodman Community Center Food Pantry
- City-County Building
- Alicia Ashman Branch Library
- Senior Center
- Attic Angels
- Oakwood Village West
- La Sup
- Committee on People with Disabilities
- Rolling Meadows Neighborhood Association
- Meadowood Neighborhood Association
- The Gardens
- The Jefferson
- Coventry Village
- Senior Health Fair
- Access to Independence
- First Unitarian Society – Social Justice Fair
- Goodman South Branch Library
- Midvale Heights Neighborhood Association
- Lakeview Branch Library
- Beth Israel Center/Jewish Social Services
- Sunset Village Community Association
- Bay Creek Neighborhood Association
- Regent Neighborhood Association
- Quaker Housing
- Bjarne Romnes Apartments
- UW-Madison Teaching Assistants
- Associated Students of Madison
- Grace Episcopal Food Pantry
- East Madison Community Center
- Save Our Security Group
- Madison Isthmus Neighborhood Team
- East Side Progressive Neighborhood Group
- Trinity Lutheran Church
- Capitol Lakes

- St Stephens pick-up site for SHARE
- Mt Olive pick-up site for SHARE
- Christ Presbyterian Church
- Madison Senior Center
- Dane County United
- Glendale Neighborhood Association
- Arboretum Co-Housing
- Young Progressives
- Brittingham Apartments
- Edgewood College Student Government Association

Some groups scheduled multiple presentations. Presentations are listed online at <http://www.cityofmadison.com/clerk/Calendar.cfm>.

Brochures

Brochures and hand-outs about the new election laws are available in all City of Madison libraries, the Madison Metro office, City Treasurer's Office, Parks Division, Municipal Court, Common Council Office, City Attorney's Office, Finance Department, and Community Development Authority. Brochures are also available at Centro Hispano, the Catholic Multicultural Center, and Access to Independence.

All City of Madison housing units have posted signs about the new law, with tear-off sheets for interested customers. Over 500 of these signs are posted throughout the city.

Every customer purchasing a reduced fare bus pass in the City Treasurer's Office automatically receives a brochure about how to obtain a free ID card.

The Department of Civil Rights and Public Health nurses continue to distribute voter ID materials to their contacts and customers.

All eight school districts with students in the City of Madison have distributed our brochures about the new election laws. An Election Official who works for the Madison Metropolitan School District is working on getting voter ID information in the school district's newsletters.

Mailing Inserts

The Finance Department, Engineering, Madison Metro, Library and Community Development Authority are including our voter ID inserts in all of their mailings.

The City Treasurer will be including a voter ID insert in all City of Madison tax bills.

The Water Utility will leave our materials in every City of Madison home as they install new water meters over the next year.

Voter ID information has been added to all postcards mailed from the Common Council Office and the City Clerk's Office.

Newsletters

100 Black Men included an article about voter ID in its November newsletter.

Several alderpersons are including information about voter ID in their newsletters for constituents. Many alderpersons have attended voter ID presentations in their neighborhoods, and at least two have presented voter ID information at community events.

Civic Forum

The Mayor's Office, Department of Civil Rights, and Clerk's Office recently hosted a Civic Forum to recruit people to serve on city committees, recruit Election Officials, provide information about voter ID, and deputize Special Registration Deputies. The next Civic Forum may be held on the north side of Madison in January.

Mock Elections

The mock election held in October seemed to generate a lot of community discussion about voter ID. The city will hold a mock election on campus on November 15.

Freakfest

Members of the City Clerk's Office and the County Clerk's Office dressed up as suffragists to do voter outreach as people began to arrive at Freakfest in October.

Voter Education Ambassadors

Seventy-five citizen volunteers have been deputized as Voter Education Ambassadors (Special Registration Deputies who have completed additional training about the new election laws). Many of these Ambassadors are organizing their own outreach efforts at community events, food pantries, and schools. Others sign up for outreach opportunities organized by the City Clerk's Office at www.cityofmadison.com/VoterOutreach. The Ambassadors also help distribute our signs and brochures throughout the community.