

MT BEA FUND ACTIVITY MEMO

DATE: Tuesday, July 7, 2026 SUBJECT: MT BEAAC Meeting

MT BEAAC Meeting
Wednesday, July 22, 2026
Meeting held via Zoom

For the calendar year 2026, the committee has \$270,000 to appropriate. After the May 5, 2026, meeting, there existed a balance in the fund of \$198,775. Re-appropriations below of \$90,330, leaves the committee with available funds of \$289,105 to consider and appropriate at this meeting. There are six new event requests, which will leave a remaining balance of \$160,755 in the fund.

Re-appropriations to address at this meeting. These re-appropriations result from a previously approved event not held at Monona Terrace or not qualifying for the entire amount that had been approved.

Group & Event Name	Event Dates	Award Amount	Paid Amount	Amount Re-appr	Award / Pick-up RN	Date Approved	Reason
Association of Cancer Center Administrators - 2026 Forum	2026, April 11-15	\$16,500	\$13,288	\$3,212	1100 / 753	2/27/24	Re-appropriated - not enough room pick-up
Move United - 2027 Education Conference	2027, May 3-5	\$7,050	\$0	\$7,050	470 / n/a	7/15/25	Loss –Sports venue locations to MT, Airport, Catering exclusive
National Correctional Industries Assoc - 2029 Natl Training Confer	2029, Apr 14-18	\$22,500	\$0	\$22,500	1500 / n/a	12/9/25	Loss – Client contracted 2028 at Monona Terrace instead
American Meteorological Society - 2027 ASM June Summit	2027, Jun 27-Jul 2	\$25,500	\$0	\$25,500	1700 / n/a	12/9/25	Loss – Preferred dates not available at Monona Terrace
Wisconsin Credit Union League - Annual Convention & Expo 2026	2026, May 12-16	\$15,000	\$12,476	\$2,524	1000 / 707	7/11/23	Re-appropriated - not enough room pick-up
Democratic Party of Wisconsin - 2026 WisDems State Convention	2026, Jun 11-13	\$6,375	\$5,365	\$1,010	425 / 304	12/3/24	Re-appropriated - not enough room pick-up
MARC - Mid-America Regulatory Conference - MARC 2026	2026, June 7-10	\$12,135	\$11,576	\$559	809 / 656	7/9/24	Re-appropriated - not enough room pick-up
Society of Radiopharmaceutical Sciences -2029 ISRS Annual Conf	2029, May 16-20	\$27,975	\$0	\$27,975	1865 / n/a	2/24/26	Loss – Intl group, chose city outside of the U.S.
Total to Re-appropriate at this meeting:				\$90,330			

Fund Requests for this meeting, July 22, 2026.

Group & Event Name	Event Dates	Amount	Use	Attendance	Room Nights	Direct Spending
World Triathlon Corp - IRONMAN Wisconsin and IM WI 70.3 2026	2026, Sept 8-14	\$10,000	Facility Rental	14,800	5860	\$4,078,422
Informa Markets - 2028 SupplySide Midwest	2028, June 3-8	\$15,450	Facility Rental	1500	1030	\$627,882
National Orientation Directors Association 2029 NODA Annual Conference	2029, Oct 14-19	\$30,000	Facility Rental	700	2000	\$1,145,264
Church of the Brethren - 2029 Annual Conf	2029, Jul 8-15	\$43,500	Facility Rental	1400	2900	\$1,259,188
Midwest Nursing Research Society - 2029 MNRS Annual Conference	2029, Apr 4-7	\$21,900	Facility Rental	900	1460	\$870,232
Upper Midwest Region Assoc of College and University Housing Officers - 2029	2029, Oct 16-19	\$7,500	Facility Rental	450	500	\$361,329
Total requests for funding approval at this meeting:		\$128,350		19,750	13,750	\$8,342,317

Roll-over of funds Request

Group & Event Name	Dates Approved For	New Event Dates	Amount	Originally approve date	Attendance	Room Nights	Direct Spending
American Cheese Society - ACS Annual Conference	2027, July 25-31	2028, July 30-Aug 5	\$27,000	9/16/25	1200	1800	\$1,055,530

Additional Special Request

American Society of Animal Science contracted two event at Monona Terrace for July 2026:

Event Name	Event Dates	Amount	Use	Attendance	Room Nights	Direct Spending
ASAS WCGALP (World Congress)	2026, July 12-17	\$42,000	Facility Rental	1200	2800	\$1,366,031
ASAS 2026 Annual Meeting	2026, July 19-23	\$40,500	Facility Rental	800	2700	\$1,000,831

The request is to combine the room pick-up for the two events to meet the overall MT BEA requirements, which would be picking up at least 85% of the combined request room nights of 5,500. To then be able to combine the payment, since both are ASAS events.