

Letter of Intent for Conditional Use Permit

Revive Hair Studio

5/18/18

PROJECT LOCATION: 17 Colorado ct.

PURPOSE OF REQUEST: Approved Conditional Use Permit for in home Salon

APPLICANT/BUSINESS OWNER: Rosa Burdick

ROSA B LLC, dba, Revive Hair Studio

17 Colorado ct

Madison, WI 53704

Email: revive@revivehairstudio.net

Phone number: (608)-446-3445

Hours of operation:

Monday-Friday: 9am - 9pm

Saturday: 9am - 5pm

Sunday: CLOSED

Holidays: CLOSED

Services provided:

haircuts, hair color, hair styling, permanent waving, facial/body waxing, makeup application

Parking:

On location driveway providing parking for 4 vehicles. Owner's car would be located in the garage, utilizing parking space for clients

ATTACHMENTS:

- Land use application
- vicinity map/zoning section: SR-C1
- front of property image
- site plan
- floor plan
- letter of recommendation
- signatures of neighbors approval
- application fee

Business Description:

The name REVIVE resonates with me, I keep coming back to it. It's symbolic in more ways than one, but most importantly I want the name to create a relaxing space in my client's minds to what lies ahead for them entering my home studio. For 15 years now, I've had the pleasure of bringing happiness and confidence to people through the art of hairstyling. It has made me a more positive person in turn getting to do so. Living in different parts of our country has allowed me to work with a variety of diverse hair types and textures, garnering more experience through a plethora of hair classes and shows. It's important to me to be always learning and growing. I've dreamed of working for myself and becoming an entrepreneur for years, to provide the same excellent service I have for my clients, in a comfortable setting. Buying my first home with my partner presented the right opportunity to make my dream come true!

My favorite part of doing this special career aside from making people look and feel wonderful, is building personal relationships and lifelong friendships. I've seen clients grow from lil kiddos to successful adults, to making grandma feel as beautiful as she can til the very end. I absolutely love the element of FAMILY in my career! I adore our new location and hope to be a successful neighborhood studio. I have clients that live in the neighborhood that are especially ecstatic to have me at an even more convenient location! Being a sole proprietor I will only have 1-2 clients an hour and with ample parking the traffic or noise should never be an issue. I have explained this to all of my neighbors and have had zero concerns. It is very important to me to be in good standing with my neighbors and community, and I intend to get involved in any way I can. It warms my heart to partake in volunteer work and give back to the community as much as I can, I'm looking forward to including my clients in that goal as well. At some point I hope to find balance in being a full-time entrepreneur and making my second dream come true of starting a family.

Our home is a 70s style split level ranch, including a lower level completely separate from the living space upstairs. There's a separate lower level entrance next to the garage as well, that will be utilized for my business entryway. Down a bright hallway you enter into my airy studio space, flooded with lots of light from a large window. A small slice of heaven, providing a spa like experience for each guest. For maximum efficiency I will have 2 large mirrors and styling stations situated on the far wall. On an adjacent wall will be my shampoo/wash station, complete with a back bar/color creation station. To the right when you enter the studio will be a seating/waiting area complimented by a beverage station, for client comfort. I'm looking forward to providing stylish professional services to my guests for years to come.

I have been lucky enough to work in salons that have not only expressed the importance of our health and safety along with our guests, but the environment as well. I plan to exercise in every way I can to leave as small of a carbon footprint on the environment as possible using safe products and methods. I plan to include clients in any environmentally friendly fundraisers I partake in, as it is important to me. I couldn't be happier for this next chapter in my story of life! Thank you for taking the time to read about my journey and consider my application for a conditional use permit. I've learned alot throughout this process and I'm excited to continue to grow and learn.

Sincerely, Rosa Burdick