

From: [Steven Klafka](#)
To: [Transportation Commission](#)
Cc: [Martinez-Rutherford, Dina Nina](#); [Mayor](#)
Subject: Re: Promoting Bus Usage for Travel Outside Madison
Date: Monday, October 23, 2023 10:01:41 AM

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Today I dropped my son off for the Van Galder bus to O'Hare airport in Chicago. On his way he mentioned it was a new bus and the driver was extremely courteous to the passengers.

This reminded me to check back and see if the transportation committee had considered my suggestion (repeated below) to encourage sustainability with more bus usage and less airport usage by posting a welcoming sign at the Dutch Mill and downtown intercity bus stops.

If I should be contacting another city committee or official, please let me know.

Steve Klafka

On 7/5/2023 6:07 PM, Steven Klafka wrote:

> I recently dropped my son off at the Dutch Mill Park & Ride to board
> the Van Galder bus to Chicago. It is not an attractive location that
> promotes travel by bus. In contrast, I see the county airport recently
> opened a new luxurious \$85 million terminal.
>
> Flying out of the county airport has far greater environmental
> impacts, both on Madison residents by noise and PFAS exposure and the
> rest of the world by global warming, than taking a regional bus. Yet
> far greater money is spent encouraging people to take the least
> sustainable form of travel.
>
> Could the city consider steps to encourage and thank those who travel
> by bus rather than by plane?
>
> While more pleasant shelters would be one option, simple signs
> thanking bus riders for making Madison and the world a more
> sustainable place would be a welcome addition. Signs could also be
> placed at the bus stop on the UW Campus.
>
> Thanks.
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> Steve Klafka
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Steven Klafka, P.E., BCEE
Environmental Engineer

Wingra Engineering, S.C.
508 Elmside Boulevard
Madison, WI 53704
www.wingraengineering.com
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