

Work of Art

MADISON AREA WORKSHOP

FEB 15-16, 2008

BUSINESS SKILLS FOR ARTISTS WORKSHOPS

Are you looking for the skills you need to make your life in the arts? Look no further – the Madison Arts Commission and the Dane County Cultural Affairs Commission in conjunction with Arts Wisconsin, the Wisconsin Arts Board (WAB), and Springboard for the Arts, are pleased to bring you a professional development workshop for Wisconsin and Upper Midwestern artists and creative entrepreneurs. Professional arts consultants (who are artists themselves!) from Springboard for the Arts will lead the workshops with expert facilitation and information.

Get educated and connected at this information-packed, user-friendly workshop!

WORKSHOP TOPICS

► *Marketing for Artists*

Who is your audience and how do you reach them? Bring materials for review!

► *Simple Business Plans for Artists*

How to prepare an essential planning tool for your business, in arts-friendly language.

► *And, a third session on a topic chosen by the participants!*

DETAILS

Friday, Feb. 15, 6:30-8:30 pm: Evening reception and overview of workshop at Park Bank, Capitol Square location.

Saturday, Feb. 16, 9:00 am-5:00 pm at the UW-Madison Arboretum Visitor Center:

Morning—Business Plans Session

Afternoon—Marketing Session

Cost is \$75 for both Fri. and Sat. sessions and \$10/lunch.

This workshop is subsidized by the NEA the WAB

REGISTRATION

Register by going to:

artswisconsin.org/events/registraton/08_workshops.cfm

QUESTIONS?

Contact Arts Wisconsin at:

phone: 608 2558316

email: akatz@artswisconsin.org

