

APPLICATION FOR
URBAN DESIGN COMMISSION
REVIEW AND APPROVAL

AGENDA ITEM # _____
Project # _____
Legistar # 35193

DATE SUBMITTED: 7/23/2014
UDC MEETING DATE: 8-20-14
Action Requested
 Informational Presentation
 Initial Approval and/or Recommendation
 Final Approval and/or Recommendation

PLEASE PRINT!

PLEASE PRINT!

PROJECT ADDRESS: 707 SOUTH PARK STREET
ALDERMANIC DISTRICT: 13

OWNER/DEVELOPER (Partners and/or Principals) ARCHITECT/DESIGNER/OR AGENT:
YVETTE AND JOHN LOMBARDO BARNETT ARCHITECTURE
707 S. PARK ST 118 N. BREWSTER TERRACE
MADISON, WI 53715 MADISON, WI 53726

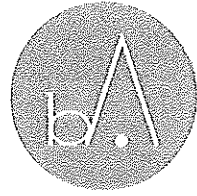
CONTACT PERSON: TODD BARNETT
Address: 118 N. BREWSTER TERRACE SUITE I
MADISON WI 53726
Phone: 608 233 4538
Fax: _____
E-mail address: todd@barnettarchitecture

- TYPE OF PROJECT:
(See Section A for:)
- Planned Unit Development (PUD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP)
 - Planned Community Development (PCD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP)
 - Planned Residential Development (PRD)
 - New Construction or Exterior Remodeling in an Urban Design District * (A public hearing is required as well as a fee)
 - School, Public Building or Space (Fee may be required)
 - New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exceeding 40,000 Sq. Ft.
 - Planned Commercial Site
- (See Section B for:)
- New Construction or Exterior Remodeling in C4 District (Fee required)
- (See Section C for:)
- R.P.S.M. Parking Variance (Fee required)
- (See Section D for:)
- Comprehensive Design Review* (Fee required)
 - Street Graphics Variance* (Fee required)
 - Other FACADE IMPROVEMENT PROGRAM.

CITY OF MADISON

JUL 23 2014
11:55 AM LW
Planning & Community
& Economic Development

*Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)
Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.



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July 23, 2014

Mr. Al Martin, Planner III
Urban Design Commission
Department of Planning and Development
City of Madison
215 Martin Luther King, Jr. Blvd. Room 312
Madison, WI 53701-2984

Re: Letter of Intent

Proposed Facade Improvement Grant Program
707 S. Park Street: designCraft
Zoning District: TSS
UDC District No. 7
Aldermanic District: 13
Alder: Lucas Dailey

Dear Al and Members of the Urban Design Commission:

Attached please find an application for proposed renovations for the mixed use property at 707 South Park Street. This is submitted simultaneously with an application for the City of Madison Facade Grant program.

The building consists of a first floor office suite and a second floor apartment. The structure is currently clad in gray vinyl siding which is not only in poor shape but does not fit the character of Park Street nor the guidelines of Urban Design District No. 7.

The building is proposed to be re-clad in a combination of metal and wood systems. A ribbed metal panel is proposed for the majority of the facade not only because it can "handle" the curved building elements but is a non-combustible material as called for in the building code (due to setback distances). Proposed work includes horizontal wood siding, an entry roof/eye-brow along and a "shingled" veneered wood panel element. Images for these systems are attached. Material samples and colors will be provided at the Urban Design Commission presentation.

Signage details will be presented at a future meeting. Signage shown on the plans is for general concept.

Attached please find:

1. Application
2. Design Drawings
3. Application Fee

Thank you for your consideration and please contact me with any questions or additional information.

Sincerely,

Todd Barnett, ALA
Architect

cc Yvette Lombardo; John Lombardo

PROJECT

DESIGNCRAFT FACADE PROPOSAL

707 SOUTH PARK STREET
MADISON, WI 53715

PROJECT TEAM

OWNER-MAILING ADDRESS

designCraft
707 SOUTH PARK STREET
MADISON, WI 53715
Yvette Jones email:
yvette@designcraftadvertising.com
John Lombardo email:
john@designcraftelectronics.com
P Yvette 608-251-1809
P John 608-215-4714

ARCHITECT

BARNETT ARCHITECTURE LLC
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P. 608-233-4538
CONTACT: TODD BARNETT, ARCHITECT
email: todd@barnettarchitecture.com

STRUCTURAL ENGINEER

T.B.D.

GENERAL CONTRACTOR

T.B.D.

DRAWING INDEX

- 1.1 COVER SHEET/ LOCATION PLAN
- 2.1 SITE
- 3.1 FIRST FLOOR PLAN
- 4.1 WEST ELEVATION - EXISTING
- 4.2 SOUTH ELEVATION - EXISTING
- 4.3 EAST ELEVATION - EXISTING
- 4.4 NORTH ELEVATION - EXISTING
- 5.1 WEST ELEVATION - PROPOSED
- 5.2 SOUTH ELEVATION - PROPOSED
- 5.3 EAST ELEVATION - PROPOSED
- 5.4 NORTH ELEVATION - PROPOSED
- 6.1 MATERIALS
- 7.1 CONTEXT PHOTOGRAPHS

ZONING CODE INFORMATION

TSS	ZONING CLASSIFICATION
YES	PERMITTED USE
2337 SF	SITE AREA (CITY OF MADISON RECORDS)
70'	SITE FRONTAGE (CITY OF MADISON RECORDS)

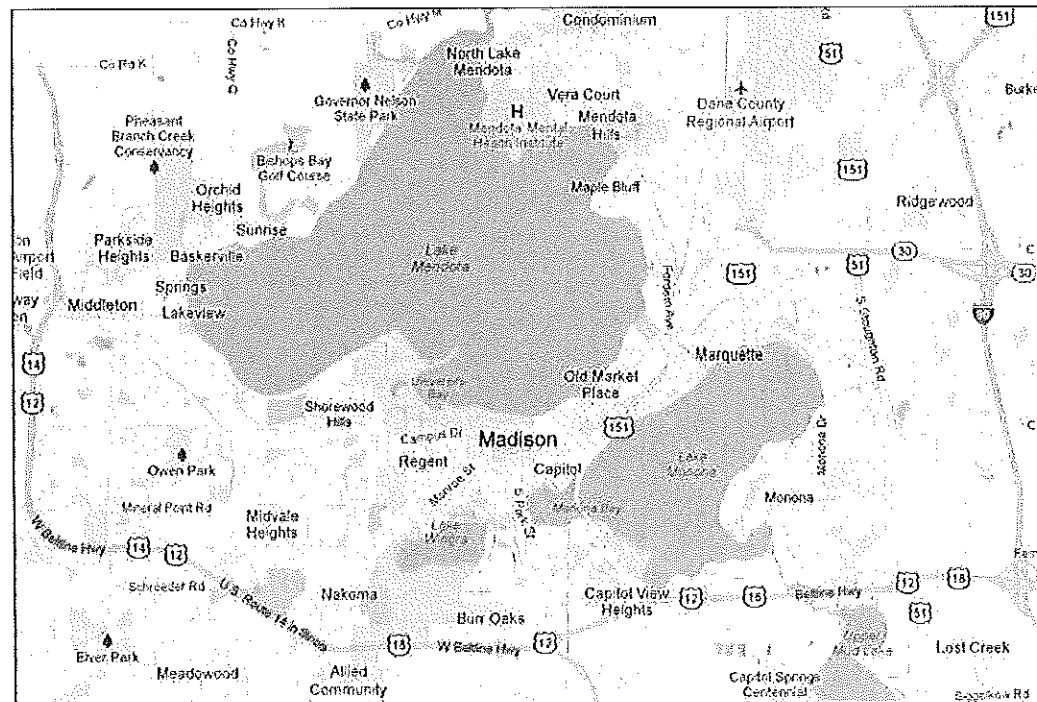
BUILDING DATA

2	NUMBER OF STORIES (EXCLUDING BASEMENT)
3	NUMBER OF LEVELS (INCLUDING BASEMENT)

AREAS - gross square footage; informational only

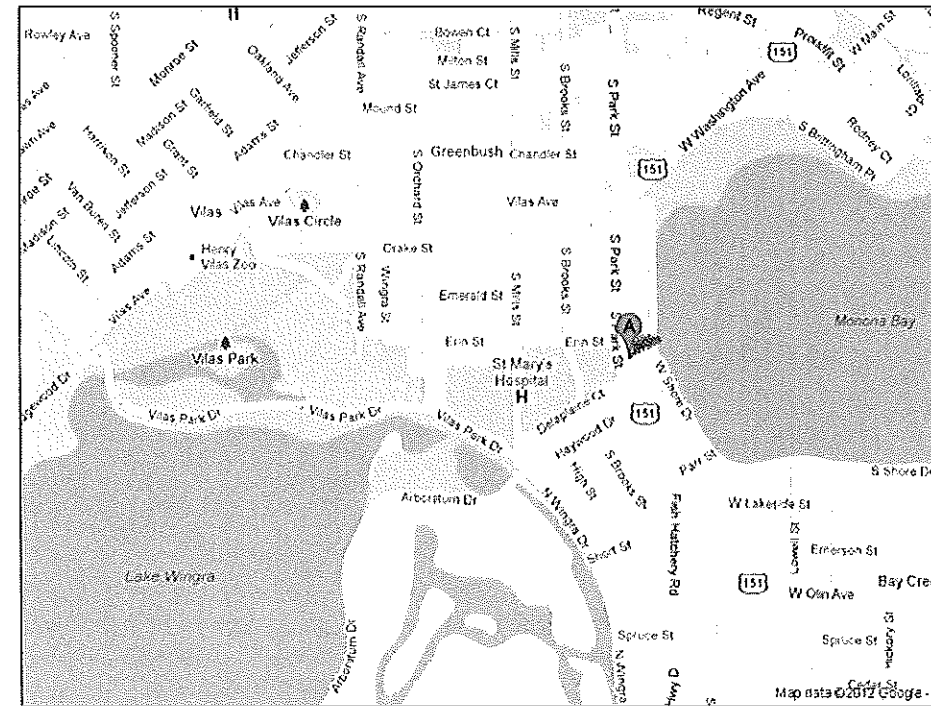
LEVEL	EXISTING/PROPOSED SF
BASEMENT	859
FIRST	2,158
SECOND	2,158

PRELIMINARY



1 AREA MAP

NOT TO SCALE



2 SITE LOCATION MAP

NOT TO SCALE



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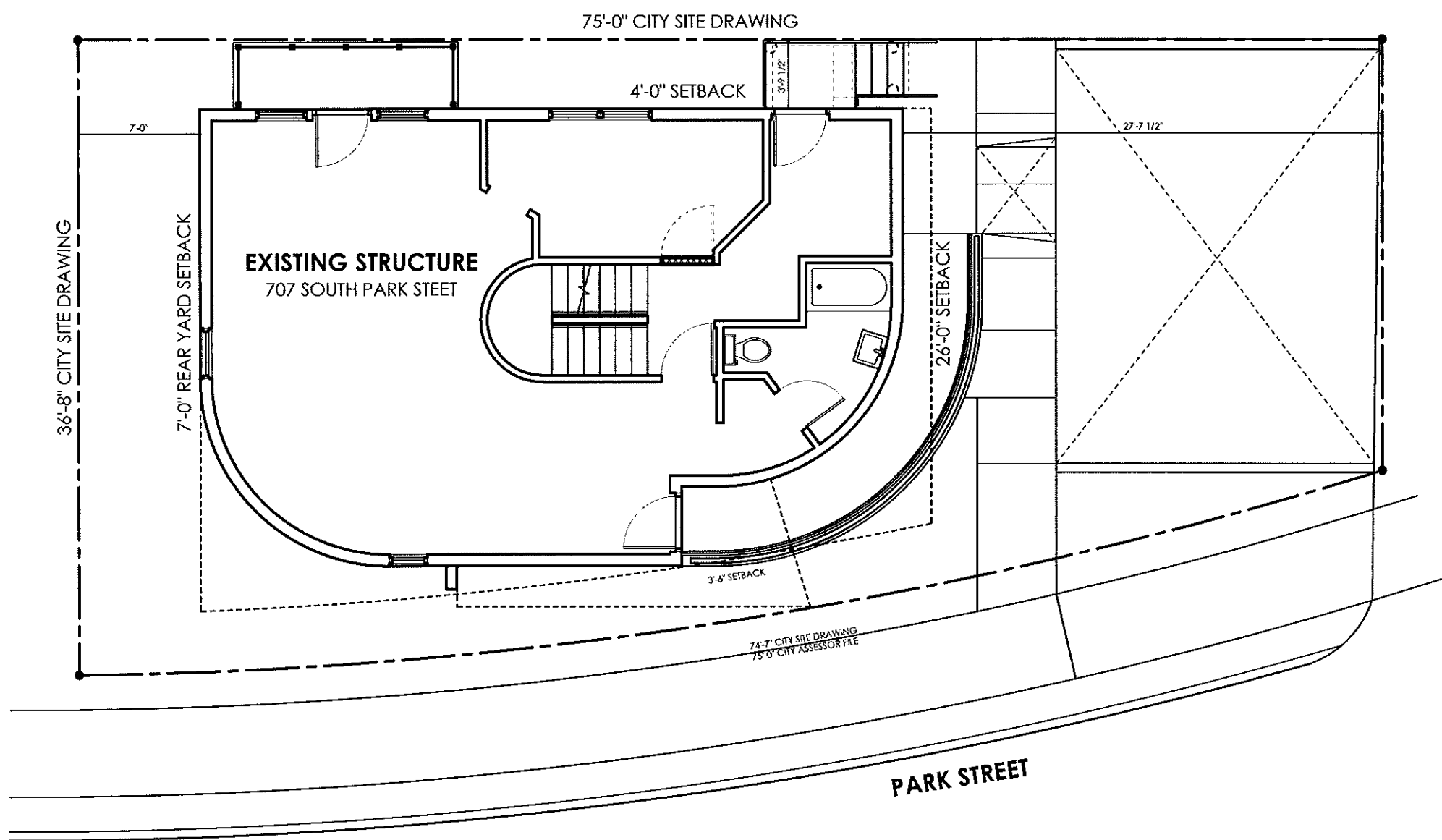
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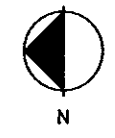
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1 SITE PLAN

SCALE: 1/8" = 1'-0"





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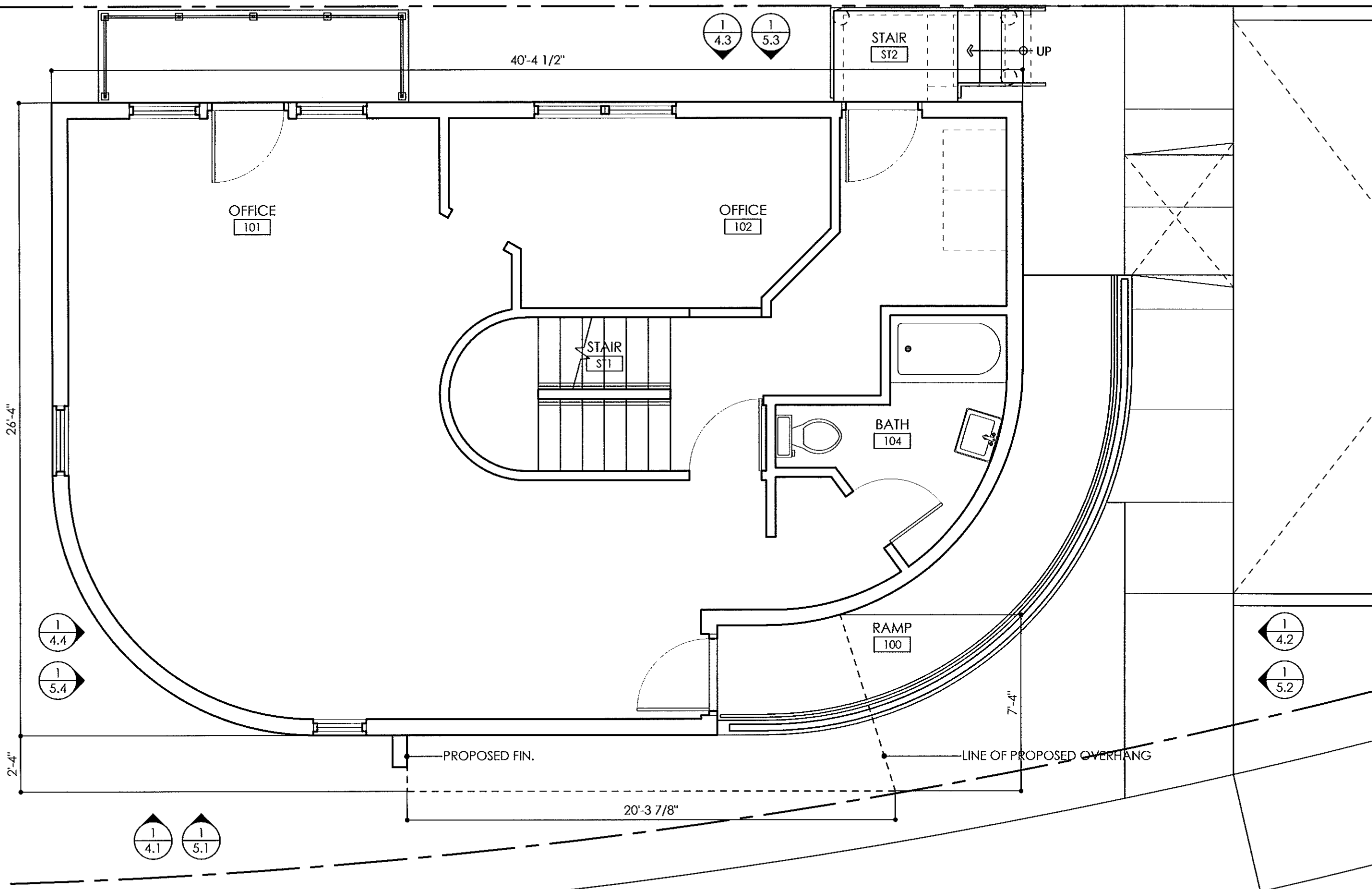


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1 FIRST FLOOR PLAN

SCALE: 1/4"=1'-0"





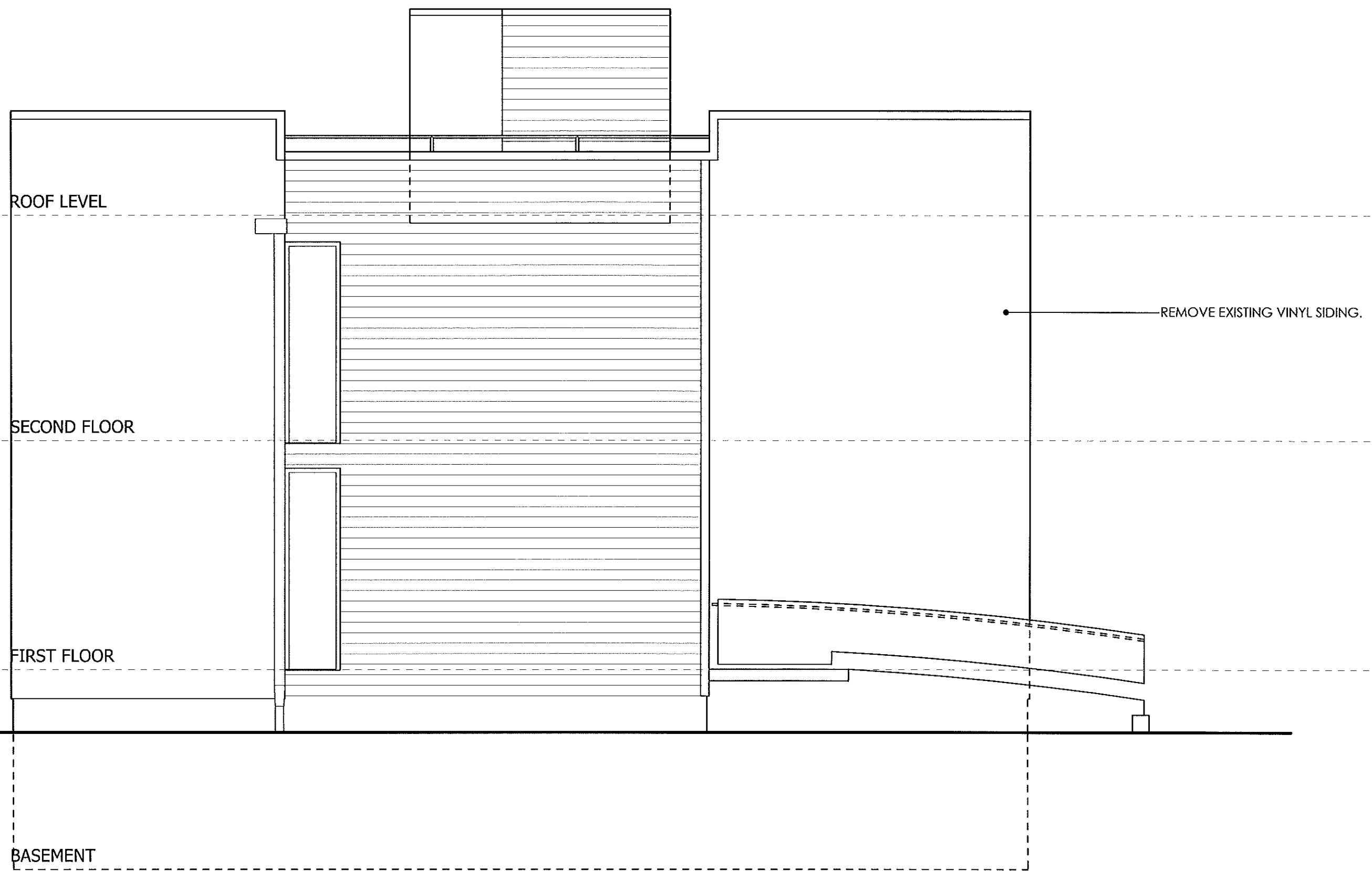
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1 WEST ELEVATION - EXIST.
SCALE: 1/4"=1'-0"

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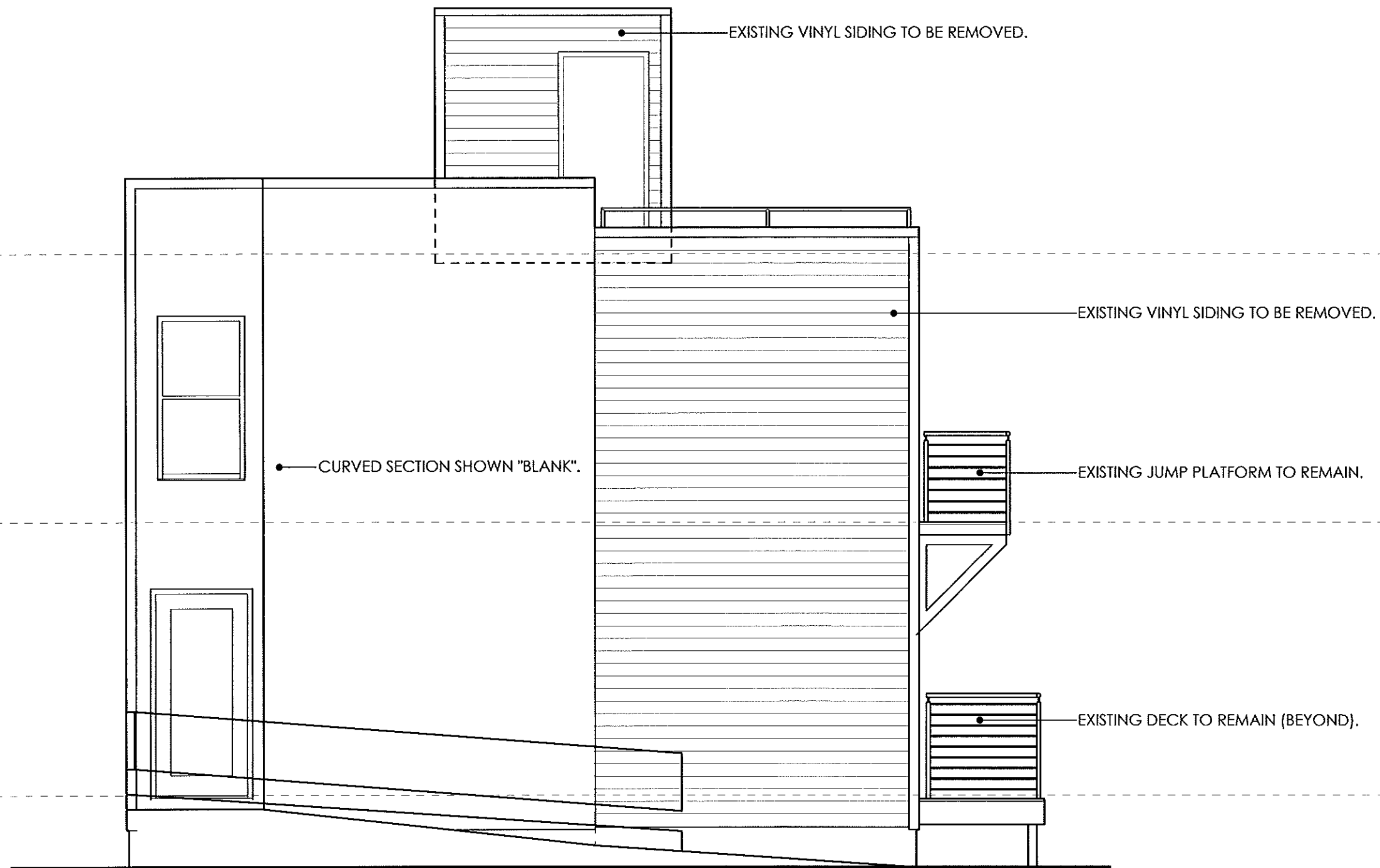
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2 SOUTH ELEVATION - EXIST.

SCALE: 1/4"=1'-0"

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EXISTING WINDOW TO REMAIN, TYP.

EXISTING RAILING TO REMAIN.

OPTION: REPLACE EXISTING WOOD STAIR
AND LANDING



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1 EAST ELEVATION - EXIST.

SCALE: 1/4"=1'-0"

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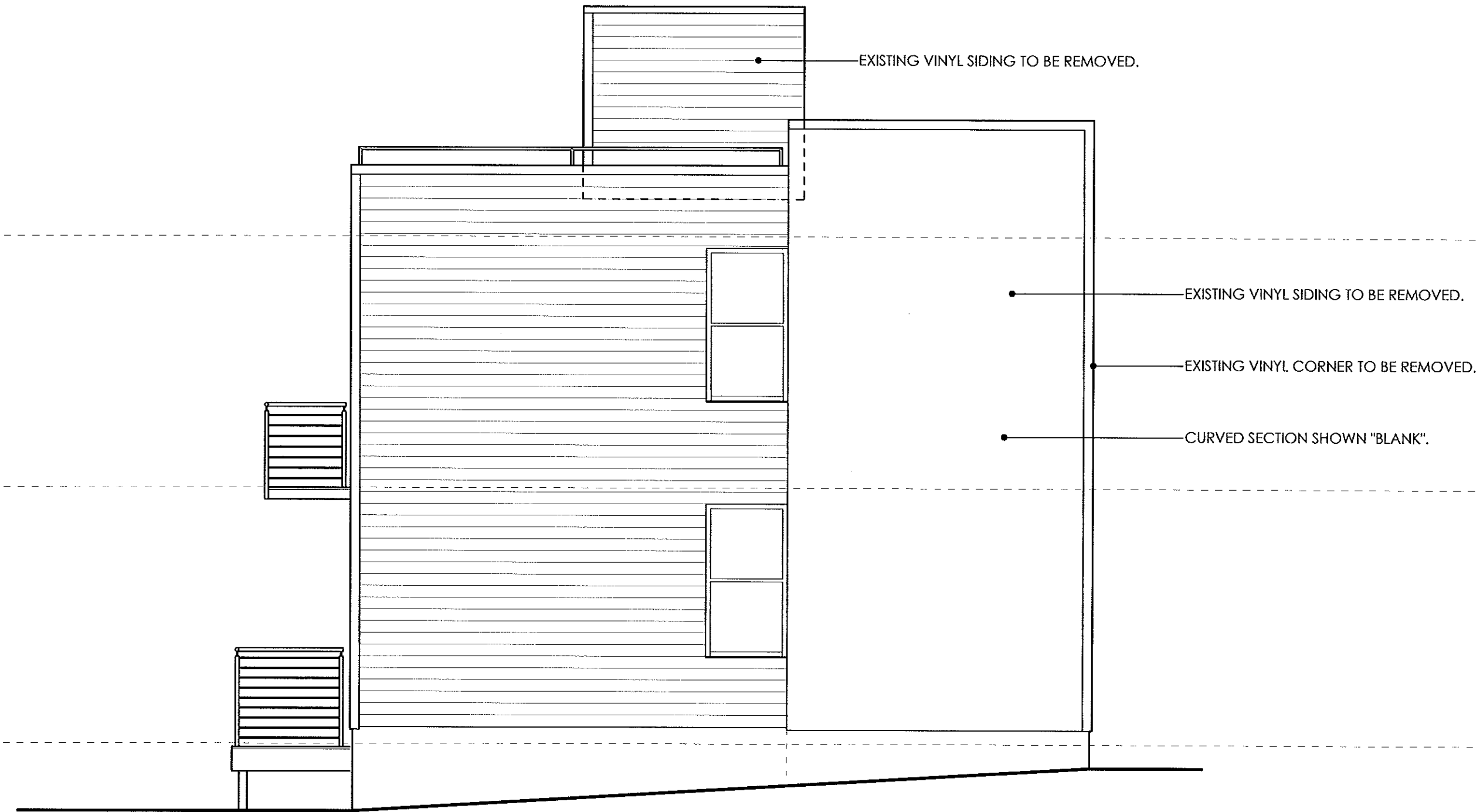
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1 NORTH ELEVATION - EXIST.
SCALE: 1/4"=1'-0"

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METAL SIDING AT STAIR ENCLOSURE.

STAINED WOOD PANELS.

FIN. RELOCATE DOWNSPOUT
INSIDE AS PRACTICAL.

PARAPET.

HORIZONTAL WOOD SIDING
AT WALL AND FIN.

METAL CAP.

EXISTING PARAPET LINE.

OPTION 1: CUT DOWN PARAPET AND REPLACE
GUARDRAIL.

CORRUGATED METAL SIDING.

SOLID PANEL ELEMENT AS PART OF GENERAL
CONSTRUCTION (FASCIA ELEMENT).

BACK-LIT CHANNEL CUT LETTERS.

WOOD FASCIA.

SLIDING "BARN DOOR" WITH WOOD PANELS.

EXISTING GUARD, PAINTED.

EXISTING WINDOW (TYPICAL)

designCraft

707



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EXISTING WALL.

SOLID "SUB-FASCIA"

CHANNEL CUT LETTERS

ROOF OVERHANG. EXACT
DEPTH PER SURVEY RESULT.

FIN.

EXISTING RAMP.

PLAN VIEW

1 WEST ELEVATION - PROP.

SCALE: 1/4" = 1'-0"



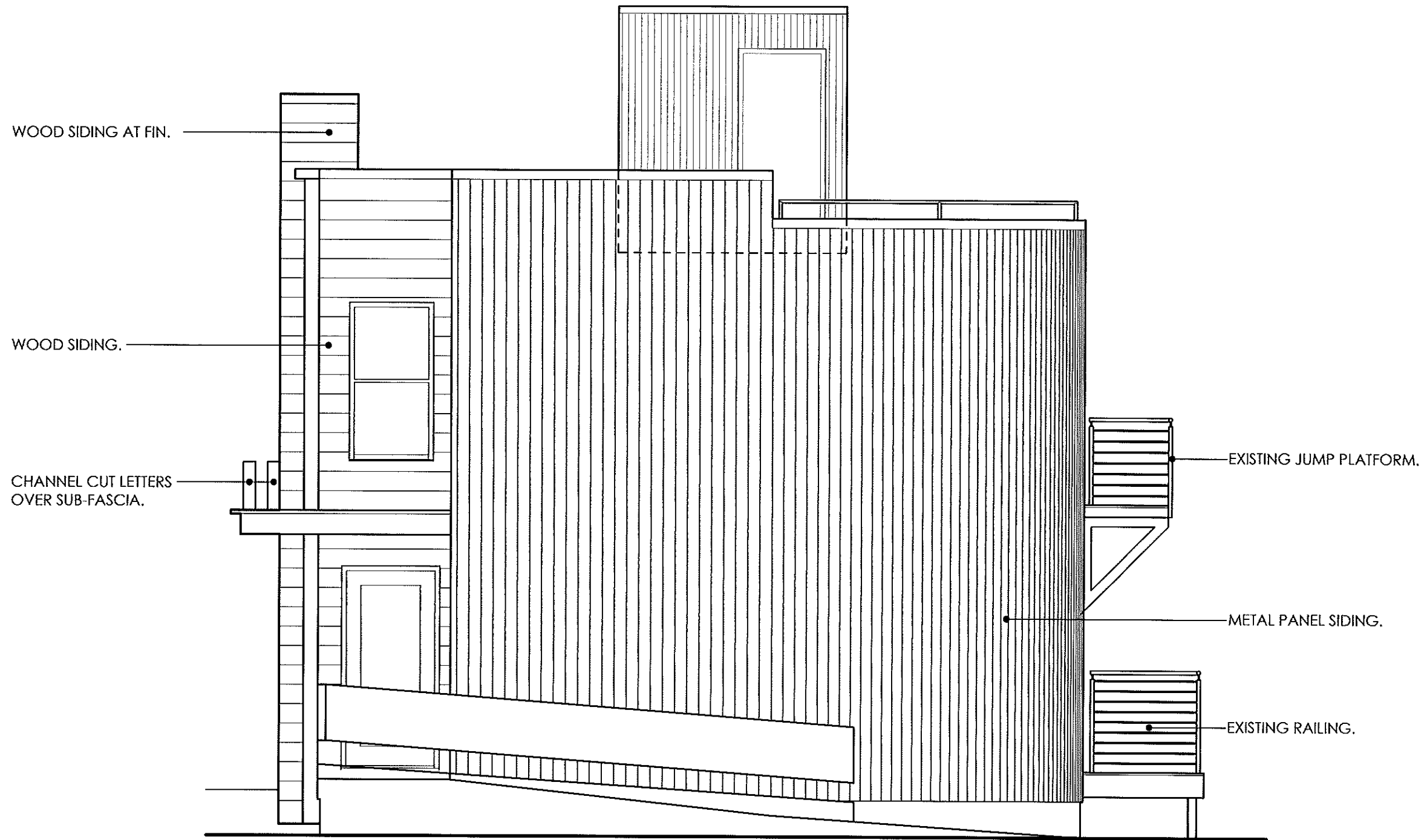
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1 SOUTH ELEVATION - PROP.

SCALE: 1/4"=1'-0"

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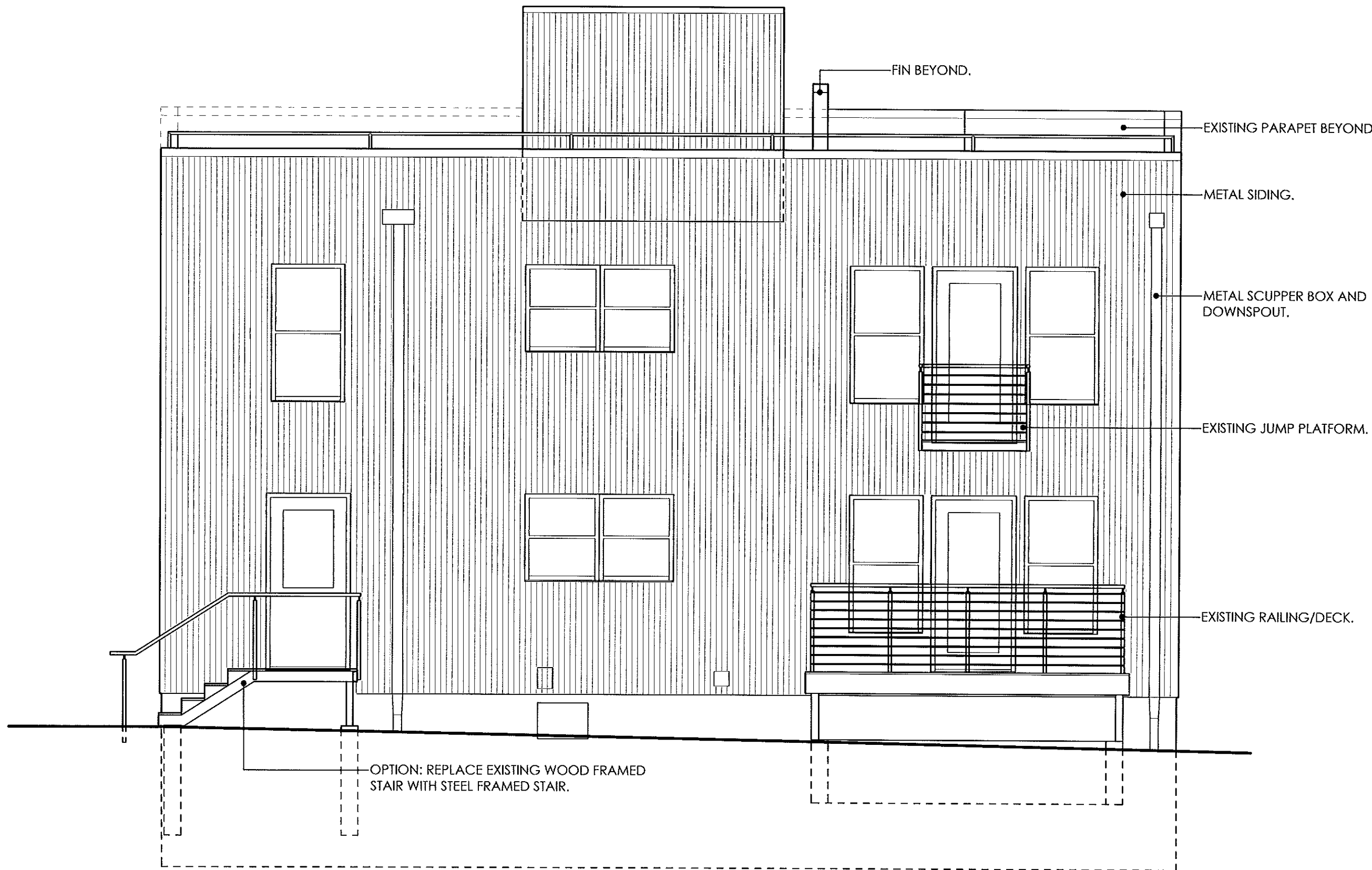
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1 EAST ELEVATION - PROP.
SCALE: 1/4"=1'-0"



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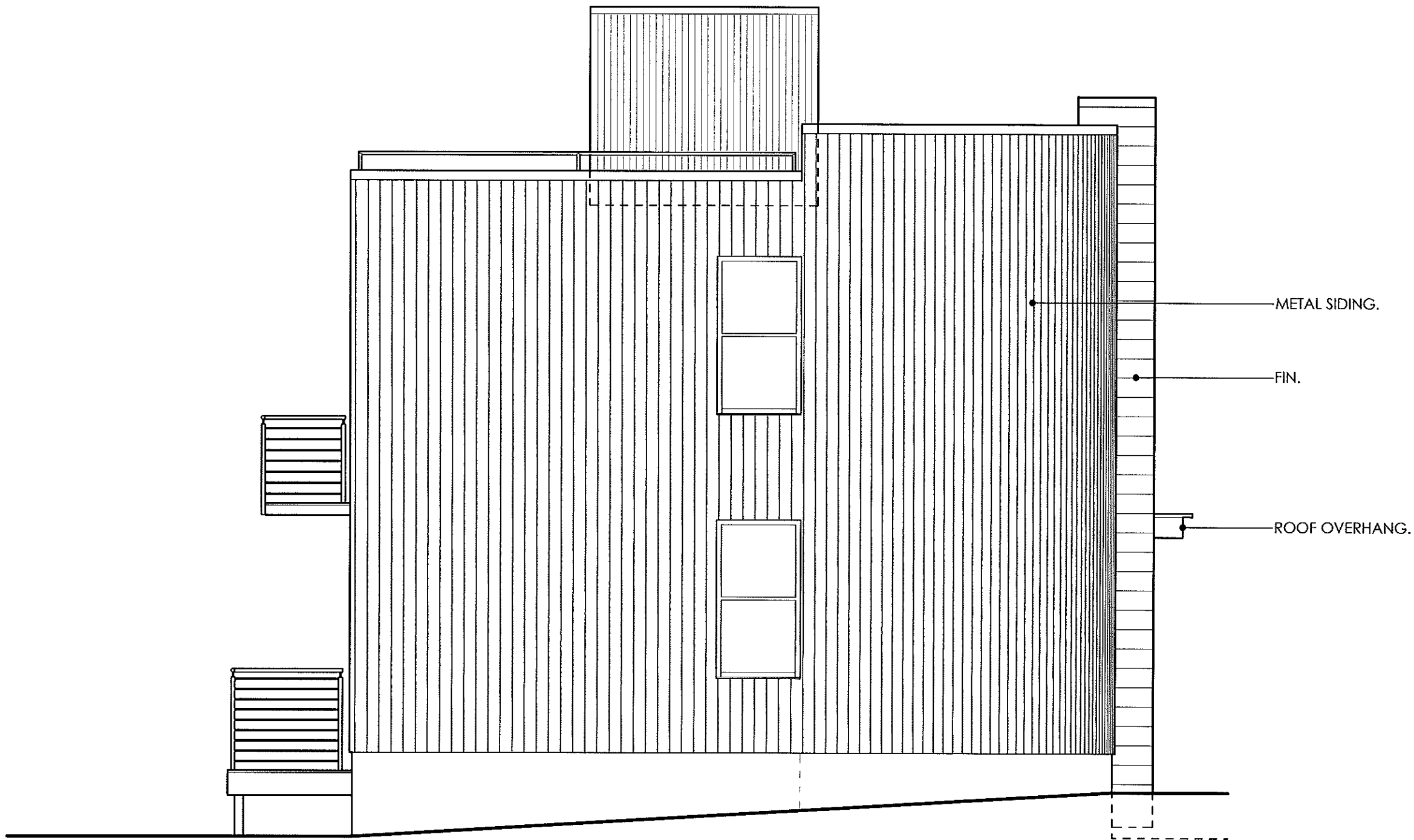
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1 NORTH ELEVATION - PROP.

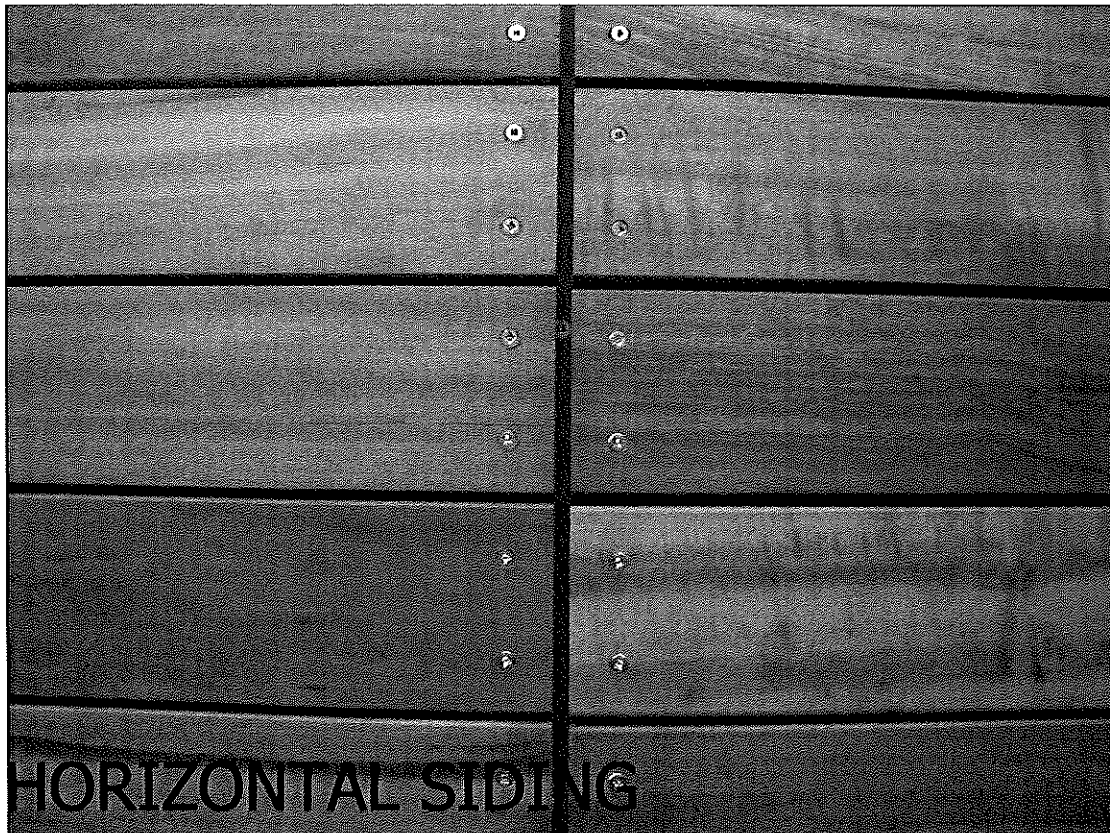
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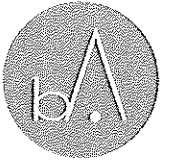
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WOOD PANELS



HORIZONTAL SIDING



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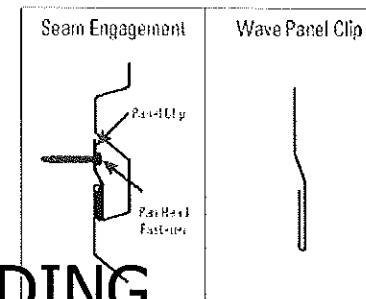
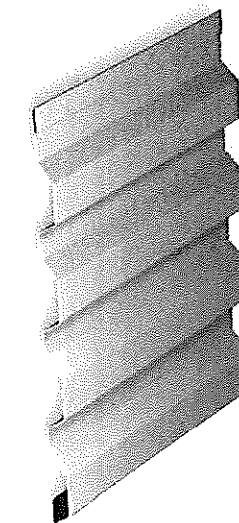
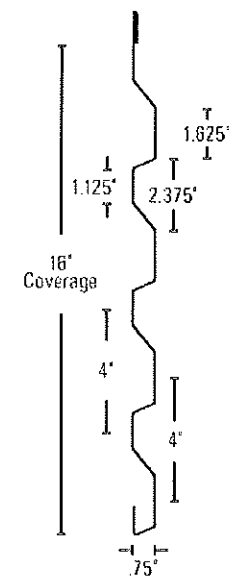
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Wave

If specifications call for a textured wall design without visible fasteners, the Wave Panel makes an excellent selection. The Wave Panel is installed horizontally utilizing hidden clips and fasteners, resulting in a monolithic and aesthetically pleasing appearance.

Integral Cleat Profile



METAL SIDING



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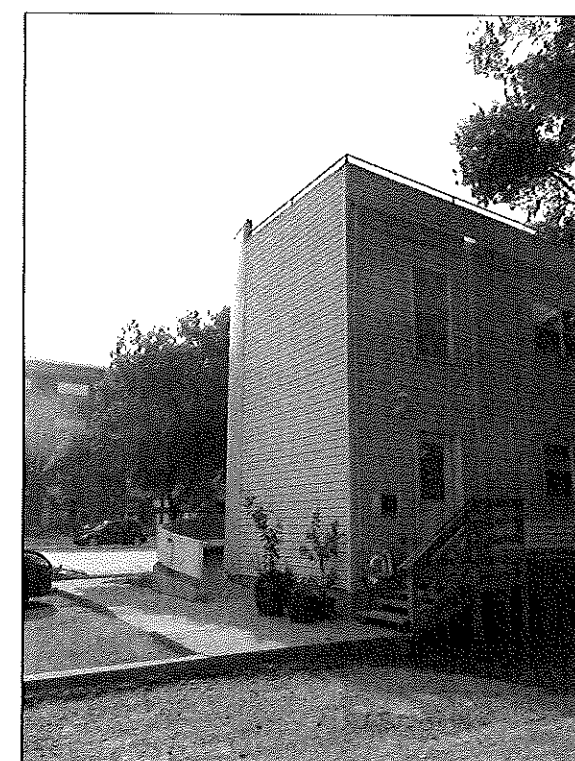
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LOOKING SOUTH DOWN PARK STREET



LOOKING NORTH UP PARK STREET



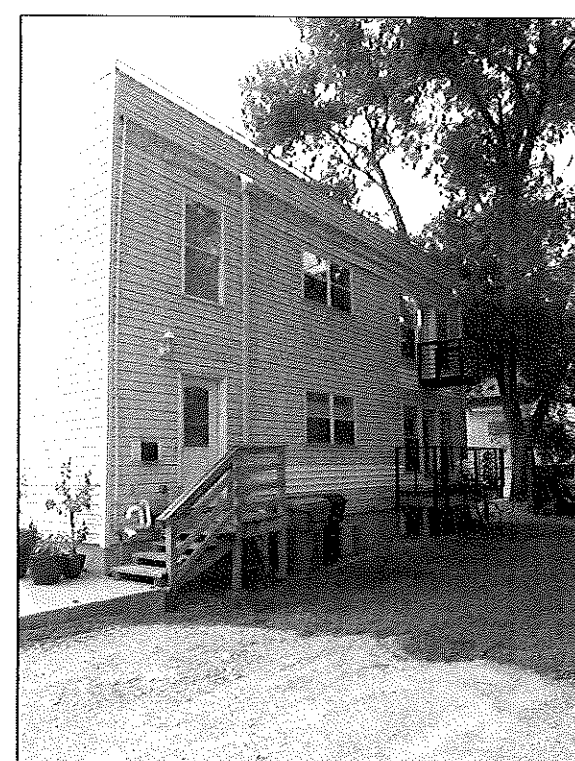
PROJECT SOUTH AND EAST FACE



LOOKING SOUTH DOWN PARK STREET



LOOKING EAST ACROSS PARK STREET



PROJECT EAST FACE



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CONTEXT PHOTOGRAPHS