



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Meeting Minutes - Draft EARLY CHILDHOOD CARE AND EDUCATION COMMITTEE

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Thursday, January 9, 2020

2:30 PM

215 Martin Luther King Jr. Blvd.  
Madison Municipal Building  
Room 215

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### CALL TO ORDER / ROLL CALL

**Present:** 6 - Donna V. Moreland; Elizabeth K. Schroeder; Mykenzie L. Lemberger;  
Rebecca K. Murray; Lana Nenide and Nancy K. Brien

**Absent:** 3 - Claire E. Lind; Christine Coke and Dipesh Navsaria

**Others present:** Coral Manning, Rommel Tijerino, Christie Voigt

Lemberger called the meeting to order at 2:44 pm.

### APPROVAL OF MINUTES

Motion by Moreland, seconded by Nenide to approve the November 14, 2019 minutes. Motion passed by voice vote.

### PUBLIC COMMENT

None.

### DISCLOSURES AND RECUSALS

Standard ones only.  
Navsaria is on the WECA Board. Lind has consulted with accredited centers.

### NEW BUSINESS

1. [58911](#) Tuition Assistance Report

**Attachments:** [2019 Child Care Assistance Report.pdf](#)

Manning and Tijerino discussed the 2019 Tuition Assistance program. On average, 25-30 children were served per month in 2019. This is a decrease from 2018 and 2017. The City of Madison Tuition Assistance program has served more families that qualify under the training category. Recent WI Shares changes has led to the retention and eligibility of more families. Updates to WI Shares include extension of eligibility review to 12 months and income limit adjustments for families to remain on the program until they reach 85% of state median income. Families that qualify for WI Shares cannot participate in the city program. City of Madison residency requirement also prohibits families living in neighboring community from participating in the city program. Program outreach will continue. Committee members suggested collaborating

with JFF and local hospitals to get information into packets given to new parents.

2. [58912](#) 2020 Tuition Assistance Rates and Payment Schedule

**Attachments:** [Rates 2020](#)  
[Payment Schedule 2020](#)

Manning distributed and discussed the establishment of yearly rates for the city program. 4C conducts an annual survey to capture the rates of child care centers within the City of Madison. Those rates are used to calculate the new annual rates allowed for centers participating in the city program. The rate increase averages from a 5-10% increase. These new rates will be applied to families and centers participating in the city program in 2020.

The payment schedule was also distributed.

3. [58913](#) Early Childhood Plan for Madison Draft Review

**Attachments:** [Comprehensive Early Childhood Plan draft v3.pdf](#)

Manning distributed and discussed the Draft City of Madison Comprehensive Early Childhood Plan and asked the committee for their input. NLC, United Way of Dane County, and 50 leaders from community based organizations, elected officials, government staff, philanthropy and other childhood stakeholders participated in the assessment of early childhood. Brianna, an intern for the Child Care Unit, conducted surveys and input sessions in conjunction with community dinners to gather feedback from community members. All input gathered from community members and the larger leadership group was utilized to create the plan.

Suggestions from committee members include:

- Clarification on the term program. It should include story time, parent groups, etc.(Rec. 1)
- Update and elevate the perception of child care workers. Provide support and implement social media initiatives. Madison College has done program with Lafollette High School with STEM where students graduate from high school with an associate degree. A similar program for early child care should be reviewed. (Rec. 3)
- Target big business perhaps through EAP to have parenting class/session to include early childhood care. (Rec. 6)

Feedback will be incorporated in a new draft that returns to the larger early childhood plan group on February 20th. The finalized plan will be sent to Council. Please share any additional input with Manning.

4. [58914](#) Solicitation of topics of discussion for 2020

Manning asked members if there were focus areas, forums or community groups they would like to invite to a meeting or learn about.

Potential discussion topics presented by members:

- Resiliency, natural disaster emergency plans for child care centers.
- Social/emotional results in children present for natural disaster.
- Specific curriculum & philosophies used at accredited centers

- -Transportation barriers to child care
- Middle income groups and initiatives to help those that are not considered low-income, but still cannot afford to fully pay for housing and child care
- Parent testimony on the impact accredited centers have had on their children. Could be in conjunction with curriculum discussion.
- Community and Neighborhood center and the participation in early childhood education.

Manning added that committee members interested in touring a specific child care center could make arrangements with the child care specialists.

5. [58915](#)

Community Services Committee Report - Mykenzie Lemberger

Lemberger discussed the designation of a new mental health provider for the Tree Lane apartments on the west side. There has also been the addition of new security. There are many children residing at the facility. There are some child based programs that come and have onsite opportunities for children.

## ADJOURNMENT

Motion by Murray, seconded by Moreland to adjourn the meeting at 4:10 pm.  
Motion passed by voice vote.