

# PROGRAM AREA GOALS AND PRIORITIES 2009-2010

## CITY OF MADISON EARLY CHILDHOOD CARE AND EDUCATION BOARD

### Community Resources Program Program Area I *Child Care Services*

Program Area Goal: Improve services that support quality child care opportunities for children, birth to 12 years, in the City of Madison. Increase access to quality child care\* for low income and underserved children.

Services listed below are in priority order within each goal area.

#### **A. Higher Priority Goals**

1. Essential services to support the child care infrastructure through, for example, City of Madison Accreditation of family child care homes and data analysis of the key economic and demographic indicators in the child care field.
2. Quality child care for low-income and underserved children.
3. Training and professional development opportunities to improve the quality of child care in the City of Madison and to strengthen the ability of child care staff to serve at-risk children.

#### **B. Intermediate Priority Goals**

#### **C. Lower Priority Goals**

\* Child care is defined in the City of Madison Ordinance Sec. 3.18(3)(g)1.c. as care for a child between 0 and the completion of fifth (5th) grade or its equivalent.

# PROGRAM AREA GOALS AND PRIORITIES 2009-2010

## CITY OF MADISON COMMUNITY SERVICES COMMISSION

### Community Resources Program Program Area II *Support to Families*

Program Area Goal: Strengthen the ability of vulnerable families to promote the well-being of their members.

Services listed below are in priority order within each goal area.

#### **A. Higher Priority Goals**

1. Assist parents in obtaining skills, education and resources to raise successful and healthy children.
2. Assist families experiencing trauma, through prevention and intervention, to achieve a healthy family life.
3. Offer vulnerable families support to respond to substantial life transitions.

#### **B. Intermediate Priority Goals**

#### **C. Lower Priority Goals**

# PROGRAM AREA GOALS AND PRIORITIES 2009-2010

## CITY OF MADISON SENIOR CITIZENS ADVISORY COMMITTEE

### Community Resources Program Program Area III *Senior Services*

Program Area Goal: Help seniors live as independently as possible; maintain/improve seniors' health and well-being; and reduce seniors' isolation.

Services listed below are in priority order within each goal area.

#### **A. Higher Priority Goals**

1. Help all seniors, including those with special needs and underserved populations, to live as independently as possible by connecting them to needed services through an outreach/case management service system.
2. Help seniors remain in their own homes through volunteer-based services, such as home chore services.
3. Help seniors remain independent through: information, referral and education services; the development of programs; and the development of collaborative arrangements with local organizations. These preventive and community assistance services are provided through local focal point agencies.
4. Reduce seniors' isolation and improve their health and well-being through recreational, educational, social, health, cross-cultural and multi-generational activities and personally enriching volunteer opportunities.

#### **B. Intermediate Priority Goals**

1. Help seniors find jobs through services that overcome the employment barriers they face.

#### **C. Lower Priority Goals**

Note: A focal point agency serves a defined geographical area and provides or administers a range of services to seniors in that area including, at a minimum, case management services and nutrition programs. There are fifteen focal point agencies in Dane County, including four in the city of Madison.

Senior services providers are encouraged to propose new and innovative programs that address these Goals and Priorities.

# PROGRAM AREA GOALS AND PRIORITIES 2009-2010

## CITY OF MADISON COMMUNITY SERVICES COMMISSION

### Community Resources Program Program Area IV *Youth Services*

Program Area Goal: Provide low-income, at-risk youth with safe and supportive environments, enriching youth development programs and skill building opportunities, which enhance their ability to become successful, healthy and contributing members of the community.

Services listed below are in priority order within each goal area.

#### **A. Higher Priority Goals**

1. Increase youths' ability to succeed in school, at home, in the community, and in the workplace through the creation of safe and developmentally appropriate opportunities that support two or more of the following dimensions of youth development:
  - Educational achievement.
  - Leadership abilities and civic involvement.
  - Communication, positive peer relations, development and other life skills.
  - Conflict resolution and problem solving.
  - Positive race relations and cross cultural awareness.
  - Healthy relationships with family members.
2. Increase the pre-employment and employability skills of youth, provide mentoring and financial literacy, and support work placement opportunities.
3. Increase positive alternatives that promote youth safety by deterring youth from becoming involved with gangs.
4. Offer technology safety training for youth from low-income, at-risk households, including, but not limited to topics such as, Internet chatting, social networking on the Internet ( eg. MySpace) and email safety.

#### **B. Intermediate Priority Goals**

1. Increase the racial, ethnic, and/or socioeconomic diversity of participants in programs that historically have had minimal diversity, through access to an appealing variety of recreational and cultural activities.

#### **C. Lower Priority Goals**

## PROGRAM AREA GOALS AND PRIORITIES 2009-2010

### CITY OF MADISON COMMUNITY SERVICES COMMISSION

#### Community Resources Program Program Area V *Domestic Violence and Sexual Assault*

Program Area Goal: Provide crisis intervention and supportive services as early as possible to victims of sexual assault and domestic violence, and decrease the incidence of sexual assault and domestic violence.

Services listed below are in priority order within each goal area.

#### **A. Higher Priority Goals**

1. Assure immediate access to direct supportive services to victims of sexual assault.
2. Assure immediate access to direct supportive services to victims of domestic violence.
3. Respond to the short-term traumatizing effects of sexual assault and guide victims towards support.
4. Respond to the short-term traumatizing effects of domestic violence and guide victims toward support.

#### **B. Intermediate Priority Goals**

1. Decrease the incidence of sexual assault in our community.
2. Decrease the incidence of domestic violence in our community.

#### **C. Lower Priority Goals**

# PROGRAM AREA GOALS AND PRIORITIES 2009-2010

## CITY OF MADISON COMMUNITY SERVICES COMMISSION

### Community Resources Program Program Area VI *Community Assistance/Access*

Program Area Goal: Foster and create conditions in which the community's most vulnerable individuals can access basic services to increase self-sufficiency, and improve their quality of life.

Services listed below are in priority order within each goal area.

#### **A. Higher Priority Goals**

1. Improve access to and utilization of basic services by members of protected groups and other underserved populations.
2. Improve the basic skills of adults for successful employment and/or education.

#### **B. Intermediate Priority Goals**

#### **C. Lower Priority Goals**

# PROGRAM AREA GOALS AND PRIORITIES 2009-2010

## CITY OF MADISON

### Community Resources Program Program Area VII *Neighborhood Organizing and Capacity Building*

Program Area Goal: Increase neighborhood capacity to help residents fully participate in community life. \*

Services listed below are in priority order within each goal area.

#### **A. Higher Priority Goals**

1. Support planning councils and/or other community efforts to build long-term sustainable partnerships with neighborhood associations, business associations and/or other community groups in order to enhance communication, liaison and advocacy capacity among neighborhood-based associations and community leaders.
2. Support efforts to increase participation of underrepresented populations in decisions that affect their neighborhoods.
3. Support and improve administrative and management capacity in community and neighborhood centers.

#### **B. Intermediate Priority Goals**

#### **C. Lower Priority Goals**

\*Other agencies in the City also have similar goals; applications may be referred to them, if appropriate.