



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved URBAN DESIGN COMMISSION

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, April 17, 2024

4:30 PM

Virtual

1. Written Comments: You can send comments on agenda items to urbandesigncomments@cityofmadison.com. Comments received after 3:00 p.m. day of meeting may not be added to the public record until after the meeting.

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. Watch the Meeting: If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. Listen by Phone:

(877) 853-5257 (Toll Free)

Webinar ID: 834 6440 5427

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Please contact the Department of Planning and Community & Economic Development at (608) 266-4635 or email urbandesigncomments@cityofmadison.com.

CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES

[March 27, 2024]: <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

1. [81138](#) Public Comment

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

AGENDA OVERVIEW**PUBLIC HEARING ITEMS**

The Urban Design Commission uses a consent agenda, which means that the Commission can consider any item at 4:30 p.m. where there are no registrants wishing to speak in opposition regardless of its placement on the agenda.

2. [82713](#) 1920 Monroe Street - Signage Exception. (District 13)

Owner: Sara Alvarado, Alvarado Real Estate Group
Applicant: Sara Alvarado
Final Approval is Requested
UDC is an Approving Body
3. [82714](#) 7564 Cottage Grove Road - Signage Variance Request. (District 16)

Owner: St. Matthew's New Life Church
Applicant: Sara Mork, Signs By Tomorrow
Final Approval is Requested
UDC is an Approving Body

UNFINISHED BUSINESS

4. [79707](#) 134, 140, 148, 150 S Blair Street/506, 508, 510, 514, 516, 518, 522 E Wilson Street - New Residential Building and Hotel in UMX Zoning. (District 6)

Owner: JDJ Import Company, LLC
Applicant: Brian Munson, Vandewalle & Associates
Initial/Final Approval is Requested
UDC is an Advisory Body

INFORMATIONAL PRESENTATIONS

5. [81421](#) 223-225 W Gilman Street - Building Addition in the Urban Mixed-Use (UMX) District.
(District 2)

Owner: Mendel Matusof, Rohr Family Chabad at the University of Wisconsin
Applicant: Hamid Noughani, Assemblage Architects
Second Informational Presentation
UDC will be an Advisory Body
6. [82926](#) 603 S Whitney Way - Major Amendment to an Existing Planned Development for a New
Mixed-Use Building. (District 11)

Owner: Jacob Klein, JT Klein
Applicant: Kevin Burow, Knothe & Bruce Architects, LLC
Informational Presentation
UDC will be an Advisory Body

SECRETARY'S REPORT

Recent Plan Commission Actions:

- 2230 Pennsylvania Avenue

Upcoming Matters:

- 4702 Verona Road
- 9453 Spirit Street
- 110 Belmont Road (CDR)

SCHEDULE OF MEETINGS

May 8, 29; June 12, 26, 2024

BUSINESS BY MEMBERS

7. [81137](#) 2024 Announcements, Questions and/or Considerations for Future Agendas (no other
action to be taken under this item).

ADJOURNMENT