

# City of Madison

## Proposed Demolition & Conditional Use

Location 2087 Atwood Avenue

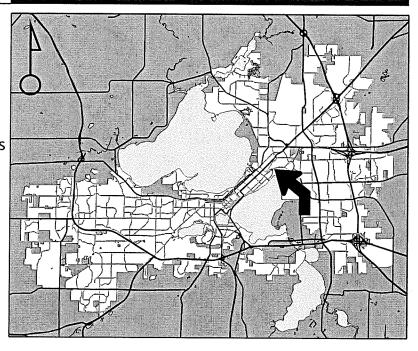
Project Name Krupp Mixed-Use

**Applicant** Joe Krupp-Prime Urban Properties/ Randy Bruce-Knothe & Bruce Architects

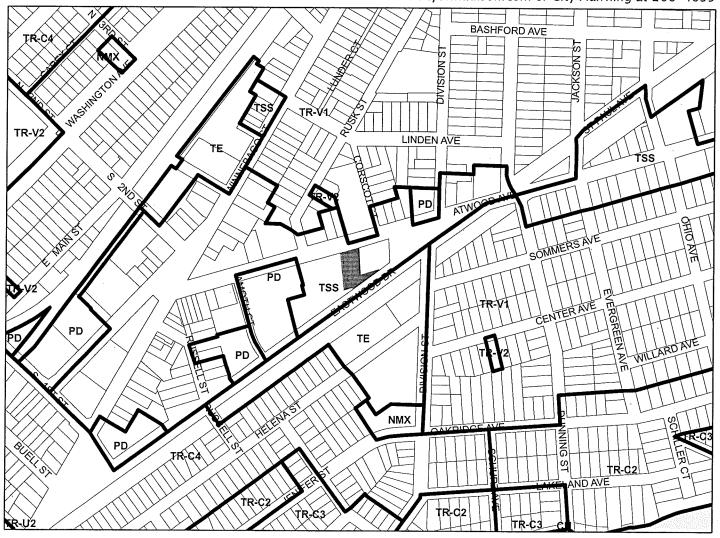
Existing Use Storage building

Proposed Use Demolish storage building to construct mixed-use building with up to 3,300 sq. ft. of commercial space and 30 apartments

Public Hearing Date Plan Commission 02 November 2015



For Questions Contact: Heather Stouder at: 266-5974 or hstouder@cityofmadison.com or City Planning at 266-4635

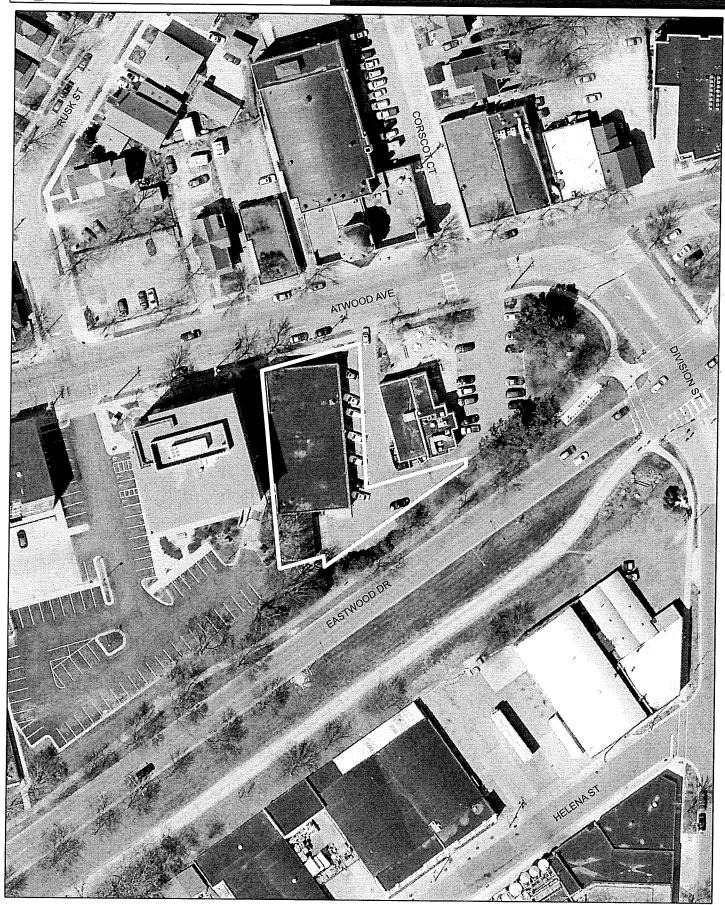


Scale: 1'' = 400'

City of Madison, Planning Division: RPJ: Date: 28 October 2015



# City of Madison



Date of Aerial Photography : Spring 2013



# LAND USE APPLICATION

CITY OF MADISON

In the state of th	
215 Martin Luther King Jr. Blvd; Room LL-100 PO Box 2985; Madison, Wisconsin 53701-2985	FOR OFFICE USE ONLY:  Amt. Paid 90 Receipt No 8032 0005  Date Received 9/16/15
Phone: 608.266.4635   Facsimile: 608.267.8739	Received By PDA
<ul> <li>All Land Use Applications should be filed with the Zoning Administrator at the above address.</li> </ul>	Parcel No. <u>07/0-064-3407-2</u> Aldermanic District <u>6</u>
<ul> <li>The following information is required for all applications for Plan Commission review except subdivisions or land divisions, which should be filed using the <u>Subdivision Application</u>.</li> </ul>	Zoning District
This form may also be completed online at: <u>www.cityofmadison.com/developmentcenter/landdevelopment</u>	Urban Design Commission Common Council Other: Form Effective: February 21, 2013
1. Project Address: <u>2087 ATWOOD AVENUE</u> Project Title (if any):	
2. This is an application for (Check all that apply to your Land U	Jse Application):
☐ Zoning Map Amendment fromt	0
☐ Major Amendment to Approved PD-GDP Zoning ☐ N	Najor Amendment to Approved PD-SIP Zoning
Review of Alteration to Planned Development (By Plan Com	•
Conditional Use, or Major Alteration to an Approved Condition	,
•	onal use
✓ Demolition Permit	
Other Requests:	
3. Applicant, Agent & Property Owner Information:	Dia con and a land of an arrange
	PRIME URBAN PROPERTIES
Street Address: 2070 EAST WOOD PRIVE City/State: M	
Telephone: (608) 233 6000 Fax: () En	nall: joe@primeurbanproperfies.com
Project Contact Person: V. PANDY BRUCE Company:	KNOTHE & BRUCE ARCHITECTS LLC
Street Address: 7601 UNIVERSITY AVE 1201 City/State: M	WOTHER BRUCE ARCHITECTS LLC.
Project Contact Person: V. FANDY DIZUCE Company:  Street Address: 760 UNIVEIZSITY AVE, 420 City/State: M  Telephone: (68)836.3690 Fax: [] Em	nail: rbruce & Knothebruce, com
Property Owner (if not applicant):	
Street Address: City/State:	Zip:
4. Project Information:	1
Provide a brief description of the project and all proposed uses of the si 30 apartments and 1800 – 3300 s.f. of con	minici cia i scice.
λ DO 11 - 21 DH	Completion APP2/L, 20/7

5. Required Submittal Information								
All Land Use applications are required to include the following:								
Project Plans including:*								
<ul> <li>Site Plans (<u>fully dimensioned</u> plans depicting project details including all lot lines and property setbacks to buildings; demolished/proposed/altered buildings; parking stalls, driveways, sidewalks, location of existing/proposed signage; HVAC/Utility location and screening details; useable open space; and other physical improvements on a property)</li> </ul>								
Grading and Utility Plans (existing and proposed)								
<ul> <li>Landscape Plan (including planting schedule depicting species name and planting size)</li> </ul>								
<ul> <li>Building Elevation Drawings (fully dimensioned drawings for all building sides, labeling primary exterior materials)</li> </ul>								
Floor Plans (fully dimensioned plans including interior wall and room location)								
Provide collated project plan sets as follows:								
<ul> <li>Seven (7) copies of a full-sized plan set drawn to a scale of 1 inch = 20 feet (folded or rolled and stapled)</li> <li>Twenty Five (25) copies of the plan set reduced to fit onto 11 X 17-inch paper (folded and stapled)</li> <li>One (1) copy of the plan set reduced to fit onto 8 ½ X 11-inch paper</li> </ul>								
* For projects requiring review by the Urban Design Commission, provide Fourteen (14) additional 11x17 copies of the plan set. In addition to the above information, all plan sets should also include: 1) Colored elevation drawings with shadow lines and a list of exterior building materials/colors; 2) Existing/proposed lighting with photometric plan & fixture cutsheet; and 3) Contextual site plan information including photographs and layout of adjacent buildings and structures. The applicant shall bring samples of exterior building materials and color scheme to the Urban Design Commission meeting.								
Letter of Intent: Provide one (1) Copy per Plan Set describing this application in detail including, but not limited to:								
<ul> <li>Project Team</li> <li>Existing Conditions</li> <li>Project Schedule</li> <li>Proposed Uses (and ft² of each)</li> <li>Hours of Operation</li> <li>Building Square Footage</li> <li>Number of Dwelling Units</li> <li>Estimated Project Cost</li> <li>Number of Construction &amp; Full-Time Equivalent Jobs Created</li> <li>Space Calculations</li> <li>Public Subsidy Requested</li> </ul>								
Fillng Fee: Refer to the Land Use Application Instructions & Fee Schedule. Make checks payable to: City Treasurer.								
Electronic Submittal: All applicants are required to submit copies of all items submitted in hard copy with their application as Adobe Acrobat PDF files on a non-returnable CD to be included with their application materials, or by e-mail to <a href="mailto:pcapplications@cityofmadison.com">pcapplications@cityofmadison.com</a> .								
Additional Information may be required, depending on application. Refer to the Supplemental Submittal Requirements.								
6. Applicant Declarations								
Pre-application Notification: The Zoning Code requires that the applicant notify the district alder and any nearby neighborhood and business associations in writing no later than 30 days prior to FILING this request. List the alderperson, neighborhood association(s), and business association(s) AND the dates you sent the notices:  AUGUST 21, 2015 TO ALDER RUMMEL AND BRAD HINKFUSS, SCHENK-ATWOOD								
→ If a waiver has been granted to this requirement, please attach any correspondence to this effect to this form.								
Pre-application Meeting with Staff: <u>Prior</u> to preparation of this application, the applicant is required to discuss the								

The applicant attests that this form is accurately completed and all required materials are submitted:

Name of Applicant Acad D. Rep

Relationship to Property: Owner/Daveloper



### Rationale for One Bedroom/Studio Mix

- Changing demographic profile of typical rental prospect in Madison market. The profile is 22-35 years of age, single, mobile, delaying marriage/family creation and home ownership. High percentage can afford to live alone and can pay up to \$1300 per month. Primary job growth numbers in Dane County support increasing demand from this demographic.
- Overwhelming studio/one bedroom market for the past 3-4 rental seasons
- Affordability is a function of unit size and overall density of projects.
- Current inventory of two bedroom units is satisfying the demand.
- Two bedroom demographic tends to be 2 person-2 car household, working professionals couples and partners. Good disposable household income with the ability to purchase and renting by choice or circumstances dictating rental as a short term option.
- Housing ownership option is competing directly for this demographic renter seeking additional space.
- Ownership verses rental cost comparison favors ownership in current economic cycle of lower interest rates and rising cost of new construction.
- Average near-east home sale between 6/1/14 and 6/1/15 was \$241,535 with 108 sales recorded. Assuming a 20% down payment, 30 year term at 4.25% interest rate, the cost of ownership is \$1600 per month including principal, interest, taxes, and insurance.
- Average rental cost on 2 bedroom-2 bath new construction at Cornerstone,
   Livingston Place, and Kennedy Place range from \$1795 to \$2300 per month.
- Location of proposed project will attract and be most suitable for the identified demographic of 22-35 single tenant who seeking a lifestyle of convenience and walkability. Proximity of restaurants, bars, and the Barrymore Theater is both a plus and a negative for some renters due to noise and excessive activity concerns.

September 16, 2015

Ms. Katherine Cornwell
Department of Planning & Development
City of Madison
215 Martin Luther King Jr. Blvd
PO Box 2985
Madison, Wisconsin 53701

Re: Letter of Intent - Conditional Use 2087 Atwood Avenue Madison, WI

Ms. Katherine Cornwell:

The following is submitted together with the plans and application for the staff and plan commission consideration of approval.

Organizational Structure:

Owner/Developer: Prime Urban Properties

2020 Eastwood Drive Madison, WI 53704 Phone: 608-233-6000 Contact: Joe Krupp

joe@primeurbanproperties.com

Engineer:

Burse Surveying & Engineering, Inc.

1400 E. Washington Ave, Ste. 158

Madison, WI 53703 Phone: 608-250-9263 Fax: 608-250-9266 Contact: Peter Fortlage pfortlage@bse-inc.net

Architect:

Knothe & Bruce Architects, LLC

7601 University Avenue, Ste. 201

Middleton, WI 53562 Phone: 608-836-3690 Fax: 608-836-6934 Contact: Randy Bruce rbruce@knothebruce.com Design:

Landscape Ken Saiki Design, Inc

303 S. Paterson St., Ste. I

Madison, WI 53703 Phone: 608-251-3600 Contact: Abbie Moilien amoilien@ksd-la.com

#### Introduction:

The proposed site is located on the corner at 2087 Atwood Avenue adjacent to the Monty's Blue Plate Diner. The site is zoned TSS. The proposed development plan will create a mixed-use building that will create new commercial space for a growing neighborhood retailer and additional apartments for persons wanting to live in the attractive Schenk - Atwood neighborhood.

A CSM will be submitted with this conditional use application to combine the underlying lots for 2087 Atwood.

Letter of Intent – Conditional Use 2087 Atwood Avenue - Madison, WI Page 2 of 3

#### **Project Description:**

The development will entail the demolition of the existing one-story storage building in order to construct a new mixed-use building. The new building will be four stories tall and will contain 30 apartment units above 30 enclosed parking spaces. There will also be 1,800 - 3,300 square feet of commercial space on the first floor and basement that front Atwood Avenue.

The building façades combine traditional materials in more contemporary ways and add to the eclectic architecture that characterizes this area of the Atwood Avenue corridor. The exterior materials will be a combination of masonry and metal paneling with a manufactured cut stone base. Landscaping at the sides and rear of the building enhance the buildings appearance. Street improvements along the Atwood Avenue terrace include burying the overhead utility lines and adding hardscape and landscape patterns similar to nearby properties.

Vehicular access to the site is achieved from a shared driveway that serves Monty's and this site providing access to the two enclosed parking levels. This access arrangement is an existing condition and an access easement exists providing for its use.

#### **Demolition Standards**

The new mixed-use development proposes the deconstruction of an existing 7,200 square foot storage building. The existing building and parking lot do not support a traditional pedestrian oriented streetscape and redevelopment of this property has been a goal of the neighborhood for many years. Images of the existing structure have been attached.

We believe that the demolition standards can be met. The demolition allows for a sought after redevelopment that will promote the local business district and enhances the taxable value of properties. A Re-use and Recycling Plan will be submitted prior to the deconstruction of the structure.

#### Conditional Use approvals:

The proposed redevelopment requires the following conditional uses within the TSS District: building size over 25,000 s.f., building height over 3 stories, and a residential development greater than 8 units. The proposed building's size, scale and use are entirely consistent with adjacent properties and the City and neighborhood plans for this property.

#### Neighborhood Input:

A general neighborhood meeting was held on July 22, 2015 and a subsequent meeting was held with the neighborhood steering committee. It is anticipated that an additional neighborhood meeting will be held prior to the plan commission and public hearing for this proposal.

#### Site Development Data:

### Densities:

Lot Area in S.F. 14,959 S.F. Lot Area in Acres 0.34 acres Dwelling Units 30 DU

Commercial Space I,800 – 3,300 S.F.
Lot Area / D.U. 498.6 S.F./D.U.
Density 88.2 units/acre
Open Space I,350 S.F.
Open Space / D.U. 45 S.F./D.U.
Lot Coverage 83.9% of total lot

Vehicle Parking:

Surface:

5 stalls (shared with Monty's)

**Underground:** 

30 stalls

Total

35 stalls

Bicycle Parking:

Garage - wall hung

0 stalls

Garage - STD. 2'x6'

30 stalls

Exterior - STD. 2'x6'

4 stalls

Total

34 stalls

Gross Floor Areas:

Commercial Area

1,800 - 3,300 S.F.

**Enclosed First Floor Parking Area** 

5,530 S.F.

Residential Area

23,636

Total Gross Area

30,966 S.F.

Development GFA Total: 30,966 SF

**Dwelling Unit Mix:** 

Efficiency

10

One Bedroom

20

Total Dwelling Units

30

**Building Height:** 

**Four Stories** 

### **Project Schedule:**

It is anticipated that construction will start in April 2016 and be completed in April 2017.

Thank you for your time reviewing our proposal.

Sincerely,

. Randy Bruce

Managing Member



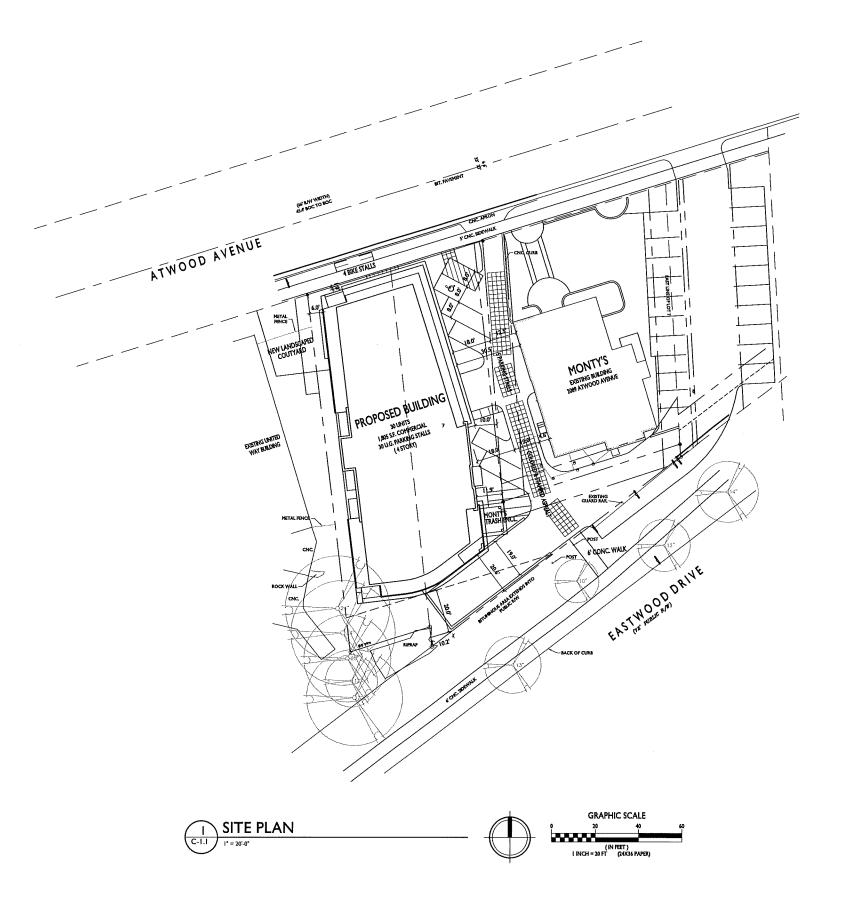






Existing Building Photos
2087 Atwood Ave, Madison, WI
September 16, 2015 knothe bruce





SITE DEVELOPMENT STATISTICS
LOT AREA 14,959 s.1/.34 ACRES
DWELLING UNITS 30 DU
LOT AREA 01. 498.6 S.F./DU
DENSITY 88.2 UNITS/ACRE
BUILDING HEIGHT 4 STORIES
LOT COVERAGE 12,560 S.F. = 83.9% (85% MAX)

GROSS FLOOR AREA
ENCLOSED PARKING (FIRST FLOOR) 5.535 S.F.
COMERCIAL AREA 1,800 S.F.
RESIDENTIAL AREA 23,637 S.F.
TOTAL GROSS FLOOR AREA 30,972 S.F.
FLOOR AREA RATIO 2.07

UNIT MIX
EFFICIENCY 10
ONE BEDROOM 20

TOTAL 30

VEHICLE PARKING
UNDERGROUND 30
SURFACE 5
TOTAL 35

BIKE PARKING
SURFACE 5
TOTAL 35

BIKE PARKING
SURFACE 1.00 R STALL 4
UNDERGROUND - FLOOR STALL 30
TOTAL 30

TOTAL 30

BIKE PARKING
SURFACE 5
TOTAL 35

SHEET INDEX

C-I.1 SITE PLAN
C-I.2 FIRE DEPARTMENT ACCESS PLAN
C-I.3 LOT COVERAGE

C-2.0 EXISTING CONDITION
C-2.1 GRADING PLAN
C-2.2 UTILITY PLAN

L-I.0 LANDSCAPE PLAN
A-I.0 BASEMENT PLAN
A-I.1 FIRST ELOOR PLAN
A-I.1 SECOND FLOOR PLANS
A-I.3 THIRD FLOOR PLAN
A-I.4 FOURTH FLOOR PLAN
A-I.4 FOURTH FLOOR PLAN
A-2.1 ELEVATIONS

knothe bruce
ARCHITECTS
Phone: 760| University Ave. Ste 201
608.836.3690 Middleton, WI 53562

ISSUED Issued to planning - Sept 16, 2015

PROJECT TITLE
KRUPP
ATWOOD
DEVELOPMENT

2087 Atwood Avenue Madison, WI

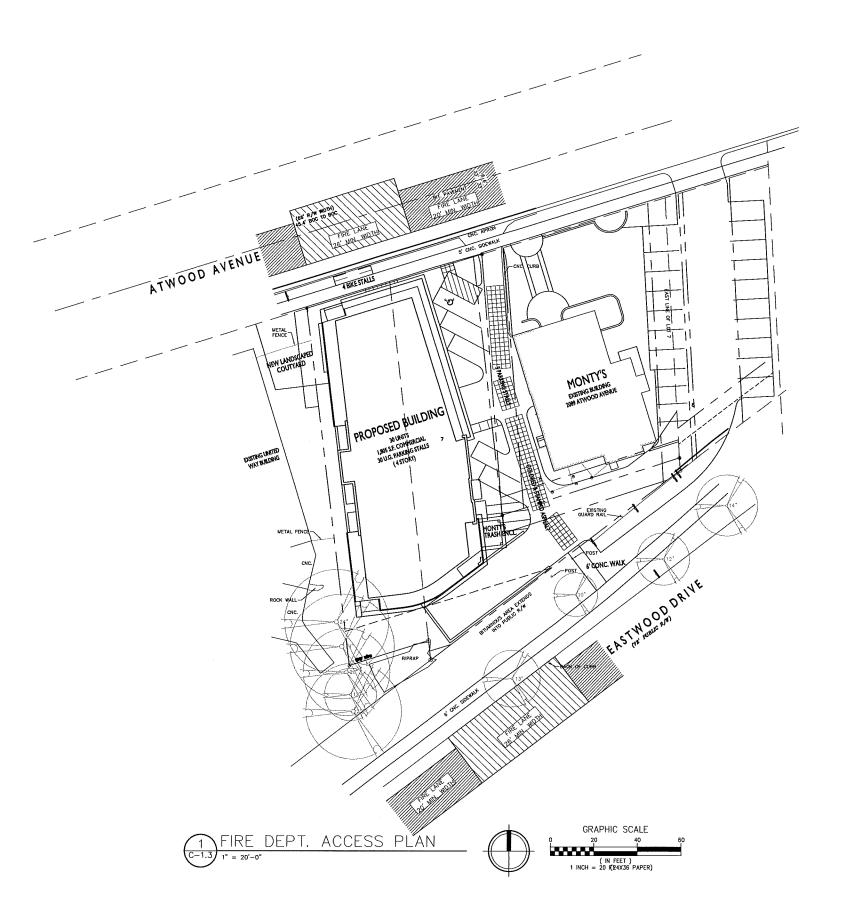
SHEET TITLE
Site Plan

SHEET NUMBER

C-1.1

PROJECT NO.

1525



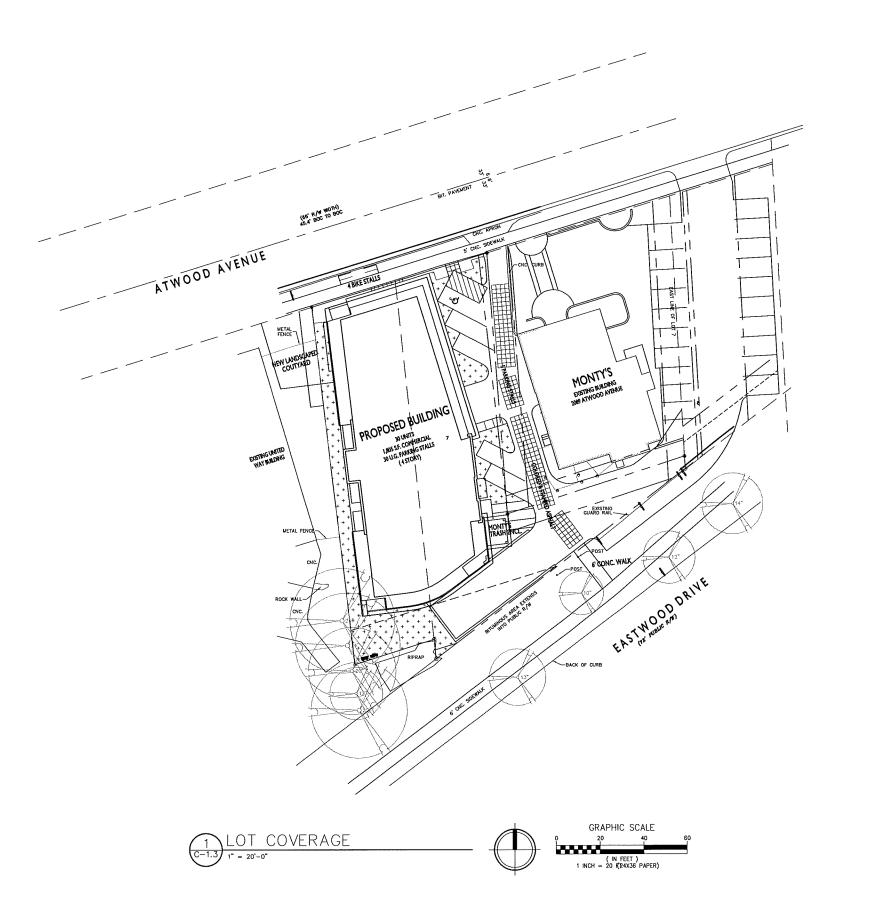


PROJECT TITLE KRUPP ATWOOD DEVELOPMENT

2087 Atwood Avenue
Madison, WI
SHEET TITLE
Fire Dept.
Access Plan

SHEET NUMBER

•Knothe & Bruce Architects,





ISSUED Issued for xyz — Month Day, Year

PROJECT TITLE
KRUPP ATWOOD DEVELOPMENT

2087 Atwood Avenue
Madison, WI
SHEET TITLE
Lot Coverage

SHEET NUMBER

OKnothe & Bruce Architects,

NUMBER	RIMTC	ELE	VATION	ELE	VATION	ELE	VATION	ELE	VATION	ELE	HOITAV	ELE	NOITAV	DESCRIPTION
532	857.62	F	854.37	S	854.27			T						CURB INLET
533	857 65	W	854.42	S	853.51	SE	854.15	E	854.32	1	853.53			CURB INLET
534	857 85	W	853.33	S	853.15	E	853.18	N	854.05	V	853.31	N	849.71	RECTANGULAR MANHOLE COVER
661	857 63	5	853.51											CURB INLET
664	357 62	W	854.71	8	854.47	C	854.93							CURB INLET
634A	857 62	W	855.13											CURB INLET
665	857 62	E	854.67	S	855.16									CURB INLET
669	858 25	W	853.56	E	953.47	NE	853.33	N	853.56	AW	953.83			RECTANGULAR MANHOLE COVER
805	856 34	W	848 30	N	850 66	H	847 85							STORM SEWER MANHOLE

	LEGEND	١
	3/4" SOLID IRON ROD FOUND	I
0	IRON PIPE FOUND WITH CAP	I
	FOUND MAG NAIL	I
0	SOLID IRON ROD WITH CAP FOUND	I
Ü	OVERHEAD UTILITY WIRE	١
— OH ——	BURIED GAS LINE	١
—— G ——	WATER MAIN	I
W	SANITARY SEWER	١
SAN	STORM SEWER	١
5T	BURIED TELEPHONE	I
- Bullel -	BURIED ELECTRIC	١
—— Е——	BURIED CABLE ACCESS TELEVISION LINE	I
— CoTV —	BURIED FIBER OPTIC	١
FO	WATER VALVE	١
9	GAS VALVE	١
0	GAS METER	١
(3)	AIR CONDITIONER	١
MG	TV PEDESTAL	١
	ELECTRIC PEDESTAL	١
E	UTILITY POLE	١
Ø	LIGHT POLE	١
D	TELEPHONE PEDESTAL	١
1	FIRE HYDRANT	١
<b>(3)</b>	SIGN	١
	GUY WIRE	١
J	STORM SEWER CURB INLET	١
	STORM SEWER MANHOLE	١
9	STORM SEWER ACCESS STRUCTURE	١
	BOLLARD	١
0	SANITARY SEWER MANHOLE	١
9	WOOD FENCE	١
oo	DECIDUOUS TREE	١
(3)	BITUMINOUS PAVEMENT	I
BIT.	CONCRETE PAVEMENT	١
	INDICATES RECORDED AS	١
( )	DISTANCES ARE MEASURED TO THE NEAREST HUNDREDTH OF A FOOT. BUILDINGS ARE MEASURED TO THE NEAREST TENTH OF A FOOT.	
CNC.	INDICATES RECORDED AS  DISTANCES ARE MEASURED TO THE NEAREST HUNDREDTH OF A FOOT	

- Except as specifically stated or shown on this map, this survey does not purport to reflect any of
  the following which may be applicable to the subject real estate: easements; building setback lines;
  restrictive covenants; subdivision restrictions; zoning or other land use regulations; and any other
  facts that an occurate and current title search may disclose.
- 2) No attempt has been made as a part of this survey to obtain or show data concerning condition or capacity of any utility or municipal/public service facility. For information regarding these utilities or facilities, please contact the appropriate agencies.
- 4) Surveyor has made no investigation or independent search for easements of record, encumbrances restrictive covenants, ownership title evidence, or any other facts that an accurate and current title search may disclose.
- 5) All surface and subsurface improvements on and adjacent to the site are not necessarily shown
- 7) Routing of public utilities is based upon drawings obtained from the City of Madison Engineering Department, markings provided by Digger's Hotline Ticket Numbers 20152516364, 20152516451 and visible above ground structures. Additional buried utilities/structures may be encountered. No excavations were made to located utilities. Before excavations are performed contact Digger's battless.
- B) Total parcel area = 14,959 square feet
- 9) Elevations are based upon NAVD88 datum. The brass cap monument at the Southwest corner of Section 06 has an elevation of 852.169' based upon benchmark on tiesheet by Carl M. Sandsnes, dated 2-16-04.
- 10) No access is permitted to Eastwood Drive per Award of Damages Document Number 1360330.
- 11) City records show an 18"VP storm sewer constructed in 1906 traverses under the building.





DEVELOPMENT

ATWOOD L

KRUPP

MADISON, WI 53703
PRIME URBAN PROPERTIES
2020 EASTWOOD DRIVE
MADISON, WI 53703

Į		
	PROJECT #:	BSE1833-15
ı	PLOT DATE:	19/16/201

ISSUE DATES:

ond. Use

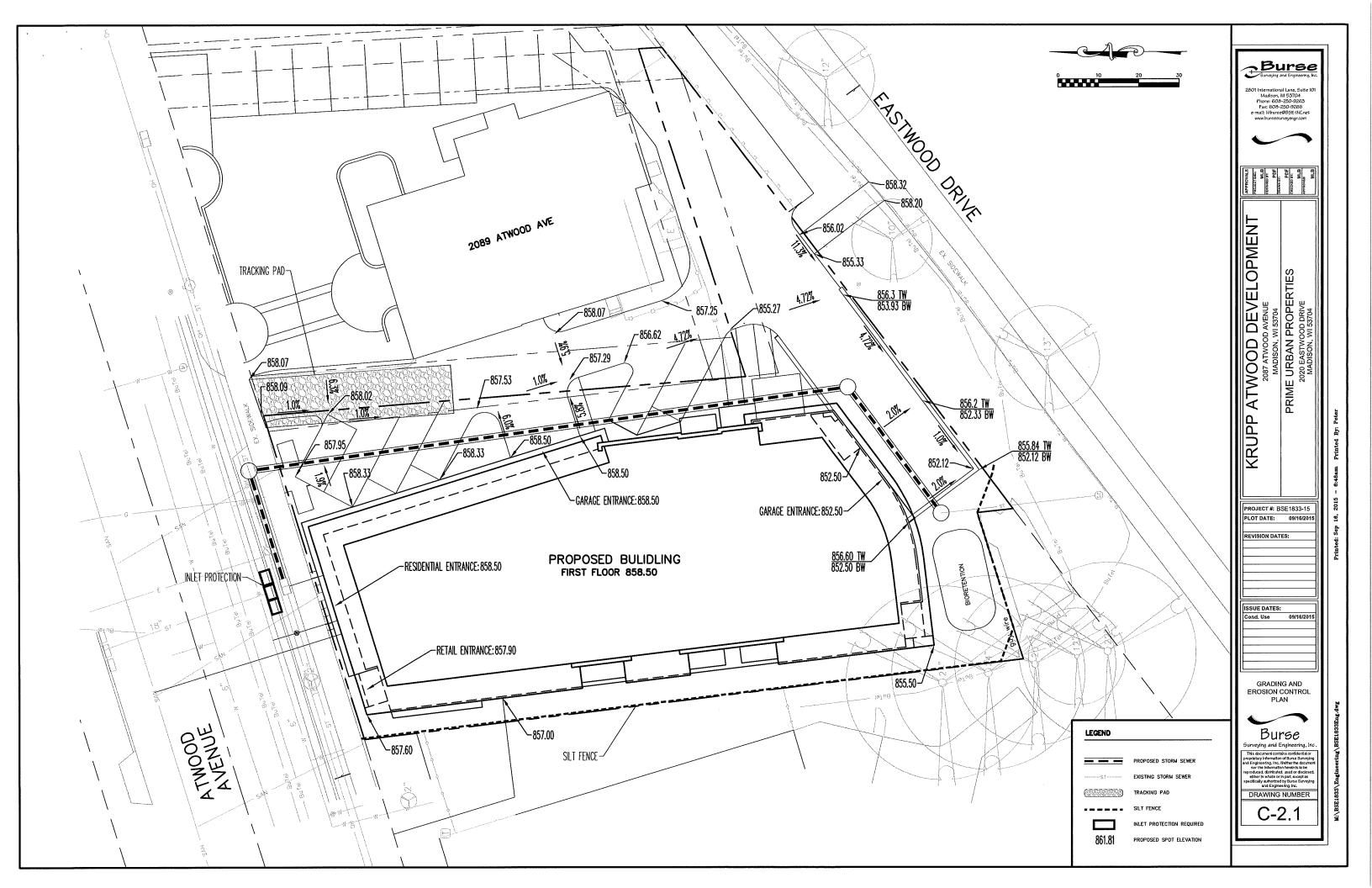
**EXISTING CONDITIONS** 

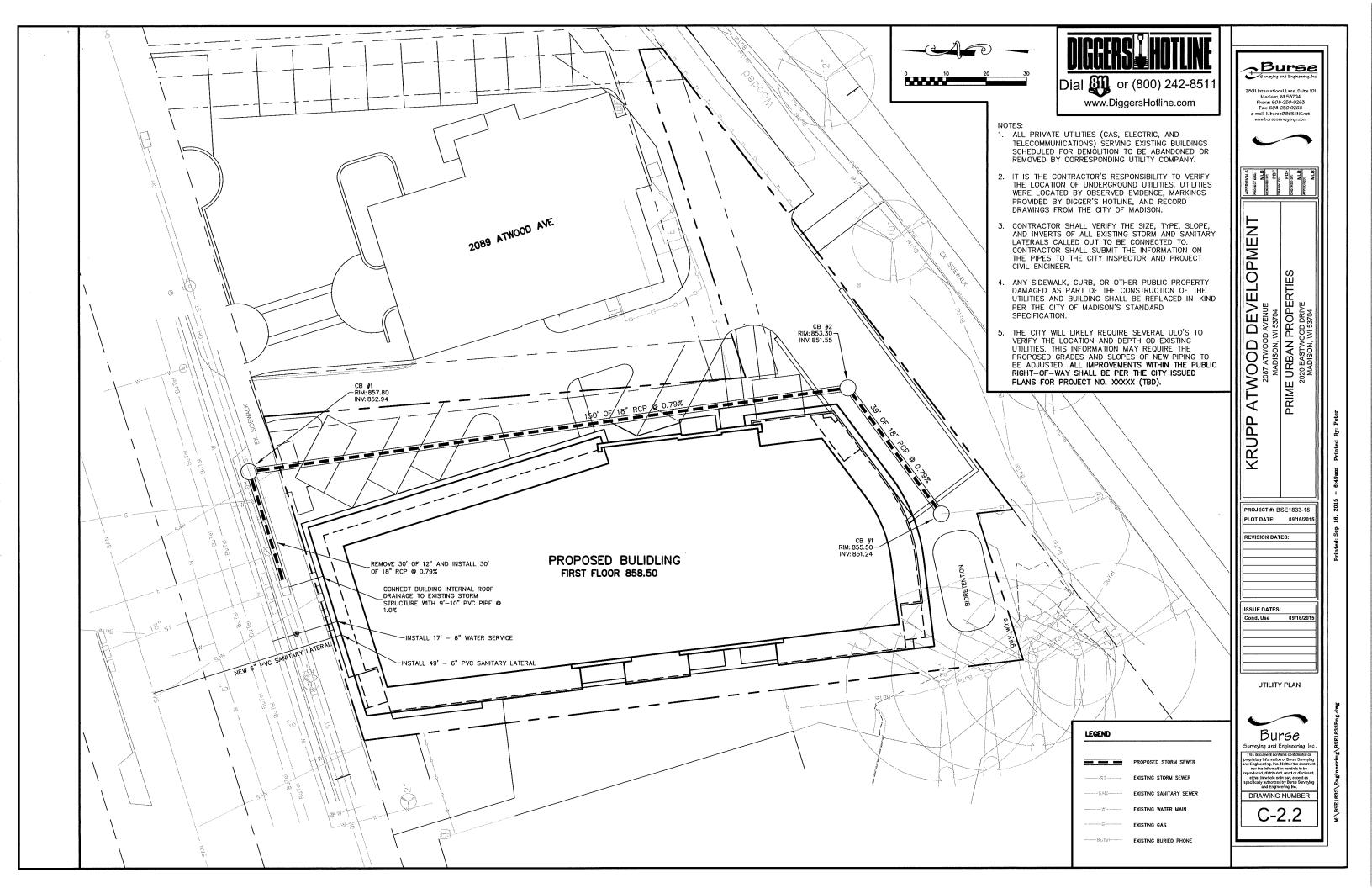


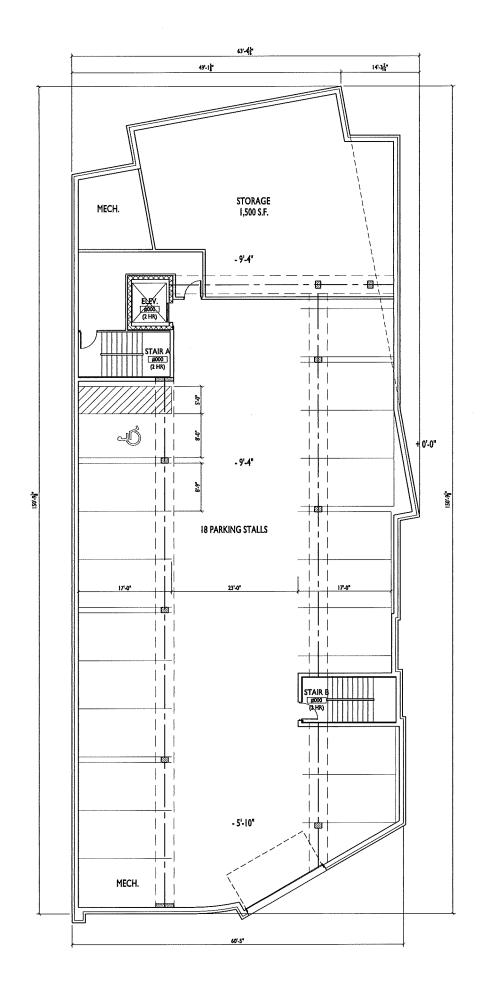
urveying and Engineering,

DRAWING NUMBER

C-2.0









ISSUED Issued to planning - Sept. 16, 2015

PROJECT TITLE KRUPP ATWOOD DEVELOPMENT

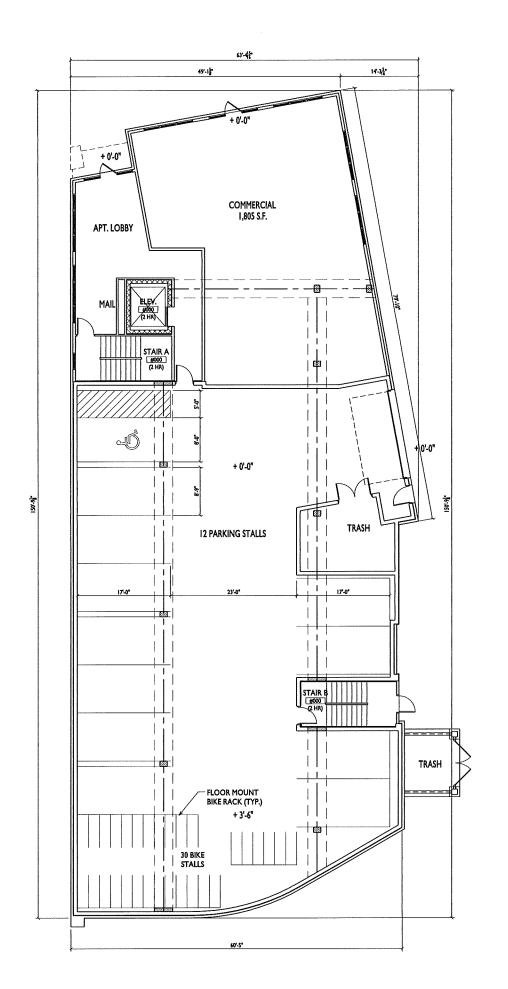
2087 Atwood Avenue
Madison, WI
SHEET TITLE
Basement Floor

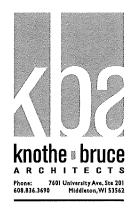
Plan

BASEMENT FLOOR PLAN

SHEET NUMBER

PROJECT NO.





ISSUED Issued to planning - Sept. 16, 2015

PROJECT TITLE
KRUPP ATWOOD DEVELOPMENT

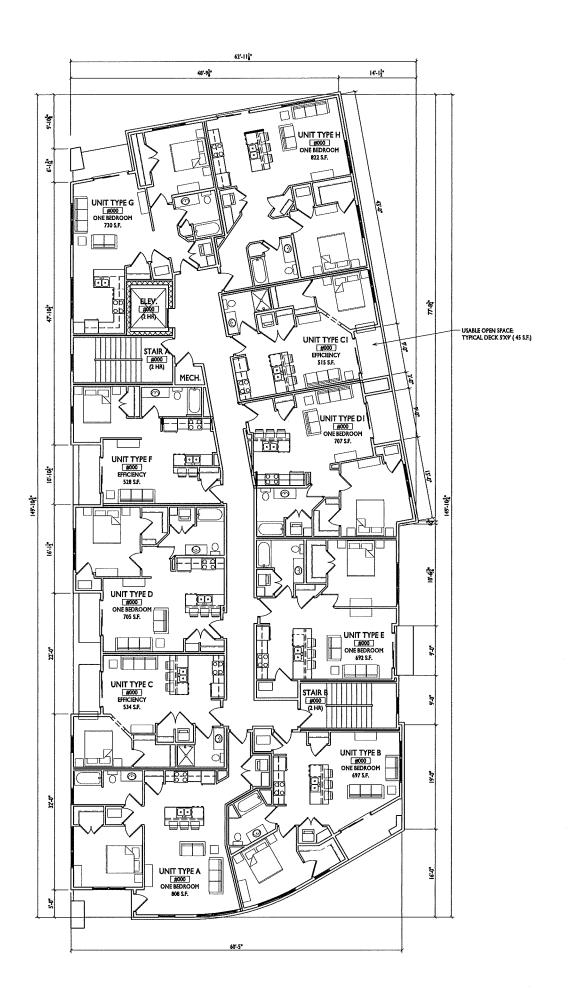
2087 Atwood Avenue Madison, WI SHEET TITLE First Floor Plan

FIRST FLOOR PLAN



SHEET NUMBER

PROJECT NO.





ISSUED

PROJECT TITLE KRUPP ATWOOD **DEVELOPMENT** 

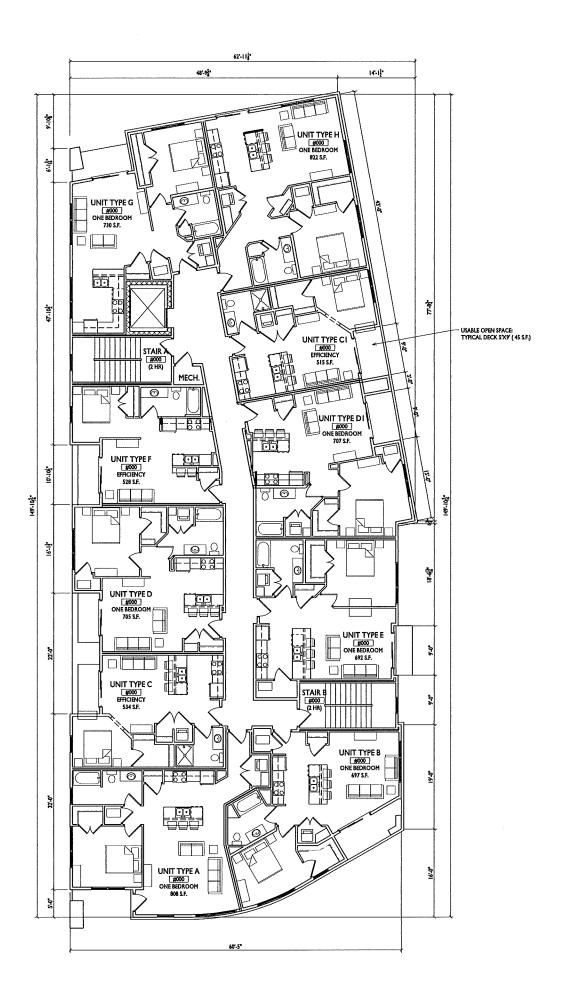
2087 Atwood Avenue Madison, WI

Second Floor Plan

SECOND FLOOR PLAN

SHEET NUMBER

1525 © 2013 Knothe & Bruce Architects, LLC





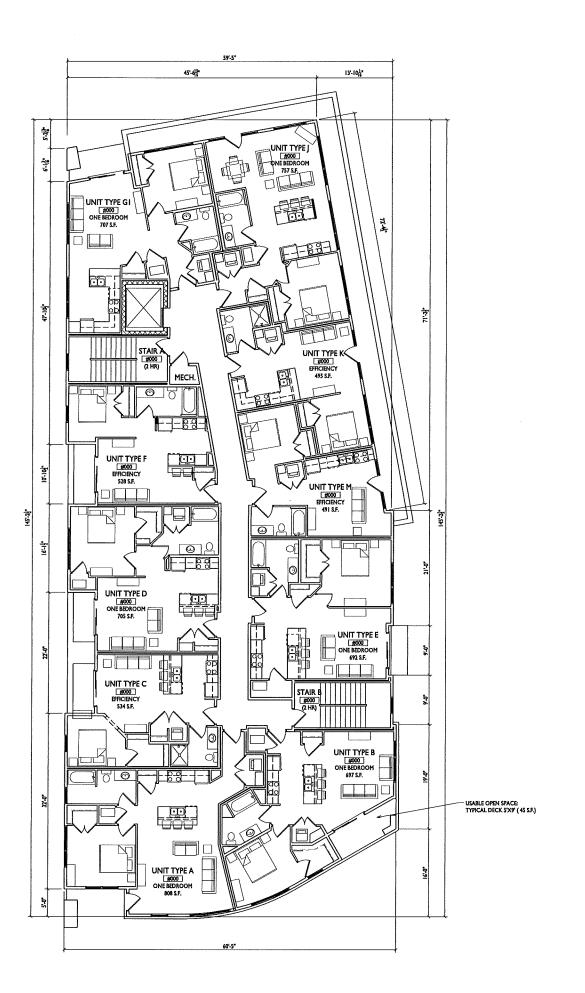
ISSUED

PROJECT TITLE KRUPP ATWOOD **DEVELOPMENT** 

2087 Atwood Avenue Madison, WI SHEET TITLE Third Floor Plan

THIRD FLOOR PLAN

SHEET NUMBER





ISSUED Issued to planning - Sept. 16, 2015

PROJECT TITLE KRUPP ATWOOD DEVELOPMENT

2087 Atwood Avenue Madison, WI
SHEET TITLE
Fourth Floor Plan

SHEET NUMBER

FOURTH FLOOR PLAN





ISSUED Issued for Review - July 22, 2015

PROJECT TITLE KRUPP **ATWOOD DEVELOPMENT** 

2087 Atwood Avenue Madison, WI SHEET TITLE

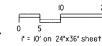
**Elevations** 

SHEET NUMBER

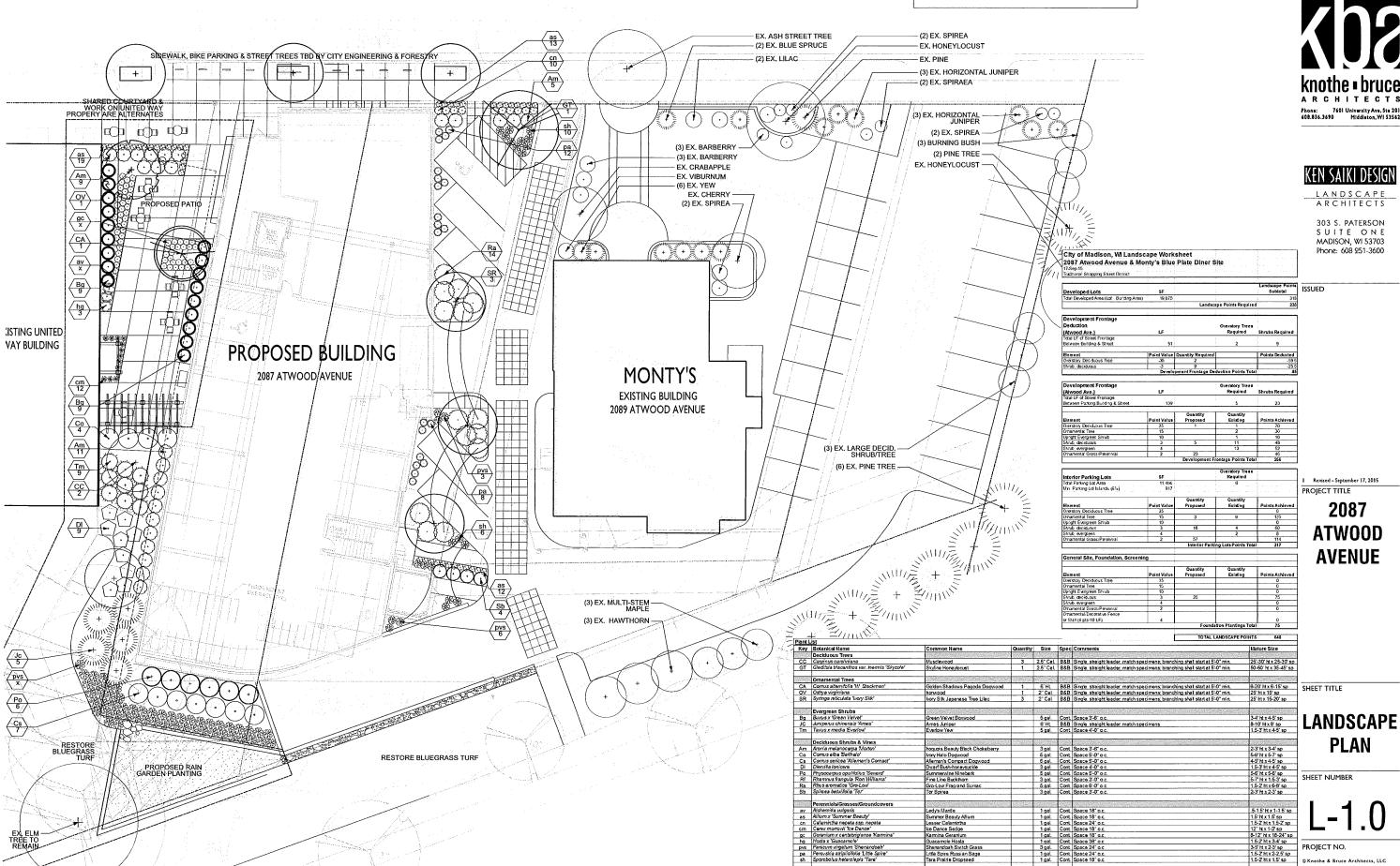
PROIECT NO.

## **NOT FOR CONSTRUCTION**



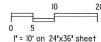


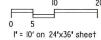
@ Knothe & Bruce Architects, LLC



## **NOT FOR CONSTRUCTION**









knothe • bruce ARCHITECTS Phone: 7601 University Ave. Ste 201 608.836.3690 Middleton, WI 53562

303 S. PATERSON SUITE ONE MADISON, WI 53703

Revised - September 17, 2015

2087 **ATWOOD AVENUE** 

**PLAN** 

@ Knothe & Bruce Architects, LLC



1 A-2.1 EAST ELEVATION 1/8" = 1'-0"







ISSUED
Issued for xyz - Month DD, YYYY

PROJECT NAME

2087 ATWOOD AVE.

SHEET TITLE

Exterior

Elevations

SHEET NUMBER

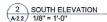
A-2.1

PROJECT NUMBER | 525











ISSUED 10/21/15

PROJECT TITLE
PROJECT NAME

2087 ATWOOD AVE.

SHEET TITLE

Exterior

Elevations

SHEET NUMBER

A-2.2

PROJECT NUMBER | 1525