

MAX PRESTIGIACOMO

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EDUCATION

UNIVERSITY OF WISCONSIN - MADISON

September 2019 –

- Bachelor of Science: Political Science & History; Certificate: Economics
- Expected Graduation: May 2023

WORK EXPERIENCE

EXECUTIVE DIRECTOR & FOUNDER - YOUTH CLIMATE ACTION TEAM (YCAT)

February 2019 –

- Managing a 501c4 nonprofit and fundraising over \$20,000 for climate-focused campaigns
- Empowering young people and engaging youth in the political process
- Lead organizer for Sep. 20 Climate Strike: 4,000 people in Madison, almost 10,000 statewide, and millions globally
- Organizing direct actions to combat the climate crisis in Wisconsin resulting in successful legislation campaigns

WAITSTAFF - ATTIC ANGEL PLACE, ASSISTED LIVING

June 2017 – January 2019

- Provided a friendly and positive experience for residents
- Worked in and sometimes lead a team to keep the process efficient

LEADERSHIP & VOLUNTEER EXPERIENCE

LEAD ORGANIZER - WISCONSIN YOUTH CLIMATE STRIKE

February 2019 – March 2019

- Lead a group of 50+ to put on an event drawing a crowd size of between 1000-2000 people
- Created press strategy, drafted press releases, and acted as the State Spokesperson for the strike
- Raised over \$10,000 to continue the fight against climate change in Wisconsin

YOUTH REPRESENTATIVE - DANE COUNTY YOUTH GOVERNANCE PROGRAM

May 2018 – May 2019

- Represented youth opinions in front of Dane County Supervisors
- Served as an advisory member on the Dane County Personnel and Finance Committee with a non-binding vote

DIGITAL FELLOW - AVRA REDDY FOR CITY COUNCIL

November 2018 – April 2019

- Created digital content for communication with voters via email, social media, and online distribution
- Designed graphic emails for campaign fundraising and communication resulting in a successful 9 point win margin

DIGITAL CONTENT INTERN - KELDA ROYS FOR GOVERNOR

May 2018 – August 2018

- Created digital content for social media, print and mail
- Designed graphic fundraising emails helping raise over half a million dollars for the campaign

SENIOR FINANCE INTERN - TAMMY BALDWIN FOR SENATE

September 2017 – January 2018

- Fundraised by contacting Wisconsinites through Digital & Mail
- Donor research using VAN, FEC reports and other political research resources (Open Secrets, etc.)
- Campaign tracking

PUBLIC OUTREACH DIR. - HIGH SCHOOL DEMOCRATS OF AMERICA

September 2018 – February 2019

- Maintained press relationships and managed the High School Democrats of America's (HSDA) online presence
- Head of the HSDA Communications Committee which crafts the HSDA's political message & communication
- Leads 40-50 people across the country as the Communications Committee Chair

COMMUNICATIONS DIRECTOR - HIGH SCHOOL DEMOCRATS OF WISCONSIN

April 2018 – June 2019

- Head of public relations and communication development for the High School Democrats of WI (HSDWI)
- Delegating HSDWI social media, designing graphics, and website creation/upkeep
- Overseeing all press outreach and crafting HSDWI's political appearance and message to the public

PRESIDENT & FOUNDER - POLITICS CLUB

October 2018 – May 2019

- Lead all meetings, planned activities, organized voter registration, and moderated political debates
- Increased civic engagement at Middleton High School and registering to vote over 200 students

Veldran, Lisa

From: Max Prestigiacomo <max.prestigiacomo@gmail.com>
Sent: Monday, October 14, 2019 11:33 AM
To: council
Subject: 8th Aldermanic District Application
Attachments: Resume.pdf

Name:
Max Prestigiacomo

Address:
112 Buck Cole, 625 Elm Drive Madison, WI 53706-1126

Home telephone number:
(608) 630-3986

Work telephone number:
(608) 630-3986

E-mail address:
max.prestigiacomo@gmail.com or max@ycatwi.org

Resume Attached!

A statement on why the applicant wishes to serve:

I once heard a role model of mine, Ali Muldrow, say "leadership is the ability to look at the world and not see what it is, but what it could be." When I look at Madison I see an already inclusive and progressive community with the possibility for more. The possibility to be a globally-leading community and not only for thousands of other municipalities in the present but for decades in the future.

As someone who was born and raised in this community, I've always felt a sense of responsibility to serve and promote the wellbeing of my peers, whether that be through holding a position on the common council, community organizing, or even simply volunteering. I believe I represent not only a large portion of this community but also an even more substantial portion of District 8. My job as a community organizer focuses entirely around organizing my peers for the greater good. I've organized thousands of young people and community members with the notion in mind that this is an effort to grow and transform our community into something better. That notion has always been reciprocated by every attendee; we simply want what's best for our community and it's residents.

District 8 has never seen an alder with an LGBTQ+ identity and I wish to continue the tradition that Alderwoman Reddy was apart of--breaking barriers of inclusivity because that's what makes our community stronger.

A statement of what the applicant wants to accomplish:

Building off of the accomplishments of both Alderwoman Reddy and other city officials, I'd like to work to create a more inclusive Madison. I'd work to build a type of inclusivity that recognizes the intersections of identities and the experiences we have as members of this community.

As a young person, I'd also like to be an even fiercer advocate for young people at the city level. Not only would I advocate reform related to our university and students, but as someone who was born and raised in this community, I know what it's like to be under 18 in Madison. I'd like to provide a new outlet for youth in our community who may not be able to vote, but have valid opinions regarding mental health, school safety, community engagement, and more. While Madison has an already unprecedented rate of voter turnout, I believe in reinvigorating young people below 18 to ensure this level of civic engagement continues for generations.

Finally, I'd like to connect with the already growing movement in the city to be climate-conscious in all policy-making. Not only should sustainability be prioritized, but every single piece of legislation put forward to the Common Council should be looked at through a lens of sustainability. I'd like to work with the city government on issues relating to the climate crisis--pulling my experiences in discussions with world leaders and leading figures in the climate movement at the UN Climate Summit. This city has the potential to be a worldwide model of how municipalities can act in the face of a global disaster, which is already impacting our community.

Do I plan to run for alderperson in 2020?:

I am not fully equipped to answer a question about a role I have not yet been able to experience, but as of today, it is not my intention to run in 2020. Being apart of the movement to elect Avra Reddy and uplifting those ideals has been my mission since I've been here. I only wish to continue that legacy of young progressives leading the fight for a better community.

Here are a few articles that mention my work in the community:

<https://isthmus.com/news/news/wisconsin-youth-are-leading-activism-against-climate-change/>

<https://www.nbcnews.com/news/us-news/climate-strikes-u-s-students-skipping-school-part-global-action-n983176>

<https://badgerherald.com/features/2019/10/08/fresh-faced-and-fearful-young-new-faces-of-climate-activism-frustrated-with-lack-of-political-action/>

<https://www.cnn.com/videos/politics/2019/10/12/wisconsin-independent-voters-on-trump-kaye-ac360-vpx.cnn>