



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Agenda - Amended ALCOHOL LICENSE REVIEW COMMITTEE

*This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at [www.madisoncitychannel.tv](http://www.madisoncitychannel.tv).*

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Wednesday, October 18, 2017

5:30 PM

210 Martin Luther King, Jr. Blvd.  
Room 354 (City-County Building)

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Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of October 31, 2017

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

### **Notified Absences:**

### **Call to Order/Roll Call**

### **Approval of Minutes**

September 13, 2017: <http://madison.legistar.com/Calendar.aspx>

### **Public Comment**

### **Disclosures and Recusals**

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

### Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

1) items which have registrants opposed wishing to speak 2) items which members have separated out for discussion/debate purposes 3) items recommending ordinance changes 4) operator license applications

### Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

1. [48704](#) Operator License Application  
Erannia Potter - Establishment where employed: Seven-Eleven
2. [49059](#) Operator License Application  
Travis Estell - Establishment where employed: Bucky's Services
3. [49153](#) Operator License Application  
Jack Greenwood
4. [49173](#) Operator License Application  
Alonzo C. Baston, Jr. - Establishment where employed: Stop-N-Go

### Changes of Agent

5. [48947](#) Change of Agent  
Kwik Trip Inc • dba Tobacco Outlet Plus 514 • 1113 N Sherman Ave #A  
New Agent: Katherine A Olson  
Class A Beer  
Aldermanic District Palm (Alder 12)

6. [49010](#) Change of Agent  
GMRI, Inc. • dba The Olive Garden Italian Restaurant #1300  
4320 East Town Boulevard  
New Agent: Christina R. Grosvenor  
Class B Combination Liquor & Beer  
Aldermanic District 17 (Alder Baldeh)
  
7. [49051](#) Change of Agent  
Ultimate Mart LLC • dba Pick 'n Save #8183 • 1312 S Park St  
New Agent: Joshua Clarke  
Class A Beer, Class A Liquor  
Aldermanic District 13 (Alder Eskrich)
  
8. [49052](#) Change of Agent  
Oasis Cafe LLC • dba Oasis Cafe • 414 W Gilman Street  
New Agent: Paul Schwoerer  
Class B Combination Liquor & Beer  
Aldermanic District 4 (Alder Verveer)

**Entity Reorganization**

9. [48945](#) Entity Reorganization  
Madison Elks Lodge #410 • dba Madison Elks Lodge #410  
711 Jenifer St  
Class B Combination Liquor & Beer  
Aldermanic District Rummel (Alder 6)  
Add three officers, remove two officers
  
10. [49053](#) Entity Reorganization  
MOD Super Fast Pizza (Wisconsin) LLC • dba MOD Super Fast Pizza  
2249 Zeier Rd  
Class B Beer, Class C Wine  
Aldermanic District 17 (Alder Baldeh)  
Add one officer, remove one officer
  
11. [49054](#) Entity Reorganization  
Granite City Restaurant Operations Inc  
dba Granite City Food & Beverage  
72 West Towne Mall  
Class B Combination Liquor & Beer  
Aldermanic District 9 (Alder Skidmore)  
Add one officer, remove one officer

12. [49180](#) Entity Reorganization  
Parthenon Gyros of WI Inc • dba Parthenon Gyros  
316 State St  
Class B Combination Liquor & Beer  
Aldermanic District 4 (Alder Verveer)  
Add one new officer, remove two officers

13. [49182](#) Entity Reorganization  
Whole Foods Market Group Inc • dba Whole Foods Market  
3313 University Ave  
Class B Combination Liquor & Beer  
Aldermanic District 11 (Alder Martin)  
Add one new officer, remove one officer

**21+ Entertainment License**

14. [49005](#) 21+ Entertainment License  
Lucky's 13 Pub - Madison East Towne Mall LLC • dba LuLu's  
Capacity: 178  
232 East Towne Mall • Agent: Jake Ayers  
Class B Combination Liquor & Beer • 35% alcohol, 65% food  
Aldermanic District 17 (Alder Baldeh) • Police Sector 631

15. [49006](#) 21+ Entertainment License  
Dominique Johnson • dba Faded Kitchen • Capacity: 160  
1738 Fordem Avenue • Agent: Dominique Johnson  
Class B Combination Liquor & Beer • 25% alcohol, 75% food  
Aldermanic District 2 (Alder Zellers) • Police Sector 409

16. [49007](#) 21+ Entertainment License  
Big Top Events LLC • dba Breese Stevens Field • Capacity: 9,333  
917 E Mifflin Street • Agent: Conor Anthony Caloia  
Class B Combination Liquor & Beer • 42% alcohol, 21% food, 37% other  
Aldermanic District 2 (Alder Zellers) • Police Sector 407

17. [49040](#) 21+ Entertainment License  
Blue Agave Restaurant & Lounge LLC • dba Blue Agave • Capacity: 120  
117 S Butler Street • Agent: Sandra Alamilla Lopez  
Class B Combination Liquor & Beer • 40% alcohol, 60% food  
Aldermanic District 6 (Alder Rummel) • Police Sector 406

**Items Referred**

18. [47948](#) Change of Licensed Conditions  
East Washington Liquor Inc • dba Rocky's Liquor West  
4217 W Beltline Highway • Agent: Gurpreet K Ghuman  
Class A Liquor, Class A Beer  
Aldermanic District 10 (Alder Cheeks) • Police Sector 104

**Recessed Public Hearing**

19. [48139](#) Public Hearing - New License  
Williamson Street Grocery Cooperative • dba Willy Street Co-op  
1221 Williamson Street • Agent: Kristin Esselstrom  
Class A Beer, Class A Liquor, Class A Cider  
Aldermanic District 6 (Alder Rummel) • Police Sector 408

**Public Hearing**

**New License - Public Hearing**

20. [48937](#) Public Hearing - New License  
Crostini's LLC • dba Crostini Sandwiches  
231 North St • Agent: John Kokkines • Estimated Capacity: 25  
Class B Beer • 10% alcohol, 90% food  
Aldermanic District 12 (Alder Palm) • Police Sector 502
21. [48938](#) Public Hearing - New License  
Badger Convenience Madison LLC • dba Pinkus McBride Market  
301 N Hamilton St • Agent: Sandhu Barinder  
Class A Beer, Class A Liquor  
Aldermanic District 2 (Alder Zellers) • Police Sector 406
22. [48939](#) Public Hearing - New License  
B2GO LLC • dba Ramen Kid  
461 W Gilman St • Agent: Akira Ishikawa • Estimated Capacity: 40  
Class B Beer, Class C Wine • 5% alcohol, 95% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 403
23. [48941](#) Public Hearing - New License  
BQ10 LLC • dba Bistro Honda  
1865 A Northport Dr • Agent: Akira Ishikawa • Estimated Capacity: 60  
Class B Combination Liquor & Beer • 15% alcohol, 85% food  
Aldermanic District 12 (Alder Palm) • Police Sector 504

- 24. [48944](#) Public Hearing - New License  
Bassett Johnson Beverage LLC • dba TBD  
440 W Johnson St • Agent: Michael Luehrs  
Class A Beer, Class A Liquor  
Aldermanic District 4 (Alder Verveer) • Police Sector 403
  
- 25. [48946](#) Public Hearing - New License  
Frank Productions Concerts LLC • dba Majestic Theatre  
115 King St • Agent: Fred Frank • Estimated Capacity: 600  
Class B Combination Liquor & Beer • 50% alcohol, 50% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 405
  
- 26. [48948](#) Public Hearing - New License  
Luckys 13 Pub - Madison East Towne LLC • dba TBD  
232 East Towne Mall • Agent: Jake Ayers • Estimated Capacity: 313  
Class B Combination Liquor & Beer • 35% alcohol, 65% food  
Aldermanic District 17 (Alder Baldeh) • Police Sector 631
  
- 27. [49035](#) Public Hearing - New License  
Blue Agave Restaurant & Lounge LLC • dba Blue Agave  
117 S Butler Street • Agent: Sandra Alamilla Lopez  
Estimated Capacity: 120  
Class B Combination Liquor & Beer • 40% alcohol, 60% food  
Aldermanic District 6 (Alder Rummel) • Police Sector 406
  
- 28. [49039](#) Public Hearing - New License  
Layla's Restaurant LLC • dba nuuNoosh  
1431 Regent Street • Agent: Laila Borokhim • Estimated Capacity: 15  
Class B Beer, Class C Wine • 10% alcohol, 90% food  
Aldermanic District 13 (Alder Eskrich) • Police Sector 303

**Disciplinary Matter**

- 29. [48951](#) Disciplinary Matter - ALRC demerit point determination  
East Washington Liquor Inc • dba Rocky's Liquor West  
4217 W Beltline Highway • Agent: Gurpreet K Ghuman  
Class A Liquor, Class A Beer  
Aldermanic District 10 (Alder Cheeks) • Police Sector 104

**Report of Madison Police Department**

- 30. [49183](#) Report on Recent Calls for Service.

**Report of City Clerk's Office**

31. [49184](#) Summary of Licenses Issued

**Discussion Items**

32. [48276](#) Discussion of recommendation to add end of May meeting to 2018 Alcohol License Review Committee calendar for the purpose of ALRC license renewal/non-renewal actions.

**Report of Chairperson**

33. [49218](#) Update on presentations to ALRC regarding alcohol policy and consumption.

**Adjournment**