

(B)

URBAN DESIGN COMMISSION APPLICATION CITY OF MADISON

215 Martin Luther King Jr. Blvd; Room LL-100
PO Box 2985; Madison, Wisconsin 53701-2985
Phone: 608.266.4635 | Facsimile: 608.267.8739

This form may also be completed online at:
<http://www.cityofmadison.com/planning/documents/UDCapplication.pdf>

Date Submitted: _____	Informational Presentation
UDC Meeting Date: _____	Initial Approval
Combined Schedule Plan Commission Date (if applicable): _____	Final Approval

Please complete all sections of the application, including the desired meeting date and the type of action requested.

1. Project Address: 5806 RAYMOND RD. MADISON, WI 53711
Project Title (if any): ORCHARD VILLAGE APARTMENTS (5806 SEG) (B)

2. This is an application for (Check all that apply to this UDC application):
 New Development Alteration to an Existing or Previously-Approved Development

A. Project Type:

- Project in an Urban Design District* (public hearing-\$300 fee)
- Project in the Downtown Core District (DC) or Urban Mixed-Use District (UMX) (\$150 fee, Minor Exterior Alterations)
- Suburban Employment Center (SEC) or Campus Institutional District (CI) or Employment Campus District (EC)
- Planned Development (PD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP)
- Planned Multi-Use Site or Planned Residential Complex

B. Signage:

- Comprehensive Design Review* (public hearing-\$500 fee) Street Graphics Variance* (public hearing-\$300 fee)
- Signage Exception(s) in an Urban Design District (public hearing-\$300 fee)

Other:

Please specify: _____

3. Applicant, Agent & Property Owner Information:

Applicant Name: JOSHUA GERACH
Street Address: 5806 RAYMOND RD.
Telephone: (262) 533-5915 Fax: ()

Company: ORCHARD VILLAGE APTS
City/State: MADISON Zip: 53711
Email: JOSH@SKROCKHOMES.COM

Project Contact Person: SAA
Street Address: _____
Telephone: () Fax: ()

Company: _____
City/State: _____ Zip: _____
Email: _____

Project Owner (if not applicant): SAA
Street Address: _____
Telephone: () Fax: ()

City/State: _____ Zip: _____
Email: _____

4. Applicant Declarations:

A. Prior to submitting this application, the applicant is required to discuss the proposed project with Urban Design Commission staff. This application was discussed with MATTHEW TUCKER on 8-2-16.

(name of staff person) (date of meeting)

B. The applicant attests that all required materials are included in this submittal and understands that if any required information is not provided by the application deadline, the application will not be placed on an Urban Design Commission agenda for consideration.

Name of Applicant JOSHUA GERACH Relationship to Property OWNER/MANAGER
Authorized Signature [Signature] Date 9-16



August 31, 2016

Dear Madison Urban Design Commission,

We were granted a permit for the primary part of the new signs back in March 2016 and have installed these signs. We would like to add an additional panel 5 feet by 10 inches to the bottom of each sign which will have our phone number and email, etc. This would add an additional area of 4.16 net square feet to the current of 12 net square feet.

As there are 4 lanes and a median at this section of Raymond Rd. we feel that a somewhat larger sign is warranted in order to be seen and read. We also feel that compared with the signs which were there previous to us taking over, these are much better looking, complement the buildings well, and the large one is significantly smaller than the previous one. We realize that there is some white space and a leaf which we could have removed, but we feel that this modest space and the leaf add some attractive creativity to the sign and as a result to the neighborhood, and we would like to have the added information on the sign as well. I would also add that the current proposal and total size seems to fit well with the property as a whole and the buildings.

Included in this packet are location maps, pictures of the old signs, the current ones, and the proposed new ones. Also, the current sign permit in operation.

Thank you for considering our variance application.

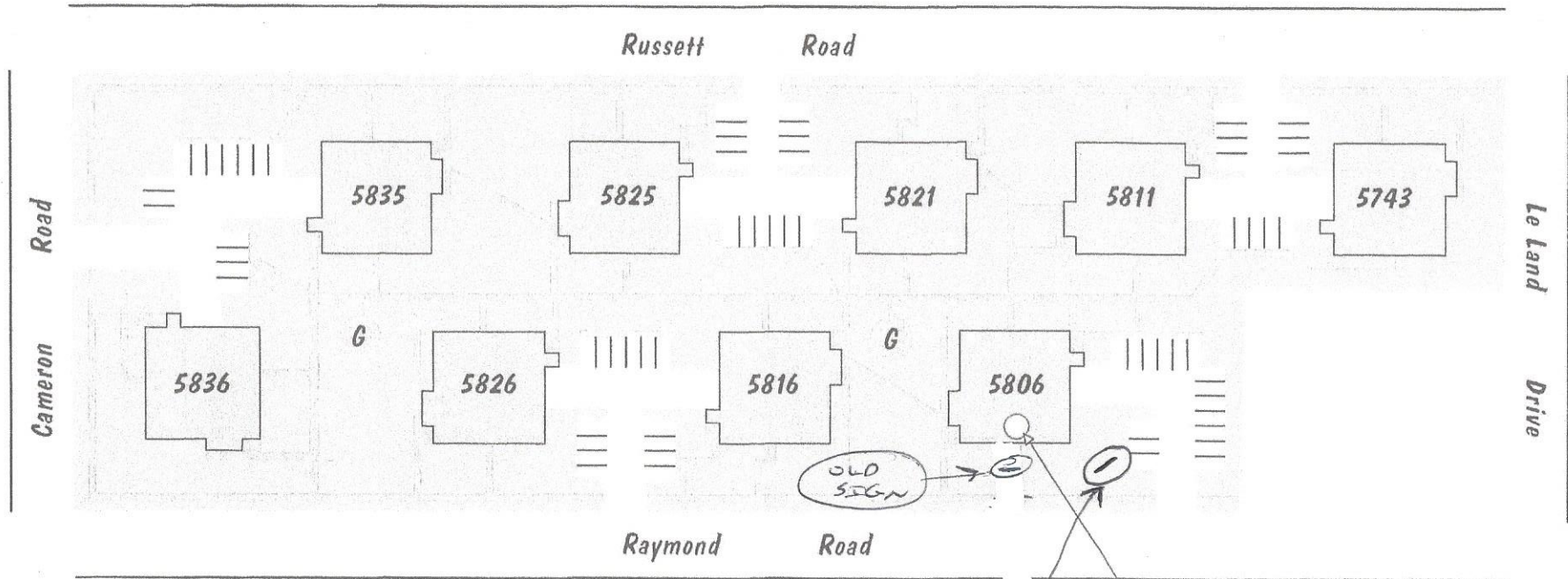
Sincerely,

Joshua Gierach
Orchard Village Apartments

josh@jkrockhomes.com

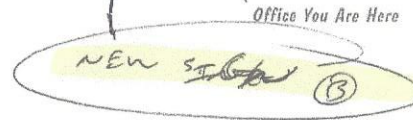
608 561-1289

(B)

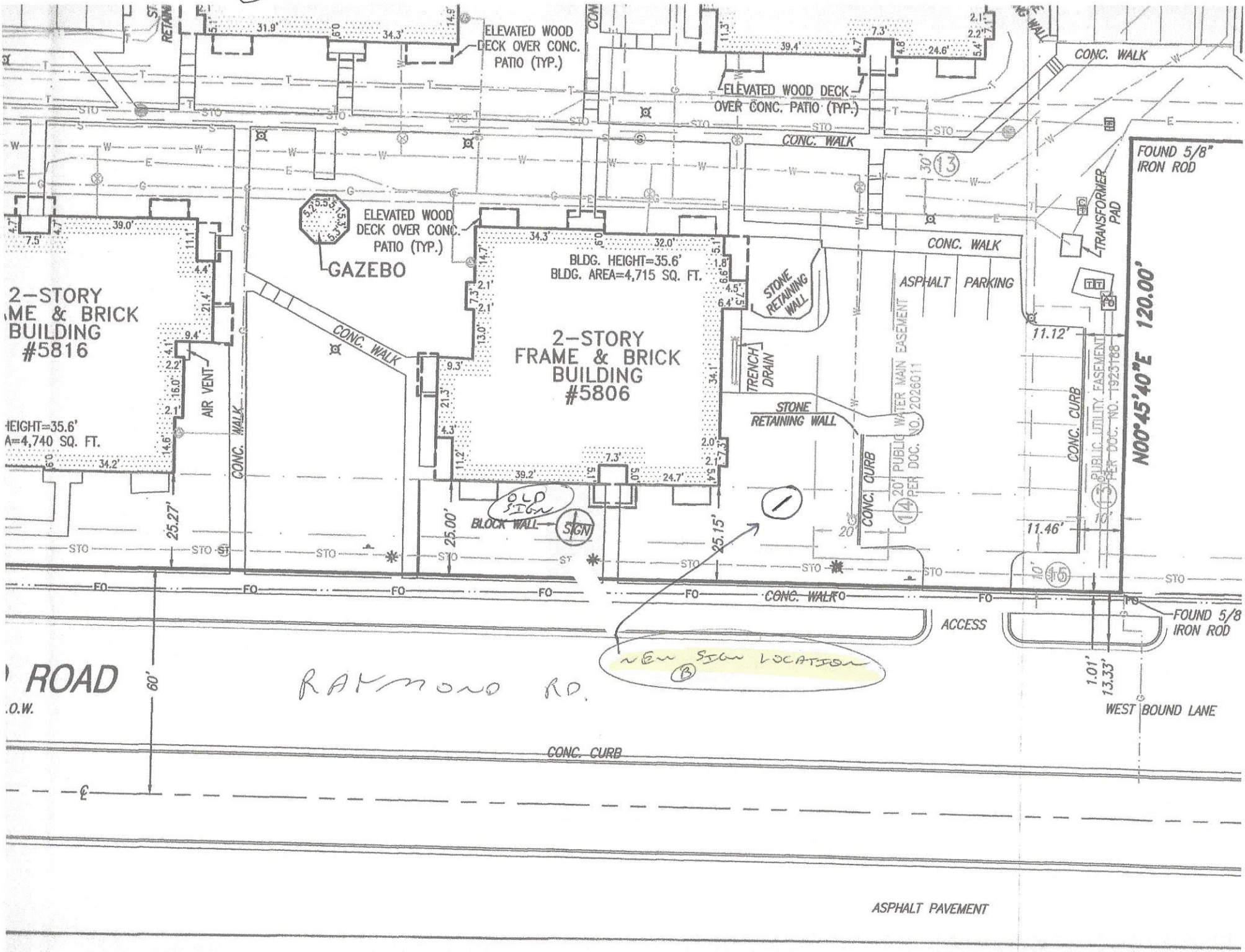


ORCHARD VILLAGE
5806 Raymond Road
Madison, WI 53711
608-274-4606

- Office
- G Gazebo



(B)



2-STORY
ME & BRICK
BUILDING
#5816

HEIGHT=35.6'
A=4,740 SQ. FT.

GAZEBO

2-STORY
FRAME & BRICK
BUILDING
#5806

BLDG. HEIGHT=35.6'
BLDG. AREA=4,715 SQ. FT.

ROAD
D.O.W.

RAMMONO RD.

new sign location
(B)

ASPHALT PAVEMENT

FOUND 5/8" IRON ROD

N00°45'40"E 120.00'

FOUND 5/8" IRON ROD

WEST BOUND LANE

(B)



310 Locust Drive • Verona, WI 53593
(608) 848-1900 • (608) 848-1901 FAX
www.buschsigns.com • Email: donbusch@buschsigns.com

JOB NAME: Orchard Village Apartments 5'
FAXED / E-MAILED: BH. 2/23/16

SCALE: 3/4" = 1'
QUANTITY: 1 - Single sided
MATERIAL: 1 1/2" thick 15lb HDU
FONTS: _____
DESIGNER: Brian H. 2/23/16

COLORS

BACKGROUND: SW. White paint
Bottom Panel - Gradation from SW. Festival Green,
to SW. House Plant, to SW. Derbyshire paint

BACK: SW. 3013 Gray Birch stain
BORDER: 1"

SW. Forest Green paint

PINSTRIPES: 1/4"
SW. Black paint

LETTERS: SW. Black, & SW. White paint,
and SW. 2915 Sundried Tomato paint

LOGO: Leaves - Gradation of SW. Festival Green,
SW. House Plant, and SW. Derbyshire paint

MISC: _____

POSTS: SW. 3013 Gray Birch stain

(B)



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BUSCH'S SIGNS & DESIGNS, INC. and can not be
reproduced, copied, or exhibited without
BUSCH'S SIGNS & DESIGNS, INC.
prior written consent.

CUSTOMER APPROVAL: _____ DATE: _____

(B)

OLD SIGN

(13.06 NET ^{ARE} SQUARE FEET)
W/OUR POSTS



3'7.5" x 2'7.2"

(B)



CURRENT SIGN (12 NET AREA SQUARE FEET)



CURRENT SIGN WITH PROPOSED NEW
INFO PANEL
(16.16 NET AREA SQUARE FEET)

(B)

CURRENT SIGN AT 5806 FROM ROAD



CURRENT SIGN PERMIT



City of Madison

SIGN PERMIT

Ground Sign

Building Inspection Division
 Madison Municipal Building, Suite LL-100
 215 Martin Luther King, Jr. Blvd.
 P.O. Box 2984
 Madison WI 53701-2984
 Phone (608)266-4551
 Fax (608)266-6377
 www.cityofmadison.com

Permit Date: 1/20/2016	Permit Number: ZONGSN-2015-00543	Zoning District: PD	Parcel: 0709-313-1104-0
Property Located At: 5806 Raymond RD Madison, WI 53711		Description of Text and/or Graphics: Orchard Village Apartments, Phone Number (A)	
Sign Owner Name: n/a		Contractor Name: BUSCH S SIGNS & DESIGN	

General Information			
Application Type: New Sign	Sign Type: Monument	Premise Type: On	
Number of Sides: 1	Speed Limit (Posted):	Number of Lanes of Traffic:	
Sign Area			
	Box 1	Box 2	Box 3
Dim/Net	2' 5" x 5' = 12		
Dim/Gross	2' 5" x 5' = 12	5' 8" x 8" = 3.78	5' 8" x 8" = 3.78
	Total Net Sign Area: 12		Total Gross Sign Area: 19.56

This permit is issued for the execution of the work indicated. It is hereby agreed that all work will be installed in accordance with all City of Madison Ordinances and department rules relating to such work. Section 31.041(6)—Permits are revocable at any time by the Zoning Administrator.

FEE SCHEDULE	
New Ground Sign Fee	\$ 50.00
Total Fee Amount	\$ 50.00
Paid	\$ 50.00
Balance Due	\$ 0

APPROVALS	
Zoning:	01/20/2016 Christina Thiele

A COPY OF THIS PERMIT MUST BE ON THE JOB SITE AT ALL TIMES

ORCHARD VILLAGE APARTMENTS, LLC

325 PRAIRIE WAY BLVD
VERONA, WI 53593
(608) 620-1983

ASSOCIATED BANK
79-57/759

PAY TO THE
ORDER OF _____

\$ _____

_____ DOLLARS

MEMO _____

AUTHORIZED SIGNATURE

⑈001334⑈ ⑆075900575⑆ 2173 665 106⑈

Security features. Details on back.

ORCHARD VILLAGE APARTMENTS, LLC

1334

ORCHARD VILLAGE APARTMENTS, LLC

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**PAYMENT
RECORD**