

APPENDIX C
Madison Central Business Improvement District (BID)
2009 Revised Operating Budget
5-Jan-09

<u>Income</u>	<u>2009 Projected</u>
Special Assessment	\$257,240
Donations/Sponsorships	\$27,000
Map Advertising	\$40,000
Interest/Carry-over/Other	\$34,150
Total Revenue	\$358,390

<u>Expenses</u>	<u>2009 Projected</u>
Administrative	\$140,470
Marketing	\$93,792
Welcoming Environment	\$103,100
Business Development	\$11,672
Community Relations/Other	\$9,356
Total Expenses	\$358,390