## ROUTE PRODUCTIVITY COMPARISON-<u>YEAR TO DATE-May 2008 vs. May 2007</u> (Routes sorted in order of 2008 passengers per revenue hour productivity)

	RIDERSHIP, 2008 vs. 2007			Productivity, Trips per Revenue Hour				ROUTE KEY
	,	Year to Date					Routes	
							< 60% of	Core Routes operate
ROUTES	2008	2007	% Change	2008	2007		system avg.	every day, from early a.m. to
<b>80</b> UW CAMPUS (Schedule changed September 2, 2007)	759,796	851,865	-10.8%	87.34	91.77	-4.8%		late p.m.: 2, 3, 4, 5, 6, 7, 13
85 UW CAMPUS-PARK ST CIRCULATOR	168,051	162,964	3.1%	84.76	78.22	8.4%		(3 operates weekdays only;
90-93 SUPPLEMENTARY SCHOOL SERVICE	543,173	481,628	12.8%	72.09	65.40	10.2%		7 operates wkends & holidays only).
81-82 UW LATE NITE CIRCULATORS	134,807	154,225	-12.6%	53.66	54.29	-1.2%		
22 MENDOTA LOOP & 28 NTP-WTP COMMUTER	259,296	236,958	9.4%	50.07	46.56	7.5%		Commuter Routes operate
2 WTP-NTP	468,250	436,169	7.4%	44.28	40.62	9.0%		on weekdays during peak hours:
50 WTP-SCHROEDER-RAYMOND LOOP	69,510	54,601	27.3%	41.36	32.38	27.7%		11, 12, 14, 15, 25, 27, 28, 29,
4 NTP-STP	323,670	327,109	-1.1%	40.60	41.02	-1.0%		37, 38, 44, 47, 48, 55, 56, 57
1 CAP SQUARE - UW	15,448	12,799	20.7%	36.09	32.63	10.6%		58, 71, 72, 74
29 SHERMAN COMMUTER	17,325	17,915	-3.3%	36.01	37.07	-2.9%		, , ,
37 & 38 PFLAUM RD-SHEBOYGAN AVE COMMUTER	173,648	163.326	6.3%	35.20	33.06			Peripheral Routes operate
40 STP - ARBOR HILLS LOOP	72,000	56,631	27.1%	35.11	27.66	27.0%		from transfer points to outlying
6 CITY VIEW DR-WTP & 67 WTP-WEST TOWNE	576,101	545,018	5.7%	34.87	32.85			areas: 20, 21, 22, 24, 30, 32, 33
72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER	52,879	40.329	31.1%	33.64	32.22	4.4%		40, 50, 51, 52, 73
44 & 48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	51,983	43,076	20.7%	33.25	26.81	24.1%		-,,,
3 WTP-ETP	247,924	233,274	6.3%	33.21	31.37			Connector Routes connect
SPECIAL EVENT SERVICE	14.106	7.351	91.9%	32.09	15.91	101.7%		transfer points throughout the day:
71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER	37.794	39,209	-3.6%	32.08	32.14			16, 17, 18.
9 ETP - UW CAMPUS & 33 HIESTAND LOOP	62,447	53,536	16.6%	31.50	27.66			10, 17, 10.
16 STP - ETP	156.878	118.444	32.4%	31.29	23.65	32.3%		Circulator Routes operate
56 & 57 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	99,995	103,833	-3.7%	30.89	31.99			midday only: 1, 9, 34
14 & 15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	337,885	312,269	8.2%	30.53	28.59			imaday omy. 1, 2, 34
5 ETP-STP, 13 STP-CAP SQUARE & 18 STP-WTP	434,916	383.414	13.4%	30.30	26.86	12.8%		Other routes:
21 LAKEVIEW LOOP	62.730	64,633	-2.9%	29.09	30.27	-3.9%		8 operates between the Capitol
58 GREENTREE COMMUTER	33,579	33,385	0.6%	26.57	27.01			Square and Spring Harbor,
52 WTP-FITCHBURG (began operating Sept. 4, 2007)	28,207	NA	NA	25.28	NA			weekends only.
19 RED ARROW TR-CAP SQUARE	81,628	82,698	-1.3%	24.92	24.42			19 operates like a core route
11 & 12 WTP-DUTCH MILL-CAP SQUARE	53,429	45,398	17.7%	24.88	20.70			between the Capitol Square and
27 NTP - UW CAMPUS COMMUTER	20.495	17,314	18.4%	24.49	19.51	25.5%		Allied Drive on weekdays.
47 ARBOR HILLS COMMUTER	34.078	25.061	36.0%	24.49	18.01	34.7%		39 operates as a commuter
17 ETP-NTP, 20 NTP-EAST TOWNE & 30 ETP-EAST TOWNE	212.208	187.082	13.4%	24.20	21.28			route during peak hours; operates
70 MIDDLETON-CAPITOL SQUARE	61,564	68,027	-9.5%	22.46	24.08		Х	like a circulator route midday.
51 WTP-MUIR FIELD LOOP	23,175	26,404	-9.3%	22.37	25.51		X	67 connects with route 6 at the
7 WTP-ETP (Weekends & Holidays Only)	47,327	46,212	2.4%	19.64	18.83			41
							X	West Transfer Point; operates
32 ACEWOOD-THOMPSON LOOP	16,864 11,698	13,534	24.6% 60.2%	19.43 19.01	15.54 12.26		X	to/from West Towne Mall.
55 VERONA- WTP COMMUTER (began Sept. 19, 2005)	,	7,302					X	63 and 68 operate between the
25 AMERICAN CENTER	4,200	4,289	-2.1%	18.00	18.73		X	West Transfer Point and Prairie
8 CAP SQUARE-SPRING HARBOR (Weekends & Holidays Only)	11,907	10,633	12.0%	17.95	15.70	14.3%	X	Town Center on weekends.
34 ETP-MATC & 39 ETP - DAIRY DRIVE	18,776	15,411	21.8%	16.73	13.73	21.8%	X	70 operates like a core route between
73 WTP-OLD SAUK TRAILS (began 8/27/06; started serving Middleton 9/4/07)	55,867	64,452	-13.3%	16.39	28.15	-41.8%	X	the Capitol Square, Middleton & the
63 & 68 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	21,317	19,988	6.6%	15.53	14.26	8.9%	X	West Transfer Point on weekdays.
74 MIDDLETON LOOP	10,712	3,453	210.2%	15.35	5.43		X	TING CO.
24 AIRPORT LOOP	17,493	13,272	31.8%	15.10			Х	UW Campus Circulators
UNKNOWN ROUTE & ROAD BUS **	274	586	-53.2%	NA	NA	. NA		80, 81, 82, 85
ROUTES DISCONTINUED DURING 2007:								1
53 UW HOSP COMMUTER (service reduced 8/27/06-discontinued 8/31/07)	-	13,622	-100.0%	NA	18.49			School Day Supplemental Routes
89 PARKING RAMP SHUTTLE (operated January 2 - June 15, 2007)	-	1,249	NA	NA	1.06			90, 91, 92, 93
SYSTEM TOTAL	5,905,411	5,599,948	5.5%	37.91	35.88	5.7%	22.75	
TOTAL WITHOUT CAMPUS CIRCULATORS (Routes 80-85)	4,842,757	4,430,894	9.3%	33.97	31.23	8.8%	20.38	

NOTE: Substantial changes were made across the system effective September 2, 2007. This will affect comparisons of current service to previous.

<sup>\*</sup> Unknown Route refers to ridership data that isn't assigned to a route by the farebox (generally seen when farebox goes into "fallback mode"). Road buses are "extras" put into service to handle overloads.