



MONONA TERRACE COMMUNITY AND CONVENTION CENTER

ONE JOHN NOLEN DRIVE MADISON, WI 53703 TEL 608 261-4000 FAX 608 261-4049

BOOKING PACE AS OF 7/31/25

DEFINITE	2024	2025	2026	2027	2028	2029	Total	Δ Last Month
Convention	28	23	25	15	4	3	70	3
Conference	25	24	15	0	0	0	39	0
Banquet	151	152	47	0	0	0	199	16
Meeting	98	99	25	0	0	0	124	6
Consumer Show	15	21	5	3	0	0	29	2
Entertainment Event	142	159	13	0	0	0	172	8
DEFINITE TOTAL	459	478	130	18	4	3	598	35
% Δ Last Year		+4%						

PENDING	2025	2026	2027	2028	2029	Total
Convention	0	0	0	0	0	0
Conference	0	1	0	0	0	1
Banquet	0	4	0	0	0	4
Meeting	1	2	0	0	0	3
Consumer Show	0	0	0	0	0	0
Entertainment Event	0	1	0	0	0	1
PENDING TOTAL	1	8	0	0	0	9

TENTATIVE	2025	2026	2027	2028	2029	Total
Convention	0	5	19	14	11	49
Conference	0	1	2	4	0	7
Banquet	1	13	10	0	0	24
Meeting	2	16	6	1	2	27
Consumer Show	0	8	7	11	11	37
Entertainment Event	2	3	2	0	0	7
TENTATIVE TOTAL	5	46	46	30	24	151