



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved URBAN DESIGN COMMISSION

Wednesday, July 27, 2016

4:30 PM

215 Martin Luther King, Jr. Blvd.
Room LL-110 (Madison Municipal Building)

Use Doty Street entrance for meetings scheduled after hours.

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntauwv, cov ntauwv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Please contact the Department of Planning and Community & Economic Development at (608) 266-4635.

CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES

[July 13, 2016]: <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

SECRETARY'S REPORT/AGENDA OVERVIEW

SPECIAL ITEMS OF BUSINESS

1. [37547](#) 115 South Paterson Street - Public Project, Vehicle Storage Renovation and Material Storage Building. 4th Ald. Dist.
Owner: Madison Water Utility
Applicant: Al Larson, Madison Water Utility
Final Approval is Requested

PUBLIC HEARING ITEMS

The Urban Design Commission uses a consent agenda, which means that the Commission can consider any item at 4:30 p.m. where there are no registrants wishing to speak in opposition regardless of its placement on the agenda.

Due to the length of any one agenda, the Urban Design Commission will take an unscheduled break when necessary. The break will last from 10-15 minutes with resumption of the meeting immediately following.

2. [35814](#) 5712 Odana Road - Demolition of a One-Story Wood Framed Office Building for the Construction of a New Parking Lot for "Smart Motors" in UDD No. 3. 19th Ald. Dist.
Owner: Allen Foster, Smart Motors
Applicant: Jim Triatik, Sullivan Design Build
Referred to the August 17, 2016 Meeting

3. [43669](#) 6905 Odana Road - Street Graphics Variance for "Ross Dress For Less." 19th Ald. Dist.
Owner: CPC Madison, LLC Suite 220
Applicant: Dan Pietrzykowski, Grant Signs
Final Approval is Requested

4. [43670](#) 660 John Nolen Drive - Comprehensive Design Review for "WEA Member Benefits" in UDD No. 1. 14th Ald. Dist.
Owner: WEA TSA Trust, Pranav Shah
Applicant: Dan Pietrzykowski, Grant Signs
Final Approval is Requested

5. [41502](#) 441 North Frances Street - Modified Comprehensive Design Review Signage Package for "The Hub at Madison." 4th Ald. Dist.
Owner: Core Spaces/Marc Lifshin
Applicant: Jeff Zelisko, Antunovich Associates
Final Approval is Requested

6. [43672](#) 432 West Gorham Street - Comprehensive Design Review of Signage for "The James." 4th Ald. Dist.
Owner: Marc Lifshink, Core Spaces, LLC
Applicant: Brian Munson, Vandewalle & Associates
Initial/Final Approval is Requested

UNFINISHED BUSINESS

7. [38227](#) 109 South Fair Oaks Avenue (formerly 3244 Atwood Avenue) - PD(GDP-SIP), Adaptive Restoration and Reuse of the Historic Garver Feed Mill Including Micro-Lodging, an Olbrich Storage Building and Gardens. 6th Ald. Dist.
Owner: City of Madison Parks Division
Applicant: Bryant Moroder, Sustainable Resource Group, LLC
Final Approval is Requested
8. [42721](#) 114 Milky Way - Planned Residential Complex Containing Six Buildings and a Clubhouse with a Total of 94 Dwelling Units. 3rd Ald. Dist.
Owner: Kevin Newell, Royal Capital Group
Applicant: Brian Munson, Vandewalle & Associates
Initial Approval is Requested
9. [42708](#) 702 North Midvale Boulevard - Redevelopment of the South Side of Hilldale Mall (Between Macy's and Sundance) in UDD No. 6. 11th Ald. Dist.
Owner: Hilldale Shopping Center, LLC
Applicant: Eppstein Uhen Architects
Final Approval is Requested
10. [39094](#) 115-117 South Bassett Street - Major Amendment to an Approved PD(SIP) for Roofing Material Change, Relocation of Landscaping and Construction of a New Apartment Building with Four Dwelling Units. 4th Ald. Dist.
Owner: Brandon Cook
Applicant: Matt Aro, Aro Eberle Architects
Final Approval is Requested
11. [43725](#) 418 Division Street - Rezoning and Conditional Use for a Proposed 31-Unit Apartment Building. 6th Ald. Dist.
Owner: Prime Urban Properties, Joe Krupp
Applicant: Randy Bruce, Knothe & Bruce Architects, LLC
Advisory recommendation at the request of Ald. Rummel

NEW BUSINESS

12. [43667](#) 2201 Zeier Road - Planned Multi-Use Site in an Existing Outlot for a 10,000 Square Foot Building Consisting of Approximately Four Units of Varying Size. 17th Ald. Dist.
Owner: Steve Doran, Quickdraw Capital, LLC
Applicant: Brad Koning, Shulfer Architects, LLC
Final Approval is Requested
13. [43713](#) High Crossing Development Master Planning Update. 17th Ald. Dist.
Owner: Investors Associated, LLP
Applicant: Kirk Keller, Plunkett Raysich Architects, LLP
Informational Presentation

14. [43732](#) 53 West Towne Mall - Redevelopment of Portions of the Sears Department Store and Auto Center, and the Addition of Outpads on the Property. 9th Ald. Dist.
Owner: James Bry, Seritage SRC Finance, LLC
Applicant: Jeff Vercauteren, White Hirschboeck Dudek
Informational Presentation
15. [43719](#) 89 East Towne Mall - Major Alteration to a Conditional Use for a Proposed FLIX Brewhouse Facility Located at East Towne Mall. 17th Ald. Dist.
Owner: CBL & Associates Properties, Inc./Justin Cory
Applicant: JSD Professional Services, Inc./Justin Frahm
Informational Presentation
16. Nominate Urban Design Commission member to serve on the Mayor's Design Awards Review Committee

BUSINESS BY MEMBERS**ADJOURNMENT**