

7.30.20 Task Force on Municipal Golf in Madison Parks Discussion Summary

Official actions are captured in Meeting Minutes

(<https://madison.legistar.com/View.ashx?M=M&ID=797920&GUID=527BF095-EBE4-4884-8CD8-762AA393A49C>) and complete video recording of meeting is available on the City's Legistar website (<https://media.cityofmadison.com/Mediasite/Play/6017655d594e4dd5a1e275c283c4a4f01d>).

Recommendation #7

Motion to approve recommendation #7 as written. "The City should work with stakeholders and staff to develop a specific action plan to promote equity and inclusion at all courses."

- Text will be added below the recommendation emphasizing that the city should make conscious choices in budgeting and outreach to ensure marginalized groups have access to golf

Recommendation #4

The Task Force debated whether they should recommend an alternative course of action if the Monona RFP were to fail. They ultimately voted to add language below the recommendation that the City should consider eliminating additional holes and/or courses in a process informed by the work of the Task Force.

The following options were discussed:

- Splitting recommendation 4 into two separate recommendations. The Task Force decided that a sub-recommendation would be more effective.
- Closing Monona. Some members voiced their preference to close Glenway before Monona.
- Closing both Monona and Glenway, as that would maintain parity of east/west holes. After much discussion, the Task Force decided to consider the courses as a whole instead of dividing them by east and west.
- Revising the recommendation to do an RFP for both Monona and Glenway, as they both lose money in the enterprise system, and only closing 9 holes at Yahara.
 - Some members voiced concerns that this would discourage women and senior golfers. They felt that the recommendation to remove the courses from the enterprise fund removes the need for courses to make a profit.
 - Some city policies (no liquor license, limited merchandise, sweat-free purchasing, living wage) negatively impact profitability, possibly more than the report estimates.
- Keeping Yahara and Odana within the Enterprise fund, while removing Monona and Glenway. While possible, the Task Force was skeptical of the practicality of this option.
- Do not recommend a contingency plan and let the City decide how to proceed
- Have a target number of holes the City should operate. Motion made to recommend 45 holes.
 - The Task Force voted and unanimously opposed.

Recommendation #2

Motion for additional text below the recommendation to explain the benefits of removing the courses from the enterprise system.

- The enterprise fund is counter to the mission.
- "Layering" in affordability and opening up the courses to different communities.
- Creative new opportunities ways for partnership and revenue generation.
- More likely to attract private donors.

Final Report

Motion to approve the final report as written.

- Motion passed (5 approve, 2 oppose). The roll call vote is recorded in the minutes.