

Objective – Use Funds to Develop City

	#1	#2	#3
Effort	Easy	Moderate	Hard
Impact	Moderate Impact	High Impact	High Impact
Action	Market	Target Market	Partner with Business Partner
Development Type	Housing & Blight	Housing & Blight & Capital	Business Development for Business with less than 25 people
Mode	Walk-in	Find	Find/Walk-in
Target	Non Focused Improvements	Rehabilitation	Growth Blight Prevention