

# **Business Plan**

**We have developed a decent customer base and been asked if we offer other alternatives for beverages.**

**Having the option to offer more of a variety will help offer more employment, increase in revenue and higher wages for staff.**

**We would love to continue to grow and possibly expand in the Madison community**

## ITALIAN BEEF

Slow roasted, thinly sliced seasoned beef  
simmered in our homemade jus  
Get your sandwich wet, dipped, or with a  
side of jus!

Served with your choice of peppers

### ITALIAN MELT

Your choice of cheese, peppers on  
a grilled bread roll



### ITALIAN MELT

Your choice of cheese, peppers, on  
a grilled sourdough bread served  
with a side of our homemade jus



## STEAK SANDWICHES

Thinly sliced and grilled ribeye steak  
served on an Italian bread roll

- Hot Giardiniera
- Mild Giardiniera
- Sweet Roasted Bell Peppers
- Jalapeños
- Sport Peppers
- Banana Peppers

### CHEESE CHOICES

- Mozzarella
- Provolone
- Cheddar
- Pepper-Jack
- Spicy Cheese
- Cooper Sharp American Whiz
- Cheese Sauce
- Jalapeño Cheese Sauce

### PEPPER CHOICES

- Hot Giardiniera
- Mild Giardiniera
- Sweet Roasted Bell Peppers
- Jalapeños
- Sport Peppers
- Banana Peppers

### ITALY CHEESESTEAK

Topped with grilled onions and  
whiz



### ITALIAN MELT

Your choice of cheese, peppers, on  
a grilled sourdough bread served  
with a side of our homemade jus



### ADDITIONAL TOPPINGS

- Ranch / Mayo / Ketchup
- Mustard / BBQ / Lettuce
- Diced Tomatoes
- Grilled or Raw Onions
- Garlic Aioli

### MISS STEAK

Ranch, mayo, honey bbq, diced  
tomatoes, lettuce, grilled onions  
and provolone cheese

- Applewood Bacon / Peppers
- Portobello mushrooms
- Double Meat / Extra Cheese
- Side of Jus / Italian Sausage

### PLAN STEAK

Topped with grilled onions  
Add your choice of cheese

topped with fresh Italian sausage  
on a grilled bread roll\

### BEER N SAUSAGE COMBO

Your choice of cheese, peppers  
topped with fresh Italian sausage  
on a grilled bread roll\



## HOT DOGS

*100% all beef hot dogs served on a steamed poppyseed bun*

PLAIN HOT DOG.....

CHEESE HOT.....

*Topped with shredded cheddar and cheese sauce*

CHILI DOG.....

*Homemade chili with beef n pork, (optional) add cheese and or diced onion)*

ONION RING.....

*Celery salt, sport peppers, tomatoes, diced onions, relish, yellow mustard, and a kosher pickle spear*

OPEN FACE.....

## POLENTA SAUSAGE

*Deep fried polish served on a steamed poppyseed bun*

PLAIN POLISH.....

*Celery salt, sport peppers, tomatoes, diced onions, relish, yellow mustard, and a kosher pickle spear*

MAXWELL POLISH.....  
*Yellow mustard, sport peppers, and grilled onions*

## SANDWICHES

CHICKEN PARMESAN.....  
*Deep fried or grilled chicken breast served on a grilled Stella's cheese bread, topped with mozzarella, parmesan, and marinara*

CHICKEN PHILLY.....  
*Chicken breast chopped up and grilled with whiz and grilled onions served on an Italian bread roll*

GRILLED CHEESE.....  
*Grilled sourdough bread topped with melted shredded cheddar*

## GROUND BEEF

STADIUM CHOPPED CHEESE.....  
*Seasoned ground beef, lettuce, diced tomatoes, grilled onions, garlic aioli, applewood bacon, topped with pepper-jack cheese served on a grilled Italian bread roll*

BUILD A GRILLED CHEESE.....  
*Seasoned ground beef, lettuce, diced tomatoes, grilled onions, and your choice of cheese served on an Italian bread roll. Optional add toppings to your taste!*

BURGER MEAT.....  
*Seasoned 1/4 lb beef patty, your choice of cheese on grilled sourdough bread*

*Add Applewood bacon.....  
Add Beef patty.....  
Substitute Stella Bread..*

DISHES

Storage

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Counter

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TABLE

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Supplies

