

Application for Neighborhood and Community Development Funds

Applications should be submitted electronically to cdbg@cityofmadison.com by 12:00 p.m. on the first Friday of the month and will be reviewed by the CDBG Committee on the first Thursday of the following month.

Program Title:	<u>Transitional Literacy Program</u>	Amount Requested:	<u>\$25,000.00</u>
Agency :	<u>African Ctr. for Community Dev., Inc.</u>	Tax ID/EIN/FEIN:	<u>47-3458123</u>
Address:	<u>6314 Odana Road, Suite 14, Madison, WI 53719</u>	DUNS #	<u>081556137</u>
Contact Person:	<u>Aliko Songolo</u>	Telephone:	<u>608-217-6489</u>
Email:	<u>alikosongolo@gmail.com</u>	Fax:	<u>608-721-1932</u>

1. **Program Abstract:** Provide an overview of the project. Identify the community need to be addressed. Summarize the program's major purpose in terms of need to be addressed, the goals, procedures to be utilized, and the expected outcomes. Limit response to 150 words.

The Transitional Literacy Program (TLP) is a pilot program aiming to reduce fissures that develop within the African immigrant community as children and parents encounter an array of societal issues in a new environment. While adults tend to cling to their cultural of origins, children are caught between the old and the new as they attend school. At school, however, they are shunned, mocked, bullied and lose their bearings, leading to poor performance. TLP will bring into the same space children and adults for six months in a professionally controlled and yet relaxed environment that will allow exchanges through cultural activities designed to impart a stronger sense of identity to the children and a better understanding of American culture to the adults. Expected outcomes include a more meaningful engagement with the mainstream community and a more supportive family life. We will also learn to create and run a program.

2. **Target Population:** Identify the projected target population for this program in terms of age, residency, race, income eligibility criteria, and other unique characteristics or sub-groups.

TLP targets low-income immigrant families of African descent in the Madison Area. A survey conducted for TLP purposes reveals that nearly half of immigrant African families earn less than \$50,000 for an average family size of 5. TLP targets children ranging in age from 5 to 10. Selected adults will act as facilitators.

unduplicated individuals estimated to be served by this project.
For this pilot project, the number of children will be limited to 15

unduplicated households estimated to be served by this project.
For this pilot project, 15 households will participate

3. Program Objectives: The 5-Year Plan lists 9 project objectives (A through N). Circle the one most applicable to your proposal and describe how this project addresses that objective.

- | | |
|--|---|
| <input type="checkbox"/> A. Housing – Existing Owner-Occupied | <input type="checkbox"/> G. Neighborhood Civic Places |
| <input type="checkbox"/> B. Housing – For Buyers | <input checked="" type="checkbox"/> K. Community-based Facilities |
| <input type="checkbox"/> C. Housing – Rental Housing | <input type="checkbox"/> L. Neighborhood Revitalization |
| <input type="checkbox"/> E. Economic Dev. – Business Creating Jobs | <input type="checkbox"/> N. Access to Housing Resources |
| <input type="checkbox"/> F. Economic Dev. – Micro-enterprise | |

4. Fund Objectives: Check the fund program objective which this project meets. (Check all for which you seek funding.)

- | | | | |
|-----------------------|---|----------|---|
| Acquisition/
Rehab | <input type="checkbox"/> New Construction, Acquisition,
Expansion of Existing Building | Futures | <input type="checkbox"/> Prototype |
| | <input type="checkbox"/> Accessibility | | <input checked="" type="checkbox"/> Feasibility Study |
| | <input type="checkbox"/> Maintenance/Rehab | | <input type="checkbox"/> Revitalization Opportunity |
| | <input type="checkbox"/> Other | | <input type="checkbox"/> New Method or Approach |
| Housing | <input type="checkbox"/> Rental Housing | Homeless | <input type="checkbox"/> Housing |
| | <input type="checkbox"/> Housing For Buyers | | <input type="checkbox"/> Services |

5. **Budget:** Summarize your project budget by estimated costs, revenue, and fund source.

EXPENDITURES	TOTAL PROJECT COSTS	AMOUNT OF CD REVENUES	AMOUNT OF NON-CD REVENUES	SOURCE OF NON-CD FUNDED PORTION
A. Personnel Costs				
1. Salaries/Wages (attach detail)	6,000.00	6,000.00		
2. Fringe Benefits	459.00	459.00		
3. Payroll Taxes	245.00	245.00		
B. Non-Personnel Costs				
1. Office Supplies/Postage	200.00	146.00	54.00	ACCD
2. Telephone	1000.00	750.00	250.00	ACCD
3. Rent/Utilities	2120.00	2,000.00	120.00	ACCD
4. Professional Fees & Contract Services	10,400.00	10,400.00		
5. Work Supplies and Tools	1,500.00	1,000.00	500.00	ACCD
6. Other: Stipends	4,000.00	4,000.00		
C. Capital Budget Expenditures (Detail in attachment C)				
1. Capital Cost of Assistance to Individuals (Loans)				
2. Other Capital Costs:				
D. TOTAL (A+B+C)	25,924.00	25,000.00	924.00	ACCD

6. **Action Plan/Timetable**

Estimated Month of Completion
(If applicable) _____

Describe the major actors and activities, sequence, and service location, days and hours which will be used to achieve the outcomes listed in # 1.

Use the following format:
(Who) will do (what) to (whom and how many) (when) (where) (how often). A flowchart may be helpful.

The Transitional Literacy Program (TLP) will run as a pilot program for six months following the allocation of the planning grant. It will be under the administrative authority of the Board of Directors of the African Center for Community Development (ACCD), specifically the co-chairs of the Board, Aliko Songolo and Adetunji Lesi, and the co-chairs of the Fundraising Committee, Dzigbodi Akyea and Godwin Amegashie. Several potential locations are presently under negotiation, including the Goodman Community Center and the Neighborhood House. We expect the precise location to be determined before the funding is approved. TLP is an educational enrichment program and will be run as an after-school program on two days a week. It is designed to bring together 12-15 children ages 5-10. A rotating number of adults selected from the community, especially women, will act as facilitators of cultural activities that will feature storytelling, ethnic foods, films, children's books, and games designed to raise awareness of the children's African background and how it relates to their current environment. Dr. Algernon A. Felice, Director of Anesis Center for Marriage and Family Therapy and specialist in counseling psychology at the UW School of Social Work, will be in charge of designing and coordinating these activities. Ms. Marcy Peters-Felice, Principal of Waunakee Middle School, will assist him with educational logistics. Ms. Koso Weller will function as the administrative assistant.

7. What was the response of the alderperson of the district to the project?

Ald. Baldeh is quite enthusiastic about this project as a stepping-stone towards running our own community center; he has pledged to help as much as possible; he is great to work with because he is attentive to our activities.

8. Does agency seek funds for property acquisition and/or rehab? [If applicable, describe the amount of funds committed or proposed to be used to meet the 25% match requirements (HOME or ESG) with its qualifications.]

No Complete Attachment A

Yes Complete Attachment B and C and one of the following:

D Facilities

E Housing for Buyers

F Rental Housing and Proforma

9. Do you qualify as a Community Housing Development Organization (CHDO)? (See attachment G for qualifications.)

No

Yes - Complete Attachment G

10. Do you seek Scattered Site Acquisition Funds for acquisition of service-enriched housing?

No

Yes - Complete Attachment B, C, F, and H

11. Do you seek ESG funds for services to homeless persons?

No

Yes - Complete Attachment I

12. This proposal is hereby submitted with the approval of the Board of Directors/Department Head and with the knowledge of the agency executive director, and includes the following:

Future Fund (Attachment A)

Property Description (Attachment B)

Capital Budget (Attachment C)

Community Service Facility (Attachment D)

Housing for Resale (Attachment E)

Rental Housing and Proforma (Attachment F)

CHDO (Attachment G)

Scattered Site Funds Addendum (Attachment H)

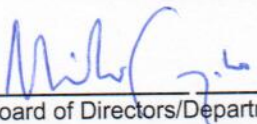
ESG Funding Addendum (Attachment I)

13. Affirmative Action: If funded, applicant hereby agrees to comply with City of Madison Ordinance 39.02(9) and file either an exemption or an affirmative action plan with the Department of Civil Rights. A Model Affirmative Action Plan and instructions are available at: <http://www.cityofmadison.com/dcr/aaForms.cfm>.

14. Non-Discrimination Based on Disability: Applicant shall comply with Section 39.05, Madison General Ordinances, Nondiscrimination Based on Disability in City-Assisted Programs and Activities. Under section 39.05(7) of the Madison General Ordinances, no City financial assistance shall be granted unless an Assurance of Compliance with Sec. 39.05 is provided by the applicant or recipient, prior to the granting of the City financial assistance. Applicant hereby makes the following assurances: Applicant assures and certifies that it will comply with section 39.05 of the Madison General Ordinances, entitled "Nondiscrimination Based on Disability in City Facilities and City-Assisted Programs and Activities," and agrees to ensure that any subcontractor who performs any part of this agreement complies with sec. 39.05, where applicable, including all actions prohibited under section 39.05(4),. MGO." <http://www.cityofmadison.com/dcr/aaForms.cfm>

15. Notice regarding lobbying ordinance: If you are seeking approval of a development that has over 40,000 gross

square feet of non-residential space, or a residential development of over 10 dwelling units, or if you are seeking assistance from the City with a value of over \$10,000 (this includes grants, loans, TIF or similar assistance), then you likely are subject to Madison's lobbying ordinance, sec. 2.40, MGO. You are required to register and report your lobbying. Please consult the City Clerk for more information. Failure to comply with the lobbying ordinance may result in fines of \$1,000 to \$5,000.

Signature:  Date: 01/04/2018
President-Board of Directors/Department Head

Signature:  Date: 01/04/2018
Executive Director

For additional information or assistance in completing this application, please contact the Community Development Division at 266-6520.

FUTURE FUND PROPOSAL ONLY

- A. Describe the project features which make this a prototype project, feasibility study, addresses a short-lived revitalization opportunity or develops a new method or approach, which triggered the need for Future Funds.

With this proposal, the African Center for Community Development, Inc. (ACCD) is applying for a Future Fund grant in the sum of \$25,000 to conduct a feasibility study for a pilot program titled Transitional Literacy Program (TLP). The program will run for a total of six months with an evaluation conducted at mid-point. The details of the application are as follows:

Introduction & Background

A close relationship has existed between the city of Madison and Africans since at least the 1960s when many students, sponsored by the US governments, their own governments or by foundations, came to UW-Madison to acquire skills to run their newly independent countries. Most of that generation returned home to become successful in their respective fields of learning. Some remained here or came back to find success here, and their offspring succeeded in business, in city and state governments, as jurists, professors, engineers, doctors and pharmacists; at least one is a judge; and the current President of the Common Council is African.

Over the years, the pattern and the motivation of Africans' migration to America have changed as both Africa and America have changed. While still comprising professionals, the composition of the new crop of immigrants includes people who have come as refugees, as unskilled laborers, teen-agers without skills, and some who have waited in refugee camps for 10 or 20 years to be resettled in Northern countries. In recent years, the media have shown thousands of would-be immigrants perishing in the Mediterranean attempting to reach Europe and North America. The reasons for such movements are numerous, the most important of which is a looming population explosion that will result in one African country, Nigeria, having the third largest population in the world before 2050, behind only India and China and surpassing the U.S. By the end of the century, demographers project that one out of every four human beings on the planet will be African.

The tide of such migrations will not be contained for the foreseeable future. Scarcity and poor distribution of resources will exacerbate the exit of increasing numbers of unemployable youngsters out of the African continent. Madison is sure to receive its share of such immigrants. It is therefore imperative that the city prepare to welcome a rising number of young and old immigrants, and to help those who are already here to become integrated and productive members of the Madison community for the good of the community.

Statement of the Problem & the Transitional Literacy Program

Our aspiration is to establish an African Center for Community Development (ACCD) that will be a welcoming and culturally conducive place for Africans of all walks of life for the purpose of fostering a sense of social cohesion by introducing a number of programs aimed at addressing an increasing number of issues that the African community faces. These programs may eventually include youth mentoring, women empowerment, immigration consultation, language services, financial literacy, cultural exchanges and workforce development. They will be instituted incrementally as the needs become better defined and in partnership with other like-minded organizations around the city.

We will begin, however, with a pilot program we call Transitional Literacy Program (TLP) to bridge fissures that are developing within the African community and with regard to the larger Madison community. Three examples will suffice.

- The sometimes-sudden separation from the original culture of Africans frustrates efforts at integration in school and the wider community.
- The acquisition of the new culture creates misunderstandings between children and parents
- New immigrants come with different backgrounds and expectations, and when those expectations are not fulfilled, tensions develop among family members that sometimes lead to conflict.

At a recent two-hour meeting with members of ACCD's Programming and Fundraising committees,

Dr. Algernon A. Felice, Director of Anesis Center for Marriage and Family Therapy and specialist in counseling psychology at UW School of Social Work, enumerated several factors that negatively impact the success of African children in school. One of these is that they are often mocked or bullied by their American counterparts because of their accents, their looks, or their skin color, which fosters a feeling of isolation and often leads to failure. Another is that as children adapt to the American culture and parents continue to adhere to African cultural practices, a chasm begins to appear between the child and the parents that negatively affects family relationships as well as the chances of success at school. A third factor is that Africans, who are from potentially 54 countries and hundreds of different cultures arrive with different linguistic and cultural backgrounds and expectations. For instance, in addition to those who speak English, many new immigrants are French-speaking, Portuguese-speaking, or speakers of many African languages with different colonial and postcolonial experiences. The challenge here is to define and foster common goals by reducing cross-cultural misapprehensions.

The proposed "Transitional Literacy Program" (TLP) is a prototype project in that it is the first African-based program that strategically assesses and targets a specific community's holistic needs and takes the initiative to provide services that target specific demographics within its base. It aims to employ new approaches to the integration of African immigrant children and gradually adults into the larger Madison community. The term "literacy" is not limited here to the acquisition of reading and writing skills. Rather, it extends to other areas of life that make it possible for a person to integrate into and embrace the wider Madison's diverse communities. The program is designed, then, to foster a more cohesive inter- and cross-cultural co-existence that builds stronger communities.

The TLP targets African immigrant children of between 5 and 10 years of age because they constitute the building-blocks of a healthy community if well-integrated early. They come from diverse backgrounds. In this program, they will learn about their cultures of origin and more generally about a variety of African cultures. This will help them to secure or affirm their identities first, which will make learning about other cultures, including the majority culture of Madison, much easier. We envision a program that would run twice a week for six months with a review conducted at mid-point. The program per se will be coordinated by a specialist in childhood education, Dr. Felice, who is also a specialist in how cultures negotiate and navigate different environments. The program will consist of learning African oral traditions, games, art, and foods. Many of these afterschool activities will be facilitated by volunteer parents. The purpose is to arm the child with a foundation of African cultures, which will permit him or her to secure or affirm his or her identity. This affirmation will in turn provide him or her with something original to contribute to the marketplace of cultures. Just as importantly, we expect that the encounter between children and adults will help tear down the barriers between them, which will serve to strengthen African families while promoting a truly multi-cultural identity.

The Future Fund Planning Grant

ACCD's application for CDBG funding to purchase a physical structure to develop its programs was deferred because of environment issues associated with the location that had been identified. We are now applying for a Future Fund planning grant to conduct a feasibility study of our programming while we await the next opportunity. To this end, the ACCD took the initiative of conducting a Needs Analysis Survey, <https://www.surveymonkey.com/results/SM-RDPMB2FYV>, to identify the Madison African immigrant community's demographics, needs and need-based services. The Needs Analysis Survey was disseminated to the African community, from November to December 2018, to collect data on gender, age, family size, income, education, service-needs, and talent/qualification volunteer. The survey was well received with 84 respondents, which is representative of a cross-section of our African community and generalizable to the African community in Madison/Dane County. The key features of the survey findings show the following:

- The average family size is 5, with the majority of African children being in Elementary school (46.97%), High school (36.36%), 4-year University (34.85%), Middle school (21.21%), followed by Graduate school (16.67%) and 2-year Technical Colleges (7.58%)
- Most African immigrants' combined household income is under \$50,000 (41.25%), followed by \$51,000-100,000 at (36.25%)
- The most challenging part of being an immigrant is raising children while sustaining their cultural heritage (51.28%), financial stability (14.10%), cultural nostalgia/loneliness (11.54%), and adjusting to a new way of life (10.26%), cementing a need for inter/cross-cultural affirming/adjusting programs
- Programming: the top three programs are: (i) Youth programs (73.75%), (ii) Cultural Exchange programs (63.75%), and (iii) Women Empowerment (62.50%). Other programs include

Entrepreneurship (56.25%), Health Education (53.75%), Adult Literacy Programs (46.25%), English for Speakers of French (22.50%), and other services (12.50%). As stated above, the ACCD will first focus on the Transitional Literacy Program as detailed above

- Interest in volunteering talent/expertise to ACCD: Of the respondents, an overwhelming majority, 83.72%, would volunteer their talents and/or expertise to the ACCD. This is encouraging and supportive of ACCD's vision on tapping volunteer talents and expertise

In summary and based on the Survey Data above, the ACCD needs start-up funding to pilot its first program, Transitional Literacy Program, while we look for a new building to transition to while we pursue the ultimate goal of establishing a permanent center for African Center for Community Development in the City of Madison, Wisconsin.

ATTACHMENT B

COMPLETE IF PROJECT INVOLVES PURCHASE, REHAB, OR CONSTRUCTION OF ANY REAL PROPERTY:
 INFORMATION CONCERNING PROPOSALS INVOLVING REAL PROPERTY

ADDRESS	ACTIVITY (Circle Each Applicable Phase)	NUMBER OF UNITS		Number of Units Currently Occupied	Number of Tenants To Be Displaced?	APPRAISED VALUE:		PURCHASE PRICE (If Applicable)	ACCESSIBLE TO INDIVIDUALS WITH PHYSICAL HANDICAPS?		PRIOR USE OF CD FUNDS IN BUILDING?
		Prior to Purchase	After Project			Current	After Rehab/Construction		Currently?	Post-project?	
	Purchase Rehab Construct										
	Purchase Rehab Construct										
	Purchase Rehab Construct										

CAPITAL BUDGET

Amount and Source of Funding: ***	TOTAL		TOTAL PROJECT/CAPITAL BUDGET (include all fund sources)		Source/Terms**
	Amount	Source/Terms**	Amount	Source/Terms**	
Acquisition Costs:					
Acquisition					
Title Insurance and Recording					
Appraisal					
*Predvlpmt/feasibility/market study					
Survey					
*Marketing/Affirmative Marketing					
Relocation					
Other: _____					
Construction:					
Construction Costs					
Soils/site preparation					
Construction management					
Landscaping, play lots, sign					
Const interest					
Permits; print plans/specs					
Other: _____					
Fees:					
Architect					
Engineering					
*Accounting					
*Legal					
*Development Fee					
*Leasing Fee					
Other: _____					
Project Contingency:					
Furnishings:					
Reserves Funded from Capital:					
Operating Reserve					
Replacement Reserve					
Maintenance Reserve					
Vacancy Reserve					
Lease Up Reserve					
Other					
(specify): _____					
Other					
(specify): _____					
TOTAL COSTS:					

* If CDBG funds are used for items with an *, the total cost of these items may not exceed 15% of the CDBG amount.

** Note: Each amount for each source must be listed separately, i.e. Acquisition: \$30,000 HOME, \$125,000 CRF.

*** Identify if grant or loan and terms.