

**From:** [Alexander Harding](#)  
**To:** [Vision Zero](#); [Traffic](#); [Callaway, Renee](#)  
**Cc:** [Evers, Tag](#); [Transportation Commission](#)  
**Subject:** 20mph speed limit is backed by the US FHWA as a proven safety countermeasure  
**Date:** Thursday, October 28, 2021 4:48:12 PM

---

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hello,

The US Federal Highway Administration is, **as of today**, is recommending 20mph speed limits on downtown cores as a proven countermeasure to reducing pedestrian fatalities.

**I demand that the City of Madison dramatically accelerate the "20 is Plenty" program, and immediately instigate a 20mph speed limit, or lower, on every non-arterial street in city limits.**

Furthermore, I demand a 25mph speed limit on all arterials in the Snow Emergency Zone.

<https://safety.fhwa.dot.gov/provencountermeasures/appropriate-speed-limits.cfm>

Here's the relevant quote from the US FHWA:

"Based on international experience and implementation in the United States, the use of 20 mph speed zones or speed limits in urban core areas where vulnerable users share the road environment with motorists may result in further safety benefits."

There is no need for a trial, slow rollout, or community feedback for a proven safety countermeasure that's backed up by the federal government.

Thank you  
Alexander Harding  
[REDACTED] Wyota Ave