



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved DOWNTOWN COORDINATING COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Thursday, February 15, 2024

5:30 PM

215 Martin Luther King, Jr. Blvd.
Room 215 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

The meeting was called to order at 5:32 pm.

Present: 8 - Michael E. Verveer; Juliana R. Bennett; Adam J. Plotkin; MGR
Govindarajan; Davy Mayer; Sandra J. Torkildson; Stephen Smith and Ayden
C. Fowler

APPROVAL OF MINUTES

A motion was made by Mayer, seconded by Smith, to Approve the January 18,
2024 Minutes. The motion passed by voice vote/other.

PUBLIC COMMENT

1. [61242](#) Public Comment

None

DISCLOSURES AND RECUSALS

None

2. [81578](#) Report of Mall Concourse Maintenance and Special Events 2024

Mark Kiesow gave an update on Mall Concourse Maintenance and special events. Snow removal after the two storms was a major effort. MCM staff did a walk through with Metro in advance of BRT station construction, which is anticipated to be complete by end of April. The pedestrian pole rope lighting replacement fixtures didn't work, but the vendor believes they can fix it with new prototype. The snowflake and holiday snowflake lights will be removed in late February. The lunar new year celebration at peace park is also winding down.

3. [81953](#) Amending Sections 9.136(1)(l),(n), 9.13(1)(a) and (c), 9.13(3), (7)(d), (10)(g)2., and (11)(c) of the Madison General Ordinances to create Night Vending sites in the 700 and 800 blocks of State Street and clarify umbrella license eligibility for food vendors. (Citywide)

Meghan Blake Horst, street vending coordinator, gave an overview presentation about the night vending program on State Street Mall being considered. The proposal would allow up to 5 vendors from 8:00 pm to 12:30 am. The vendors would use portable generators for power. There was discussion around power sources and the potential to use City electric

instead of generators. There was also discussion about the appropriate end time of vending and how food carts contribute food availability in the campus area.

A motion was made by Bennett, seconded by Mayer, to return to lead with the recommendation for approval with a time change to end vending at 2:30 am and cart removal by 3:00 am, and the City should pursue electrical upgrades and/or repairs to allow electricity as a primary source of power and allow generators as a backup power source.

The motion passed by the following roll call vote:

Ayes (7) - Bennett, Plotkin, Govindarajan, Mayer, Torkildson, Smith, Fowler
Noes (1) - Verveer

A motion was made by Bennett, seconded by Mayer, to Return to Lead with the Recommendation for Approval with a time change to end vending at 2:30 am and cart removal by 3:00 am, and the City should pursue electrical upgrades and/or repairs to allow electricity as a primary source of power and allow generators as a backup power source. The motion passed by the following vote:

Ayes: 7 - Juliana R. Bennett; Adam J. Plotkin; MGR Govindarajan; Davy Mayer; Sandra J. Torkildson; Stephen Smith and Ayden C. Fowler

Noes: 1 - Michael E. Verveer

ROLL CALL

Present: 6 - Michael E. Verveer; Adam J. Plotkin; MGR Govindarajan; Davy Mayer; Sandra J. Torkildson and Stephen Smith

Excused: 2 - Juliana R. Bennett and Ayden C. Fowler

4. [81955](#)

Amending Section 9.135(9) of the Madison General Ordinances to allow Mall/Concourse Sidewalk Cafes to store equipment overnight in the sidewalk cafe area from April 15 to November 15.

Megan Blake Horst gave an overview of the café furniture storage proposal, which would allow cafes to securely store café furniture in select location on the terrace overnight. Committee members raised concerns about street sweeping and cleaning, which would be the responsibility of the businesses.

A motion was made by Mayer, seconded by Torkildson, to Return to Lead with the Recommendation for Approval to the VENDING OVERSIGHT COMMITTEE. The motion passed by voice vote/other.

ROLL CALL

Present: 8 - Michael E. Verveer; Juliana R. Bennett; Adam J. Plotkin; MGR Govindarajan; Davy Mayer; Sandra J. Torkildson; Stephen Smith and Ayden C. Fowler

5. [81580](#)

State Street 2024 Pedestrian Mall Experiment

McAuliffe gave an update on preparations for the 2024 pedestrian mall experiment, including updates on the selection of furniture and street painting designs and stencils.

ANNOUNCEMENTS

None

ADJOURNMENT

A motion was made by Smith, seconded by Mayer, to Adjourn at 7:15 pm. The motion passed by voice vote/other.