



CITY OF MADISON
WISCONSIN

City of Madison

**ENTERPRISE LAND AND
ASSET MANAGEMENT**



AGENDA

- **Brief Project Background**
- **Accomplishments**
- **Demonstration**
- **Challenges**
- **Going Forward**



Features and Benefits

- **Single Enterprise System**
- **Integrate**
 - **Geographic Information Systems (GIS)**
 - **Electronic Document Management System (EDMS)**
 - **Website – www.cityofmadison.com**
 - “One Stop Shopping”
 - Transact business electronically
 - Allow Citizens and Business to track
 - Available 24/7 from anywhere



Project Goals

- **Increased Transparency of Processes**
- **Increased Availability of Information**
- **Increased Responsiveness to Citizens and Businesses**
- **Convenience of On-Line Transactions**
- **Empower Personnel in the Field**



Accomplishments

- **Data being consolidated**
- **Adoption by Agencies**
 - Developed over 850 processes
 - Developing another 20 processes
- **GIS and EDMS Integration**



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Demonstration



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Challenges / Factors

- **Additional Discoveries / Scope Expansion**
- **Constraints on Key City Resources**
- **Weather**
- **Paradigm Shift to Online**



Going Forward

- **Complete On-boarding for Phase I**
 - Follow up Training
 - Data Entry Assistance
- **Mobile Deployment**
- **Configure Citizen Access**
 - Process-by-process
 - ePayment



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