



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ECONOMIC DEVELOPMENT COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, June 16, 2021

5:00 PM

Virtual Meeting

CALL TO ORDER / ROLL CALL

Sabrina Madison called the meeting to order at 5:04pm with quorum present.

Staff Present: Matt Mikolajewski, Saran Ouk, Ruth Rohlich, Tom Otto and
Andrea Freedman

Present: 8 - Sabrina V. Madison; Nasra Wehelie; Donna V. Moreland; Susan M. Bulgrin;
Wayne R. Harris; Seth W. Lentz; Lindsay Lemmer and Keith Furman

Absent: 1 - Karina Mendoza

PUBLIC COMMENT

1. [65919](#) Public Comment EDC 6/16/21

Attachments: [EDC 2021 6-16 RegistrantsReport-PriorMeetings.pdf](#)

None.

APPROVAL OF MINUTES

A motion was made by Bulgrin, seconded by Lemmer, to Approve the Minutes of the May 19, 2021 meeting. The motion passed by voice vote.

DISCLOSURES AND RECUSALS

None.

NEW BUSINESS

5. [27862](#) Introduction of New Items from the Floor

2. [65385](#) Amending the 2021 adopted operating budget for the Planning division (\$110,000), Economic Development Division (\$100,000), and Department of Transportation (\$80,000), authorizing the Transit General Manager to file an application for a Section 20005(b) Pilot Program for Transit-Oriented Development Planning Discretionary Grant with U.S. Department of Transportation, and authorizing the Mayor and the City Clerk to execute the associated grant agreement with USDOT and the 13 (c) agreement with Teamsters Local No. 695.

Sponsors: Satya V. Rhodes-Conway, Patrick W. Heck, Syed Abbas, Charles Myadze and Sheri Carter

A motion was made by Lemmer, seconded by Harris, to Return to Lead with the Recommendation for Approval to the FINANCE COMMITTEE and should be returned by 6/21/2021. The motion passed by voice vote.

3. [63357](#) Economic Development Division Staff Update regarding Small Business Equity & Recovery Program (SBER)

Attachments: [SBER Grant Data 6-16-21.pdf](#)
[SBER Grant Data 5-19-21.pdf](#)
[SBER Budget Options 1-18-21.pdf](#)
[SBER Grant Data 1-15-21.pdf](#)

Rohlich provided an SBER update.

4. [60990](#) Equitable Economic Response and Recovery

Mikolajewski spoke about the Pop Up Shop and Commercial Ownership Assistance programs. Ouk spoke about Carts in the Park pilot program. Mikolajewski and Ouk provided ARPA updates, and how the City is helping businesses understand different funding sources.

DISCUSSION ITEMS

6. [45135](#) Next Meeting

July 21, 2021

ADJOURNMENT

A motion was made by Bulgrin, seconded by Lentz, to Adjourn at 6:00pm. The motion passed by voice vote.