

ROUTE PRODUCTIVITY COMPARISON--YEAR TO DATE--September 2009 vs. September 2008
(Routes sorted in order of 2009 passengers per revenue hour productivity)

ROUTES	RIDERSHIP, 2009 vs. 2008 Year to Date			Productivity, Trips per Revenue Hour				ROUTES < 60% of system avg.	ROUTE KEY
	2009	2008	% Change	2009	2008	% Change			
80 UW CAMPUS	1,393,901	1,132,407	23.1%	104.32	83.35	25.2%		Core Routes operate every day, from early a.m. to late p.m.: 2, 3, 4, 5, 6, 7, 13 (3 operates weekdays only; 7 operates wkends & holidays only).	
90-93 SUPPLEMENTARY SCHOOL SERVICE	739,455	724,768	2.0%	67.67	71.62	-5.5%			
85 UW CAMPUS-PARK ST CIRCULATOR	212,485	219,054	-3.0%	66.47	71.66	-7.2%			
81-82 UW LATE NITE CIRCULATORS	189,296	168,608	12.3%	55.36	47.60	16.3%			
84 EAGLE HEIGHTS EXPRESS (began operating August 25, 2008)	21,737	NA	NA	50.77	NA	NA			
22 MENDOTA LOOP & 28 NTP-WTP COMMUTER	418,820	427,956	-2.1%	44.91	46.77	-4.0%			
2 WTP-NTP	823,927	808,536	1.9%	43.00	42.53	1.1%			
71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER	62,772	65,934	-4.8%	42.41	44.89	-5.5%			
50 WTP-SCHROEDER-RAYMOND LOOP	122,559	127,044	-3.5%	40.26	41.90	-3.9%			
4 NTP-STP	543,787	537,442	1.2%	37.40	37.47	-0.2%			
9 ETP - UW CAMPUS & 33 HIESTAND LOOP (peak hour trips on 9 began Aug. 24, 2009)	120,419	92,178	30.6%	35.38	26.05	35.8%			
29 SHERMAN COMMUTER ("School day" trip discontinued October 4, 2008)	20,490	25,954	-21.0%	34.83	32.24	8.1%			
6 CITY VIEW DR-WTP & 67 WTP-WEST TOWNE	997,171	996,261	0.1%	33.34	33.56	-0.7%			
40 STP - ARBOR HILLS LOOP	121,318	130,468	-7.0%	33.29	35.29	-5.7%			
72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER	96,439	93,010	3.7%	33.25	32.98	0.8%			
21 LAKEVIEW LOOP	137,720	105,085	31.1%	32.38	27.27	18.7%			
56 & 57 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	183,793	174,167	5.5%	30.98	29.99	3.3%			
3 WTP-ETP	408,207	412,474	-1.0%	30.66	30.77	-0.4%			
1 CAP SQUARE - UW	23,983	21,076	13.8%	30.63	27.44	11.6%			
16 STP - ETP	262,113	274,350	-4.5%	29.18	30.33	-3.8%			
14 & 15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	562,244	577,191	-2.6%	28.82	29.14	-1.1%			
37 & 38 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)	255,795	275,955	-7.3%	28.15	31.45	-10.5%			
5 ETP-STP, 13 STP-CAP SQUARE & 18 STP-WTP	734,845	769,707	-4.5%	28.03	29.73	-5.7%			
44 & 48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	74,036	82,446	-10.2%	25.40	29.39	-13.6%			
55 VERONA- WTP COMMUTER (began Sept. 19, 2005)	26,172	22,471	16.5%	25.25	20.35	24.1%			
51 WTP-MUIR FIELD LOOP	44,311	44,089	0.5%	23.70	23.52	0.8%			
19 RED ARROW TR-CAP SQUARE	133,146	124,286	7.1%	23.42	21.29	10.0%			
11 & 12 WTP-DUTCH MILL-CAP SQUARE	90,663	89,615	1.2%	22.58	23.26	-2.9%			
58 GREENTREE COMMUTER	50,776	54,609	-7.0%	22.34	24.08	-7.2%			
27 NTP - UW CAMPUS COMMUTER	31,118	31,843	-2.3%	22.08	21.21	4.1%			
47 ARBOR HILLS COMMUTER	54,174	57,839	-6.3%	21.95	22.94	-4.3%			
70 MIDDLETON-CAPITOL SQUARE	104,101	108,312	-3.9%	21.55	19.48	10.6%			
17 ETP-NTP, 20 NTP-EAST TOWNE & 30 ETP-EAST TOWNE	342,649	373,518	-8.3%	20.74	23.48	-11.6%	X		
52 WTP-FITCHBURG (began operating Sept. 4, 2007)	41,217	51,247	-19.6%	20.53	25.57	-19.7%	X		
7 WTP-ETP (Weekends & Holidays Only)	89,887	85,690	4.9%	20.35	19.46	4.6%	X		
32 ACEWOOD-THOMPSON LOOP	31,043	30,193	2.8%	19.70	19.20	2.6%	X		
8 CAP SQUARE-SPRING HARBOR (Weekends & Holidays Only)	21,554	21,584	-0.1%	17.51	17.71	-1.1%	X		
73 WTP-OLD SAUK TRAILS (began 8/27/06; started serving Middleton 9/4/07)	91,486	106,317	-13.9%	16.66	17.37	-4.1%	X		
63 & 68 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	39,270	41,166	-4.6%	15.56	16.33	-4.7%	X		
34 ETP-MATC & 39 ETP - DAIRY DRIVE (midday service on 34 began Aug. 24, 2009)	35,863	31,975	12.2%	15.43	15.88	-2.8%	X		
74 MIDDLETON LOOP	21,585	19,101	13.0%	15.07	15.26	-1.2%	X		
36 CITY VIEW LOOP (Began Oct. 5, 2008; formerly part of Route 6)	34,433	NA	NA	14.95	NA	NA	X		
25 AMERICAN CENTER COMMUTER	6,528	8,607	-24.2%	14.86	20.36	-27.0%	X		
10 SCHENK/ATWOOD - UW CAMPUS (began August 24, 2009)	4,218	NA	NA	9.79	NA	NA	X		
78 MIDDLETON-WTP (Began Oct. 5, 2008; Saturdays only)	6,059	NA	NA	9.63	NA	NA	X		
59 FITCHBURG - WTP (weekend & holiday route, began August 23, 2009)	1,219	NA	NA	6.74	NA	NA	X		
26 AMERICAN CENTER LOOP (Began Oct. 5, 2008)	1,768	NA	NA	3.97	NA	NA	X		
UNKNOWN ROUTE & ROAD BUS **	204	624	-67.3%	NA	NA	NA	X		
ROUTES DISCONTINUED DURING 2008:									
24 AIRPORT LOOP (Discontinued October 2, 2008; Route 20 begins serving airport)	-	30,395	NA	NA	14.61	NA		UW Campus Circulators 80, 81, 82, 84, 85	
SPECIAL EVENT SERVICE	-	14,106	-100.0%	NA	30.07	NA			
SYSTEM TOTAL	9,830,756	9,591,900	2.5%	35.64	35.19	1.3%	21.38		
TOTAL WITHOUT CAMPUS CIRCULATORS (Routes 80-85)	8,013,337	8,071,831	-0.7%	31.37	31.99	-1.9%	18.82	School Day Supplemental Routes 90, 91, 92, 93	

NOTE: Substantial changes were made across the system effective October 4, 2008, and again on August 23, 2009. This will affect comparisons of current service to previous.

* Unknown Route refers to ridership data that isn't assigned to a route by the farebox (generally seen when farebox goes into "fallback mode").

Road buses are "extras" put into service to handle overloads.