From: David Lanzotti <dlanzotti@gmail.com>
Sent: Monday, November 3, 2025 8:35 PM
To: Vaughn, Jessica L <JVaughn@cityofmadison.com>
Subject: 411 W Gilman Proposal - Choice of White Upper Paneling

Dear Ms. Vaughn,

I recently saw the updated renderings for the 411 W Gilman St proposal (see link below) and would like to comment on the updated design of the building. First, on the positive side, I like the overall structure, setbacks and angles of the building with the incorporation of glass and balconies, and I think there are improvements in the brick colors chosen for the three street-level sections relative to the previous design, which is also differentiated from the restored historical facade. However, I think the color change for the paneling on the upper portion of the building to white is a terrible choice — it should be a darker color, such as grey/slate. Even the prior terracotta color would be better. Although I also do not like the orange colored accents and awnings on the front of the building, I can tolerate it as a bold artistic element. Anyway, I really would prefer to sit back and just admire all of the developments in the city, but when I saw these updated plans for the building, I felt the need to comment on the updated design.

https://madison.legistar.com/View.ashx?M=F&ID=14889464&GUID=A969B58D-EABF-46BB-9E3B-154F3BBA5FCF

Thank you for your consideration in reading my comments! If only the color of the upper paneling could be changed to a darker color, such as a darker grey, it would be a great design for the building, but the white paneling on the upper portion of the building would be a regrettable mistake. By the way, I also have issues with the separate 450 W Gilman and 139 W Wilson proposals, but I will reserve my comments on them for now.

Best regards,

David