

From: [Scanlon, Amy](#)
To: [Scanlon, Amy](#)
Subject: FW: Proposed 3414 Monroe St. redevelopment: Model shows project will adversely affect the historic character and integrity of adjoining Arbor House landmark site
Date: Monday, October 20, 2014 8:29:09 AM
Attachments: [3414 Monroe St. Neighborhood handout 10-12-14.pdf](#)

From: [REDACTED] **On Behalf Of** Joseph "Trae" Matte
Sent: Friday, October 17, 2014 3:21 PM
To: Scanlon, Amy; Cornwell, Katherine
Cc: [REDACTED] Dailey, Lucas
Subject: Fwd: Proposed 3414 Monroe St. redevelopment: Model shows project will adversely affect the historic character and integrity of adjoining Arbor House landmark site

To Landmarks Commission,

It seems that there's little point in having a landmark if it will be loomed over by a building that is, by all counts, way too large to "fit in" in the proposed space. I would also be concerned with the building's impact on the Arboretum across the street. Has there been an objective study done on its impact to woods, wildlife and water just across the street? Wouldn't introducing such a massive structure negatively impact some of the things the Arboretum and Arbor House are trying to preserve?

I would also advise caution on the parking issue. Parking near this intersection is untenable at almost all hours of the weekday and weekends.

Gates and Brovi customers from out of town park all over Monroe St against ordinance, blocking the already too-heavy traffic on Monroe St. Adding more capacity would only worsen that situation. Residents on streets such as Crandall and Pickford are already experiencing heavier traffic and parking issues on their own streets since the two new apartment buildings were built near Knickerbocker St. (not to mention on Saturday football gamedays) I suspect the same would be the case on the streets near the Monroe/Glenway intersection.

Why not an unobtrusive two-story building in this spot? Why not leave the current building and spruce it up a little? If the developer wants rental units, there's an old apartment building just a block away that could be replaced with a better building.

An even better idea: Why not scrap the idea of another building and build a small park there instead? The Arbor House landmark would, by all accounts, be improved by being next to a small park.

Like my mother (and probably your mother, too) used to say, "just because you can doesn't mean you should."

Concerned,
Joseph "Trae" Matte
6 [REDACTED] Pickford St

Chief IT Security Officer, Wisconsin Department of Revenue