



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Draft SUSTAINABLE DESIGN AND ENERGY COMMITTEE

Monday, June 20, 2011

4:00 PM

215 Martin Luther King, Jr. Blvd.
Room 300 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

The meeting was called to order at 4:10 p.m.

Present: 14 -

Ald. Jill Johnson; Lucas K. Dailey; Sherrie Gruder; Michael J. Vickerman; Christopher J. Laurent; Paul D. Muench; Richard J. Pearson; Catherine E. Mackin; David W. Drummond; Jeannette E. LeBoyer; Lou W. Host-Jablonski; Richard A. Heinemann; Sam J. Breidenbach and Craig E. Brown

Excused: 4 -

Ald. Paul E. Skidmore; Garrick R. Maine; Marc B. Kornblatt and Trevor H. Flanery

Others present: Jeanne Hoffman

APPROVAL OF MINUTES

Laurent moved to approve the minutes and Muench seconded the motion. The minutes were unanimously approved.

PUBLIC COMMENT

Carol Schaefer from Smart Growth Madison

Good goals – some could be implemented right away.

A Good exercise would be for the city to review what the city is already doing

Good that the City is leading by example.

Good points made in the Planning memo

Some goals could have cost implications. What are reasonable cost estimates, what is the timeframe, and who is responsible?

What does this mean for developers who are trying to get a project through?

How will this be implemented?

This could impact affordable housing as these things do cost money.

Many developers are already looking at green building. May want to interview developers to get more information about possible partnerships.

Lou Host-Jablonski – What developers will help with these partnership?

Carol – Yes as an organizations there are developers who are interested in helping.

DISCLOSURES AND RECUSALS - None.

DISCUSSION ITEMS

[21481](#)

To approve the Madison Sustainability Plan.

General Comments and feedback:

Identify what already has been done or what plans are already in place or what is already City policy at the beginning of each section. (PC, Engineering, EDC, SDEC)

David Drummond – create a compilation of the above – this is important to give a sense of accomplishment – and to provide a way for the City to educate the public on what it is doing for sustainability. This should be a separate document. SDE should create this with Departments also providing information. (Resource List)

Lou Host-Jablonski – Seconded.

Paul Muench – Suggested in the Overview that we acknowledge that we did review this (above) that we tried – but that we don't know everything.

PASSED

Clearly establish links to other existing plans. (PC, COE, EDC, Parks)

SEE ABOVE THIS ITEM WILL BE TAKEN UP WITH ABOVE.

Consider executive summary that just lists prioritized goals and actions. (PC, BID)

Overview should include information that actions are not prescriptive.

PASSED

When specific metrics are mentioned in a goal, give context for why that metric was chosen. (Planning feedback)

We will do this. Footnote – find information.

PASSED

Create companion document with metrics for measuring and monitoring results. (PHMDC)

SDE will refer this back to SDE to work begin developing this document after the plan as passed.

PASSED

Add glossary of key terms like “sprawl”, “zero net energy”, etc.

Add back in.

PASSED

Who will create and maintain databases and information mentioned in many recommendations. (PC)

The primary groups and agencies that take on initiatives will compile data. The City can collect this information to inform the community.

PASSED

Offer specific examples of "incentives" when they are recommended. (PC)

SDE feels that committees, stakeholders, partners can develop a better list of incentives because they know more about the issue.

PASSED

Use evidence based approach-link to UW Madison researchers as needed. (PHMDC)

Staff will ask for more specific on this.

City must be mindful of its policies and regulations to assure that urban and infill development is as attractive as cornfield development. (DMI)

No action.

No sustainability plan is complete without presenting an alternative to unsustainable land use and sprawl. (DMI)

Yes. This Plan!

Specific recommendations by category

Current

Introduction Plan Purpose section (p.2) end of first paragraph

Recommendation - Different wording suggested. (SG)

"The Plan is a document that should be used and modified as innovation brings new technologies, as new practices are developed or at such time that significant global events threaten to impact us.

The Madison Sustainability Plan seeks to build community resilience in the face of such challenges as peak oil, climate change and the economic crisis. It is designed to engage our community to create an inspiring local way of life that can withstand the shocks of rapidly shifting global systems. Yet such challenges are likely to require that we regularly reassess our views and modify our responses."

PASSED

Add different first paragraph: (DMI)

The Plan update is primarily a guide for creating jobs and increasing the tax base, while making Madison a more sustainable community. The principles for

doing this are the Four System Conditions of The Natural Step. The city has been successfully implementing those system conditions since 2005. This update incorporates the Private sector along with the Public Sector into the implementation efforts. Those system Conditions are:

1. Eliminate the development's contribution to fossil fuel dependence and wasteful use of scarce metals and minerals
2. Demonstrate a minimization on the dependency on persistent chemicals and wasteful use of synthetic substances
3. Eliminate the area's contribution to encroachment upon nature including land, water, wildlife, soil and ecosystems
4. Meet human needs fairly and humanely

ADD 4 SYSTEM CONDITIONS TO THE OVERVIEW, BUT NOT ALL ABOVE LANGUAGE.

The Plan contains 10 Vision Statements with each statement being supported by Goals, Actions, Timeframes, Funds and Agencies. The Vision Statements incorporate the four system conditions.

ADD TO OVERVIEW.

May need changes to Accountability section as well with regard to Mayor's role. (EDIT-KvL)
JEANNE AND KARL TO EDIT.

Suggestion by citizen to add Private sector to the sentence that starts: "A key role for implementing the Plan will be played by the private sector and City agencies...."(p.2)

YES.

Also suggested wording on how Private sector could monitor and report on their goals, objectives and metrics. (DMI) EDIT??

YES

2nd paragraph addition suggested by DMI. First Sentence addition "...over the next twenty years to public and private policy makers.."

YES

New second sentence in same paragraph:

"The City is expanding its Plan implementation to include the Private Sector, including private property owners; developers; planning, engineering and architecture consultants; builders; real estate professionals and others."
EDIT?? DMI

NOT ADDING THE LIST BECAUSE THE PLAN IS TOO BROAD.

ANNOUNCEMENTS

Sherrie Gruder talked with members about reappointments. Heinemann and Drummond said yes.

ADJOURNMENT

Host-Jablonski moved to adjourn and the motion was seconded by Dailey. The motions passed unanimously and the meeting was adjourned at 6:40 p.m.