



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved SUSTAINABLE MADISON COMMITTEE

Monday, November 27, 2017

4:30 PM

210 Martin Luther King, Jr. Blvd.
City-County Building, Room 357

CALL TO ORDER / ROLL CALL

The meeting was called to order at 4:35 p.m.

Staff: Jeanne Hoffman, Jeff Lafferty, and Karl van Lith.

Present: 10 - David Ahrens; Denise DeMarb; Stacie A. Reece; Michael J. Vickerman; Lance E. Green; Sam J. Breidenbach; Richard J. Pearson; Jesse J. Shields; Maria A. Schletzbaum and Samuel J. Dunaiski

Excused: 6 - Rajan V. Shukla; Bradley Campbell; Evelyn H. Atkinson; Jeannette E. LeZaks; Richard A. Heinemann and Joseph M. Ryan

APPROVAL OF MINUTES

A motion was made by Ald. Ahrens, seconded by Breidenbach, to Approve the Minutes of October 30, 2017. The motion passed by voice vote/other.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

None.

DISCUSSION ITEMS

1. [44190](#) Planning Division staff update on Comprehensive Plan - Imagine Madison

Attachments: [161128_PC_Worksession_Discussion_Outline.pdf](#)
[21st Century Comprehensive Plan.pdf](#)
[DraftGoals.pdf](#)
[Imagine Madison Public Relations Summary.pdf](#)
[MeetingFlyer-letter.pdf](#)
[Workbook Example.pdf](#)
[Draft Goals_December 2016.pdf](#)
[Slide Presentation to Boards, Committees, Commissions.pdf](#)
[Madison City Snapshot 2016-Imagine Madison.pdf](#)
[Areas of Potential Change 012017.pdf](#)
[Imagine Madison_SMC_1-23-17.pdf](#)
[Imagine Madison_SMC_1-23-17.ppt](#)
[Draft Goals List.pdf](#)
[Timeline-170717.pdf](#)
[Imagine Madison Phase 1 Summary.pdf](#)
[Imagine Madison Phase 2 Plan.pdf](#)
[Imagine Madison timeline of activities_170217.pdf](#)
[PC_Worksession_Discussion_Outline - with links022317.pdf](#)
[Imagine Madison-Resident Panel Update_031717.pdf](#)
[PC Update_032017.pdf](#)
[Resident Panels Summary of Feedback P1_032017.pdf](#)
[Common Council 032117 Imagine Madison Check-In.pdf](#)
[Phase 2 Overview042417 .pdf](#)
[FLU District Descriptions042117 .pdf](#)
[170425 FLU Map.pdf](#)
[170425 Centers and Corridors.pdf](#)
[60 Draft Strategies042417 .pdf](#)
[Imagine Madison - Board of Park Com 170511.pptx](#)
[Phase 2 Overview.pdf](#)
[60 Draft Strategies for Comp Plan 170424.pdf](#)
[2017 FLU District Descriptions.pdf](#)
[Centers and Corridors w Labels.pdf](#)
[GFLU_NewCategories Full City 11x17.pdf](#)
[PC Memo 2017-06-23.pdf](#)
[Draft FLU Map with Change Areas.pdf](#)
[Draft FLU Map with Comment Numbers.pdf](#)
[Spreadsheet_Initial Solicitation for Comments.pdf](#)
[Spreadsheet_Public Meeting Comments.pdf](#)
[Spreadsheet_Online FLU Comments_170626.pdf](#)
[Attachment_Park Street Alternate FLU.pdf](#)
[Attachments related to several comments_2017-6-26.pdf](#)
[PBMVC Handout.pdf](#)
[CompPlan_F&C Strategies.pdf](#)
[Attachment_1004 Westport.pdf](#)
[Attachment_MATC Property Truax.pdf](#)
[Attachment_Vilas Alternative.pdf](#)
[Map Comments_Received_From_Resident_Panels_11X17.pdf](#)
[PC Memo_2017-07-20.pdf](#)
[Spreadsheet_Comments Received after June 21_20170720.pdf](#)
[Spreadsheet_Resident Panel Comments on FLU Map_20170720.pdf](#)
[Spreadsheet_Web Comments on FLU Map - 20170720.pdf](#)
[Map Comments_Received_After_June_21.pdf](#)
[PC Memo_170728.pdf](#)

[Attachment_WestTowne_GFLU_NewCategories_2012v2017.pdf](#)
[Attachment_Greenbush_GFLU_NewCategories_DU&Density.pdf](#)
[All Comments on Draft Strategies_All 709 Responses_170728.pdf](#)
[Spreadsheet_Revised Draft Strategies_170728.pdf](#)
[Imagine Madison Strategies - Community Feedback Summaries_170728.pdf](#)
[Tenny FLU & Analysis Maps.pdf](#)
[2017-08-02_PC Memo_Tenny.pdf](#)
[Timeline_171101.pdf](#)
[Community Meeting - Phase 3.pdf](#)
[Strategies and Example Actions Packet.pdf](#)
[Planning Term Definitions.pdf](#)
[ScenariosHandouts.pdf](#)

Presentation by Brian Grady and Kirstie Laatsch. Reviewed purpose and past stages of comprehensive plan for new members. Comprehensive Plan is umbrella plan for all major city planning efforts. The Sustainability Plan is considered an addenda to the Comprehensive Plan. SMC has interest in all six themes of the Comprehensive Plan, but Laatsch used the Green and Resilient theme to highlight how the Plan is organized around Themes that cascade down to goals, strategies, and actions.

Ahrens asked where the action items were generated. Laatsch and Grady said they came from a variety of sources—previous committee input, an inter-agency staff team, planning staff and that some ideas that he suggested did not appear on the action list. Grady says that all ideas were captured, but the examples presented were just examples.

The Imagine Madison process is in Phase 3, the Prioritization Phase, and multiple events, resident panels and meetings are being held to gather information on what community stakeholders feel are the priorities for the Plan. The Imagine Madison website is also open until mid-December for input and about 225 people have given active input thus far. About 60K visits to the website have been recorded. About 100 people have been at the event, panels and meetings thus far. A prioritized list of strategies should be ready by early 2018.

SMC members asked that the presenters comeback in January or February to discuss the priorities they have identified and get input from SMC on them. Reece and Schletzbaum noted the committee and community would have particular interest in where development and in-fill should occur. DeMarb recommended that a joint meeting with the Committee on the Environment and SMC be held to review all the categories. Reece noted that SMC would need to do some pre-work study of Plan materials prior to that meeting. Hoffman and van Lith will work with Planning staff and committee chairs to organize a meeting of up to three hours to review the priorities.

2. [49627](#) Presentation on City of Madison Fleet and Alternative Fuels and Vehicle Types.

Attachments: [RE-INTRODUCING BIODIESEL INTO CITY OF MADISON FLEET.pptx](#)

Mahanth Joishy, the Fleet Superintendent, spoke about ways the city fleet could reduce emissions through the use of bio-fuels and changing over to different fleet vehicles. The City did a bio-diesel pilot about 10 years, but discontinued it because of budget constraints and existing fuel agreements. We can use bio-diesel in our existing diesel fleet without changing any engines. The use of bio-fuel does require more filter changes but this cost is not onerous. Joishy has a plan to start a pilot again and then gradually increase the number of vehicles using bio-fuel. Demarb and Reece asked questions about the use of Compressed Natural Gas (CNG) as another option and Joishy responded that it is something that they will consider, given we have the ability to use the Dane County CNG fuel facility at the landfill. The County has most of their heavy vehicles using CNG now. An RFP on bio-fuels is going out in the early part of the year, with the hope of the pilot to begin in the spring. This arrangement will not include the Metro bus fleet as it has separate fuel contracts from the rest of the fleet. Joishy will be invited back to talk about of pilot in 2018.

3. [49251](#) Discussion about Developing an Environmental Impact Tool.

Ald. DeMarb reported that the team of LeZaks, Reece, van Lith and herself had not yet to review some options.

4. [49252](#) Update on Urban Forestry Task Force.

Ald. Ahrens reported that the team has not meet since it was formed by council in September.

UPDATES

5. Report by SEG regarding 100% Renewable Energy/Zero Net Carbon Goal.

Mike Barnett (SEG) and Josh Arnold (Navigant) reported on timeline thus far. SEG and Navigant reported the GHG emissions and where they came from in their presentation. Over 76K tons were produced last year, 38% from buildings, 36% from transportation and 20% from pumping water.

They have been meeting with City staff and other stakeholders, conducting web surveys, interviews and events to gather insights on how to achieve the goals of the Energy Plan. Ahrens asked if they had met with MG&E executives. Arnold responded not directly, but they have been involved in some discussions with them in the MOU process meetings. They have met with Alliant and feel that they a mutual interest in reaching the same goal. They are researching top energy users like Dane County and school district to see who could have impact on emissions. Ahrens suggested they look at UW-Madison.

DeMarb asked about the purpose of the meetings? Did they get at economic, environmental and social goals and were they planning to meet with no-profit groups and the Chamber of Commerce? SEG feels they do try to get at the impact on each of the three areas and that they will meet with whoever they can to gather their insights and support. Vickerman suggested impressing upon people the need to establish specific goals for emissions reductions. Reece asked if there were any interesting narratives from the surveys or interviews thus far. Arnold described some of the results from the question about describing a 100% renewable energy day—most responses were around feeling good. People appear to see the benefits to their health when doing activities that are less carbon dependent.

6. Report by Jeanne Hoffman regarding Citty/MGE - MOU

Met with MG&E on November 2nd to review their activities to support electrification of vehicles. Discussing renewable energy rider and putting City's energy load onto renewables and creating a work group to look at utility-scale solar project and infrastructure need for 3 electric buses at Metro. Different work groups for different projects, like benchmarking, are being discussed.

ANNOUNCEMENTS

None.

ADJOURNMENT

A motion was made by Ald. Ahrens, seconded by Breidenbach, to Adjourn. The motion passed by voice vote/other.