APPLICATION FOR URBAN DESIGN COMMISSION REVIEW AND APPROVAL	AGENDA ITEM # Project #				
* FESUBMITTAL: JULY 18,2007 DATE SUBMITTED: JUNE 13,2007 * NEW VATE: JULY 25,2007 UDC MEETING DATE: JUNE 20,2007	Action Requested Informational Presentation Initial Approval and/or Recommendation X Final Approval and/or Recommendation				
PROJECT ADDRESS: 1401 MIDTOWN FOR	\$ \$				
ALDERMANIC DISTRICT: 1, JED SANBOTH					
OWNER/DEVELOPER (Partners and/or Principals) WILLY KEULER; KEULER CONST.	ARCHITECT/DESIGNER/OR AGENT: AFN04 : 0'SHEFIDAN				
8308 STATE HOAD 19	1111 DEMING WAY, SUITE 200				
CHOSS PLAINS, WI 53528	MADISON , WI 53717				
CONTACT PERSON: STUDIO 801/JEFF DI					
Address: 801 BEAF CLAW WAY MADISON, WI 537					
Phone: $608 - 334 - 7949$					
Fax: 608 - 833 - 0735					
E-mail address: DELAURA & CHOPUS.	NET				
 Planned Community Development (PCD) General Development Plan (GDP) Specific Implementation Plan (SIP) Planned Residential Development (PRD) New Construction or Exterior Remodeling in an well as a fee) School, Public Building or Space (Fee may be r New Construction or Addition to or Remodeling Sq. Ft. Planned Commercial Site 	Urban Design District * (A public hearing is required as				
(See Section B for:) New Construction or Exterior Remodeling in Ca	4 District (Fee required)				
(See Section C for:) R.P.S.M. Parking Variance (Fee required)					
(See Section D for:) Comprehensive Design Review* (Fee required) Street Graphics Variance* (Fee required)					
Other					
*Public Hearing Required (Submission Deadline 3 Wee	ks in Advance of Meeting Date)				

Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.

 $F: \label{eq:proof} WORDP \label{eq:proof} PL \label{eq:proof} UDC \label{eq:proof} Miscellaneous \label{eq:proof} udcreview approval \label{eq:proof} June 06. doc$



Simply the Best.

July 18, 2007

Mr. Brad Murphy Director of Planning Department of Planning and Development City of Madison 215 Martin Louther King Jr. Blvd. Madison Wisconsin 53701

Re: Letter of Intent Project Name: Hawk's Ridge Apartments & Condominiums PUD-GDP & PUD-GDP-SIP 9401 Midtown Road Madison, WI

Dear Mr. Murphy:

The following Letter of Intent is submitted together with the plans, project application, and zoning text for Staff, Plan Commission, and Common Council consideration of approval.

Project Team:

Owner:	Mr. Willy Keuler Keuler Construction, Inc. 8308 State Road 19 Cross Plains, WI 53528 Phone: 608-798-1771 Fax: 608-798-2207
Legal:	Mr. Ron Trachtenberg Murphy Desmond S.C. 2 East Mifflin Street, Suite 800 Madison, WI 53703 Phone: 608-268-5575
Engineer/Surveyor:	Arnold & O'Sheridan, Inc. 1111 Deming Way Suite 200 Madison, WI 53717 Phone: 608-821-8500
Land Planning:	Studio 801 801 Bear Claw Way Madison WI 53711 Phone: 608-334-0749

8308 State Road 19 ♦ Cross Plains, WI 53528 Phone: 608-798-1771 ♦ Fax: 608-798-2207 Email: keulerconstruction@hotmail.com

Introduction:

The subject site is located along Midtown Road approximately .8 miles west of HWY M and directly across the street to the south from Hawk's Landing. The site is currently zoned Temporary Agriculture. Within the 9.79-acre site, there will be a five (5) lot and one (1) outlot subdivision as shown on the attached Plat plan. Lots 1-4 of the attached Plat plan will be reserved for the development of single family and duplex homes. Lots 1-4 will also be subject to a master condominium declaration to be known as Hawk's Ridge Condominium. Lot 5 will be reserved for a multi-family apartment homes as was envisioned in the Mid-town Road Neighborhood Development Plan. OutLot 1 will be reserved for the project detention basin and will be under public ownership.

This application requests PUD-GDP-SIP zoning for Lots 1,2,3 and 4 and Outlot 1 for the uses specified above and PUD-GDP for Lot 5 for the use specified above.

Site and Property Characteristics:

The subject site is presently a mix of an unoccupied single family structure and numerous outbuildings in various states of disrepair. A demolition permit from the City of Madison (dated October 24, 2006) has already been issued to raze the buildings and it is the owner's intention to commence demolition work in the month of June 2007. The site is virtually treeless and has over 45 feet of grade fall across the site.

Lots 1-4 Only;
Site Development Data

Densities:	Lot 1	Lot 2	Lot 3	Lot 4
Dwelling Units	10	5	5	8
Lot Area	74,183	43,157	44,274	68,001
Lot Area/D.U.	7,418 SF/DU	8,631 SF/DU	8,855 SF/DU	8,500 SF/DU
Density	5.88 DU/acre	5.05 DU/acre	4.90 DU/acre	5.12 DU/acre
<u>**Site Coverage:</u>	Lot 1	Lot 2	Lot 3	Lot 4
Building Coverage	34.5%	27.2%	29.2%	25.6%
Pavement Coverage	10.2%	9.2%	10.0%	8.9%
Open Space	55.3%	63.6%	60.8%	65.5%
Usable Open Space	40.6%	40.2%	40.5%	46.0%
Usable Open Space/Unit	2280.3 SF/DU	2120.6 SF/DU	2369.6 SF/DU	2533.1 SF/DU
<u>**Vehicular Parking</u>	Lot 1	Lot 2	Lot 3	Lot 4
Garage	21	11	11	17
Surface Parking	21	10	10	16
Total Parking	42	21	21	33
Parking Ratio	4.2	4.2	4.2	4.1

**Values subject to slight changes as final plans may vary from samples shown.

Site Planning and Building Architecture

The buildings within the development will have a common architectural theme and will have common exterior materials and elements. Public streets will provide vehicular access to attached 2 and 3-car garages. Since few of the homes will be developed as a "speculative endeavor", it is envisioned that the majority of the buildings will be custom designed to reflect each homeowner's individuality. There will be a variety of building configurations, sizes, and materials all lending to a rich and interesting neighborhood. The majority of the home sites will have generous yards of usable openspace.

Building Design Guidelines

Building Envelopes

The location of the homes has been predetermined and is indicated by a designated building envelope as shown on the attached Site Plan. The building envelope represents the absolute outside limits of the available building footprint area. Building elements (decks, additions, etc) will not be allowed to extend outside of the predetermined envelope, although patios and foundation and building landscaping may extend outside the envelope.

Building Massing and Height Requirements

The overall mass and size of each building is limited by the building footprint and the building height. The building height maximum for single family and duplex homes is $2\frac{1}{2}$ stories at entries with a max. ht. of $34^{\circ}-0^{\circ}$ at the entries.

Exterior Materials & Details

The material choices for all buildings will be used consistently throughout the development. Materials will include masonry, natural stone, cement board horizontal siding, wood trim elements, EFIS, and a very limited use of vinyl siding predominately on the rear of buildings. Similar architectural details will be used throughout the development to provide cohesive architecture.

City Administrative Review Process

City staff will be granted administrative power to review the individual buildings under the following guidelines:

A. Final architectural and landscaping details for individual buildings shall be approved by staff of the Urban Design Commission and Plan Commission prior to issuance of permits using the Building Design Guidelines included herein. Submittal for approval of individual buildings shall include a detailed site plan, contextual site information, building elevations with materials and colors, and the size and species of landscaping materials to be planted. Any appeal of a staff decision shall be made to the Urban Design Commission for consideration.

B. Landscaping for individual buildings shall be determined at the time plans for the buildings are approved as set forth in the process in A. above

Project Landscaping

A conceptual amount of open space trees is shown on the attached plans as well as a depiction of the approximate amount of City Street Trees. It is envisioned that due the nature of the custom built homes, there will be not only a variety of landscaping, but also paver and stone patios, custom designed retaining walls, and specialty plantings like finely detailed perennial beds. Applicable areas for raingardens/infiltration are also shown on the attached plans and are required as part of the overall stormwater management design of the site.

Using a point system of Landscape Elements, the following minimum number of points are required to be provided with each individual building submittal:

Duplex Homes:150 pts.Single Family Homes:120 pts.

Landscape Element Values are:		
Canopy Tree	(2 1/2" cal. min.)	35 pts.
Deciduous Shrub	(18" ht. min.)	2 pts.
Evergreen Shrub	(18" ht. min.)	3 pts.
Evergreen Trees	(4' ht. min.)	15 pts.
Canopy Tree or Small Tree	1 1/2" cal. min.	15 pts.
Raingarden	100 s.f. min.	35 pts.

A tabulation of points achieved must be illustrated on Final Landscape Plans when submitted to UDC Staff. Final Landscape Plans must be stamped by a registered Landscape Architect.

Project Schedule and Management

Since all buildings will be served by public utilities, construction would start immediately following the completion of the public roads and utilities necessary to serve this project. An estimate for the completion of this road and infrastructure work would be Fall of 2007. Construction will proceed as market conditions warrant with the entire project currently schedule for completion by Spring of 2011.

Lot 5; General Information

In keeping with the Neighborhood Plan, Lot 5 occupies the north-eastern portion of the subject property. Lot 5 offers a medium density transition to the east to the approved and presently being developed multi-family site located at 9201 Midtown Road. General Data on Lot 5 and the associated building includes:

- 1. The site is 1.32 acres and the project should be designed to provide an integrated, medium density housing environment.
- 2. Setbacks are as shown on attached plans
- 3. A conceptual vehicular parking arrangement is shown on the attached plans.
- 4. The unit range of the building is estimated at 18-24 units. A single, three-story building (45' above mean grade) is envisioned with underground parking

- 5. Some stormwater will be handled on-site with a combination of infiltration and raingardens. A private stormwater easement will granted across Lot 4 for stormwater piping to connect to the project detention basin (Outlot 1) A private sanitary easement will also be granted across Lot 4 for san. feed to the public system in the street.
- 6. Landscaping should be a combination of open space plantings and generous foundation plantings.
- 7. Building materials and elements will need to be similar to those listed in the above Building Design Guidelines.
- 8. Ample open space is provided on the south side of the building site suggesting an outdoor gathering space would be appropriate here.

Outlot 1

Outlot 1 is to be dedicated to the public for stormwater detention and is to be developed as such consistent with the attached plans.

Economic/Socioeconomic Impact

The development is readily accessible to a variety of employment centers, retail services, daycare centers, and recreation areas. The creation of 28 new "units" on Lots 1-4 will add approx. \$18,200,000 of new tax base and will have a positive social impact by providing quality built custom homes.

Thank you for your consideration.

Willy Keuler Keuler Construction, Inc.

July 18, 2007	
Zoning Text	Note: This is a PUD-GDP-SIP for Lots 1 through 4 and Outlot 1 and a PUD-
-	GDP only for Lot 5
Project Name :	Hawk's Ridge Apartments & Condominiums
-	PUD-GDP & PUD-GDP-SIP
	9401 Midtown Road
	Dane County Madison WI,

Legal Description: Replat of Lot 2 of Certified Survey Map No. 8625 to Lots 1, 2, 3, 4, 5, and Outlot 1 of Hawk's Ridge Subdivision.

- A. Statement of Purpose: This zoning district is established to allow for the creation of five (5) separate lots of between 46 & 52 units of planned residential development and an outlot for stormwater management for this development.
- B. Permitted Uses: Following are permitted uses within this PUD-GDP & PUD-GDP-SIP
 - 1. Single and duplex-family uses as allowed in R-1 and R-3 Zoning districts shall be allowed on Lots 1 through 4. Multi-family residential uses as allowed in the R-5 Zoning district shall be allowed on Lot 5 of the attached plans.

Outlot 1 shall be used for stormwater detention as other public uses as authorized and permitted by the City of Madison.

As to Lots 1 through 4, City staff will be granted administrative power to review the individual buildings under the following guidelines:

A. Final architectural and landscaping details for individual buildings shall be approved by staff of the Urban Design Commission and Plan Commission prior to issuance of permits using the general design guidelines included in the letter of intent. Submittal for approval of individual buildings shall include a detailed site plan, contextual site information, building elevations with materials and colors, and the size and species of landscaping materials to be planted. Any appeal of a staff decision shall be made to the Urban Design Commission for consideration.

B. The landscaping shall note that the approval of landscaping for individual buildings shall be determined at the time plans for the buildings are approved as set forth in the process in A. above.

No development of Lot 5 shall be permitted until a separate PUD-GDP-SIP is approved and recorded for Lot 5.

- *C. Lot Area:* Lot areas shall be provided as shown on attached PUD-GDP & PUD-GDP-SIP plans.
- **D.** *Height Regulations:* Building height is limited to no more than 2 1/2 stories for Lots 1 through 4 and no more than three stories for Lot 5.
- *E. Yard Requirements:* Buildings shall be located along streets in building envelopes as shown on attached plans. For Lot 5 (Multi-family lot), setbacks will be as shown on the approved SIP plans.

June 13, 2007 Zoning Text (cont'd.) Project Name: Hawk's Ridge Apartments & Condominiums PUD-GDP & PUD-GDP-SIP 9401 Midtown Road Dane County Madison WI,

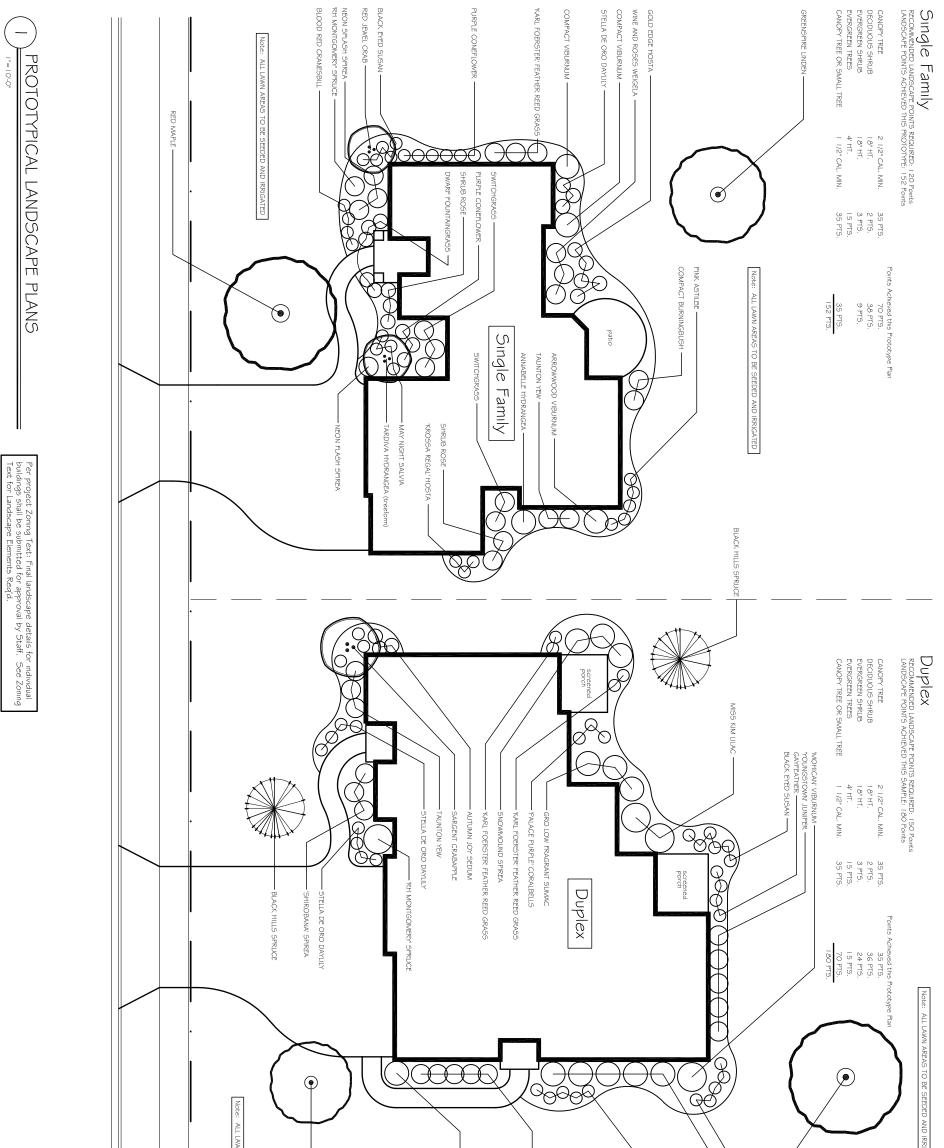
Landscaping: For Lots 1 through 4, site landscaping will be provided as shown on the approved SIP plans and per *B. Permitted Uses:* 1.B. In addition, Lots 1 through 4 will be subject to a point system of Landscape Elements, the following minimum number of points shall are required to be provided with each individual building submittal: Duplex Homes: 150 pts. Single Family Homes: 120 pts.

Landscape Element Values are:		
Canopy Tree	(2 1/2" cal. min.)	35 pts.
Deciduous Shrub	(18" ht. min.)	2 pts.
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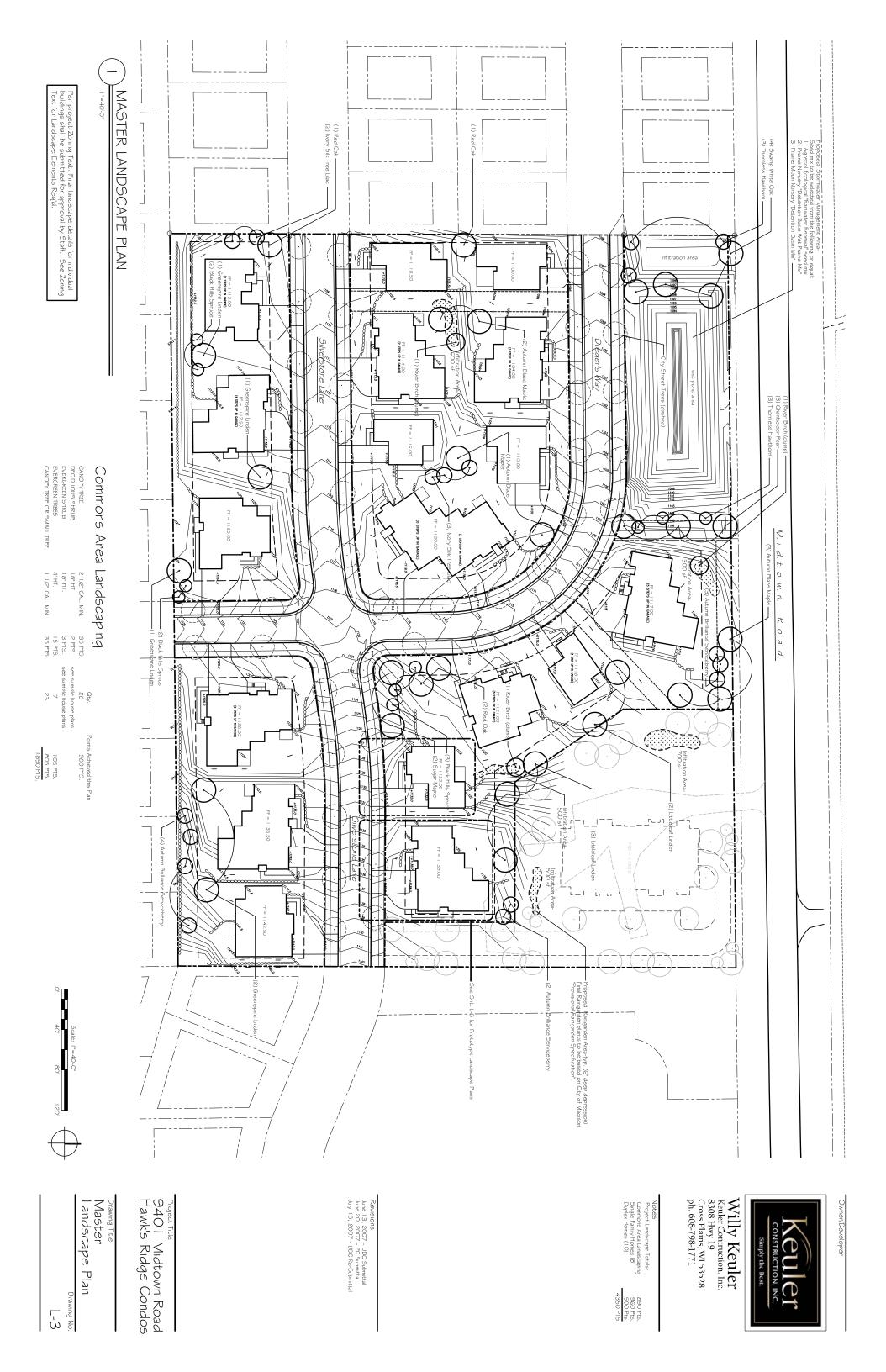
A tabulation of points achieved must be illustrated on Final Landscape Plans when submitted to UDC Staff. Final Landscape Plans must be stamped by a registered Landscape Architect.

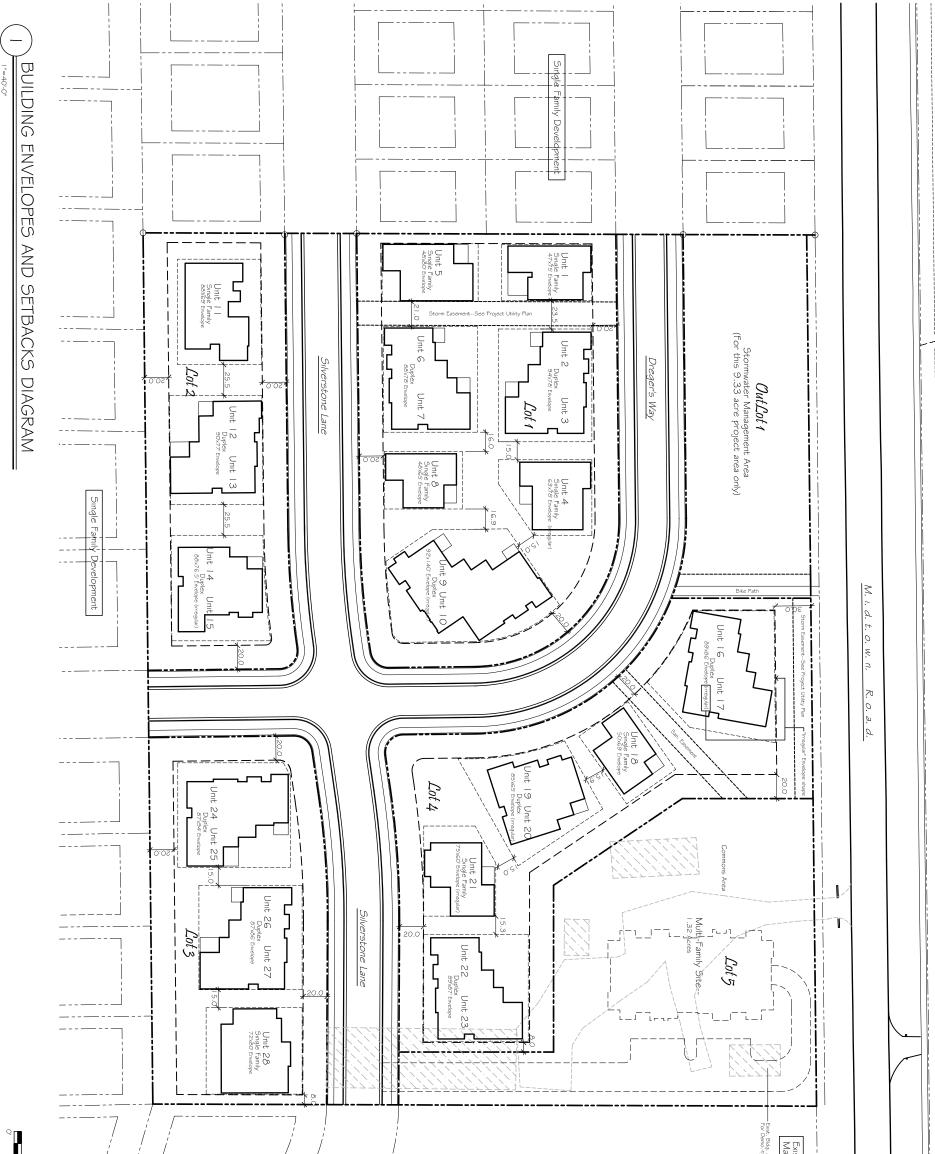
For Lot 5, site landscaping shall be approved per the PUD-GDP-SIP for that Lot.

- *F. Useable Open Space Requirements:* Usable open space will be provided as shown on the approved plans.
- *G. Parking and Loading:* Off-street parking for Lots 1 through 4 will be provided as shown. Lot 5 will be required to provide parking per R-5 Zoning district requirements and as per the PUD-GDP-SIP for that Lot.
- *H. Family Definition:* Based on land-use (R-1 and R-3, or R-5), the family definition shall coincide with the definition given in M.G.O. 28.03.
- I. Signage: Signage will be allowed as per Chapter 31 of the M.G.O.
- J. Alterations and Revisions: No alteration or revision of this Planned Unit Development shall be permitted unless approved by the City Planning Commission, however the Zoning Administrator may issue permits for minor alterations or additions which are approved by the Architectural Review Committee, Director of Planning and Development and the Alderperson of the district and are compatible with the concept approved by the City Planning Commission.

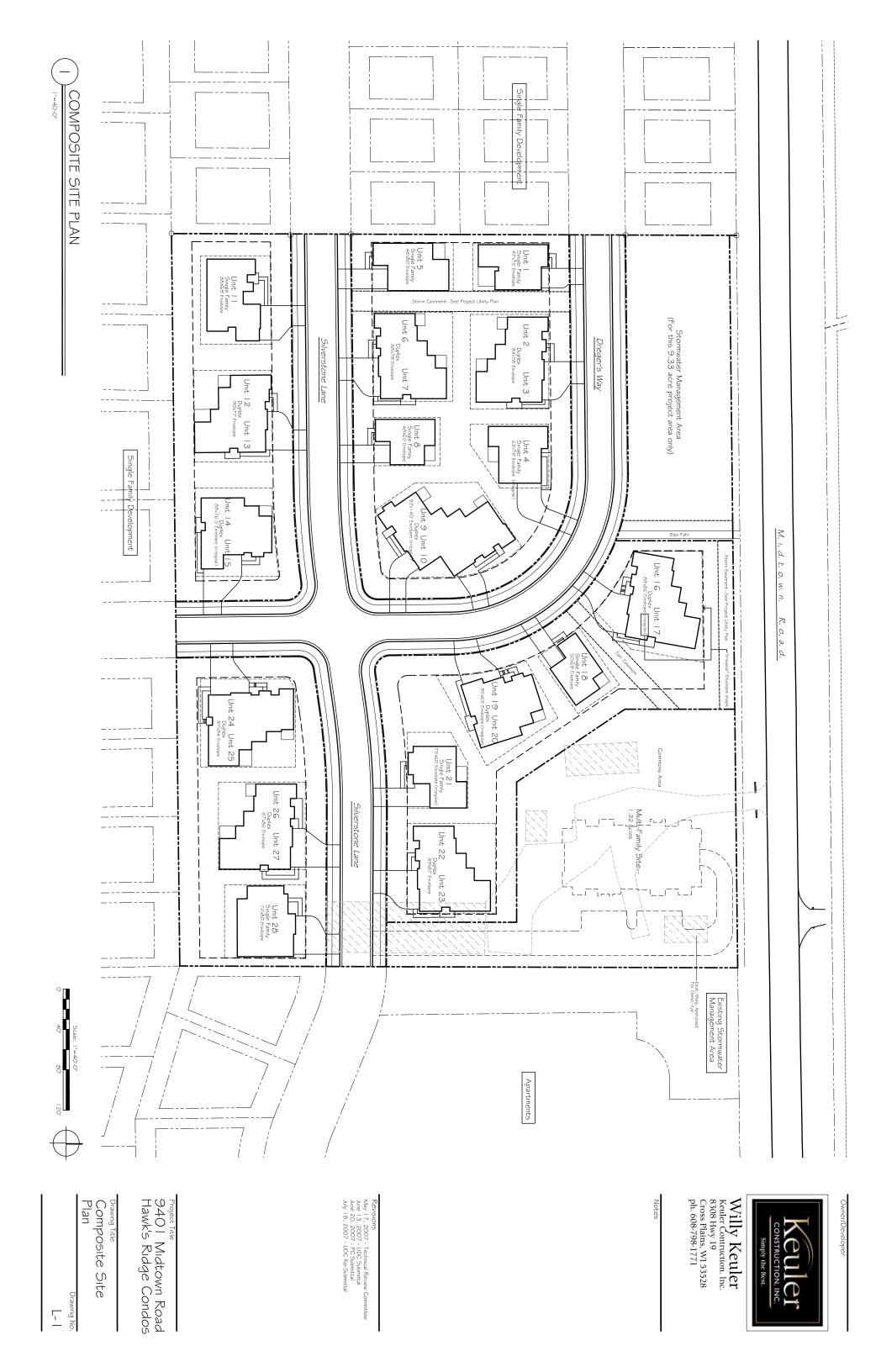


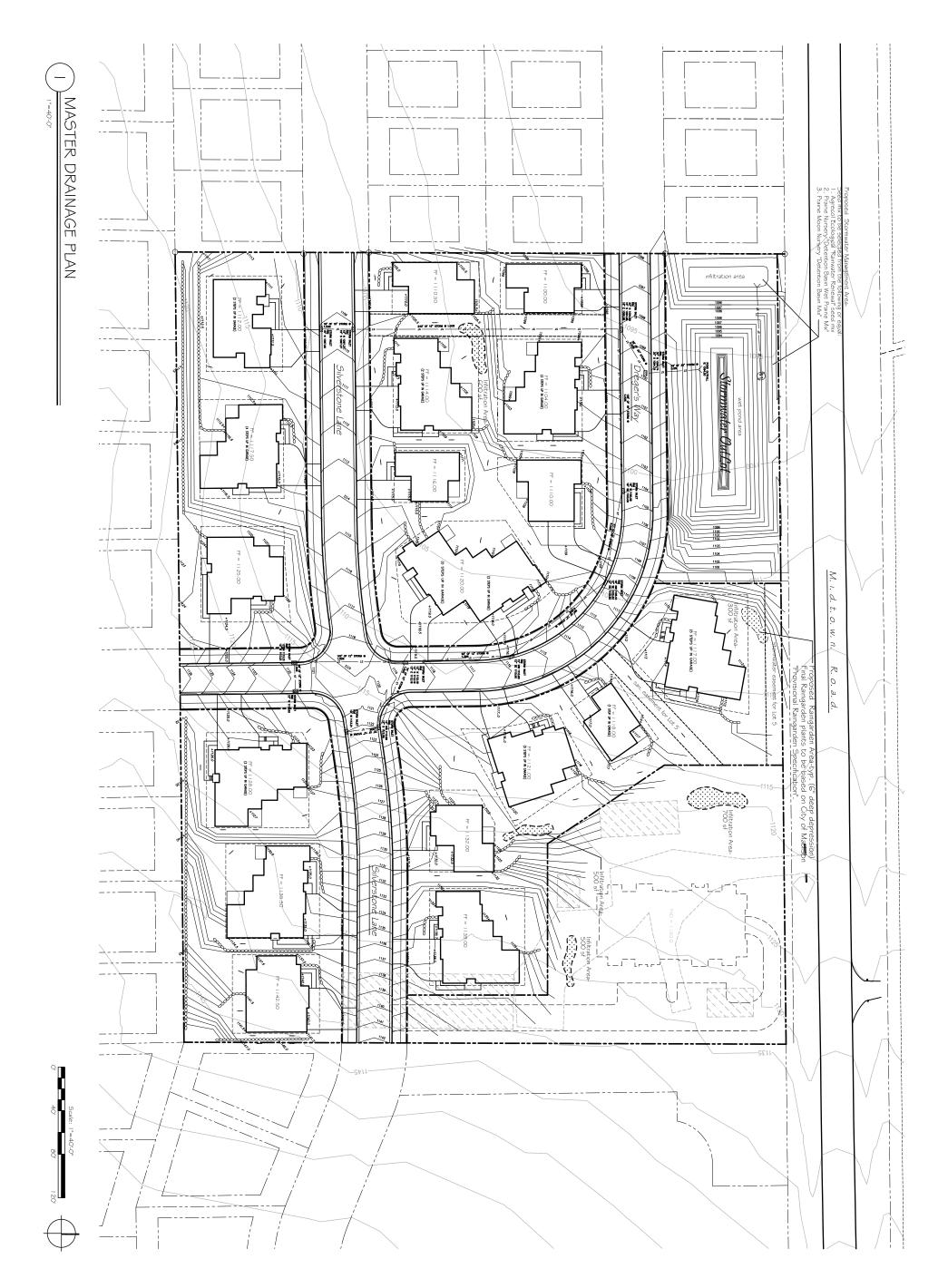
		IVORY SILK TREE LILAC		COMPACT P.J.M. RHODODENDRON	"KROSSA REGAL' HOSTA	VISIONS ASTILBE	SUGAR MAPLE 'ALBO-MARIGINATA' HOSTA COMPACT VIBURNUM	RIGATED
Drawing Title Prototypical Landscape Plans Drawing No. L-4	^{Project Title} 9401 Midtown Road Hawk's Ridge Condos		Revisions July 18, 2007 - UDC Submittal		Project Landscape Totals: Commons Area Landscaping 1890 Pts. Single family Homes (10) 1500 Pts. Duplex Homes (10) 4350 PTS.	 Notes SHADE TREES TO BE 2" CAL. MIN.: ORNAVENTALS GFT. GBB MIN. ALL PREVENTIALS OF LIGAL ALL SHRUBS TO BE I G" MIN. CONTAINER GROWN PLATTING BEDS AS NOTED ARE TO RECEIVE A MIXTURE OF I 1/2" WASHED STONE SPREAD TO MIN. DEFTH OF 3" INDIVIDUAL TREES AND SHRUBS WITHIN THE LANN AREAS RECEIVE WOOD MULCH RINGS SPREAD TO A DIFTH OF 3" MIN. ALL PLASTIC EDGING TO BE "VALLEY VIEW BLACK DIMONID" OR FOLIAL WOOD MULCH BEDS TO HAVE A CRUSP SPADE CUT EDGE 	Simply the Best Willy Keuler Keuler Contruction. Inc. 8308 Hwy 19 Cross Plains, WI 53528 ph. 608-798-1771	Owner/Developer





Existing Stormwater Management Area Scale: 1"=40-0" 40' 80' 120' Approved Syp. - - ---Apartments \bigoplus İ Willy Keuler Keuler Contruction. Inc. 8308 Hwy 19 Cross Plains, WI 53528 ph. 608-798-1771 Building Envelopes ≰ Setbacks Diagram 9401 Midtown Road Hawk's Ridge Condos Revisions May 17, 2007 - Technical Review Committee June 13, 2007 - UDC Submittal June 20, 2007 - PC Submittal July 18, 2007 - UDC Re-Submittal Notes Owner/Develope Drawing Title ア CON Title eu Ardum the Best. CTION, INC ler Drawing No. L-2





Drawing L-0 No.

Drawing Title Master Drainage Plan

Hawk's Ridge Condos Title

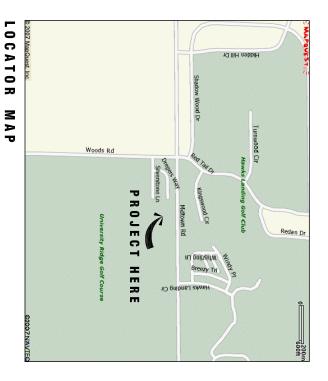
Revisions June 13, 2007 - UDC Submittal June 20, 2007 - PC Submittal July 18, 2007 - UDC Re-Submittal

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Notes



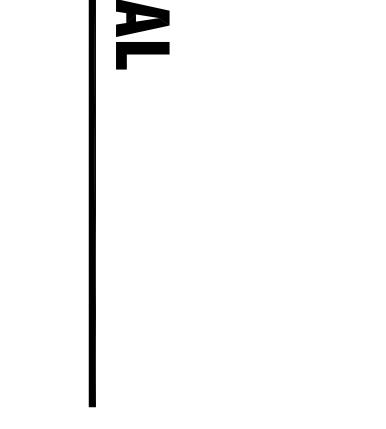
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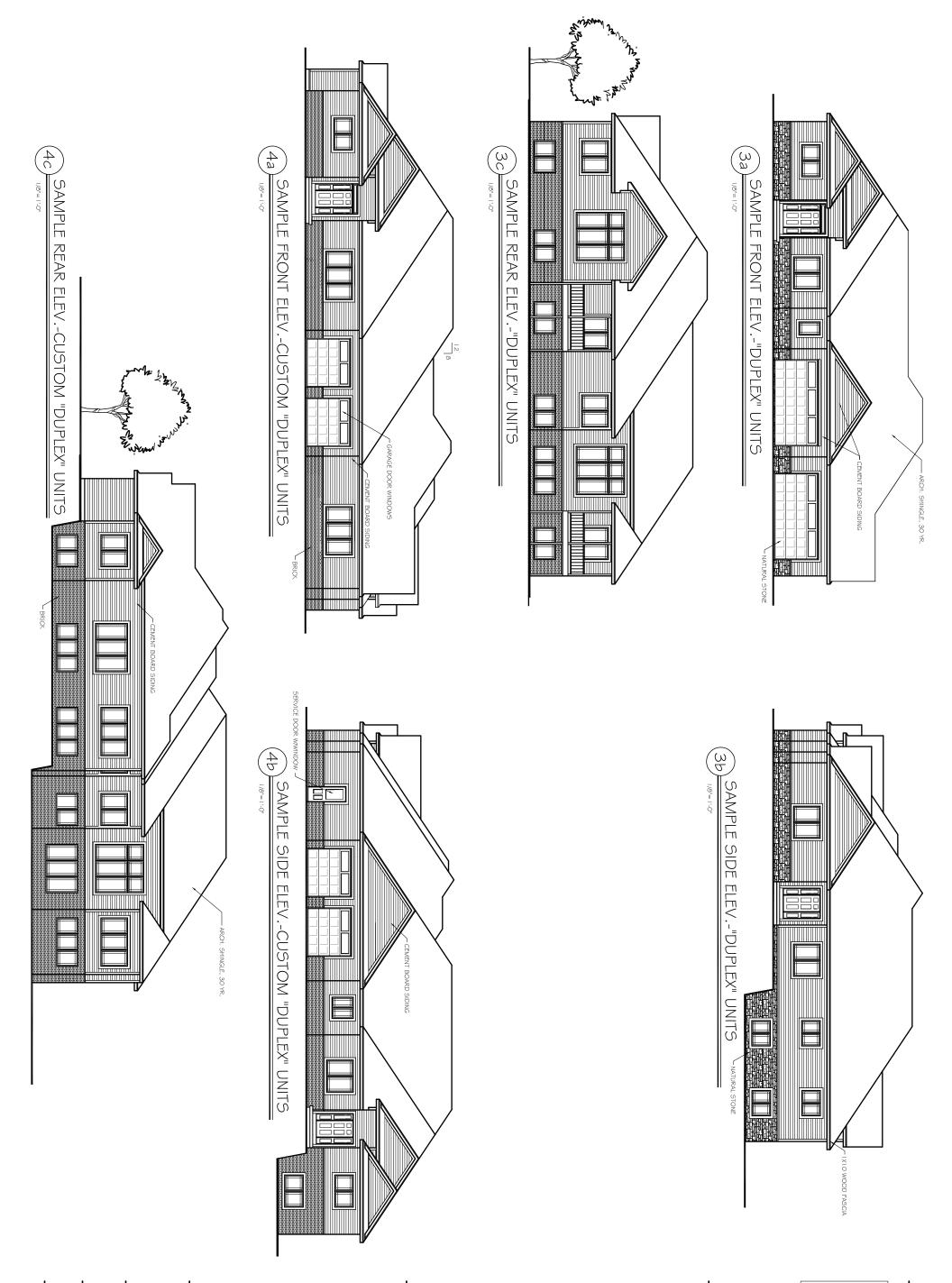
JUNE 13, 2007/Re-Submitted July 18, 2007

APPLICANT: KEULER CONSTRUCTION, INC. 8308 STATE ROAD 19 CROSS PLAINS, WI 53528 PHONE: 608-798-1771 FAX 608-798-2207

9401 MIDTOWN ROAD PUD-GDP & PUD-GDP-SIP HAWK'S RIDGE APARTMENTS AND CONDOMINIUMS Sheet index:

BUILDING IMAGES	BUILDING IMAGES	PROTOTYPICAL LANDSCAPE PLANS	MASTER LANDSCAPE PLAN	BUILDING ENVELOPES AND SETBACK DIAGRAM	COMPOSITE SITE PLAN	MASTER DRAINAGE PLAN	UTILITIES PLAN	COVER SHEET
A-2	A-	L-4	L-3	L-2	[- -	L-0	CV2	





Drawing A-2 No.

Building Images Title 9401 Midtown Road Hawk's Ridge Condos

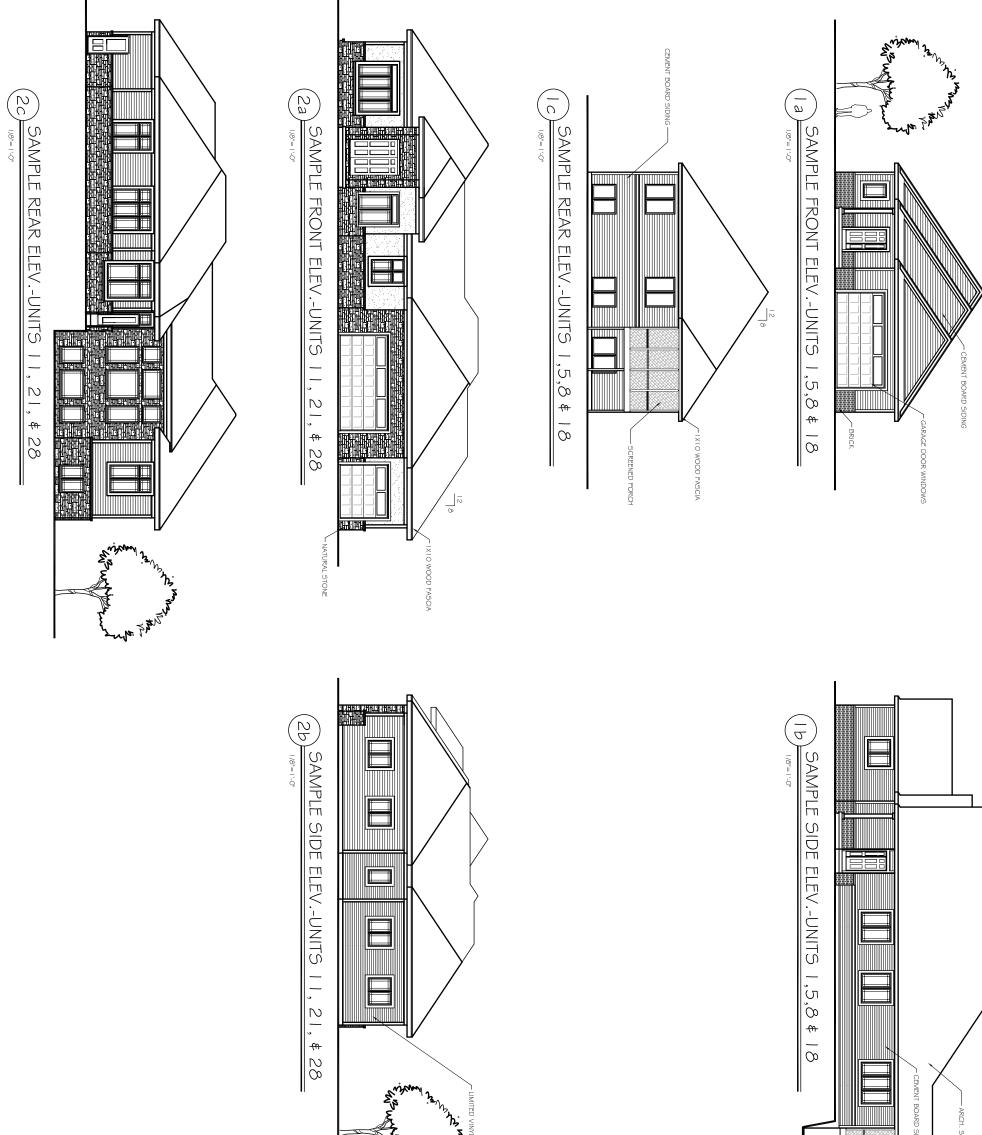


Owner/Developer



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Notes



. SHINGLE, 30 YR.

SIDING **SCREENED PORCH**

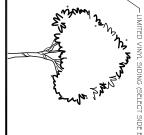
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Notes

LIMITED VINYL SIDING (SELECT SIDE ELEVATIONS ONLY)



June 13, 2007 - UDC Submittal June 20, 2007 - PC Submittal July 18, 2007 - UDC Re-Submittal

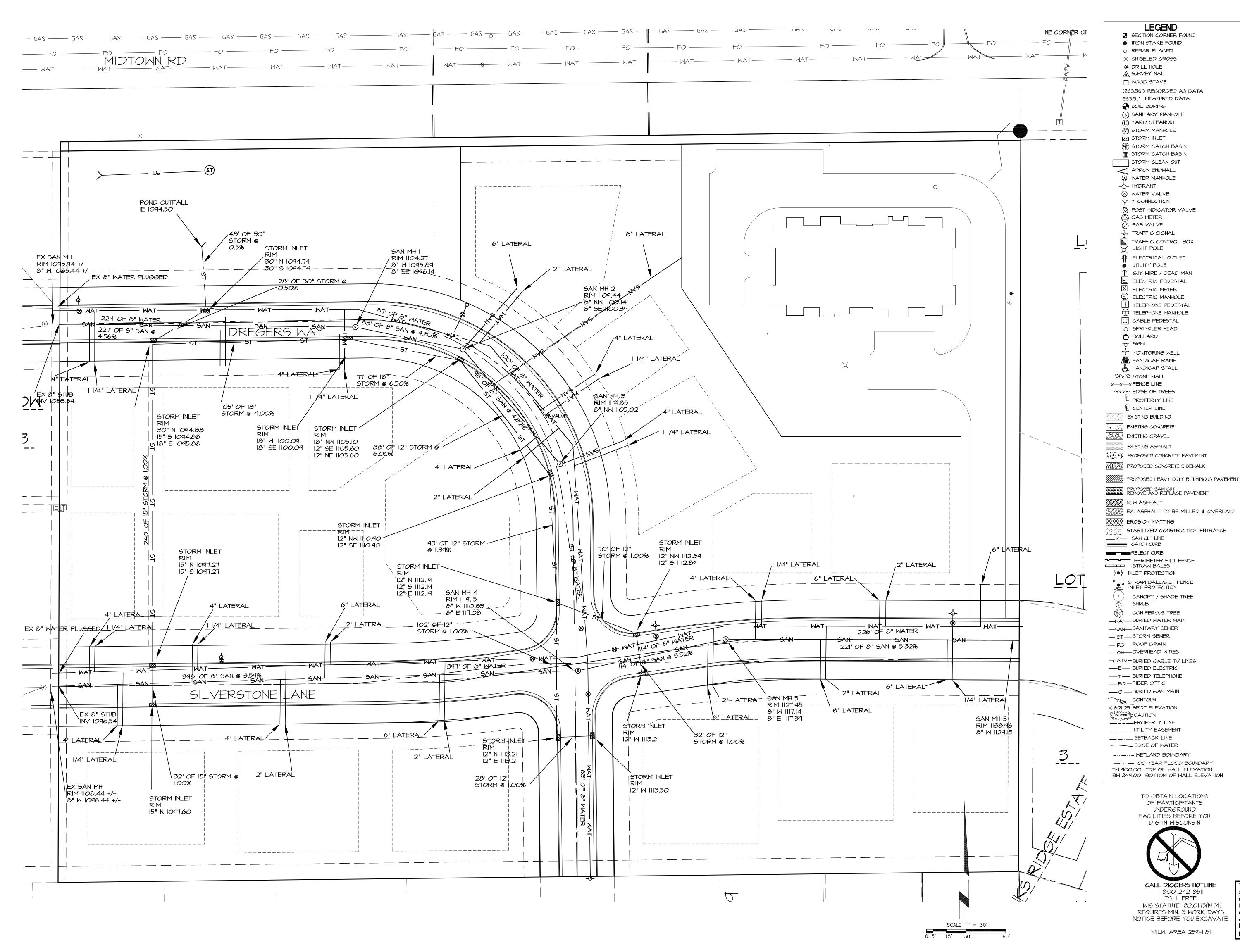
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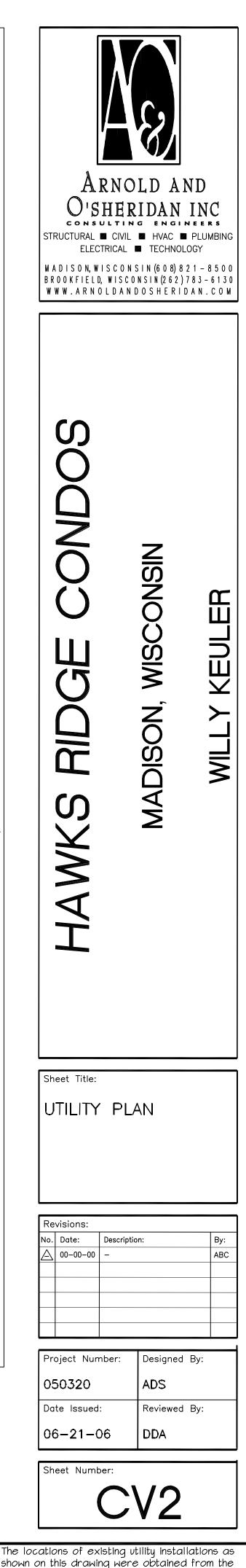
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Title

9401 Midtown Road Hawk's Ridge Condos

Building Images





records of municipality, local utility records and Diggers Hotline locations. The accuracy of these records or the locations by Diggers Hotline cannot be certified to or guaranteed. There may be other underground utility installations within the project area that are not shown.