

In regards to the preparing and serving of alcoholic beverages, the following are the standards and guidelines for Holiday Inn at the American Center:

Bartenders:

Upon hire, bartenders complete the following training:

- Obtain WI Server License
 - o Take online training course and exam
 - o Print official completion certificate
 - o Present certificate to local Municipal Clerk's office to obtain license
- Transfer current Server License, if held in different WI County.
- Review of Fed/State/County laws governing the sale and consumption of alcoholic beverages
- Drink Preparation training
- Recognize signs and appropriately handle intoxicated individuals
- Understand how to properly ID an individual and how to regulate consumption
- Safe serving of alcoholic beverages

Server:

Upon hire, servers complete the following training:

- Training on the service (not preparation) of alcohol
- Review of Fed/State/County laws governing the sale and consumption of alcoholic beverages
- Recognize signs and appropriately handle intoxicated individuals
- Understand how to properly ID an individual and how to regulate consumption
- Safe serving of alcoholic beverages

Operator's License:

- Covers entire establishment
- Indicates the class of license granted
- Class "B" license allows retail sale of liquor/wine/beer for consumption on the premises, and wine in original uncorked containers off the premises.

*** Not all bartenders/servers must hold a Server License, but there must be at least one licensed individual in charge on the premises. If the premise is large, with several serving areas, bar areas, etc., licensed servers must be in charge of each discrete area, in order to supervise and direct unlicensed persons who may be selling/serving (i.e. Prefunction Area/Chief's Bar/Patio)***

(See also WI Stats. Chapter 125)



**VirchowKrause
&company**

Timothy L. Christen
Chief Executive Officer

Ten Terrace Court • PO Box 7398
Madison, WI 53707-7398
Ph 608.240.2309
tchristen@virchowkrause.com

March 13, 2009

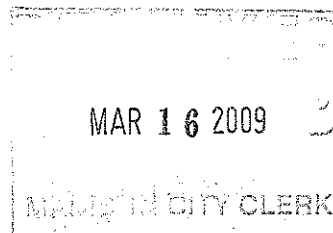
City of Madison Planning Dept
ATTN: Rhonda Statz,
Madison Clerk's Office
210 Martin Luther King Jr. Blvd, Room 103,
Madison, WI 53703

To Whom It May Concern:

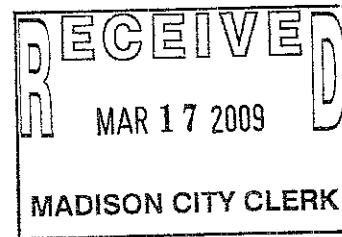
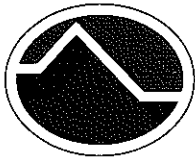
I am writing to share my support for the Holiday Inn Madison at The American Center's application for conditional use to serve food and beverage on their outdoor patio, adjacent to their meeting space.

My company, Virchow Krause & Company, LLP, is located adjacent to the Holiday Inn. I feel that their proposed plans to host music on Thursday evenings or possibly for corporate functions will benefit the American Center Corporate Park, of which our company is a member.

Sincerely,



**The
American
Center**



March 16, 2009

Ms. Rhonda Statz, Madison City Clerk
210 Martin Luther King Jr. Blvd, Room 103
Madison, WI 53703

Re: Holiday Inn Madison at The American Center

Dear Ms Statz,

I am writing to express my support for the Holiday Inn Madison at The American Center's request for a conditional use permit to serve food and beverages on their outdoor patio. Patio service was raised during the review process for this project and supported by the Project Review Committee (PRC) for The American Center. The PRC reviews all development applications and includes a member from the Madison Urban Design Commission. Ron Bowen is Chairperson for the committee and I am sure Ron would echo support for this proposal!

If I may be of further assistance, please call. I am looking forward to your favorable approval of this request.

Sincerely,

Richard W. Wilberg
Business and Workplace Services Director

CC Ann Stauffacher, Holiday Inn at The American Center
Ron Bowen, Chair Project Review Committee

A Development by:

American Family Mutual Insurance Co.
6000 American Parkway
Madison, Wisconsin 53783-0001