



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

*This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at [www.madisoncitychannel.tv](http://www.madisoncitychannel.tv).*

---

Thursday, May 29, 2025

5:30 PM

210 Martin Luther King, Jr. Blvd.  
Room 201 (City-County Building)

---

### Special Separated Renewals Meeting

#### HYBRID MEETING

The City of Madison is holding the Alcohol License Review Committee meeting in a hybrid to help protect our community from the Coronavirus (COVID-19) pandemic. Members of the public may choose to view and/or provide comment in person or virtually at hybrid Alcohol License Review Committee meetings.

1. Written Comments: You can send comments on agenda items to [licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: You can watch the meeting in several ways:

- Livestream on the Madison City Channel web  
<https://www.cityofmadison.com/watchALRC>
- Livestream on the City of Madison YouTube channel  
<https://www.youtube.com/user/CityofMadison>
- Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV

4. Listen by Phone:

(877) 853-5257 (Toll Free)

Webinar ID: 817 3052 6476

Applications will go to the Common Council Meeting of June 3, 2025

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

**Notified Absences:**

**Call to Order/Roll Call**

**Present:** 5 - Carmella Glenn; Michael E. Verveer; Colin R. Barushok; Amy L. Westra and Yannette Figueroa Cole

**Absent:** 4 - Kathryn M. Farley; Linda Vakunta; Kelsee Crogran and Sheri Carter

**Excused:** 1 - Katherine Loving

**Non Voting:** 4 - Jim Verbick; James Boxrud; Kipp Hartman and Amber McReynolds

**Public Comment**

1. [88426](#) Public Comment

**Disclosures and Recusals**

**License Renewals - Public Hearing**

2. [88415](#) Separated Liquor License Renewal  
Hayes Place LLC • dba Hayes Place  
Estimated Capacity (in/out): 100/0  
1145 N Sherman Ave • Agent: Connee Jones  
Class B Combination Liquor & Beer • 80% alcohol, 20% food  
Police Sector 503 (District 12)  
Separation requested by Office of the City Attorney  
  
**A motion was made by Westra, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.**  
  
**The condition is:**  
**1. Live entertainment shall cease by midnight on Friday and Saturday evenings, and 10pm on Sunday through Thursday evenings.**  
  
**One registration in support.**
3. [88421](#) Separated Entertainment License Renewal  
Hayes Place LLC • dba Hayes Place

Estimated Capacity (in/out): 100/0  
1145 N Sherman Ave • Agent: Connee Jones  
21+ Entertainment License  
Police Sector 503 (District 12)  
Separation requested by Office of the City Attorney

**A motion was made by Westra, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by voice vote/other.**

**The condition is:**

**1. Live entertainment shall cease by midnight on Friday and Saturday evenings, and 10pm on Sunday through Thursday evenings.**

4. [88422](#)

Separated Liquor License Renewal  
Two Pinner LLC • dba Cheba Hut  
Estimated Capacity (in/out): 75/16  
453 W Gilman St • Agent: Heather Huhn  
Class B Combination Liquor & Beer • 18% alcohol, 82% food  
Police Sector 403 (District 2)  
Separation requested by the Office of the City Attorney

**A motion was made by Verveer, seconded by Figueroa Cole, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.**

**The conditions are:**

- 1. The establishment shall meet the definition of a restaurant under Madison General Ordinance 38.02, at all times.**
- 2. Alcohol sales shall cease by midnight.**
- 3. Private security shall be utilized on Friday and Saturday from 10pm until close. Private security shall be trained to and shall screen patrons for weapons.**
- 4. Establishment shall require patrons to show ID at each alcohol purchase.**
- 5. Establishment shall check patron ID upon entrance to the establishment and utilize a computer software system ID scanner on Friday and Saturday from 10pm to close and will issue a wristband to those 21 years of age and older.**

**Two registrations in support.**

**A motion was made by Verveer, seconded by Figueroa Cole, to Recommend the Following Conditions: Alcohol License Review Committee directs the Finance Department to conduct a financial audit of Cheba Hut from 2023 to present to determine if the establishment meets the definition of a restaurant as defined by Madison General Ordinance 38.02. The motion passed by voice vote/other.**

5. [88423](#)

Separated Liquor License Renewal  
Red Rooster Madison LLC • dba Red Rooster  
Capacity (in/out): Estimated Capacity (in/out): 160/125  
Seiferth Rd • Agent: Timothy Payne  
Class B Combination Liquor & Beer • 40% alcohol, 60% food  
Police Sector 619 (District 16)

Separation requested by the Office of the City Attorney

**A motion was made by Figueroa Cole, seconded by Westra, to RECOMMEND TO COUNCIL TO NON-RENEW - PUBLIC HEARING. The motion passed by the following vote:**

Tim Payne, appearing on behalf of Red Rooster Madison LLC, did not contest the allegations in the City Attorney's complaint except for those in paragraphs 9 and 14. ACA Zilavy agreed to proceed without those allegations. Based on the facts alleged and stipulated to in the complaint, the committee identified violations of Madison General Ordinances and Wisconsin State Statutes, specifically: "no licensed operator on duty," "open after hours and non-service personnel on premises after hours," "no sale or service of alcohol beverages between the hours of 2:15 a.m. and 6:00 a.m. on Saturdays and Sundays," "permit intoxicated person on licensed premises," and "sell, dispense, or give away alcohol beverages to intoxicated person." The Alcohol License Review Committee found these facts sufficient to support nonrenewal of the license.

19 registrations in support, three registrations in opposition, and two registrations neither in support nor opposition.

**Ayes:** 3 - Carmella Glenn; Michael E. Verveer and Yannette Figueroa Cole

**Noes:** 1 - Amy L. Westra

**Abstentions:** 1 - Colin R. Barushok

6. [88424](#)

Separated Entertainment License Renewal  
Red Rooster Madison LLC • dba Red Rooster  
Capacity (in/out): Estimated Capacity (in/out): 160/125  
Seiferth Rd • Agent: Timothy Payne  
18+ Center for Visual and Performing Arts License  
Police Sector 619 (District 16)  
Separation requested by the Office of the City Attorney

**A motion was made by Figueroa Cole, seconded by Westra, to RECOMMEND TO COUNCIL TO NON-RENEW - REPORT OF OFFICER . The motion passed by the following vote:**

Tim Payne, appearing on behalf of Red Rooster Madison LLC, did not contest the allegations in the City Attorney's complaint except for those in paragraphs 9 and 14. ACA Zilavy agreed to proceed without those allegations. Based on the facts alleged and stipulated to in the complaint, the committee identified violations of Madison General Ordinances and Wisconsin State Statutes, specifically: "no licensed operator on duty," "open after hours and non-service personnel on premises after hours," "no sale or service of alcohol beverages between the hours of 2:15 a.m. and 6:00 a.m. on Saturdays and Sundays," "permit intoxicated person on licensed premises," and "sell, dispense, or give away alcohol beverages to intoxicated person." The Alcohol License Review Committee found these facts sufficient to support nonrenewal of the license.

**Ayes:** 3 - Michael E. Verveer; Yannette Figueroa Cole and Carmella Glenn

**Noes:** 1 - Amy L. Westra

**Abstentions:** 1 - Colin R. Barushok

7. [88425](#) Separated Liquor License Renewal  
508 State Street Golf LLC • dba 7 Iron Social  
Capacity (in/out): 100/0  
508 State St Suite B • Agent: Colin Smith  
Class B Combination Liquor & Beer • 27% alcohol, 29% food, 44% other  
Police Sector 403 (District 2)  
Separation requested by the Office of the City Attorney
- A motion was made by Verveer, seconded by Westra, to Recommend the Following Conditions: Alcohol License Review Committee directs the Finance Department to conduct a financial audit of 7 Iron Social from 2023 to present to determine if the establishment meets the definition of a restaurant as defined by Madison General Ordinance 38.02. The motion passed by voice vote/other.**
- A motion was made by Verveer, seconded by Figueroa Cole, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.**
- The condition is:**
- 1. No patrons are permitted to enter or re-enter the establishment after 1:30 am on Friday and Saturday nights.**
- One registration in support.**

#### **Adjournment**

**A motion was made by Westra, seconded by Figueroa Cole, to Adjourn at 9:26pm. The motion passed by voice vote/other.**