



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Meeting Minutes - Approved EARLY CHILDHOOD CARE AND EDUCATION COMMITTEE

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Thursday, April 14, 2016

8:00 AM

215 Martin Luther King, Jr. Blvd.  
Room 260 (Madison Municipal Building)

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### CALL TO ORDER / ROLL CALL

**Present:** 6 - Denise DeMarb; Scott Peters; Jennifer Templin; Diane B. Adams; Nancy K. Brien and Muriel Simms

**Absent:** 2 - Linda E. Benzschawel and LeAndrea M. Vernon

**Staff:** Monica Host, Laura Noel, Deb Diaz, Jennifer Stoiber

**Also Present:** George Hagenauer

Peters called the meeting to order at 8:05 am.

### APPROVAL OF MINUTES

A motion was made by Diane Adams, seconded by Nan Brien to approve the minutes from the March 10, 2016 meeting. Jennifer Templin was not at the March meeting. Motion passed by voice vote.

### PUBLIC COMMENT

None.

### DISCLOSURES AND RECUSALS

Scott Peters disclosed that his daughter attends family child care. Jennifer Templin has a child in an accredited program.

### NEW BUSINESS

1. [42450](#) Forward Community Investment(FCI) Funding Process Study Report

**Attachments:** [FCI Final Report Funding Process Study](#)  
[FCI Appendices Final](#)

Laura Noel from the Community Development Division gave a report on the funding process study, as a representative from Forward Community Investments (FCI) was not available to present. Several factors went into the need for a funding process study, including the Race to Equity Report and the merging of CDBG, Community Services, and Senior Center. In 2014 funds became available to do a comprehensive look at the funding process and how to merge the Division under one vision. Forward Community Investments was selected in an RFP process.

A resolution to council has been introduced by title only. The full resolution will go to the Community Services Committee, CDBG Committee, Board of Estimates, and back to Common Council for final acceptance of the report.

The first phase of the report was to collect data from focus groups. They tried to get a broad range of demographics, as well as those that have participated in the funding process in the past and received funding, those that never participated, and those that participated in the process but had not been successful. Muriel commented that the focus groups are heavily loaded with institutionalized people. The attendance of the focus groups is not broken down by race or ethnicity.

There have been two presentations so far where the community was invited to attend informal sessions on the report. FCI is working on a recorded presentation to post on our website. They will present at the Board of Estimates meeting.

Laura walked the committee through the Power Point presentation (attached). She pointed out that the term "determining winners" in the flow chart should be changed to "making decisions."

Denise commented on that the term "citizens" should be changed to "residents. A committee member commented that the proposed changes seem to have a preference for those that are adept at writing grants and have time to attend trainings, etc. It will screen out small, new agencies.

Denise commented that at a future meeting, we need to have a lot of time to discuss this report. Perhaps do it in sections rather than all at once, and make recommendations to influence the work plan for rolling out change.

Laura stated that the plan for the summer is still in discussion (what needs to be done and what can be done now).

Laura pointed out "integrated people and place based strategies" on page 7 of the report. She said the committee may want to pay attention to this item. It is a big step for us. It is a good framework and concept that captures the work of the Division. Staff is excited about this. It allows them to not just be contract manager, but more.

Laura also pointed out that there is no identified specific area for seniors. They felt having seniors as a separate program area silos them. Seniors should be considered in all areas.

The committee also discussed citizen review teams as a way to include community engagement in the funding process.

2. [42454](#) Rights of Children

Attachments: [Images of Rights - Childrens Perspectives Project](#)

Diane Adams discussed the Rights of a Child report. Beth Swadener can come to talk to the committee in June. She could give us a world view on the Rights of a Child. The committee decided that we would invite her to present. We will explore having City Channel record the presentation and invite providers

and community to the presentation.

3. [42455](#) Committee Training

**Attachments:** [Mayor email Comm Training](#)

Mayor is encouraging all citizen committee members to take this training. If you cannot, it will be on the City's website. It is a good update and reminder of what your role is on a city committee.

4. [36716](#) Child Care Program Update

Monica reported that the specialist job has been posted, and HR has received 35 applicants in the first week. The first sort will be done by April 20. We will be asking some of you to be readers and score the applications to help determine which applicants to interview.

The Rennebohm Foundation and Community Foundation are considering different efforts to address needs for young children.

There was a presentation by Wisconsin Children's Caucus earlier this week that was really wonderful. It was taped by WisEye, and Monica will send the link to the presentation.

We've been trying to work with a few centers that have do not yet meet accreditation standards, but serve large numbers of low income children. Some efforts have been successful some have not. We are learning how best to use the resources of the Child Care Unit as we work to support programs that serve high numbers of low income, high-needs families.

Scott announced that he and his wife are buying a house in McFarland. He will need to leave the committee by July, so a new chair will need to be selected at the next meeting. If anyone is interested, they should let Scott or Monica know.

Monica is talking to the Mayor's office to fill the opening for a community representative. Please make suggestions if you know someone who may be interested. We need to fill the open committee seat and Scott's seat asap so we have quorum at future meetings. Jennifer Templin will be on maternity leave this summer.

Monica Host announced her retirement from the City in June. This is a major transition, and she is working to make it successful. A new coordinator will most likely not be hired before she leaves.

Diane Adams offered that this committee commend Monica for her successful work since 1987, and wish her well. Denise Demarb would like the committee to add some 'whereases' in any Council resolution honoring Monica.

Denise met with Representative Robb Kahl to talk about transportation and early childhood. They discussed attendance-based funding and how devastating it has been to providers. There is a crisis around child care. He and another representative would like to get the word out and raise awareness

publically. They have tried unsuccessfully to get a hearing on various issues. It was suggested that child care providers do a press conference at the Capitol with staff and committee members backing them up. It would go a long way toward creating awareness.

The Early Childhood Coalition is a new group that has gathered to bring relevant groups/people together and make them aware of what others are doing.

5. [41069](#) CSC Report

None.

#### ADJOURNMENT

A motion was made by Nan Brien, seconded by Diane Adams to adjourn at 9:48. Motion passed by voice vote.