

File: Erdman\_IndianHills\_Views  
From: Amy Kinast, 5018 Tomahawk Trail, Madison 53705  
Submitted to Urban Design Comm. on Oct. 29, 2010

**Page 1 of 15**

# **Resident Balloon Photo Study**

RE: ERDMAN PUD REDEVELOPMENT ACROSS  
UNIVERSITY AVENUE FROM INDIAN HILLS SUBDIVISION

This document shows support for my viewshed impact study request. Herein are photos of views from Indian Hills subdivision in Madison, Wis. of helium balloons launched at Erdman property (Whitney Way and University Ave.) and showing potential for height impact of proposed buildings on residential homes and streets.

File: Erdman\_IndianHills\_Views  
From: Amy Kinast, 5018 Tomahawk Trail, Madison 53705  
Submitted to Urban Design Comm. on Oct. 29, 2010

**Page 2 of 15**

Dear Members of Urban Design Commission,

### **REQUIRE VIEWSHED IMPACT STUDY**

The photos enclosed support my request for your commissions to require a professional viewshed impact study ASAP for the Erdman redevelopment proposal. Developer has not responded to my requests.

Results of such a study should be openly shared with citizens in a timely manner so we residents can proactively advocate for a positive outcome on our neighborhood. (Both lie within Spring Harbor Neighborhood.)

A friend and I conducted a crude balloon trial on breezy Sat., Oct. 23, 2010 at the Erdman property. The purpose: to show that a significant potential viewshed impact exists to Indian Hills single family home subdivision (where we live) that lies north (across University Ave) from the Erdman property proposed for redevelopment. Trillium cottages to Erdman's west also would be impacted.

### **PROTECT OUR GREEN, DIVERSE NEIGHBORHOODS**

Indian Hills and Trillium represent socio-economic, age, and ethnic diversity in Madison's housing base. Indian Hills boasts homes in the desirable median value range with low turnover. Resident satisfaction is currently high here and people are reinvesting in their homes. We have families with babies and several on my street took in their elderly parents.

Some homes here belong to third generation descendants of the builders. We are a fairly rooted community that has thus far enjoyed privacy, low crime, and stability. We love our vegetable and flower gardens favored by lake climate and birds. **We are multi-modal.** Every day I see a parade of bicycles and pedestrians headed to or from campus or downtown out my front window. I do not belong to a health club because I don't need to.

Of course, traffic and water quality are also huge concerns with this project.

Sincerely,  
Amy Kinast  
5018 Tomahawk Trail  
Madison, Wis.

File: Erdman\_IndianHills\_Views  
From: Amy Kinast, 5018 Tomahawk Trail, Madison 53705  
Submitted to Urban Design Comm. on Oct. 29, 2010

**Page 3 of 15**

NOTE: The pictures shown in this document can be viewed in larger, brighter format by clicking repeatedly on each photo at:

[http://www.silurian.org/d/view\\_shed/index.html](http://www.silurian.org/d/view_shed/index.html)

### **METHODOLOGY:**

We bought three helium balloons and lofted them from two locations on the Erdman property along University Ave. Saturday, OCT. 23, 2010.

#### **SITE ONE**

Irish Waters near old entrance on Whitney Way north of existing Public Service Commission building at site of proposed hotel 95 feet tall.

#### **SITE TWO**

Along University Avenue, 75 feet back and west of red-and-blue iconic Erdman sculpture. Building 65 + feet tall proposed, shown on drawings with higher corner tower.

String was 95 feet long. But windy conditions meant it almost never reached 95 feet. Exact location was also difficult to judge when the balloons blew around.

When you view the pictures extend the horizontal where the balloons are across the expanse to see how much sky could be blocked if the Erdman development is built as proposed. A flawed but necessary exercise; all in all a pretty unsatisfying measurement technique.

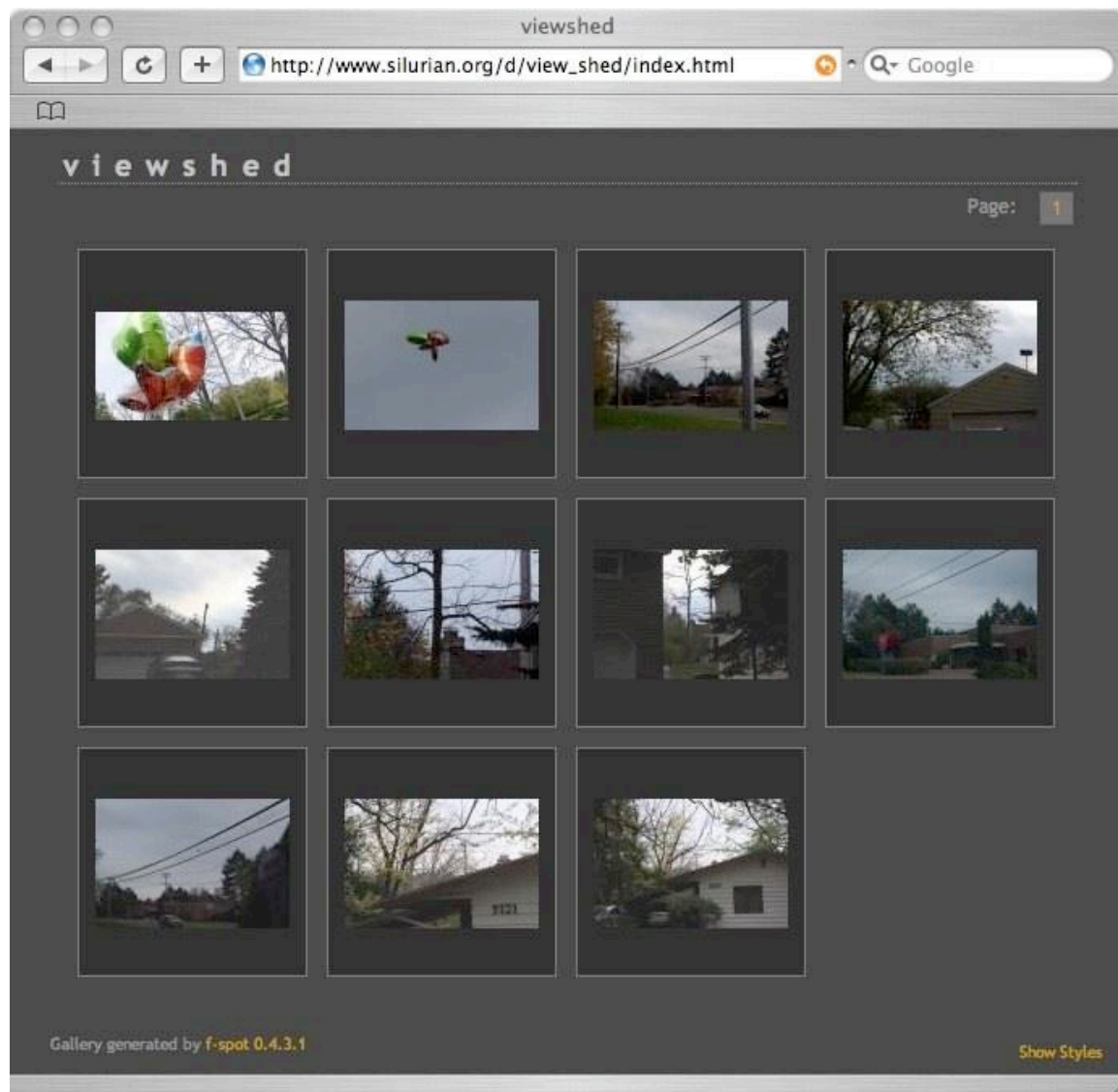
Because of breezy conditions and hazards of power lines Saturday afternoon, my compatriot was constantly adjusting the string back and forth and trying to compensate for the wind. The balloons rarely if ever reached full height of the string. And when I drove around taking the photos I did not know how far they had blown down.

***DON'T GO JUST BY THIS - REQUIRE A REAL STUDY ASAP !***

File: Erdman\_IndianHills\_Views  
From: Amy Kinast, 5018 Tomahawk Trail, Madison 53705  
Submitted to Urban Design Comm. on Oct. 29, 2010

Page 4 of 15

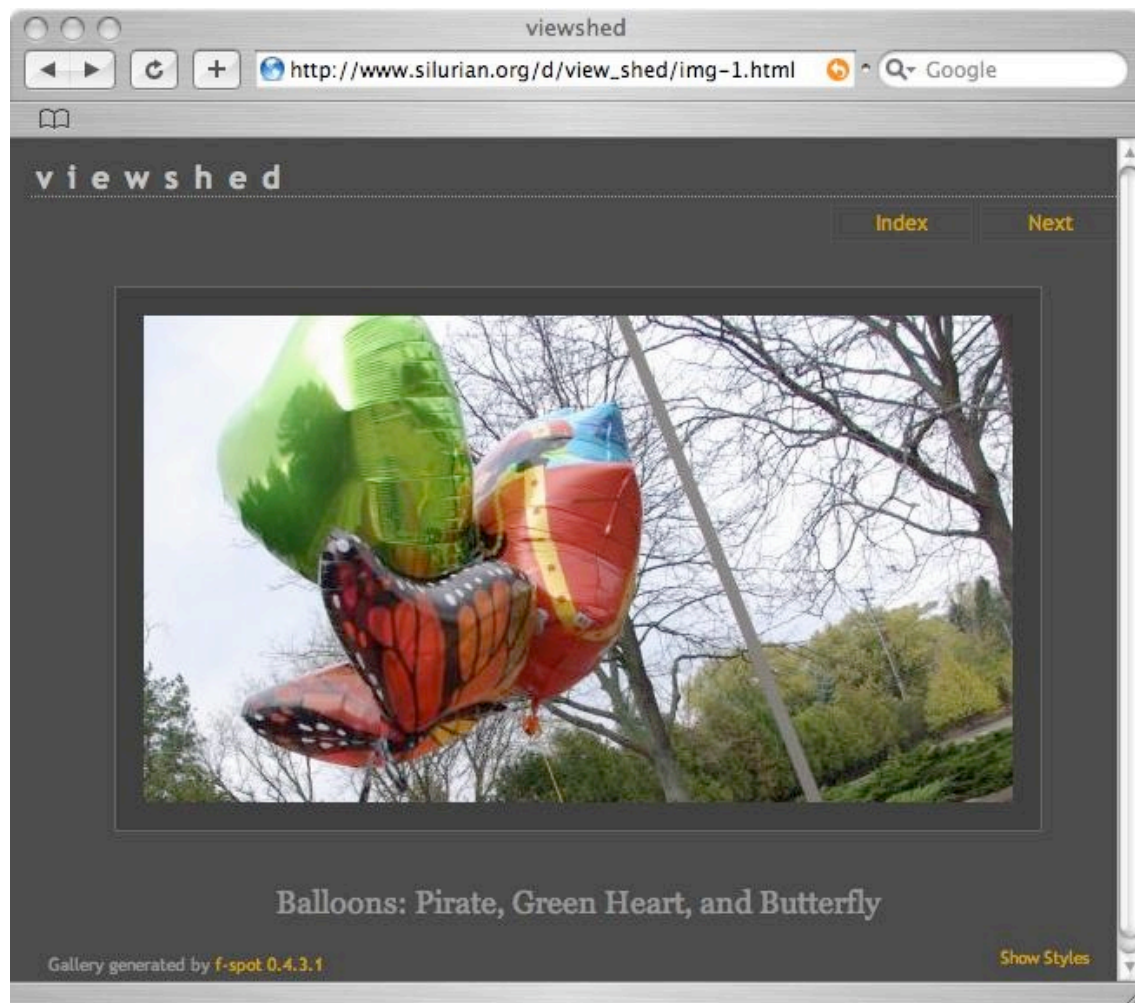
## THUMBNAIL PHOTO INDEX



File: Erdman\_IndianHills\_Views  
From: Amy Kinast, 5018 Tomahawk Trail, Madison 53705  
Submitted to Urban Design Comm. on Oct. 29, 2010

Page 5 of 15

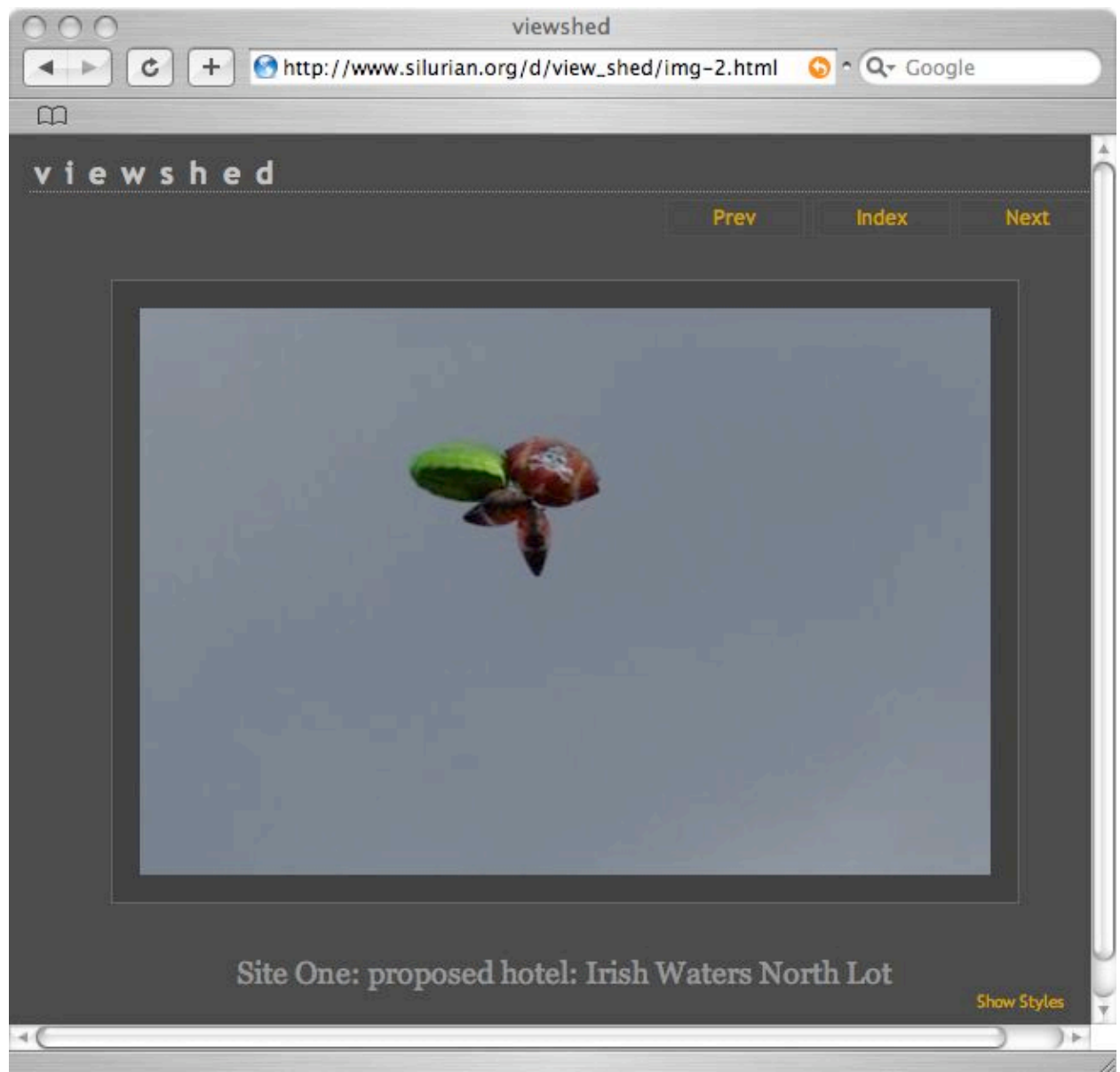
## IMAGE 1



File: Erdman\_IndianHills\_Views  
From: Amy Kinast, 5018 Tomahawk Trail, Madison 53705  
Submitted to Urban Design Comm. on Oct. 29, 2010

Page 6 of 15

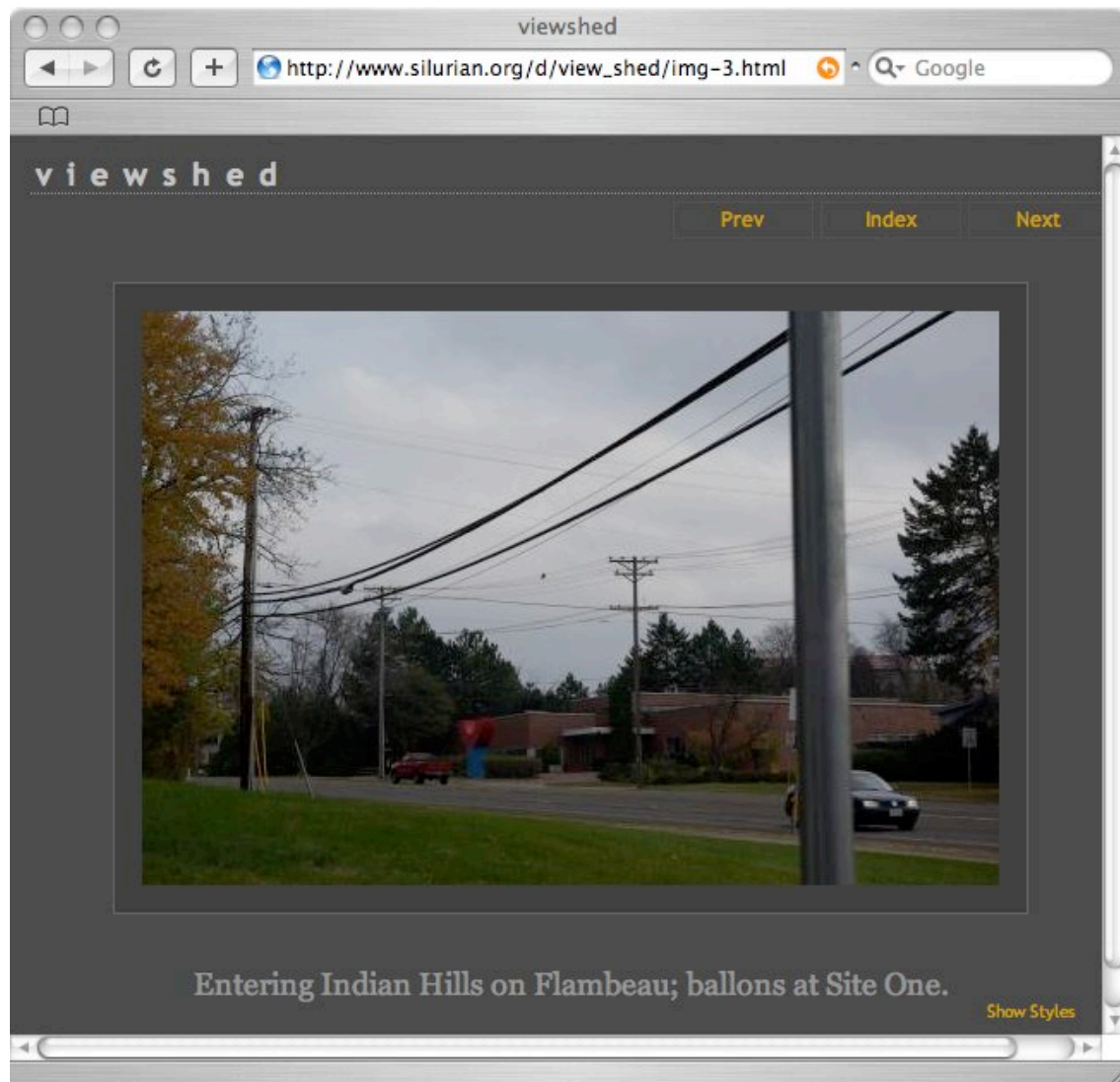
## IMAGE 2



File: Erdman\_IndianHills\_Views  
From: Amy Kinast, 5018 Tomahawk Trail, Madison 53705  
Submitted to Urban Design Comm. on Oct. 29, 2010

Page 7 of 15

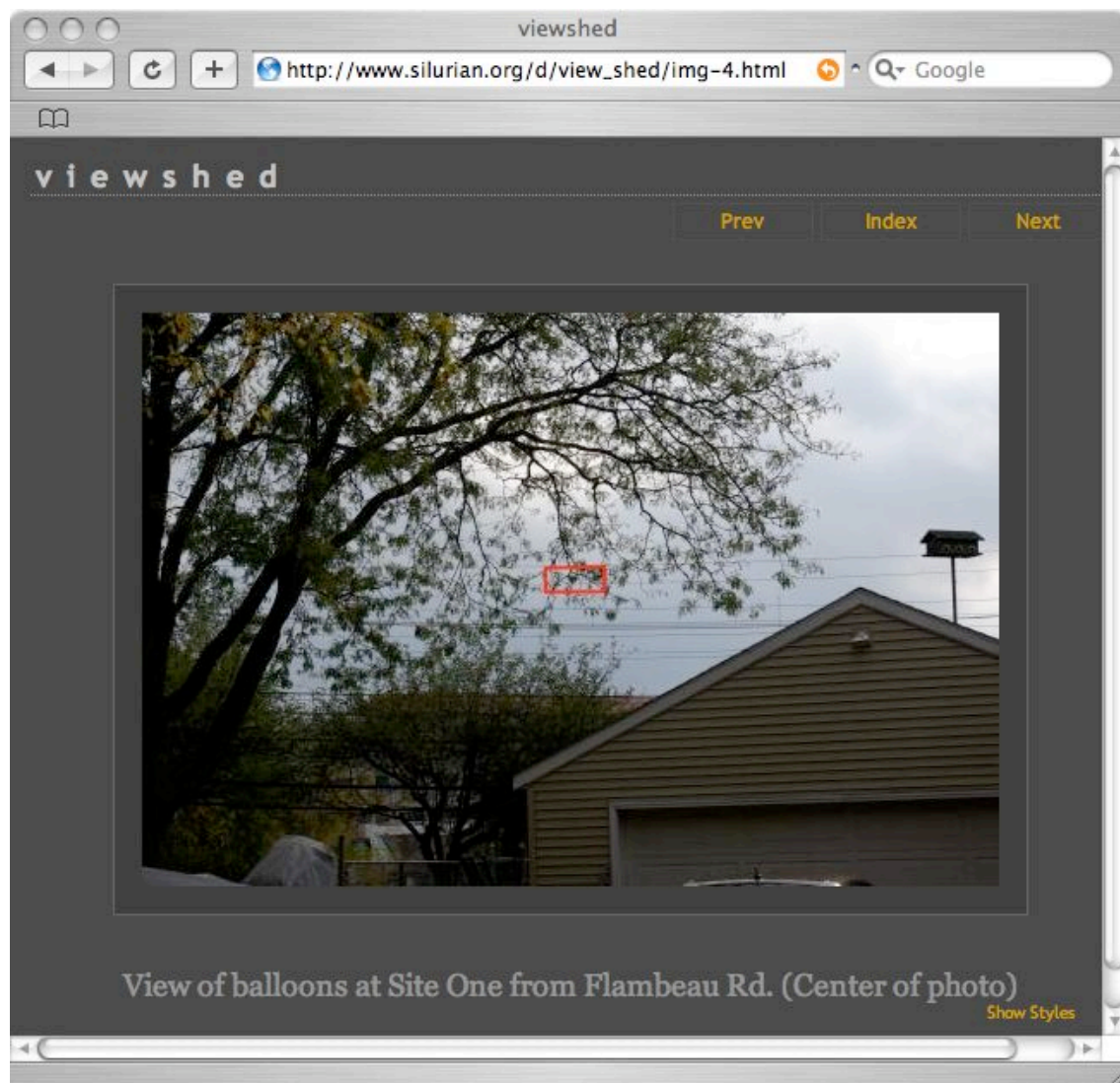
## IMAGE 3



File: Erdman\_IndianHills\_Views  
From: Amy Kinast, 5018 Tomahawk Trail, Madison 53705  
Submitted to Urban Design Comm. on Oct. 29, 2010

Page 8 of 15

## IMAGE 4

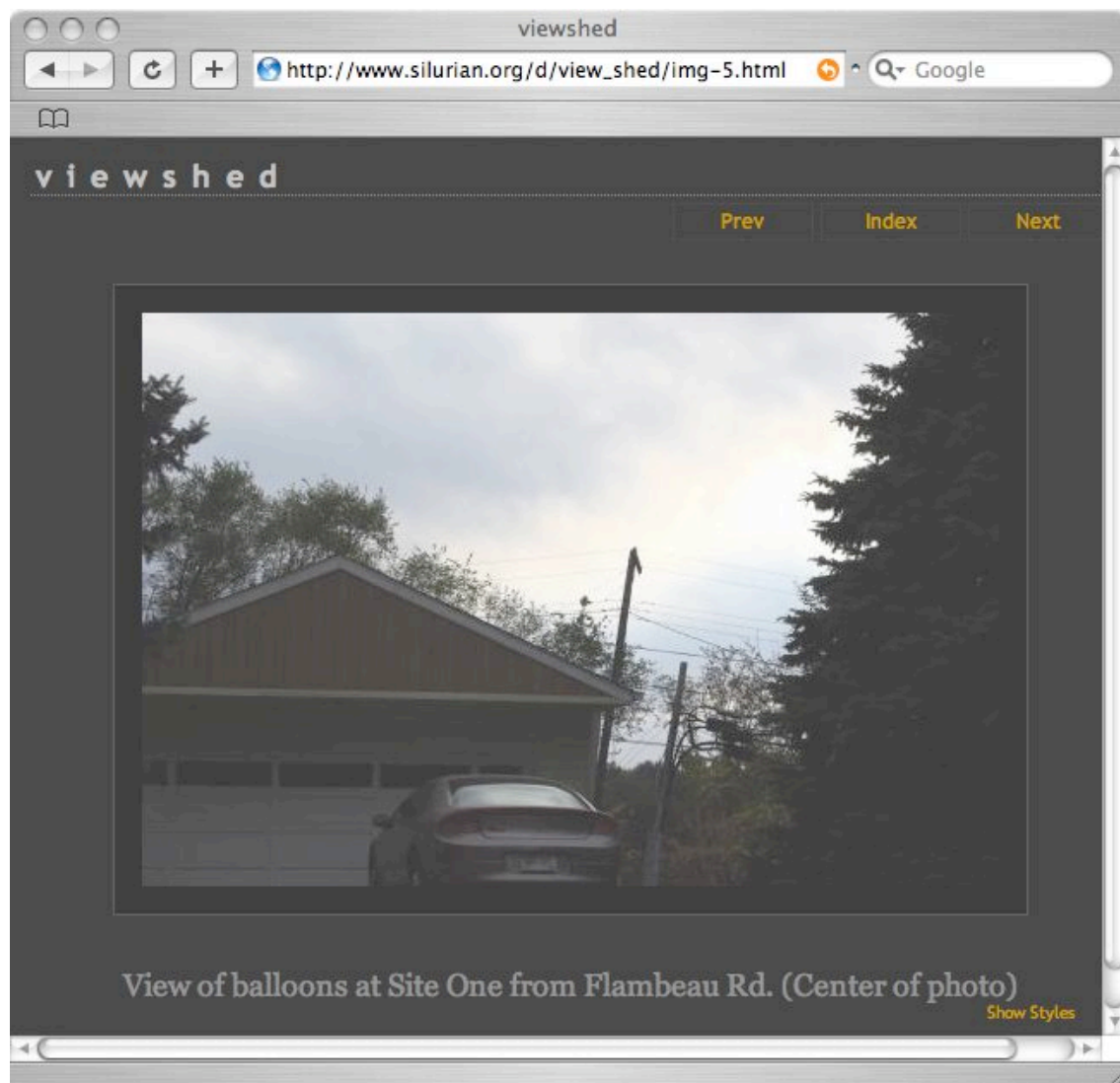




File: Erdman\_IndianHills\_Views  
From: Amy Kinast, 5018 Tomahawk Trail, Madison 53705  
Submitted to Urban Design Comm. on Oct. 29, 2010

Page 9 of 15

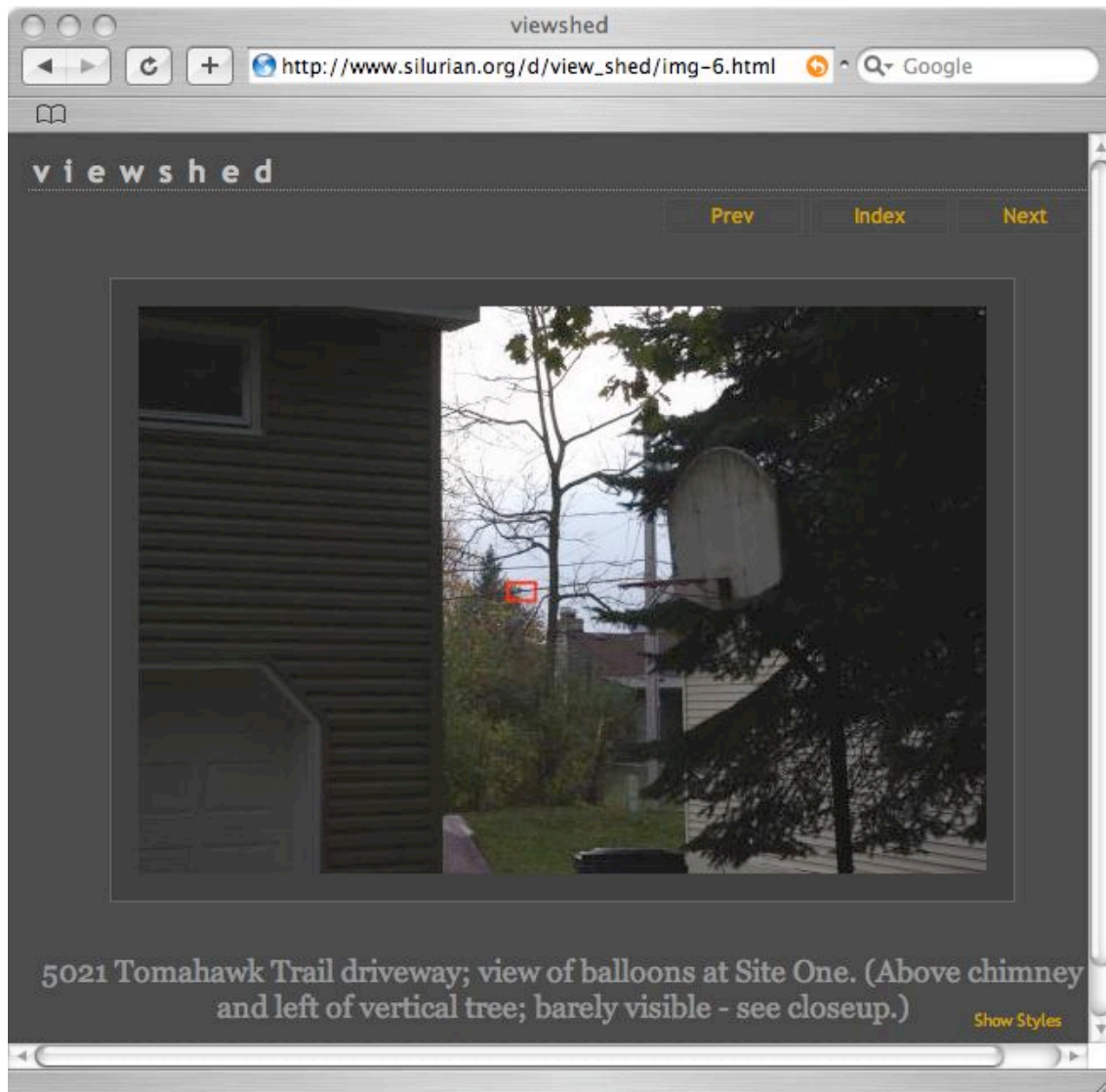
## IMAGE 5



File: Erdman\_IndianHills\_Views  
From: Amy Kinast, 5018 Tomahawk Trail, Madison 53705  
Submitted to Urban Design Comm. on Oct. 29, 2010

Page 10 of 15

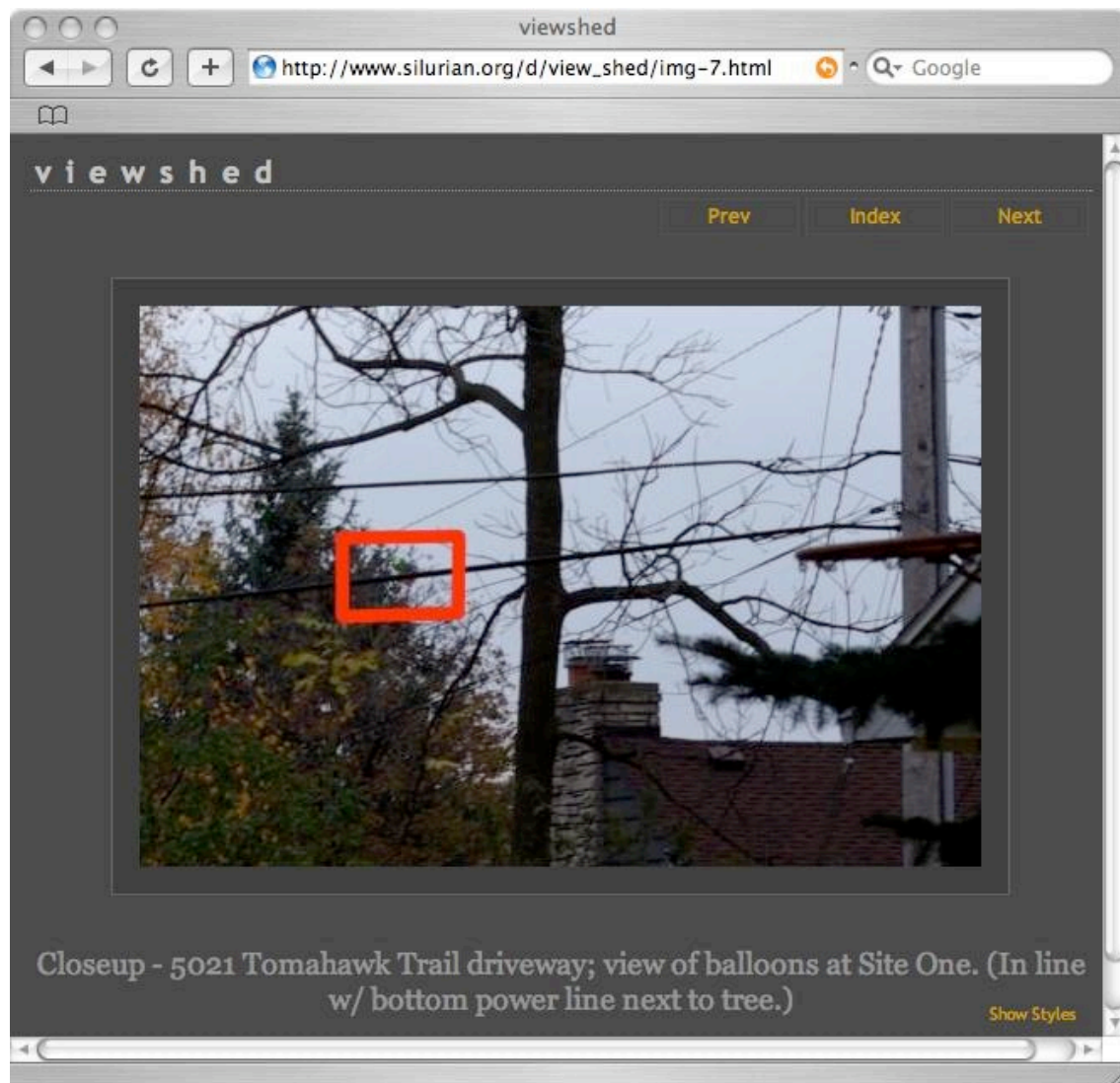
## IMAGE 6



File: Erdman\_IndianHills\_Views  
From: Amy Kinast, 5018 Tomahawk Trail, Madison 53705  
Submitted to Urban Design Comm. on Oct. 29, 2010

Page 11 of 15

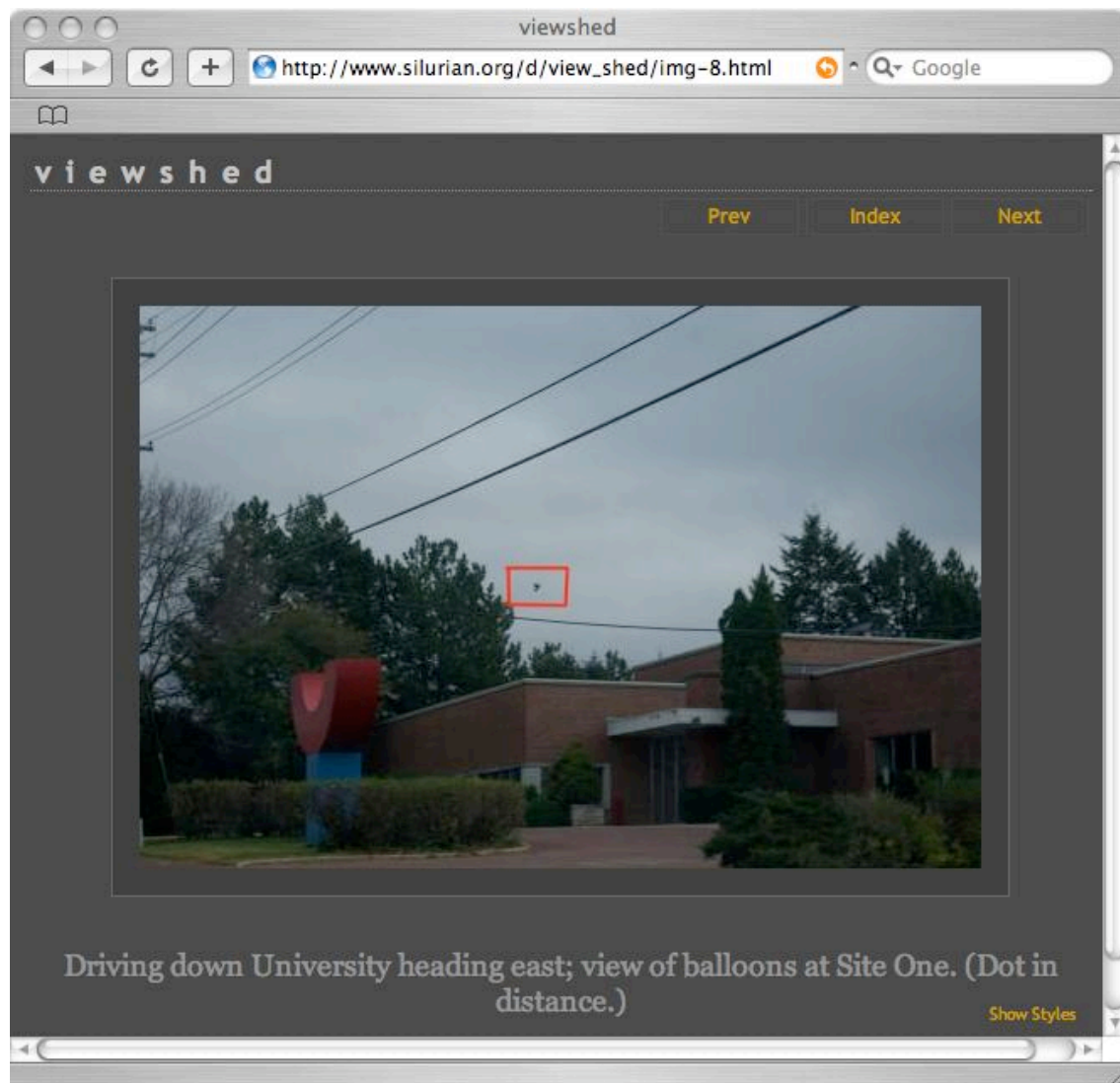
## IMAGE 7



File: Erdman\_IndianHills\_Views  
From: Amy Kinast, 5018 Tomahawk Trail, Madison 53705  
Submitted to Urban Design Comm. on Oct. 29, 2010

Page 12 of 15

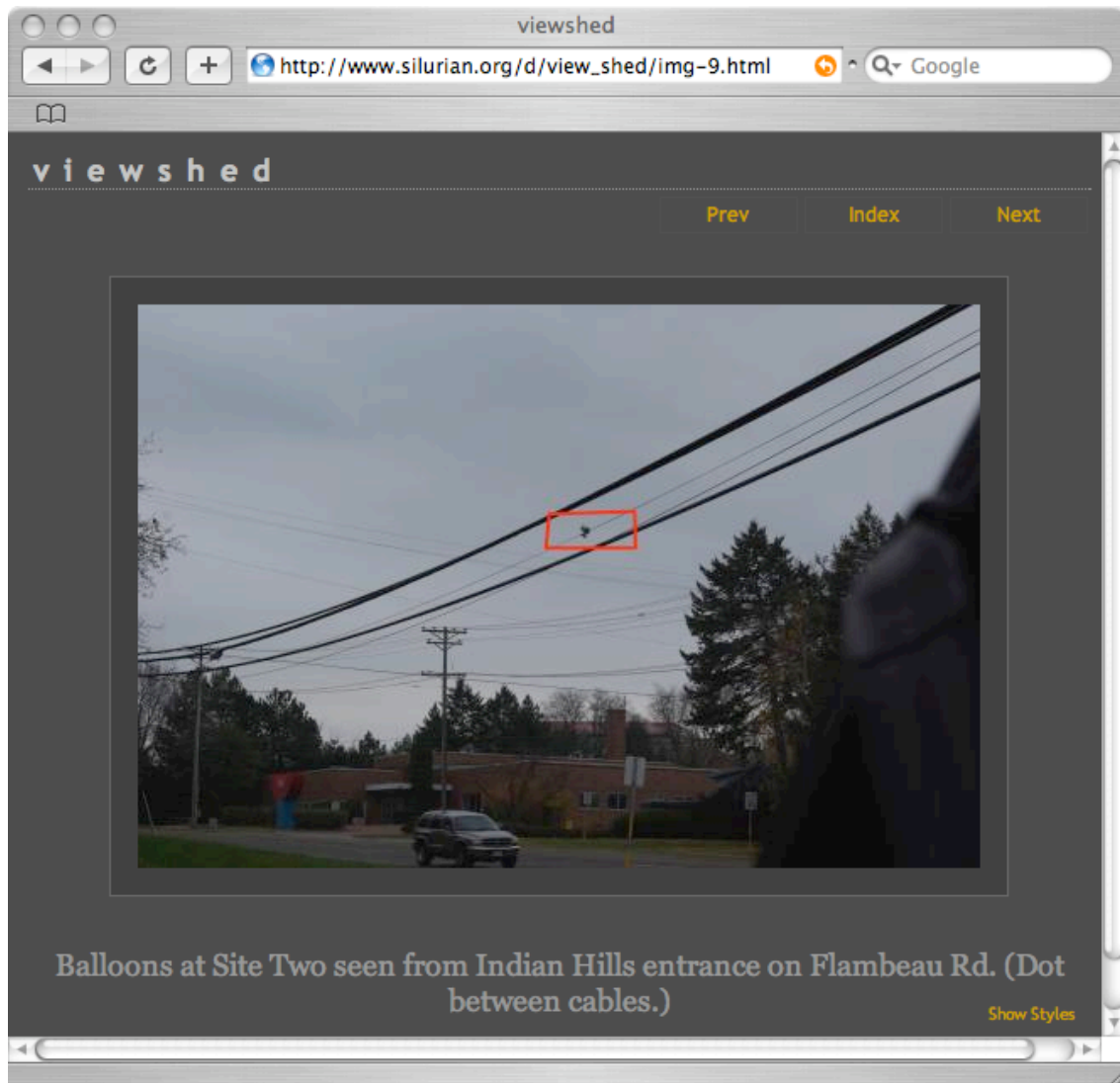
## IMAGE 8



File: Erdman\_IndianHills\_Views  
From: Amy Kinast, 5018 Tomahawk Trail, Madison 53705  
Submitted to Urban Design Comm. on Oct. 29, 2010

Page 13 of 15

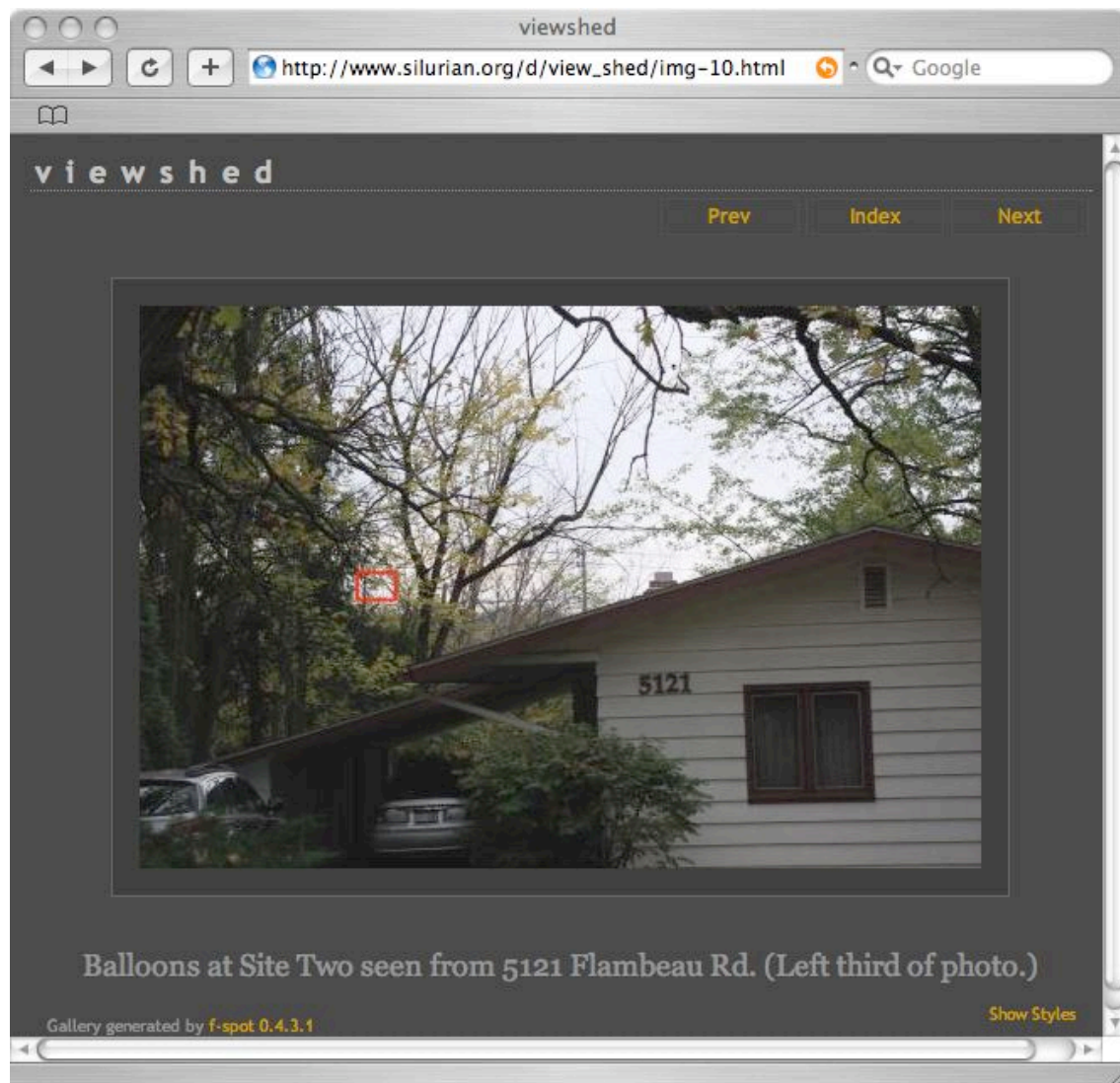
## IMAGE 9



File: Erdman\_IndianHills\_Views  
From: Amy Kinast, 5018 Tomahawk Trail, Madison 53705  
Submitted to Urban Design Comm. on Oct. 29, 2010

Page 14 of 15

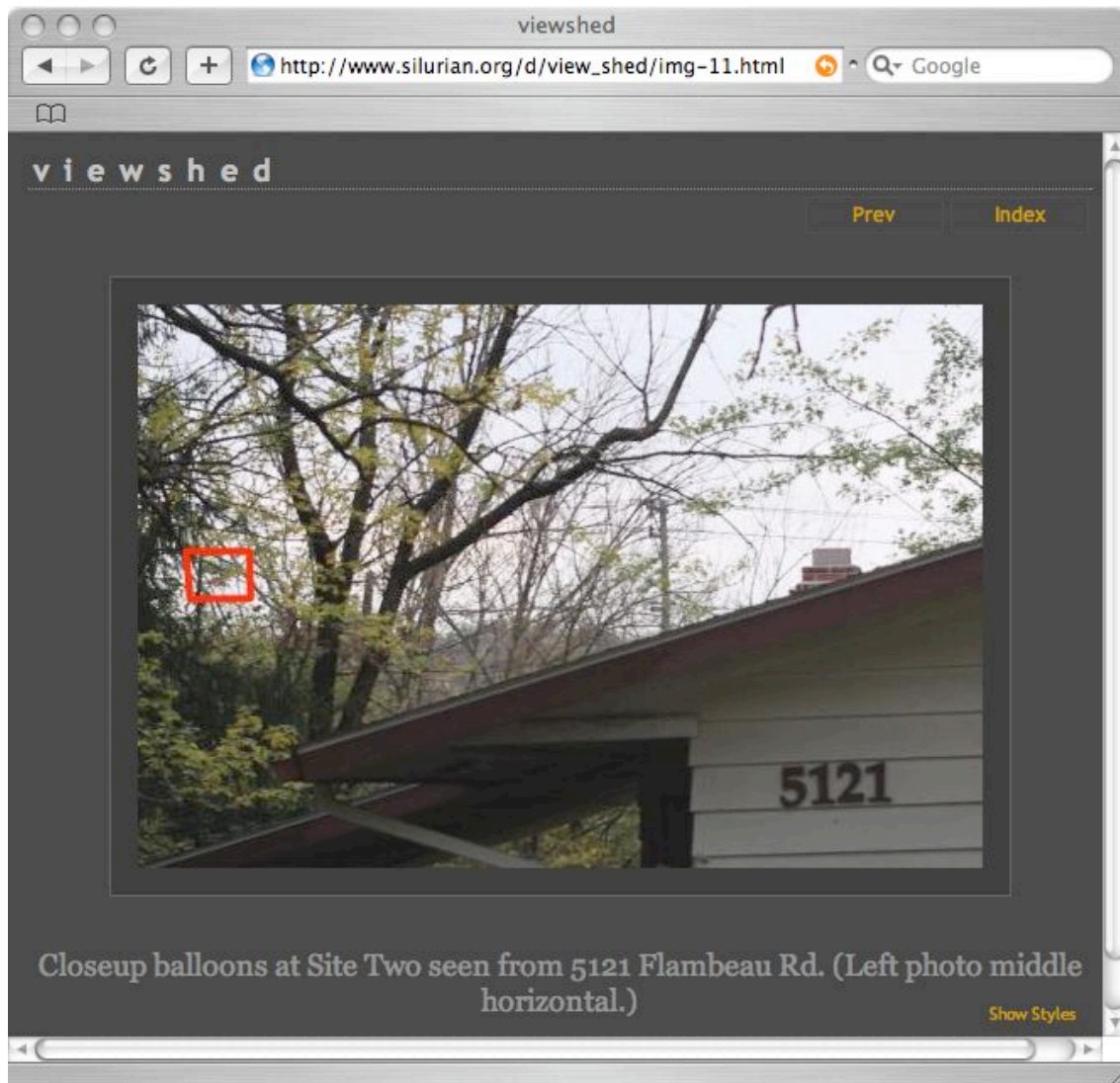
## IMAGE 10



File: Erdman\_IndianHills\_Views  
From: Amy Kinast, 5018 Tomahawk Trail, Madison 53705  
Submitted to Urban Design Comm. on Oct. 29, 2010

Page 15 of 15

## IMAGE 11



**THE END**

**THANKS FOR YOUR TIME!**