



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Amended

ALCOHOL LICENSE REVIEW COMMITTEE

This meeting can be viewed LIVE on Madison City Channel, cable channel 98, digital channel 994, or at www.madisoncitychannel.tv.

Wednesday, October 21, 2009

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg pab hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

Contact the Office of the City Clerk at (608) 266-4601, or TDD (608) 266-6573.

Applications will go to the Common Council Meeting of November 3, 2009

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Call to Order/Roll Call

Approval of Minutes

September 16, 2009: <http://legistar.cityofmadison.com/calendar/#current>

Public Comment

Changes of Agent

1. [16176](#) Change of Agent
Ultra Mart Foods LLC • dba Cops Food Center #8131 • 6655 McKee Rd
New Agent: Mark Elliott
Class A Beer, Class A Liquor
Aldermanic District 07 (Alder King) • Police Sector 119
2. [16177](#) Change of Agent
Ultra Mark Foods • dba Cops Food Center #8178 • 2502 Shopko Dr
New Agent: Timothy Smith
Class A Beer, Class A Liquor
Aldermanic District 15 (Alder Palm) • Police Sector 513
3. [16219](#) Change of Agent
Old Market Bistro LLC • dba las Cazuelas • 15 N Butler St
New Agent: Roberto Ubach
Class B Combination Liquor & Beer • 15% alcohol, 85% food
Aldermanic District 02 (Alder Maniaci) • Police Sector 406

Changes of Corporate Control

4. [16218](#) Change of Corporate Control -- 1 new officer(s)
Old Market Bistro LLC • dba las Cazuelas • 15% alcohol, 85% food
15 N Butler St • Agent: Roberto Ubach
Class B Combination Liquor & Beer
Aldermanic District 02 (Alder Maniaci) • Police Sector 406

Change of Licensed Premise

5. [16199](#) Change of Licensed Premise
Marsh Shapiro's Nitty Gritty LLC • dba Marsh Shapiro's Nitty Gritty
capacity of 375
223 N Frances St • Agent: Marsh Shapiro
Class B Combination Liquor & Beer • 48% Alcohol, 52% food
Aldermanic District 04 (Alder Verveer) • Police Sector 404
Request to increase capacity as a result of code changes.

6. [16217](#) Change of Licensed Premise
Roaring Fork LLC • dba Qdoba Mexican Grill • capacity of 150
2741 University Ave • Agent: Ron Stokes
Class B Combination Liquor & Beer • 1% Alcohol, 99% food
Aldermanic District 05 (Alder Bidar-Sielaff) • Police Sector 301
Request to expand dining area into 650 sq. ft. of adjacent vacant space. Also remodeling the existing dining area which includes a longer queuing line to help direct customers during peak usage.

18+ Performing Arts License

7. [16254](#) 18+ Center for Visual & Performing Arts License
New Cardinal LLC • dba The Cardinal • Capacity: 196
418 E Wilson St • Agent: Ricardo Gonzalez
Class B Combination Liquor & Beer • 75% alcohol, 5% food, 20% Other
Aldermanic District 06 (Alder Rummel) • Police Sector 406

21+ Entertainment License

8. [14656](#) 21+ Entertainment License
LSI Group LLC • dba Europa • Capacity: 720
6676 Odana Rd • Agent: Kami Eshraghi
Class B Combination Liquor & Beer • 89% alcohol, 10% food, 1% Other
Aldermanic District 19 (Alder Clear) • Police Sector 113
9. [15930](#) 21+ Entertainment License
The Pub Inc • dba The Pub • Capacity: 248
552 State St • Agent: David Schwoegler
Class B Combination Liquor & Beer • 100% alcohol
Aldermanic District 08 (Alder Eagon) • Police Sector 403

New License - Public Hearing

10. [14580](#) Public Hearing - New License
LSI Group, LLC • dba Europa • 89% alcohol, 10% food, 1% other
6676 Odana Rd. • Agent: Kami Eshraghi • Estimated Capacity: 420 (main floor), 300 (banquet)
Class B Combination Liquor & Beer
Aldermanic District 19 (Alder Clear) • Police Sector 113
11. [15727](#) Public Hearing - New License
Signature Deli Inc • dba Signature Deli Inc
515 Junction Rd Suite F • Agent: Frantseska Kois
Class A Beer, Class A Liquor
Aldermanic District 09 (Alder Skidmore) • Police Sector 128

12. [16080](#) Public Hearing - New License
MBC Group LLC • dba El Pollo Inka • 10% alcohol, 90% food
745 N High Point Rd • Agent: Sivilly Maritza Paz • Estimated Capacity: 50
Class B Beer, Class C Wine
Aldermanic District 09 (Alder Skidmore) • Police Sector 126
13. [16081](#) Public Hearing - New License
Maurer's Foods LLC • dba Fresh Madison Market
703 University Ave • Agent: Jeffrey Maurer
Class A Beer, Class A Liquor
Aldermanic District 08 (Alder Eagon) • Police Sector 402
14. [16082](#) Public Hearing - New License
Veg Table LLC • dba The Green Owl • 20% alcohol, 80% food
1970 Atwood Ave • Agent: Jennie Capellaro • Estimated Capacity: 50
Class B Combination Liquor & Beer
Aldermanic District 06 (Alder Rummel) • Police Sector 410
15. [16088](#) Public Hearing - New License
Daisy Cafe & Cupcakery LLC • dba Daisy Cafe & Cupcakery • 5% alcohol,
94% food, 1% Other
2827 Atwood Ave • Agent: Daryl Sisson • Estimated Capacity: 80
Class B Beer, Class C Wine
Aldermanic District 06 (Alder Rummel) • Police Sector 602
16. [16141](#) Public Hearing - New License
Flat Out Crazy LLC • dba Flat Top Grill • 10% alcohol, 90% food
538 N Midvale Blvd • Agent: Julie Prather • Estimated Capacity: 105
Class B Combination Liquor & Beer
Aldermanic District 11 (Alder Schmidt) • Police Sector 108
17. [16144](#) Public Hearing - New License
Okinawa Sushi LLC • dba Sushi Hut • 10% alcohol, 90% food
404 State St • Agent: Mang Mun Pau • Estimated Capacity: 35
Class B Beer, Class C Wine
Aldermanic District 04 (Alder Verveer) • Police Sector 403 • Density Area
18. [16146](#) Public Hearing - New License
Fiesta Cancun Authentic Mexican Restaurant of Madison Inc
dba Fiesta Cancun Authentic Mexican Restaurant • 15% alcohol, 85% food
7854 Mineral Point Rd • Agent: Jose Pacheco • Estimated Capacity: 120
Class B Combination Liquor & Beer
Aldermanic District 09 (Alder Skidmore) • Police Sector 125

19. [16151](#) Public Hearing - New License
Bernie & Tony's Back Door LLC • dba Bernie & Tony's Back Door
30% alcohol, 65% food, 5% Other
4265 W Beltline Hwy • Agent: Thomas Caputo • Estimated Capacity: 100
Class B Combination Liquor & Beer
Aldermanic District 10 (Alder Solomon) • Police Sector 104
20. [16153](#) Public Hearing - New License
Thao Real Estate LLC • dba Brothers Wok • 3% alcohol, 90% food, 7% Other
2817 E Washington Ave • Agent: Nao Nhia Thao • Estimated Capacity: 99
Class B Beer
Aldermanic District 15 (Alder Palm) • Police Sector 603
21. [16157](#) Public Hearing - New License
Wisconsin Ventures Inc • dba Segredo Madison
62% alcohol, 25% food, 13% Other
624 University Ave • Agent: Jon Okonek • Estimated Capacity: 605
Class B Combination Liquor & Beer
Aldermanic District 08 (Alder Eagon) • Police Sector 403 • Density Area

License Transfer - Public Hearing

22. [16166](#) Public Hearing - License Transfer
Leziz LLC • dba Oliva • 15% alcohol, 85% food
Transfer from 745 N High Point Rd to 751 N High Point Rd • Agent: Mehmet Dai
Estimated Capacity: 90
Class B Beer, Class C Wine
Aldermanic District 09 (Ald. Skidmore) • Police Sector 126

Operator's License Applications

23. [15960](#) Operator License Application
Katherine Camacho - Establishment where employed: Applebees
24. [15961](#) Operator License Application
Matthew Beilharz - Establishment where employed: Brennan's
25. [15963](#) Operator License Application
Kathryn Finn - Establishment where employed: Citgo
26. [15964](#) Operator License Application
Jesse Coburn - Establishment where employed: Mr. Robert's
27. [15965](#) Operator License Application
Britney Zilz - Establishment where employed: Lowell Center

- 28. [15966](#) Operator License Application
Norman Anderson - Establishment where employed: NOLA
- 29. [15971](#) Operator License Application
Amy Koscinski - Establishment where employed: Come Back Inn
- 30. [15973](#) Operator License Application
Corey Jarvis - Establishment where employed: Buffalo Wild Wings
- 31. [16178](#) Operator License Application
Roberto Abundee - Establishment where employed: Laredos
- 32. [16179](#) Operator License Application
Joan Hamilton - Establishment where employed: PDQ
- 33. [16314](#) Operator License Application
Kenneth Smith - Establishment where employed: Rodeway Inn
- 34. [16315](#) Operator License Application
Meghan Murphy - Establishment where employed: Horseshoe Bar
- 35. [16316](#) Operator License Application
Jared McDonald - Establishment where employed: Adlers
- 36. [16329](#) Operator License Application
Kurt Petersen - Establishment where employed: n/a

Action Items

- 37. [14940](#) FOURTH SUBSTITUTE - Amending Section 33.02 of the Madison General Ordinances to modify the composition of the Alcohol License Review Committee.
Sponsors: Bryon A. Eagon, Shiva Bidar-Sielaff, Mark Clear, Bridget R. Maniaci, Michael E. Verveer and Tim Bruer
- 38. [15441](#) Creating Section 38.07(15) of the Madison General Ordinances to prevent the sale of liquor at establishments that sell motor fuels.
Sponsors: Michael E. Verveer, Michael Schumacher, Chris Schmidt and Julia S. Kerr
- 39. [15239](#) Amending Section 38.08(4) of the Madison General Ordinances to increase the late fees for alcohol beverage licenses from 15% of the license fee to 50% of the license fee.
Sponsors: Michael Schumacher and Michael E. Verveer

40. [15937](#) Amending Section 38.05(9)(o)4.c.i. of the Madison General Ordinances to modify the Alcohol Beverage License Density Plan.
Sponsors: Michael E. Verveer and Michael Schumacher

Discussion Items

41. [15978](#) Correspondence regarding Plan B, 924 Williamson St

Report of the Alcohol Policy Coordinator

42. [16295](#) Report of the Alcohol Policy Coordinator

-the Subcommittee meeting scheduled for 10/29
-Brief discussion on the walk-along
-ALERT updates: R Place on Park, Lucky 7

Report of the City Attorney

43. [08455](#) Summary of Recent Office Enforcement Actions.

Report of Madison Police Department

44. [16233](#) Report of Recent Enforcement Actions

Report of City Clerk's Office

45. [16294](#) Summary of Licenses Issued

ADDENDUM

46. [16335](#) 18+ Entertainment License
Wisconsin Ventures Inc • dba Segredo Madison • Capacity: 605
624 University Ave • Agent: Jon Okonek
Class B Combination Liquor & Beer • 62% alcohol, 25% food, 13% Other
Aldermanic District 08 (Alder Eagon) • Police Sector 403

Adjournment