



Change of Officers

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703
licensing@cityofmadison.com
608-266-4601

Class A: Beer, Liquor, Cider
Class B: Beer, Liquor,
 Class C Wine

(Agenda Item Number)

(Legistar file number)

(License number)

6 - MAYER
(Alder District # and Name)
Office Use Only

pd 407

- o This application is to inform the city of any changes in corporate structure.
- o **The fee** for filing this application is \$25.00.
- o Please include a completed a **Background Investigation Form** and copy of a **picture ID** for each **new** officer/member/director with this application (not necessary for title changes).

Licensed Premises Information

This application modifies existing alcohol license number: LICLIB-2017-00239

Business dba Name: Festival Foods

Licensed Address: 800 East Washington Avenue, Madison, WI 53703

Liquor/Beer Agent Name: Cliff F Kraege Alder, District #: _____

Corporate Information

Business Legal Name (as on WI State Sellers Permit): WI Foodliner, Inc.

Business Mailing Address: 3800 Emerald Drive East, Onalaska, WI 54650

Business Contact Name, Position: Tanner Hayes

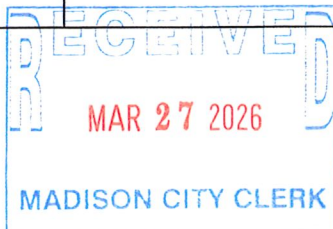
Business Phone: 608.779.2717 Business Email: thayes@festfoods.com

List New Officers/Members/Directors, if applicable (attach background check form for each):

Name	Title

Officers/Members/Directors who will no longer hold their positions:

Name	Former Title
Kirk Stoa	VP, Treasurer and CFO



continued on page two -OVER

Do any of the officers/members/directors possess any interest or control in any other Class A, B or C license?

No Yes, explain: Remainina directors/officers serve as directors/officers of WI Foodliner, Inc. and Foodfest, Inc.
and therefore exercise control over all licenses held by those entities. a total of 51 licenses.

After this change, how many total officers/members/directors will be in the organization?: 5

Will this change alter your business plan? No Yes, please attach new business plan with application.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.



Authorized Signature

3/25/26
Date

Form submitted by mail/e-mail
Office Use Only