

APPENDIX D
Madison Central Business Improvement District (BID)
2011 Proposed Operating Budget
2-Sep-11

Revenues

Special Assessment	\$267,179
Map Advertising	\$47,000
Donations/Sponsorships	\$20,850
Interest/Other	\$14,200
Total Revenues	\$349,229

Expenses

Welcoming Environment	\$131,617
Marketing	\$124,808
Administration	\$49,496
Community	
Relations/Other	\$25,154
Business Development	\$18,154
Total Expenses	\$349,229