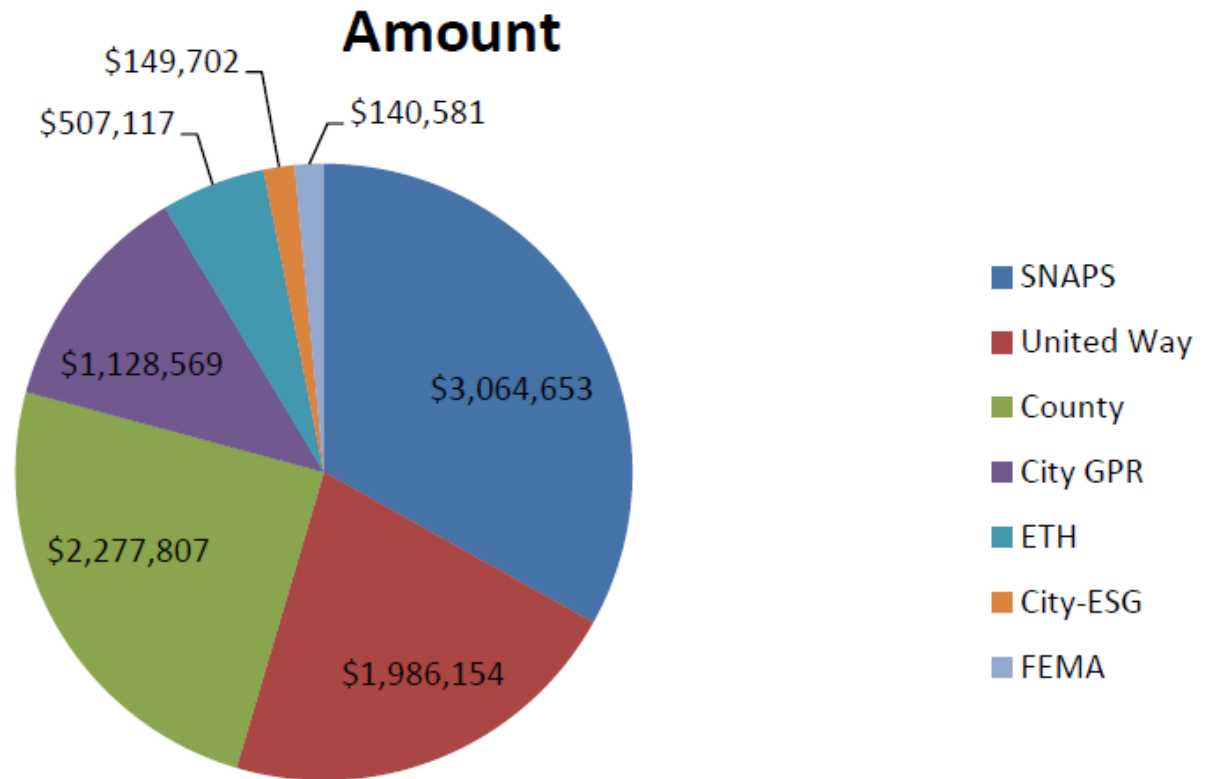




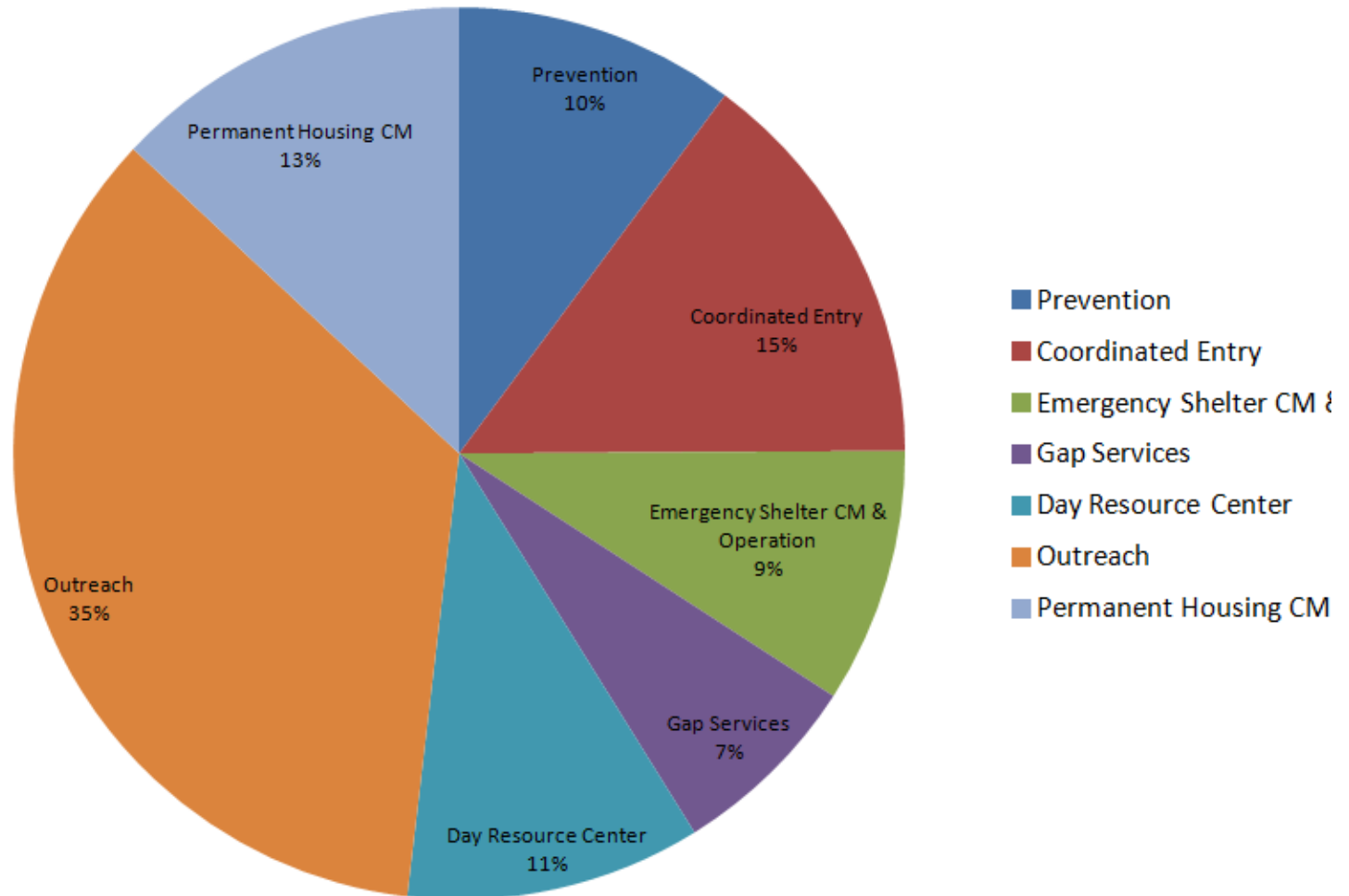
# City of Madison Homeless Services 2017 Funding Process

# Madison/Dane CoC Homeless Services Funding Overview

A total of \$9,294,583 is provided to the community to support homeless services from these providers.



# City of Madison Funding for Homeless Services (\$1.28 million)



# Previous Funding Process

- Summer of 2013: currently on 4th year of contract
- Very broad goals and objectives statements
- Some conditions and preferences were specified



# 2017 Funding Process

# Funding Available for RFP

- Total of **\$769,869** available for 2018
  - \$159,594 City-ESG
  - \$610,275 City GPR

# Timeframe

RFP Calendar	Date
RFP Release	August 14, 2017
Application Workshops	August 23 and August 25, 2017
Deadline to submit Questions	September 8, 2017
<b>Application Deadline</b>	<b>September 15, 2017 12:00 pm (noon)</b>
Agency presentation to CDBG Committee	To Be Determined
Common Council Approval	November 21, 2017
Notification of Award	November 22, 2017
Contract Start Date	January 1, 2018

# 3 Priority Areas

## I. Aligned Priority Areas to match the Community Plan to Prevent and End Homelessness

- 1) Prevent Homelessness
- 2) Support Persons and Families Experiencing Homelessness
- 3) End Homelessness



# 7 Strategies

- 1) Homeless Prevention
- 2) Diversion
- 3) Outreach & Engagement
- 4) Emergency and Basic Needs
- 5) Rapid Rehousing
- 6) Permanent Supportive Housing
- 7) Other Permanent Housing Support

# Best Practices

## Increased emphasis on best practices

- 1) Provided Information on Evidence-Based or Best Practices
- 2) Agencies to describe how they would plan on adopting best practices
- 3) Preferences given to agencies that adopt best practices

# Performance Measures

- Standardized performance measures based on the HUD System Performance Measures as success indicators
  - Exit to Permanent Housing
  - Exit to or Retention of Permanent Housing
  - Return to Homelessness
  - Length of Stay
  - Utilization Rate
- Identified CDD Performance Target

## STRATEGY 1: HOMELESS PREVENTION

Homelessness Prevention aims to reduce the number of people who experience homelessness through financial assistance and case management supports that keep people in housing from experiencing homelessness.



<b>Eligible Participants</b>	Prevention resources must be used to assist those who are housed but at imminent risk of becoming homeless if they do not receive prevention supports. Targeting prevention resources is critical to ensuring the most effective use of funding to reduce the number of people newly becoming homeless. Projects must serve a target population identified in the Dane County Written Standards.
<b>Eligible Use of Funds</b>	<ul style="list-style-type: none"><li>• Short-term or one-time rental assistance</li><li>• Rental/utility arrears</li><li>• Utility assistance</li><li>• Personnel and training</li></ul>
<b>Recommended Staff Roles and Staffing Levels</b>	Case managers need to perform the following tasks: <ul style="list-style-type: none"><li>• Assess for level and type of assistance needed</li><li>• Create Housing Stability Plans</li><li>• Assist with household budgeting</li><li>• Make connections and referrals</li><li>• Work directly with landlords</li></ul>
<b>Core Components/Best Practices</b>	Key principles for effective prevention include: <ul style="list-style-type: none"><li>• Crisis resolution/mediation</li><li>• Participant choice and empowerment</li><li>• Progressive engagement</li><li>• Connection with mainstream services</li><li>• Effective targeting strategies</li></ul>
<b>CDD Service Level Performance Targets</b>	<ul style="list-style-type: none"><li>• Exit to Permanent Housing: 95%</li><li>• Return to Homelessness : 5%</li></ul>



# Concept Paper

- Purpose
  - To structure the RFP
  - To provide feedback clarifying eligibility requirements and funding goals
- Received 28 concept proposals
  - 1) Prevent Homelessness: 10% → 16%
  - 2) Support Persons and Families Experiencing Homelessness: 77% → 38%
  - 3) End Homelessness: 13% → 47%



# Future Funding Process Consideration

- Coordinated Funding Cycle with the County and the United Way
- Any other suggestions?